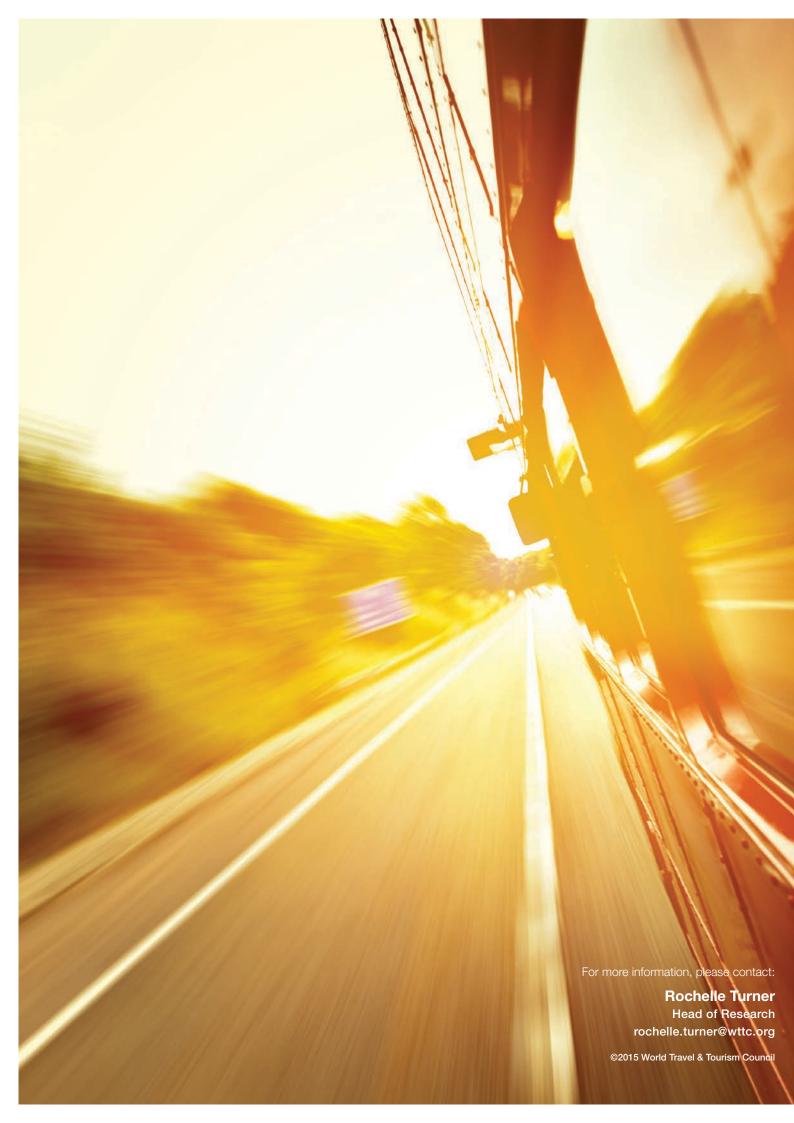


The Authority on World Travel & Tourism

Travel & Tourism

ECONOMIC IMPACT 2015
DOMINICAN REPUBLIC





Foreword

The World Travel & Tourism Council (WTTC) is the global authority on the economic and social contribution of Travel & Tourism. WTTC promotes sustainable growth for the sector, working with governments and international institutions to create jobs, to drive exports and to generate prosperity.

Travel & Tourism's impact on the economic and social development of a country can be enormous; opening it up for business, trade and capital investment, creating jobs and entrepreneurialism for the workforce and protecting heritage and cultural values. To fully understand its impact, however, governments, policy makers and businesses around the world require accurate and reliable data on the impact of the sector. Data is needed to help assess policies that govern future industry development and to provide knowledge to help guide successful and sustainable Travel & Tourism investment decisions.

For 25 years, WTTC has been quantifying the economic impact of Travel & Tourism. This year, the 2015 Annual Economic Reports cover 184 countries and 25 regions of the world, including, for the first time, the Pacific Alliance.

Travel & Tourism generated US\$7.6 trillion (10% of global GDP) and 277 million jobs (1 in 11 jobs) for the global economy in 2014. Recent years have seen Travel & Tourism growing at a faster rate than both the wider economy and other significant sectors such as automotive, financial services and health care. Last year was no exception. International tourist arrivals also surged, reaching nearly 1.14billion and visitor spending more than matched that growth. Visitors from emerging economies now represent a 46% share of these international arrivals (up from 38% in 2000), proving the growth and increased opportunities for travel from those in these new markets.

The sector faces challenges every year and this year is likely to be no different. The weakness and potential volatility of many currencies against the US dollar and a deep recession in Russia, a key outbound market, will slow outbound spending in line with slower world trade overall in 2015. However, falling oil prices will bring significant improvements for net oil importers in 2015, easing upward pressure on living costs, increasing disposable household incomes and domestic consumer spending, and lowering air fares. As a result, Travel & Tourism expansion is forecast to continue at a stronger rate than last year, with the total contribution to GDP expected to increase by 3.7%. New destinations and investment opportunities will also continue to emerge as tourism becomes increasingly affordable across the developing world. This growth will require countries to adopt a concerted and coordinated approach to talent planning and development between their industry, governments and educational institutions to ensure they fulfil their potential in the years ahead.

WTTC is proud to continue to provide this clear and empirical data in order to help both public and private bodies make the right decisions for the future growth of a sustainable Travel & Tourism sector.

David Scowsill

David Servett

President & CEO WTTC

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The Economic Impact of Travel & Tourism 2015

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Dominican Republic

2015 ANNUAL RESEARCH: KEY FACTS¹

2015 forecast

GDP: DIRECT CONTRIBUTION

The direct contribution of Travel & Tourism to GDP was DOP136.9bn (5.0% of total GDP) in 2014, and is forecast to rise by 2.3% in 2015, and to rise by 2.8% pa, from 2015-2025, to DOP183.7bn (4.5% of total GDP) in 2025.



GDP: TOTAL CONTRIBUTION

The total contribution of Travel & Tourism to GDP was DOP439.1bn (16.0% of GDP) in 2014, and is forecast to rise by 2.7% in 2015, and to rise by 2.8% pa to DOP594.7bn (14.6% of GDP) in 2025.



EMPLOYMENT: DIRECT CONTRIBUTION

In 2014 Travel & Tourism directly supported 188,000 jobs (4.4% of total employment). This is expected to rise by 1.2% in 2015 and rise by 2.3% pa to 239,000 jobs (4.2% of total employment) in 2025.



EMPLOYMENT: TOTAL CONTRIBUTION

In 2014, the total contribution of Travel & Tourism to employment, including jobs indirectly supported by the industry, was 14.7% of total employment (624,000 jobs). This is expected to rise by 1.5% in 2015 to 633,500 jobs and rise by 2.2% pa to 787,000 jobs in 2025 (13.7% of total).



