

CARIBBEAN TOURISM ORGANIZATION LATEST MONTHLY STATISTICS



JUNE 2017

Copyright © 2017, Caribbean Tourism Organization (CTO)

Published by the Caribbean Tourism Organization (CTO), 2017. All rights reserved.

The designations employed and the presentation of material in this publication do not imply the expression of any opinions whatsoever on the part of the Caribbean Tourism Organization concerning the legal status of any country, territory, city or area, or of its authorities or concerning the delimitation of its frontiers or boundaries.

Caribbean Tourism Organization (CTO)

Seventh Floor, Baobab Tower
Warrens, St Michael
Barbados
Tel.: (246) 427-5242
Website: www.onecaribbean.org
E-mail: statspub@caribtourism.com

All CTO publications are protected by copyright. Therefore and unless otherwise specified, no part of a CTO publication may be reproduced, stored in a retrieval system or utilised in any form or by any means, electronic or mechanical, including photocopying, microfilm, scanning, without prior permission in writing. CTO encourages dissemination of its work and is pleased to consider permissions, licensing, and translation requests related to CTO publications.

For authorization of the reproduction of CTO works, please contact the CTO at the address and email above.

Overall Performance

- Arrival data was reported by 21 destinations in 2017 so far. Growth was recorded in 14 destinations, while declines were recorded in seven.
- Seven destinations reported arrival data for the period January to May. Growth was registered in four destinations ranging from 6.3% in Anguilla to 14.3% in Dominica, while arrivals declined in Curacao (-11.5%), Antigua & Barbuda (-4.9%), and Trinidad & Tobago (-2.4%) during this time.
- Growth was recorded in seven out of nine destinations reporting for the period January to April ranging between flat performance recorded in the British Virgin Islands and 16.0% in Guyana. Aruba, the only destination to register a decline during this time, recorded -11.9% fewer arrivals.
- Of the two destinations reporting arrival data for the period January to March, Martinique registered a 2.5% increase, while the Turks & Caicos Islands recorded a marginal decline of -0.5%.
- For the period January to February, Barbados (1.6%) was the only reporting destination to record growth, while declines were recorded in Puerto Rico (-13.9%) and St. Vincent & the Grenadines (-8.0%).

By Month

- In January, 11 out of 21 destinations reported increased international trips, while the other ten registered declines. The highest percentage increase in tourist arrivals during this month was recorded in Bermuda (36.0%). Other increases ranged between 0.7% recorded in Belize and the Turks & Caicos Islands and 17.5% in Guyana. In contrast, Trinidad & Tobago (-20.2%) recorded the largest decrease in arrivals during this month followed by Aruba (-14.2%) and St. Vincent & the Grenadines (-12.8%).
- Fourteen out of 21 reporting destinations recorded growth in arrivals in February. Dominica (18.3%) recorded the highest percentage increase this month followed closely by Bermuda (11.9%) and Trinidad & Tobago (11.1%). Decreases were registered in seven destinations during this month ranging from -0.3% in Anguilla to -16.1% recorded in Puerto Rico.
- The number of destinations registering growth in visitor trips dropped during the month of March. Only four out of the 18 reporting destinations saw increases which ranged between 1.0% in St. Lucia and 6.1% in Bermuda. Declines were registered in the other 14 reporting destinations ranging between -1.1% in the US Virgin Islands and -22.8% in Curaçao.
- Out of the 16 destinations reporting data for the month of April, growth recorded in 14 destinations was led by Dominica recording a 57.8% increase followed by strong performances in Guyana (43.7%) and Anguilla (31.7%). Curacao (-6.3%) and Aruba (-1.9%) were the only two destinations to register decreased arrivals during this time.
- International visitor trips recorded during the month of May increased in five out of seven reporting destinations ranging between 0.8% in Trinidad & Tobago and 10.0% in Anguilla. Declines were recorded in the other two destinations, Curacao (-5.8%), and Antigua & Barbuda (-4.4%).

