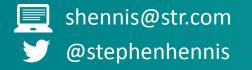




#### 01.31.2017

**Stephen R. Hennis** MAI, ISHC, CHA



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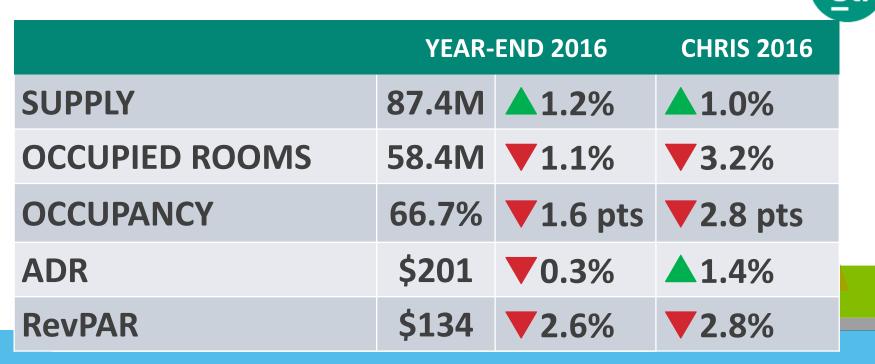


## **Caribbean Hotel Industry Overview**

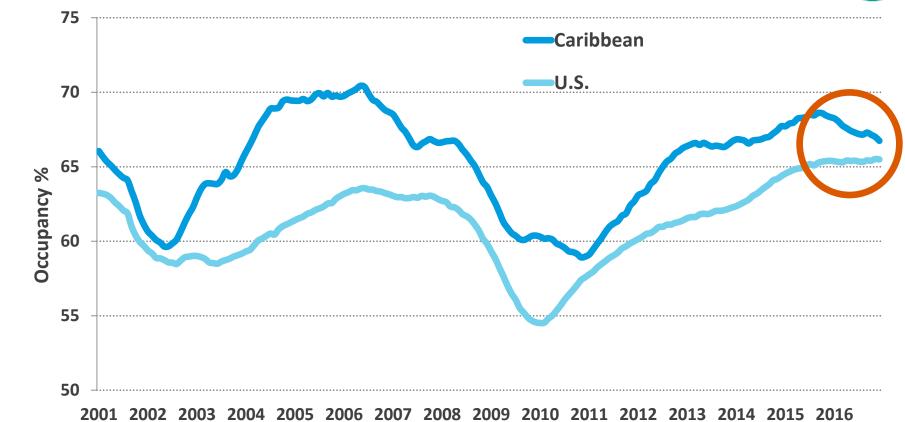
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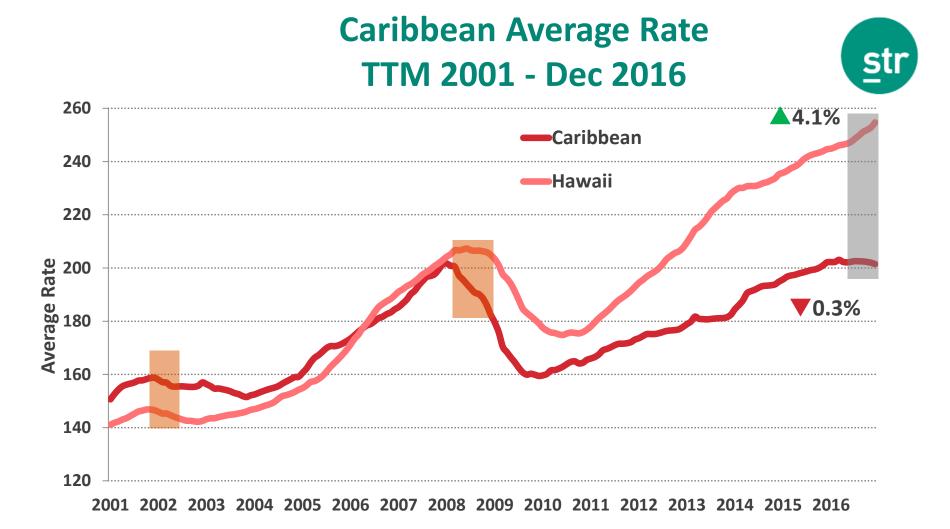