VISITOR EXPORTS

Visitor exports generated DOP256.8bn (35.1% of total exports) in 2014. This is forecast to grow by 1.7% in 2015, and grow by 2.6% pa, from 2015-2025, to DOP336.2bn in 2025 (29.4% of total).



INVESTMENT

Travel & Tourism investment in 2014 was DOP20.0bn, or 5.1% of total investment. It should rise by 6.7% in 2015, and rise by 3.6% pa over the next ten years to DOP30.5bn in 2025 (5.3% of total)



¹All values are in constant 2014 prices & exchange rates

WORLD RANKING (OUT OF 184 COUNTRIES):

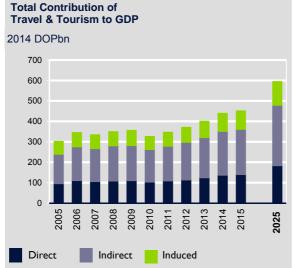
Relative importance of Travel & Tourism's total contribution to GDP

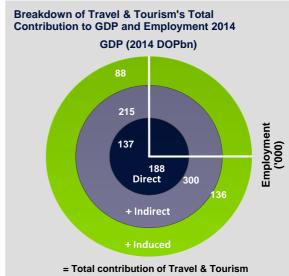
60 ABSOLUTE Size in 2014

RELATIVE SIZE
Contribution to GDP in 2014

114 GROWTH 2015 forecast

153 LONG-TERM GROWTH Forecast 2015-2025

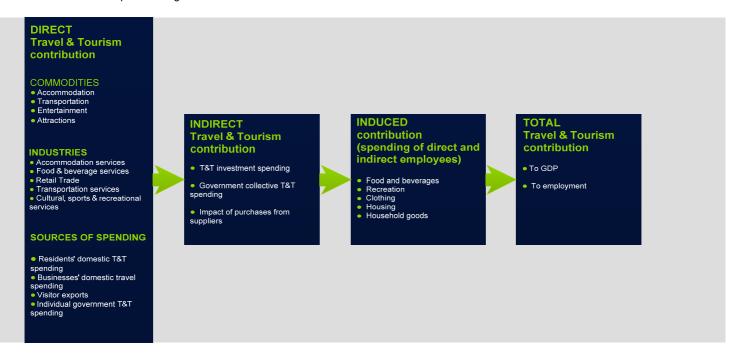






Defining the economic contribution of Travel & Tourism

Travel & Tourism is an important economic activity in most countries around the world. As well as its direct economic impact, the sector has significant indirect and induced impacts. The UN Statistics Division-approved Tourism Satellite Accounting methodology (TSA:RMF 2008) quantifies only the direct contribution of Travel & Tourism. WTTC recognises that Travel & Tourism's total contribution is much greater however, and aims to capture its indirect and induced impacts through its annual research.



DIRECT CONTRIBUTION

The direct contribution of Travel & Tourism to GDP reflects the 'internal' spending on Travel & Tourism (total spending within a particular country on Travel & Tourism by residents and non-residents for business and leisure purposes) as well as government 'individual' spending - spending by government on Travel & Tourism services directly linked to visitors, such as cultural (eg museums) or recreational (eg national parks).

The direct contribution of Travel & Tourism to GDP is calculated to be consistent with the output, as expressed in National Accounting, of tourism-characteristic sectors such as hotels, airlines, airports, travel agents and leisure and recreation services that deal directly with tourists. The direct contribution of Travel & Tourism to GDP is calculated from total internal spending by 'netting out' the purchases made by the different tourism industries. This measure is consistent with the definition of Tourism GDP, specified in the 2008 Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF 2008).

TOTAL CONTRIBUTION

The total contribution of Travel & Tourism includes its 'wider impacts' (ie the indirect and induced impacts) on the economy. The 'indirect' contribution includes the GDP and jobs supported by:

- Travel & Tourism investment spending an important aspect of both current and future activity that includes investment activity such as the purchase of new aircraft and construction of new hotels;
- Government 'collective' spending, which helps Travel & Tourism activity in many different ways as it is made on behalf of the 'community at large' – eg tourism marketing and promotion, aviation, administration, security services, resort area security services, resort area sanitation services, etc;
- Domestic purchases of goods and services by the sectors dealing directly with tourists including, for example, purchases of food and cleaning services by hotels, of fuel and catering services by airlines, and IT services by travel agents.

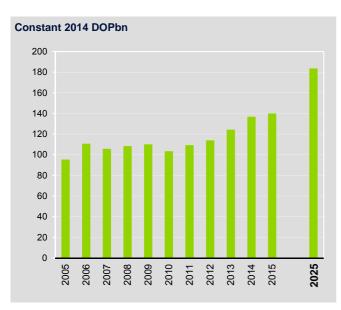
The 'induced' contribution measures the GDP and jobs supported by the spending of those who are directly or indirectly employed by the Travel & Tourism sector.

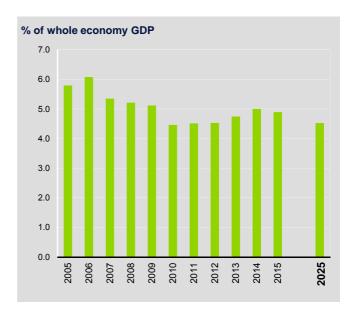
Travel & Tourism's contribution to GDP¹

The direct contribution of Travel & Tourism to GDP in 2014 was DOP136.9bn (5.0% of GDP). This is forecast to rise by 2.3% to DOP140.0bn in 2015. This primarily reflects the economic activity generated by industries such as hotels, travel agents, airlines and other passenger transportation services (excluding commuter services). But it also includes, for example, the activities of the restaurant and leisure industries directly supported

The direct contribution of Travel & Tourism to GDP is expected to grow by 2.8% pa to DOP183.7bn (4.5% of GDP) by 2025.

DOMINICAN REPUBLIC: DIRECT CONTRIBUTION OF TRAVEL & TOURISM TO GDP

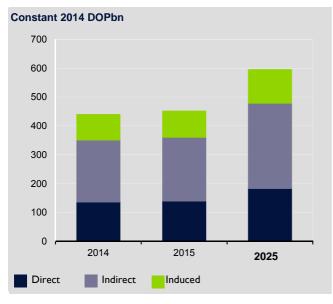


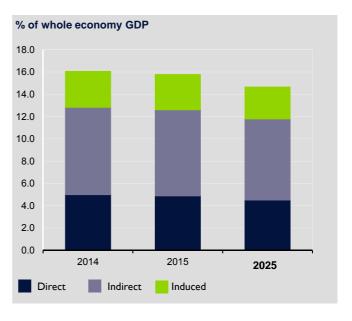


The total contribution of Travel & Tourism to GDP (including wider effects from investment, the supply chain and induced income impacts, see page 2) was DOP439.1bn in 2014 (16.0% of GDP) and is expected to grow by 2.7% to DOP451.1bn (15.8% of GDP) in 2015.

