



CARIBBEAN
HOTEL & TOURISM
ASSOCIATION



CARIBBEAN SOCIETY OF HOTEL
ASSOCIATION EXECUTIVES

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**CARIBBEAN SOCIETY OF HOTEL ASSOCIATION EXECUTIVES
ELECTS 2010-2011 LEADERSHIP, PRESENTS NEWSLETTER AWARDS**

SAN JUAN, PUERTO RICO (May 13, 2010) – Members of the Caribbean Society of Hotel Association Executives (CSHAE) elected its leadership and Board of Directors to guide the region's association executives during the coming year and presented its annual Newsworthy newsletter awards to two associations.

Re-elected to a second year term as President was Frank Comito, Executive Vice President for the Bahamas Hotel Association. Clarissa Jimenez, President and CEO for the Puerto Rico Hotel & Tourism Association, was elected as Vice President. Also re-elected as Treasurer was Marion Wilson, Executive Director for the Bonaire Hotel & Tourism Association.

Other members elected to the Board of Directors include:

- Sue Springer, Executive Vice President, Barbados Hotel & Tourism Association
- Caesar Campbell, CEO, Turks & Caicos Hotel & Tourism Association
- Neil Forrester, General Manager, Antigua Hotels & Tourist Association
- Pancy Cross, Executive Director, Grenada Hotel & Tourism Association
- Lisa Hamilton, President, U.S. Virgin Islands Hotel & Tourism Association
- Steven Damiana, Curaçao Hospitality & Tourism Association

CSHAE also honored the St. Maarten Hotel and Trade Association and St. Lucia Hotel and Tourist Association with the *Electronic Newsletter Newsworthy Award* and *Printed Newsletter Newsworthy Award*, respectively.



Caption (l-r): Gabi Doria, Marketing & Commerce Manager, CHTA; McHale Andrew, Executive Vice President, St. Lucia Hotel and Tourism Association (SLHT); Valya Pantophlet, Junior Project Manager, St. Maarten Hospitality and Trade Association (SHTA); Richard Kahn, President, KTCpr

The awards recognize the associations for communications by both print and online means based on criteria including:

1. A consistent means of communication to the membership
2. Always keeping members aware of CHTA activities and initiatives
3. A reader friendly format
4. Providing facts and research about tourism related topics
5. Encouraging members to support their local association
6. Allowing members to contribute and participate in the newsletter
7. Assisting with community outreach and support

A number of Association Executives and Presidents (pictured below) attended the Leadership Conference to discuss important issues such as regional tourism, occupancy data, and how to affect positive change during the current global economic crisis.



CSHAE members assembled in Puerto Rico to discuss issues, present awards and elect a new Board of Directors

Caribbean Society of Hotel Association Executives

The Caribbean Society of Hotel Association Executives (CSHAE) is a professional association whose members include the top executives and senior managers from the region's private-sector led hotel and tourism-related organizations. It's primary focus is to serve as a network for the region's associations by supporting the professional development of the staff and voluntary leadership; facilitating the gathering and flow of information; advancing programs in support of regional advocacy and product improvement efforts; and working collaboratively with the Caribbean Hotel & Tourism Association (CHTA) in achieving mutual goals.

Caribbean Hotel & Tourism Association

The Caribbean Hotel & Tourism Association (CHTA) facilitates the full potential of the Caribbean hotel and tourism industry by serving members' needs and building partnerships in a socially responsible and sustainable manner. CHTA was founded in 1962; it is the voice of the Caribbean hospitality industry for the development of the region in the highly competitive and sophisticated environment of international tourism. Today, tourism is widely recognized as a pivotal industry in the economy of the region – and CHTA functions as the common denominator for this industry in a region of diverse nationalities, languages and styles, identifying mutual problems and marshalling the resources of the active and allied members to devise solutions. CHTA represents all facets of the hospitality industry with more than 725 member hotels and 525 allied members.

For more information, visit <http://www.caribbeanhotelandtourism.com>.

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