### **Caribbean Hotel Performance 2016**

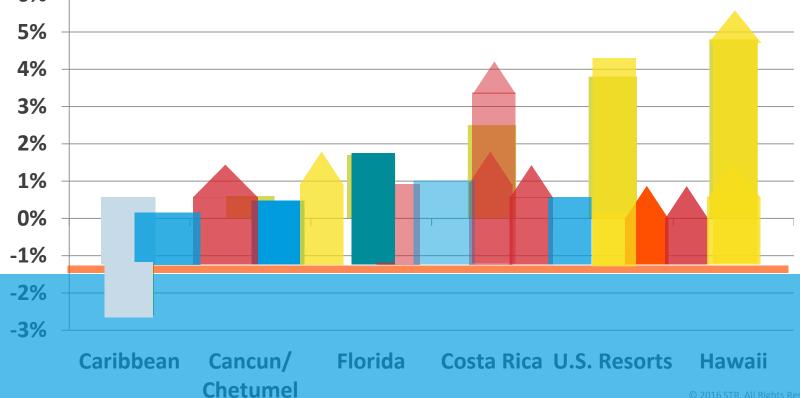


## Caribbean Occupancy TTM 2001 - Dec 2016

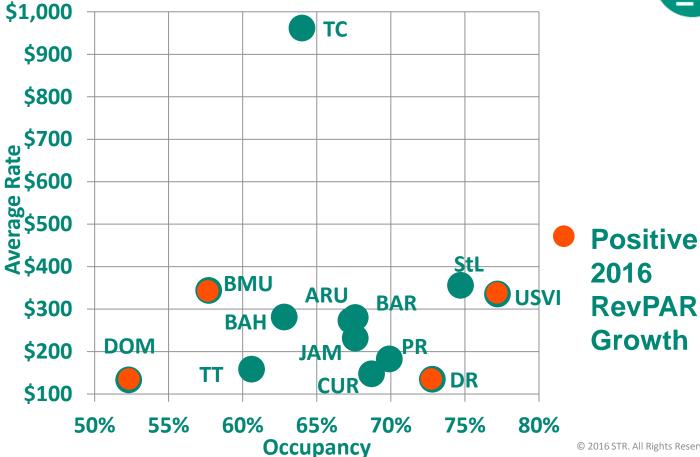








# **Performance by Island 2016**



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# **Performance by Property 2016**

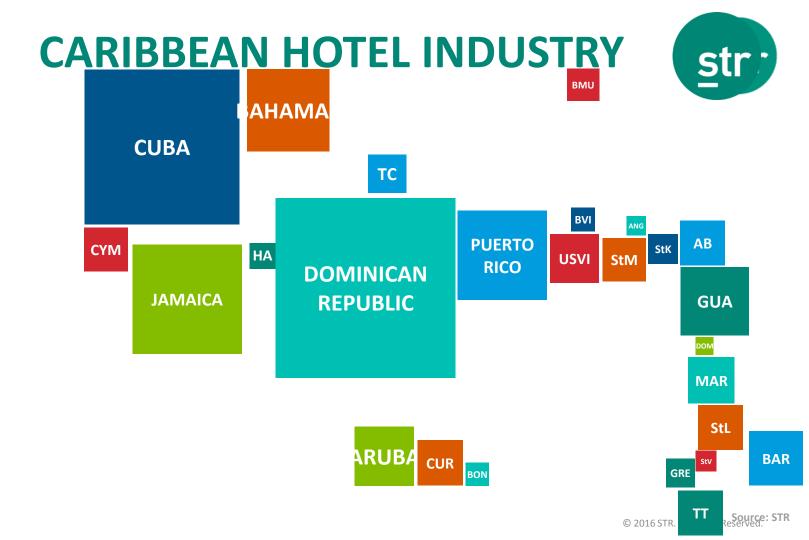


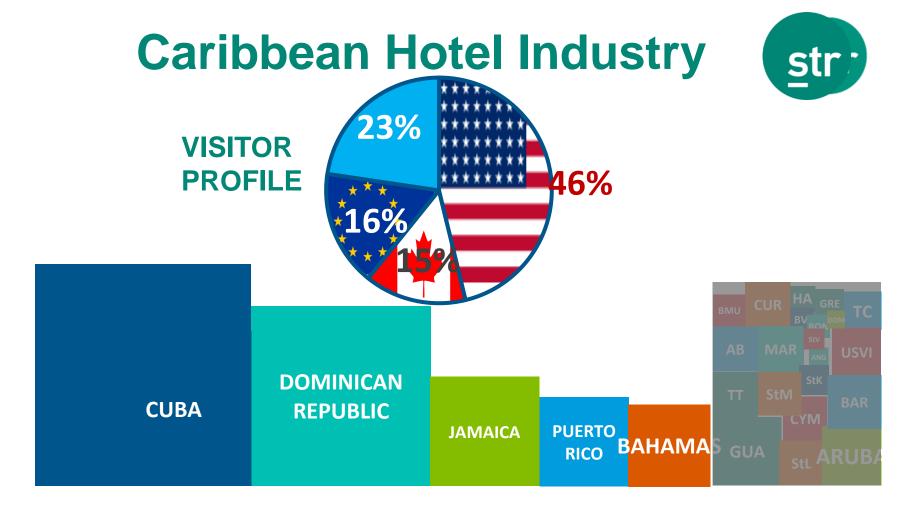
# Hotels with Occupancy Declines57%(Almost ¼ had Occupancy Declines >7.5%)Hotels with ADR Declines48%Hotels with RevPAR Declines52%

# CARIBBEAN HOTEL INDUSTRY



TT





Source: STR Caribbean Tourism Organization © 2016 STR. All Rights Reserved.

# **Pipeline**





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# **Pipeline**



PHASE	PROJECTS	ROOMS
IN CONSTRUCTION	19	3,575
FINAL PLANNING	16	5,204
PLANNING	13	2,438
ACTIVE PIPELINE	48	11,217

## Forecast



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Outlook



Demand Impact of Zika Fears Mostly Realized
Exchange Rates Will Hinder ADR Growth
U.S. Economy Still Positive
Still Above-Average Occupancy



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