It is forecast to rise by 2.8% pa to DOP594.7bn by 2025 (14.6% of GDP).

DOMINICAN REPUBLIC: TOTAL CONTRIBUTION OF TRAVEL & TOURISM TO GDP





¹ All values are in constant 2014 prices & exchange rates



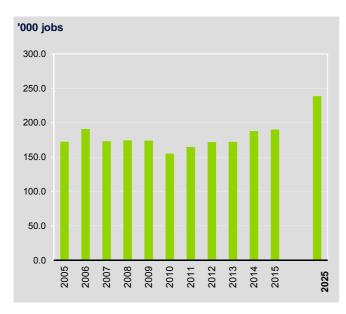
Travel & Tourism's contribution to employment

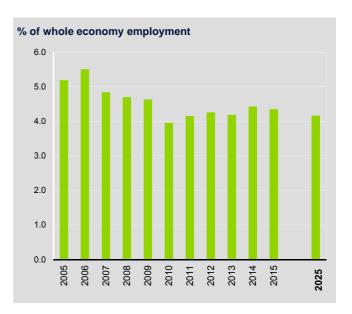
Travel & Tourism generated 188,000 jobs directly in 2014 (4.4% of total employment) and this is forecast to grow by 1.2% in 2015 to 190,000 (4.4% of total employment).

This includes employment by hotels, travel agents, airlines and other passenger transportation services (excluding commuter services). It also includes, for example, the activities of the restaurant and leisure industries directly supported by tourists.

By 2025, Travel & Tourism will account for 239,000 jobs directly, an increase of 2.3% pa over the next ten years.

DOMINICAN REPUBLIC: DIRECT CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

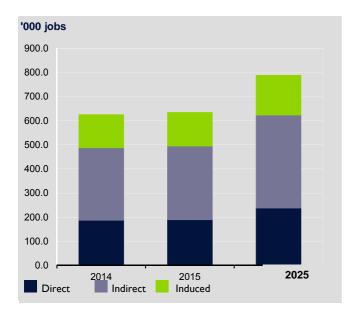


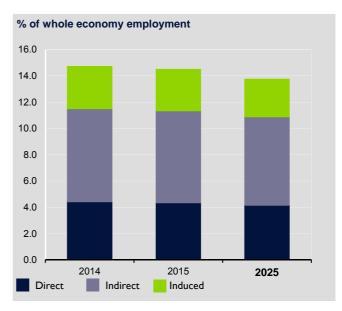


The total contribution of Travel & Tourism to employment (including wider effects from investment, the supply chain and induced income impacts, see page 2) was 624,000 jobs in 2014 (14.7% of total employment). This is forecast to rise by 1.5% in 2015 to 633,500 jobs (14.5% of total employment).

By 2025, Travel & Tourism is forecast to support 787,000 jobs (13.7% of total employment), an increase of 2.2% pa over the period.

DOMINICAN REPUBLIC: TOTAL CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT





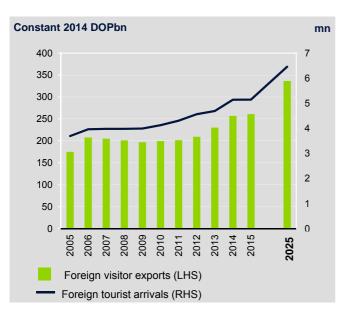
Visitor Exports and Investment¹

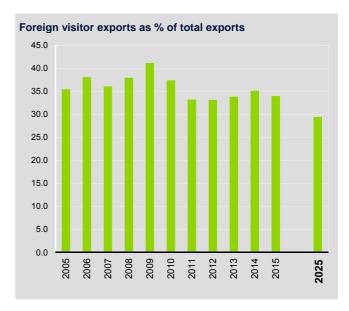
VISITOR EXPORTS

Money spent by foreign visitors to a country (or visitor exports) is a key component of the direct contribution of Travel & Tourism. In 2014, Dominican Republic generated DOP256.8bn in visitor exports. In 2015, this is expected to grow by 1.7%, and the country is expected to attract 5,145,000 international tourist arrivals.

By 2025, international tourist arrivals are forecast to total 6,454,000, generating expenditure of DOP336.2bn, an increase of 2.6% pa.

DOMINICAN REPUBLIC: VISITOR EXPORTS AND INTERNATIONAL TOURIST ARRIVALS



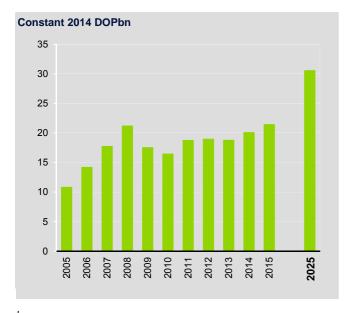


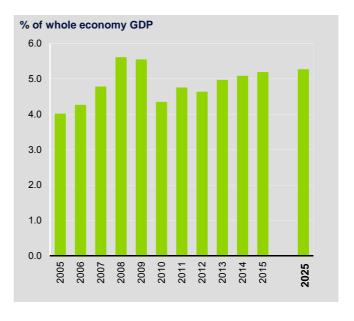
INVESTMENT

Travel & Tourism is expected to have attracted capital investment of DOP20.0bn in 2014. This is expected to rise by 6.7% in 2015, and rise by 3.6% pa over the next ten years to DOP30.5bn in 2025.

Travel & Tourism's share of total national investment will rise from 5.2% in 2015 to 5.3% in 2025.

DOMINICAN REPUBLIC: CAPITAL INVESTMENT IN TRAVEL & TOURISM





¹ All values are in constant 2014 prices & exchange rates



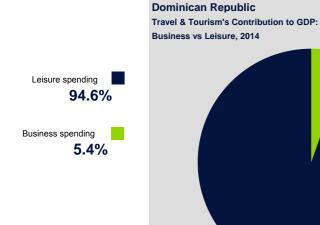
Foreign visitor spending

Domestic spending

76.0%

24.0%

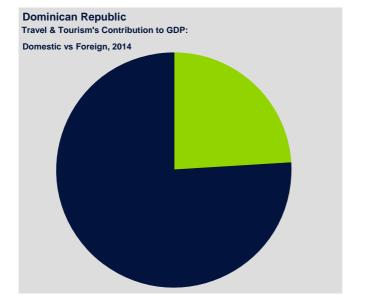
Different components of Travel & Tourism¹



Leisure travel spending (inbound and domestic) generated 94.6% of direct Travel & Tourism GDP in 2014 (DOP319.9bn) compared with 5.4% for business travel spending (DOP18.2bn).