By Market

United States

- International trips from the United States to the region increased in 13 destinations out of 17 reporting overall and declined in four.
- Four destinations (out of seven reporting) saw increases in arrivals from the United States during the period January to May ranging from 2.6% recorded in the Dominican Republic to 9.0% in Dominica. Declines were recorded in the remaining three destinations, Antigua & Barbuda (-8.2%), Curacao (-1.3%), and Trinidad & Tobago (-0.9%).
- Growth in visitor trips from the United States was recorded in all seven destinations reporting data for only the first four months, led by a 12.7% increase recorded in Bermuda, followed by other moderate increases ranging between 0.8% recorded in Jamaica and 9.1% in Aruba.
- Arrivals from the United States increased in the Turks & Caicos Islands by 0.1%, the only destination reporting arrival data for the period January to March.
- During the period January to February, while Barbados recorded a 14.7% increase in arrivals from the United States, St. Vincent & the Grenadines registered -2.4% fewer arrivals from this market.

Canada

- Growth in visitor trips from Canada was registered in 15 out of 17 reporting destinations, while only two destinations recorded declines from this market.
- Visitor trips from Canada increased in six destinations reporting arrival data for the period January to May. Increases ranged between 3.6% recorded in Curacao and 18.9% in Dominica. Antigua & Barbuda (-6.7%) was the only destination to register fewer arrivals from this market during this time.
- During the period January to April, all seven reporting destinations recorded increases in visitor trips from Canada. Growth ranged from a modest 2.7% recorded in the Cayman Islands to a robust 18.0% in Saint Lucia.
- International arrivals from Canada decreased in the Turks & Caicos Islands (-5.9%), the only reporting destination during the period January to March.
- Both destinations reporting arrivals from this market for the period January to February registered increases, 12.8% in St. Vincent & the Grenadines and 5.0% in Barbados.

Europe

- Overall visitor arrivals from Europe increased in nine of the 17 reporting destinations, whereas contractions were registered in the other eight.
- International trips from Europe increased in five out of seven reporting destinations during the period January to May led by Dominica (31.5%) and followed by the Dominican Republic (20.8%) and Anguilla (14.7%). During this time, arrivals from this market declined in Curacao (-1.3%) and Trinidad & Tobago (-2.5%).

- Growth in arrivals from Europe was recorded in four destinations (out of seven reporting), while declines were registered in the other three during the January to April period. Bermuda (12.6%) recorded the highest percentage growth in arrivals from this market during this time, followed by Aruba (10.8%). In contrast, the Cayman Islands recorded the largest decline of -18.9%.
- The Turks & Caicos Islands recorded a significant decrease in visitor trips from Europe during the period January to March, registering a drop of -20.9%.
- During the period January to February, both Barbados (-6.5%) and St. Vincent & the Grenadines (-26.2%) registered declines in international trips from Europe.

CARIBBEAN TOURISM ORGANIZATION

Cruise Arrivals

- Cruise passenger arrivals to the region increased in 13 out of 20 reporting destinations, while the other seven registered decreases.
- Seven out of nine destinations reporting cruise passenger arrivals for the period January to May registered increases led by 35.9% recorded in the Dominican Republic and followed by Barbados (24.5%) and Curacao (14.0%). The US Virgin Islands (-15.7%) and Dominica (-7.7%) were the only two destinations to record decreased cruise passenger arrivals during this time.
- Out of the seven destinations reporting cruise passenger arrivals for the period January to April, growth was recorded in four, ranging between 3.9% in Jamaica and 33.7% in Saint Lucia. Cruise passenger arrivals declined in Grenada (-15.3%), the Cayman Islands (-7.8%), and the British Virgin Islands (-6.1%).
- During the period January to March, St. Maarten recorded a moderate 15.5% increase in cruise passenger arrivals, while Martinique saw a -7.4% decline in arrivals during this time.
- Similarly, St. Vincent & the Grenadines welcomed 25.7% more cruise passengers during the period January to February, while Aruba recorded -1.1% fewer cruise passenger arrivals during this time.