Leisure travel spending is expected to grow by 2.2% in 2015 to DOP326.9bn, and rise by 2.9% pa to DOP435.5bn in 2025.

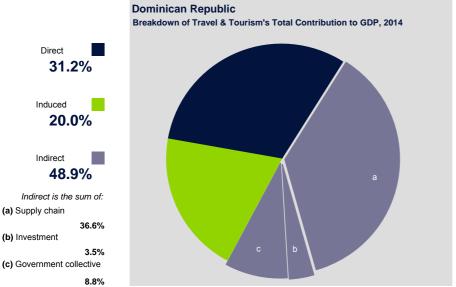
Business travel spending is expected to grow by 5.0% in 2015 to DOP19.1bn, and rise by 4.0% pa to DOP28.1bn in 2025.



Domestic travel spending generated 24.0% of direct Travel & Tourism GDP in 2014 compared with 76.0% for visitor exports (ie foreign visitor spending or international tourism receipts).

Domestic travel spending is expected to grow by 4.5% in 2015 to DOP84.9bn, and rise by 4.1% pa to DOP127.4bn in 2025.

Visitor exports are expected to grow by 1.7% in 2015 to DOP261.1bn, and rise by 2.6% pa to DOP336.2bn in 2025.



The Travel & Tourism industry contributes to GDP and employment in many ways as detailed on page 2.

The total contribution of Travel & Tourism to GDP is three times greater than its direct contribution.

¹ All values are in constant 2014 prices & exchange rates

Country rankings: Absolute contribution, 2014

Fravel & Tourism's Direct	2014	Travel & Tourism's Total	2014
Contribution to GDP	(US\$bn)	Contribution to GDP	(US\$bn)
World Average	19.4	World Average	58.3
Americas Average	16.3	Americas Average	47.6
67 Dominican Republic	3.1	60 Dominican Republic	10.1
80 Cuba	2.0	67 Cuba	8.2
88 Bahamas	1.7	92 Jamaica	3.9
99 Jamaica	1.2	93 Bahamas	3.8
117 Trinidad and Tobago	0.8	111 Aruba	2.3
118 Aruba	0.8	114 Trinidad and Tobago	2.0
131 Barbados	0.5	126 Barbados	1.7
172 Anguilla	0.1	170 Grenada	0.2
174 Grenada	0.1	172 Anguilla	0.2
178 Dominica	0.0	176 Dominica	0.1
ravel & Tourism's Direct	2014	Travel & Tourism's Total	2014
ontribution to Employment	'000 jobs	Contribution to Employment	'000 jobs
World Average	827.0	World Average	2076.6
Americas Average	366.9	Americas Average	943.1
61 Dominican Republic	187.9	51 Dominican Republic	624.0
78 Cuba	124.4	60 Cuba	494.6
97 Jamaica	82.4	90 Jamaica	277.2
110 Bahamas	51.2	119 Bahamas	98.1
135 Trinidad and Tobago	27.4	133 Trinidad and Tobago	72.7
146 Aruba	16.4	147 Aruba	45.8
151 Barbados	14.0	148 Barbados	45.1
176 Grenada	3.1	172 Grenada	10.6
178 Dominica	2.7	176 Dominica	8.4
183 Anguilla	1.6	184 Anguilla	4.7
ravel & Tourism	2014	Visitor	2014
apital Investment	(US\$bn)	Exports	(US\$bn
Americas Average	4.9	World Average	7.5
World Average	4.5	Americas Average	6.6
61 Cuba	1.2	48 Dominican Republic	5.9
87 Dominican Republic	0.5	67 Cuba	2.7
91 Bahamas	0.4	71 Bahamas	2.3
99 Trinidad and Tobago	0.3	72 Jamaica	2.2
101 Jamaica	0.3	91 Aruba	1.6
122 Aruba	0.2	107 Barbados	1.0
134 Barbados	0.2	115 Trinidad and Tobago	0.8
170 Grenada	0.0	158 Anguilla	0.1
178 Dominica	0.0	162 Grenada	0.1
181 Anguilla	0.0	164 Dominica	0.1

The tables on pages 7-10 provide provide brief extracts from the full WTTC Country League Table Rankings, highlighting comparisons with competing destinations as well as with the world and regional average. Averages in above tables are simple cross-country averages. The competing destinations selected are those that offer a similar tourism product and compete for tourists from the same set of origin markets. These tend to be, but are not exclusively, geographical neighbours.



Country rankings: Relative contribution, 2014

	& Tourism's Direct bution to GDP	2014 % share
4	Aruba	28.6
6	Anguilla	21.0
7	Bahamas	19.4
21	Barbados	10.8
26	Dominica	8.5
27	Jamaica	8.1
35	Grenada	7.0
55	Dominican Republic	5.0
96	Trinidad and Tobago	3.2
	World	3.1
	Americas	2.9
124	Cuba	2.6
124	Cuba	2.6

	& Tourism's Direct bution to Employment	2014 % share
3	Aruba	32.5
5	Bahamas	27.0
7	Anguilla	22.4
19	Barbados	11.1
29	Dominica	7.7
34	Jamaica	7.3
39	Grenada	6.4
68	Dominican Republic	4.4
69	Trinidad and Tobago	4.4
	Americas	3.7
	World	3.6
133	Cuba	2.4

	& Tourism Investment bution to Total Capital Investment	2014 % share
5	Aruba	31.0
11	Barbados	21.3
15	Bahamas	18.3
25	Dominica	15.8
28	Cuba	15.5
31	Grenada	13.7
33	Anguilla	13.2
39	Jamaica	11.4
41	Trinidad and Tobago	10.7
90	Dominican Republic	5.1
	Americas	4.5
	World	4.3

	& Tourism's Total bution to GDP	2014 % share
1	Aruba	88.4
5	Anguilla	61.2
10	Bahamas	43.6
15	Barbados	36.1
22	Jamaica	27.2
23	Dominica	26.4
26	Grenada	24.2
43	Dominican Republic	16.0
77	Cuba	10.4
	World	9.8
106	Trinidad and Tobago	8.7
	Americas	8.4

	& Tourism's Total bution to Employment	2014 % share
2	Aruba	90.8
4	Anguilla	63.4
8	Bahamas	51.6
14	Barbados	35.7
22	Jamaica	24.7
25	Dominica	24.0
28	Grenada	22.1
49	Dominican Republic	14.7
68	Trinidad and Tobago	11.6
	Americas	9.6
88	Cuba	9.6
	World	9.4

	Exports bution to Total Exports	2014 % share
2	Anguilla	86.5
6	Aruba	66.9
10	Bahamas	61.5
18	Jamaica	52.9
19	Barbados	50.8
21	Dominica	48.0
22	Grenada	47.8
31	Dominican Republic	35.1
65	Cuba	15.9
	Americas	7.0
	World	5.7
120	Trinidad and Tobago	5.1

Country rankings: Real growth, 2015

Travel & Tourism's Direct

TIAVE	& Tourism's Direct	2015
Contri	bution to GDP	% growth
18	Bahamas	6.7
	Jamaica	4.7
	Cuba	3.9
	World	3.7
	Americas	3.2
109	Anguilla	3.0
	Aruba	3.0
126	Dominica	2.6
129	Trinidad and Tobago	2.6
	Grenada	2.5
134	Dominican Republic	2.3
	Barbados	1.8
Travel	& Tourism's Direct	2015
Contri	bution to Employment	% growth
26	Bahamas	5.0
32	Jamaica	4.7
	Americas	2.7
82	Grenada	2.4
88	Barbados	2.2
	World	2.0
99	Cuba	2.0
102	Dominica	1.9
113	Anguilla	1.3
116	Aruba	1.2
118	Dominican Republic	
127	Trinidad and Tobago	1.0
	& Tourism	2015
Invest	ment	0/
		% growth
48	Dominican Republic	6.7
48		
48	Dominican Republic Barbados	6.7 4.9
48 84	Dominican Republic Barbados World	6.7 4.9 4.8
48 84 89	Dominican Republic Barbados World Americas	6.7 4.9 4.8 4.8
48 84 89 98	Dominican Republic Barbados World Americas Aruba	6.7 4.9 4.8 4.8
48 84 89 98 107	Dominican Republic Barbados World Americas Aruba Dominica	6.7 4.9 4.8 4.8 4.8 4.5
48 84 89 98 107 108	Dominican Republic Barbados World Americas Aruba Dominica Bahamas	6.7 4.9 4.8 4.8 4.8 4.5 4.1
48 84 89 98 107 108	Dominican Republic Barbados World Americas Aruba Dominica Bahamas Anguilla	6.7 4.9 4.8 4.8 4.8 4.5 4.1
48 84 89 98 107 108 109	Dominican Republic Barbados World Americas Aruba Dominica Bahamas Anguilla Trinidad and Tobago	6.7 4.9 4.8 4.8 4.5 4.1 4.1

	& Tourism's Total bution to GDP	2015 % growth
19	Bahamas	6.3
67	Jamaica	4.1
	World	3.7
82	Cuba	3.7
	Americas	3.3
94	Aruba	3.2
98	Anguilla	3.2
114	Dominican Republic	2.7
120	Dominica	2.6
123	Trinidad and Tobago	2.5
131	Grenada	2.4
141	Barbados	1.8

	& Tourism's Total bution to Employment	2015 % growth
16	Bahamas	5.0
30	Jamaica	4.2
	Americas	2.9
	World	2.6
68	Aruba	2.5
87	Barbados	2.1
88	Grenada	2.1
99	Dominica	1.8
107	Cuba	1.6
110	Dominican Republic	1.5
113	Trinidad and Tobago	1.4
114	Anguilla	1.4

Visitor Export		2015 % growth
18	Bahamas	7.8
55	Jamaica	5.2
61	Cuba	5.0
97	Trinidad and Tobago	3.1
101	Aruba	2.9
103	Anguilla	2.9
	World	2.8
107	Dominica	2.7
120	Grenada	2.2
127	Barbados	1.9
131	Dominican Republic	1.7
	Americas	1.4



Country rankings: Long term growth, 2015 - 2025

Travel & Tourism's Direct	2015 - 2025	Travel & Tourism's Total	2015 - 2025
Contribution to GDP	% growth pa	Contribution to GDP	% growth pa
68 Jamaica	4.6	80 Jamaica	4.3
79 Cuba	4.4	81 Cuba	4.3
94 Grenada	4.1	99 Grenada	4.0
World	3.9	World	3.8
Americas	3.8	Americas	3.5
128 Bahamas	3.5	127 Bahamas	3.5
132 Dominica	3.4	130 Barbados	3.4
137 Barbados	3.3	138 Dominica	3.3
153 Anguilla	2.9	146 Anguilla	3.0
156 Dominican Republic	2.8	153 Dominican Republic	2.8
160 Aruba	2.7	156 Aruba	2.7
179 Trinidad and Tobago	2.1	175 Trinidad and Tobago	2.3
Travel & Tourism's Direct	2015 - 2025	Travel & Tourism's Total	2015 - 2025
Contribution to Employment	% growth pa	Contribution to Employment	% growth pa
13 Jamaica	4.2	15 Jamaica	3.9
62 Dominica	2.6	World	2.3
70 Grenada	2.5	65 Dominica	2.3
81 Dominican Republic	2.3	70 Dominican Republic	2.2
Americas	2.1	80 Grenada	2.1
World	2.0	Americas	2.0
108 Bahamas	1.9	98 Bahamas	1.9
110 Barbados	1.8	102 Barbados	1.8
147 Cuba	0.9	156 Cuba	0.6
161 Anguilla	0.6	158 Trinidad and Tobago	0.5
174 Trinidad and Tobago	-0.1	160 Anguilla	0.5
177 Aruba	-0.4	163 Aruba	0.5
Travel & Tourism Investment	2015 - 2025	Visitor Exports	2015 - 2025
Contribution to Capital Investment	% growth pa	Contribution to Exports	% growth pa
37 Barbados	5.8	44 Jamaica	5.4
40 Jamaica	5.6	50 Cuba	5.2
59 Cuba	5.1	81 Grenada	4.4
World	4.6	World	4.2
83 Grenada	4.5	Americas	4.0
Americas	4.2	105 Bahamas	3.9
122 Dominican Republic	3.6	115 Dominica	3.7
134 Anguilla	3.3	125 Barbados	3.5
135 Bahamas	3.3	146 Anguilla	2.8
140 Dominica	3.2	152 Aruba	2.8
144 Aruba	3.0	159 Dominican Republic	2.6
162 Trinidad and Tobago	2.4	164 Trinidad and Tobago	2.4

Summary tables: Estimates & Forecasts

Dominican Republic	2014 US\$mn ¹	2014 % of total	2015 Growth ²	US\$mn ¹	2025 % of total	Growth ³
Direct contribution to GDP	3,142.7	5.0	2.3	4,217.3	4.5	2.8
Total contribution to GDP	10,081.5	16.0	2.7	13,654.5	14.6	2.8
Direct contribution to employment ⁴	187.9	4.4	1.2	238.6	4.2	2.3
Total contribution to employment ⁴	624.0	14.7	1.5	787.2	13.7	2.2
Visitor exports	5,895.7	34.4	1.7	7,720.6	28.9	2.6
Domestic spending	1,865.3	3.0	4.5	2,925.6	3.1	4.1
Leisure spending	7,344.1	4.6	2.2	10,000.3	4.2	2.9
Business spending	416.9	0.3	5.0	645.9	0.3	4.0
Capital investment	460.4	5.1	6.7	700.9	5.3	3.6

¹²⁰¹⁴ constant prices & exchange rates; 22015 real growth adjusted for inflation (%); 32015-2025 annualised real growth adjusted for inflation (%); 4000 jobs

Americas	2014 US\$bn	2014 % of total	2015 Growth ²	US\$bn ¹	2025 % of total	Growth ³
Direct contribution to GDP	734.0	2.9	3.2	1,098.5	3.2	3.8
Total contribution to GDP	2,141.2	8.4	3.3	3,109.1	9.2	3.5
Direct contribution to employment ⁴	16,509	3.7	2.7	20,763	4.1	2.1
Total contribution to employment ⁴	42,440	9.6	2.9	53,330	10.6	2.0
Visitor exports	298.3	7.0	1.4	447.8	6.3	4.0
Domestic spending	1,164.4	4.6	3.2	1,736.6	5.1	3.8
Leisure spending	1,094.1	2.1	2.8	1,683.1	2.4	4.1
Business spending	368.5	0.7	3.0	501.2	0.7	2.8
Capital investment	222.3	4.5	4.8	350.3	4.6	4.2

¹2014 constant prices & exchange rates; ²2015 real growth adjusted for inflation (%); ³2015-2025 annualised real growth adjusted for inflation (%); ⁴000 jobs

Worldwide	2014 US\$bn	2014 % of total	2015 Growth ²	1 US\$bn	2025 % of total	Growth ³
Direct contribution to GDP	2,364.8	3.1	3.7	3,593.2	3.3	3.9
Total contribution to GDP	7,580.9	9.8	3.7	11,381.9	10.5	3.8
Direct contribution to employment ⁴	105,408	3.6	2.0	130,694	3.9	2.0
Total contribution to employment ⁴	276,845	9.4	2.6	356,911	10.7	2.3
Visitor exports	1,383.8	5.7	2.8	2,140.1	5.6	4.2
Domestic spending	3,642.1	4.7	3.7	5,465.0	5.0	3.8
Leisure spending	3,850.2	2.3	3.3	5,928.8	2.5	4.1
Business spending	1,175.7	0.7	4.0	1,679.0	0.7	3.2
Capital investment	814.4	4.3	4.8	1,336.4	4.9	4.6

¹2014 constant prices & exchange rates; ²2015 real growth adjusted for inflation (%); ³2015-2025 annualised real growth adjusted for inflation (%); ⁴'000 jobs

[%] of total refers to each indicator's share of the relevant whole economy indicator such as GDP and employment. Visitor exports is shown relative to total exports of goods and Domestic spending is expressed relative to whole economy GDP. For leisure and business spending, their direct contribution to Travel & Tourism GDP is calculated as a share of whole economy GDP (the sum of these shares equals the direct contribution). Investment is relative to whole economy investment.



The economic contribution of Travel & Tourism: Real 2014 prices

Do	minican Republic								
(D	OPbn, real 2014 prices)	2009	2010	2011	2012	2013	2014	2015E	2025F
1.	Visitor exports	196.9	199.4	201.3	209.4	230.2	256.8	261.1	336.2
2.	Domestic expenditure (includes government individual spending)	67.2	70.8	73.8	74.9	77.3	81.2	84.9	127.4
3.	Internal tourism consumption (= 1 + 2)	264.1	270.3	275.1	284.3	307.5	338.0	346.0	463.7
4.	Purchases by tourism providers, including imported goods (supply chain)	-154.0	-166.9	-165.8	-170.4	-183.2	-201.1	-206.0	-280.0
5.	Direct contribution of Travel & Tourism to GDP (= 3 + 4)	110.1	103.4	109.3	114.0	124.3	136.9	140.0	183.7
6.	Other final impacts (indirect & induced) Domestic supply chain	134.4	126.2	133.4	139.1	151.7	167.1	170.9	224.2
7.	Capital investment	17.5	16.4	18.7	18.9	18.7	20.0	21.4	30.5
8.	Government collective spending	31.4	33.3	33.6	38.6	38.1	40.0	42.1	62.7
9.	Imported goods from indirect spending	-11.8	-16.7	-15.8	-12.7	-12.1	-12.6	-13.4	-22.0
10.	Induced	74.1	63.6	67.5	72.8	79.9	87.6	90.1	115.6
11.	Total contribution of Travel & Tourism to GDP (= 5 + 6 + 7 + 8 + 9 + 10)	355.8	326.2	346.7	370.8	400.7	439.1	451.1	594.7
12.	Employment impacts ('000) Direct contribution of Travel & Tourism to employment	173.9	155.1	164.8	171.8	172.2	187.9	190.2	238.6
13.	Total contribution of Travel & Tourism to employment	567.2	495.2	524.3	557.7	575.7	624.0	633.3	787.2
14	Other indicators Expenditure on outbound travel	23.0	29.1	29.0	28.4	30.0	32.2	33.8	46.1

The economic contribution of Travel & Tourism: Nominal prices

Dominican Republic								
(DOPbn, nominal prices)	2009	2010	2011	2012	2013	2014	2015E	2025F
Visitor exports	153.6	163.6	176.2	192.8	222.8	256.8	271.4	506.7
Domestic expenditure 2. (includes government individual spending)	52.5	58.1	64.5	69.0	74.8	81.2	88.3	192.0
3. Internal tourism consumption (= 1 + 2)	206.1	221.7	240.7	261.8	297.6	338.0	359.7	698.7
Purchases by tourism providers, including imported goods (supply chain)	-120.2	-136.9	-145.1	-156.9	-177.3	-201.1	-214.1	-421.9
5. Direct contribution of Travel & Tourism to GDP (= 3 + 4)	85.9	84.8	95.6	104.9	120.3	136.9	145.5	276.8
Other final impacts (indirect & induced) 6. Domestic supply chain	104.9	103.6	116.7	128.1	146.8	167.1	177.7	337.9
7. Capital investment	13.7	13.5	16.4	17.4	18.1	20.0	22.2	46.0
8. Government collective spending	24.5	27.3	29.4	35.5	36.9	40.0	43.7	94.5
Imported goods from indirect spending	-9.2	-13.7	-13.8	-11.7	-11.7	-12.6	-13.9	-33.1
10. Induced	57.8	52.2	59.1	67.1	77.3	87.6	93.6	174.2
11. Total contribution of Travel & Tourism to GDP (= 5 + 6 + 7 + 8 + 9 + 10)	277.6	267.6	303.4	341.4	387.8	439.1	468.9	896.1
Employment impacts ('000) 12. Direct contribution of Travel & Tourism to employment	173.9	155.1	164.8	171.8	172.2	187.9	190.2	238.6
13. Total contribution of Travel & Tourism to employment	567.2	495.2	524.3	557.7	575.7	624.0	633.3	787.2
Other indicators 14. Expenditure on outbound travel	18.0	23.9	25.4	26.1	29.1	32.2	35.2	69.5

^{*}Concepts shown in this table align with the standard table totals as described in the 2008 Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF 2008) developed by the United Nations Statistical Division (UNSD), the Statistical Office of the European Communities (EUROSTAT), the Organisation for Economic Co-operation and Development (OECD) and the World Tourism Organization (UNWTO).

Historical data for concepts has been benchmarked to match reported TSA data where available.



The economic contribution of Travel & Tourism: Growth

Do	minican Republic								
Gr	Growth ¹ (%)		2010	2011	2012	2013	2014	2015E	2025F ²
1.	Visitor exports	-2.1	1.3	1.0	4.0	9.9	11.5	1.7	2.6
2.	Domestic expenditure (includes government individual spending)	-4.9	5.3	4.2	1.6	3.2	5.1	4.5	4.1
3.	Internal tourism consumption (= 1 + 2)	-2.7	2.4	1.8	3.5	8.0	9.8	2.4	3.0
4.	Purchases by tourism providers, including imported goods (supply chain)	-5.7	8.4	-0.6	2.7	7.6	9.8	2.4	3.1
5.	Direct contribution of Travel & Tourism to GDP (= 3 + 4)	1.6	-6.1	5.7	4.3	9.0	10.1	2.3	2.8
6.	Other final impacts (indirect & induced) Domestic supply chain	1.6	-6.1	5.7	4.3	9.0	10.1	2.3	2.8
7.	Capital investment	-17.3	-6.2	14.0	1.0	-0.9	6.9	6.7	3.6
8.	Government collective spending	6.6	5.9	0.9	15.0	-1.2	5.0	5.1	4.1
9.	Imported goods from indirect spending	5.1	12.3	0.1	-4.5	2.6	7.6	3.8	3.7
10.	Induced	7.6	-14.2	6.2	7.9	9.6	9.7	2.8	2.5
11.	Total contribution of Travel & Tourism to GDP (= 5 + 6 + 7 + 8 + 9 + 10)	1.8	-8.3	6.3	6.9	8.1	9.6	2.7	2.8
12.	Employment impacts ('000) Direct contribution of Travel & Tourism to employment	-0.3	-10.8	6.3	4.3	0.2	9.1	1.2	2.3
13.	Total contribution of Travel & Tourism to employment	-0.1	-12.7	5.9	6.4	3.2	8.4	1.5	2.2
14	Other indicators Expenditure on outbound travel	-3.3	26.5	-0.5	-2.1	5.8	7.2	5.1	3.1

¹2009-2014 real annual growth adjusted for inflation (%); ²2015-2025 annualised real growth adjusted for inflation (%)

Glossary

KEY DEFINITIONS

Travel & Tourism – relates to the activity of travellers on trips outside their usual environment with a duration of less than one year. Economic activity related to all aspects of such trips is measured within the research.

Direct contribution to GDP – GDP generated by industries that deal directly with tourists, including hotels, travel agents, airlines and other passenger transport services, as well as the activities of restaurant and leisure industries that deal directly with tourists. It is equivalent to total internal Travel & Tourism spending (see below) within a country less the purchases made by those industries (including imports). In terms of the UN's Tourism Satellite Account methodology it is consistent with total GDP calculated in table 6 of the TSA: RMF 2008.

Direct contribution to employment – the number of direct jobs within Travel & Tourism. This is consistent with total employment calculated in table 7 of the TSA: RMF 2008.

Total contribution to GDP – GDP generated directly by the Travel & Tourism sector plus its indirect and induced impacts (see below).

Total contribution to employment – the number of jobs generated directly in the Travel & Tourism sector plus the indirect and induced contributions (see below).

DIRECT SPENDING IMPACTS

Visitor exports – spending within the country by international tourists for both business and leisure trips, including spending on transport, but excluding international spending on education. This is consistent with total inbound tourism expenditure in table 1 of the TSA: RMF 2008.

Domestic Travel & Tourism spending – spending within a country by that country's residents for both business and leisure trips. Multi-use consumer durables are not included since they are not purchased solely for tourism purposes. This is consistent with total domestic tourism expenditure in table 2 of the TSA: RMF 2008. Outbound spending by residents abroad is not included here, but is separately identified according to the TSA: RMF 2008 (see below).

Government individual spending – spending by government on Travel & Tourism services directly linked to visitors, such as cultural services (eg museums) or recreational services (eg national parks).

Internal tourism consumption – total revenue generated within a country by industries that deal directly with tourists including visitor exports, domestic spending and government individual spending. This does not include spending abroad by residents. This is consistent with total internal tourism expenditure in table 4 of the TSA: RMF 2008.

Business Travel & Tourism spending – spending on business travel within a country by residents and international visitors.

Leisure Travel & Tourism spending – spending on leisure travel within a country by residents and international visitors.

INDIRECT AND INDUCED IMPACTS

Indirect contribution – the contribution to GDP and jobs of the following three factors:

- Capital investment includes capital investment spending by all industries directly involved in Travel & Tourism. This also constitutes investment spending by other industries on specific tourism assets such as new visitor accommodation and passenger transport equipment, as well as restaurants and leisure facilities for specific tourism use. This is consistent with total tourism gross fixed capital formation in table 8 of the TSA: RMF 2008.
- Government collective spending —government spending in support of general tourism activity. This can include national as well as regional and local government spending. For example, it includes tourism promotion, visitor information services, administrative services and other public services. This is consistent with total collective tourism consumption in table 9 of TSA: RMF 2008.
- **Supply-chain effects** purchases of domestic goods and services directly by different industries within Travel & Tourism as inputs to their final tourism output.

Induced contribution – the broader contribution to GDP and employment of spending by those who are directly or indirectly employed by Travel & Tourism.

OTHER INDICATORS

Outbound expenditure – spending outside the country by residents on all trips abroad. This is fully aligned with total outbound tourism expenditure in table 3 of the TSA: RMF 2008.

Foreign visitor arrivals – the number of arrivals of foreign visitors, including same-day and overnight visitors (tourists) to the country.



Methodological note

WTTC has an on-going commitment to align its economic impact research with the UN Statistics Division-approved 2008 Tourism Satellite Account: Recommended Methodological Framework (TSA:RMF 2008). This involves benchmarking of country reports to official, published TSAs, including for countries which are reporting data for the first time, as well as existing countries reporting an additional year's data. New country TSAs incorporated this year include France, Germany, Japan, Malaysia, Mexico, Oman, Qatar and Saudi Arabia. In addition to producing data on 184 countries, WTTC also produces reports on 24 other regions, sub-regions and economic and geographic groups. This year, there are 8 reports for special economic and geographic groups with Pacific Alliance being included for the first time. Please also note that from this year, the report for Sudan no longer includes data on South Sudan.

ECONOMIC AND GEOGRAPHIC GROUPS

APEC (ASIA-PACIFIC ECONOMIC COOPERATION)

Australia, Brunei, Canada, Chile, China, Hong Kong, Indonesia, Japan, South Korea, Malaysia, Mexico, New Zealand, Papua New Guinea, Peru, Philippines, Russian Federation, Singapore, Taiwan, Thailand, USA, Vietnam.

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FORMER NETHERLANDS ANTILLES

Bonaire, Curacao, Sint Maarten, Saba and Sint Eustatius.

G20

Argentina, Australia, Brazil, Canada, China, European Union, France*, Germany*, India, Indonesia, Italy*, Japan, Mexico, Russian Federation, Saudi Arabia, South Africa, South Korea, Turkey, UK*, USA.

META (MEDITERRANEAN TRAVEL ASSOCIATION)

Albania, Algeria, Bosnia Herzegovina, Croatia, Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Libya, Macedonia, Malta, Montenegro, Morocco, Portugal, Serbia, Slovenia, Spain, Syria, Tunisia, Turkey.

OAS (ORGANIZATION OF AMERICAN STATES)

Argentina, Antigua and Barbuda, Bahamas, Barbados, Belize, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Dominica, Ecuador, El Salvador, Grenada, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, St Kitts and Nevis, Nicaragua, Panama, Paraguay, Peru, St Lucia, St Vincent and the Grenadines, Suriname, Trinidad and Tobago, USA, Uruguay.

OECD (ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT)

Australia, Austria, Belgium, Canada, Chile, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Japan, South Korea, Luxembourg, Mexico, Netherlands, New Zealand, Norway, Poland, Portugal, Slovak Republic, Slovenia, Spain, Sweden, Switzerland, Turkey, UK, USA.

OTHER OCEANIA

American Samoa, Cook Islands, French Polynesia, Guam, Marshall Islands, Micronesia (Federated States of), New Caledonia, Niue, Northern Mariana Islands, Palau, Samoa, Tuvalu.

PACIFIC ALLIANCE

Chile, Colombia, Mexico, Peru.

SADC (SOUTHERN AFRICAN DEVELOPMENT COMMUNITY)

Angola, Botswana, Democratic Republic of Congo (DRC), Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Seychelles, South Africa, Swaziland, Tanzania, Zambia, Zimbabwe.

*included in European Union



Economic impact reports: Regions, sub-regions and countries

					WORL	.D					
REGION	SUB- REGION	COUNTRY	REGION	SUB- REGION	COUNTRY	REGION	SUB- REGION	COUNTRY	REGION	SUB- REGION	COUNTRY
		Algeria			Anguilla			Japan			Lithuania
	ΕĶ	Egypt			Antigua & Barbuda		SIA	China			Luxembourg
	NORTH	Libya			Aruba		ST A	Hong Kong		EUROPEAN UNION	Malta
	zą	Morocco			Bahamas		NORTHEAST ASIA	South Korea			Netherlands
		Tunisia			Barbados	:)RT	Macau			Poland
		Angola			Bermuda		ž	Taiwan		5 z	Portugal
		Benin			Cayman Islands			Mongolia		PEA	Romania
		Botswana			Cuba			Australia		URO	Slovakia
		Burkina Faso			Former Netherlands			New Zealand		Ш	Slovenia
		Burundi Cameroon			Antilles			Fiji Kiribati			Spain
		Carrieroon Cape Verde		z	Dominica		NIA	Other Oceania			Sweden
		Central African		3EAI	Dominican Republic		OCEANIA	Papua			UK
		Republic		CARIBBEAN	Grenada		0	New Guinea			Albania
		Chad		CA	Guadeloupe	O		Solomon Islands			Armenia
		Comoros			Haiti)E		Tonga			
		Democratic Republic of Congo			Jamaica	-PA(Vanuatu	믮		Azerbaijan
		Ethiopia			Martinique	ASIA-PACIFIC		Bangladesh	EUROPE		Belarus
		Gabon			Puerto Rico		\SIA	India	ద		Bosnia Herzegovina
	7	Gambia	AMERICAS		St Kitts & Nevis		SOUTH ASIA	Maldives		OTHER EUROPE	
		Ghana			St Lucia			Nepal Pakistan			Georgia
		Guinea			St Vincent & the Grenadines			Sri Lanka			Iceland Kazakhstan
		Ivory Coast			Trinidad &			Brunei			
CA		Kenya			Tobago			Cambodia			Kyrgyzstan Macedonia
AFRICA		Lesotho			UK Virgin Islands US Virgin Islands		SOUTHEAST ASIA	Indonesia			Moldova
	ARA	Madagascar	Ā		Argentina			Laos			Montenegro
	AH/	Malawi Mali			Belize			Malaysia			Norway
	SUB-SAHARAN	Mauritius			Bolivia		HEA	Myanmar			Russian
	ಹ	Mozambique			Brazil		ITOC	Philippines			Federation
		Namibia			Chile		Ō	Singapore			Serbia
		Niger			Colombia			Thailand			Switzerland
		Nigeria			Costa Rica			Vietnam			Turkey
		Republic of Congo			El Salvador			Austria			Ukraine
		Reunion		LATIN AMERICA	Ecuador			Belgium			Uzbekistan
		Rwanda		ME	Guatemala			Bulgaria			Bahrain
		Sao Tome & Principe		A N	Guyana			Croatia			Iran
		Senegal		[A]	Honduras			Cyprus			Iraq
		Seychelles			Nicaragua		NO	Czech Republic			Israel
		Sierra Leone			Panama	Ж	N N	Denmark			Jordan
		South Africa			Paraguay	EUROPE	EUROPEAN UNION	Estonia	MIDDLE EAST		Kuwait
		Sudan			Peru	哥	30P	Finland	Ä		Lebanon
		Swaziland			Suriname		E	France Germany	QQI		Oman
		Tanzania			Uruguay			Greece	≥		Qatar
		Togo			Venezuela			Hungary			Saudi Arabia
		Uganda			Canada			Ireland			Syria
		Zambia		NORTH	Mexico			Italy			UAE
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