

# **CARIBBEAN TOURISM ORGANIZATION LATEST MONTHLY STATISTICS**



**JULY 2017**

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## Overall Performance

- Arrival data was reported by 21 destinations in 2017 so far. Growth was recorded in 14 destinations, while declines were recorded in seven.
- Of the five destinations reporting arrival data for the period January to June, Belize (7.8%) and the Dominican Republic (6.5%) were the only two registering growth in arrivals during this time. Declines were registered in Aruba (-8.7%), Antigua & Barbuda (-5.4%), and Trinidad & Tobago (-2.6%).
- Eleven destinations reported arrival data for the period January to May. Growth was registered in ten destinations ranging from 1.9% in the Cayman Islands to 14.5% in Bermuda, while Curaçao (-11.5%) was the only destination to record a decline during this time.
- Growth was recorded in both destinations reporting arrivals for the period January to April with Barbados registering growth of 7.7% and the British Virgin Islands experiencing a flat performance.
- The Turks & Caicos Islands, the only destination reporting arrivals for the period January to March, registered a -0.5% decline in arrivals during this time.
- For the period January to February, declines were recorded in Puerto Rico (-13.9%) and St. Vincent & the Grenadines (-8.0%).

## By Month

- In January, 11 out of 21 destinations reported increased international trips, while the other ten registered declines. The highest percentage increase in tourist arrivals during this month was recorded in Bermuda (36.0%). Other increases ranged between 0.7% recorded in Belize and the Turks & Caicos Islands and 17.5% in Guyana. In contrast, Trinidad & Tobago (-20.2%) recorded the largest decrease in arrivals during this month followed by Aruba (-14.2%) and St. Vincent & the Grenadines (-12.8%).
- Thirteen out of 21 reporting destinations recorded growth in arrivals in February. Dominica (18.3%) recorded the highest percentage increase this month followed by Bermuda (11.9%) and Trinidad & Tobago (11.1%). Decreases were registered in eight destinations during this month ranging from -0.3% in Anguilla to -16.1% recorded in Puerto Rico.
- During the month of March, six out of the 19 reporting destinations saw increases which ranged between 1.0% in St. Lucia and 8.5% in Barbados. Declines were registered in the other 13 reporting destinations ranging between -1.1% in the US Virgin Islands and -22.8% in Curaçao.
- Out of the 18 destinations reporting data for the month of April, growth was recorded in 16 destinations led by a 57.8% increase in Dominica and strong performances in Guyana (43.7%) and Anguilla (31.7%). Curaçao (-6.3%) and Aruba (-1.9%) were the only two destinations to register decreased arrivals during this time.
- International visitor trips recorded during the month of May increased in 12 out of 16 reporting destinations ranging between flat performance in Aruba and 17.0% in Bermuda. Declines were recorded in four destinations ranging from -1.5% in the US Virgin Islands to -26.9% in Guyana.
- Guyana (10.0%) and the Dominican Republic (5.6%) were the only two destinations (out of five reporting) to record growth in arrivals during the month of June. The other three destinations -

Aruba (-1.6%), Trinidad & Tobago (-3.7%), and Antigua & Barbuda (-8.8%) - recorded decreased arrivals during this month.

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## By Market

### United States

- International trips from the United States to the region increased in 12 destinations out of 17 reporting overall and declined in five.
- Out of the five destinations reporting arrivals from the United States during the period January to June, three recorded growth of 2.3% in the Dominican Republic, 5.1% in Belize, and 8.7% in Aruba. The remaining two destinations, Trinidad & Tobago (-1.5%) and Antigua & Barbuda (-9.7%), registered declines in arrivals from this market during this time.
- Seven destinations (out of nine reporting) saw increases in arrivals from the United States during the period January to May ranging from 2.2% recorded in Jamaica to 13.0% in Bermuda. Declines were recorded in the two remaining destinations, Guyana (-14.2%) and Curaçao (-1.3%).
- Growth in visitor trips from the United States was recorded in Barbados (19.7%), the only destination reporting data for only the first four months.
- Arrivals from the United States also increased in the Turks & Caicos Islands by 0.1%, the only destination reporting arrival data for the period January to March.
- In contrast, during the period January to February, St. Vincent & the Grenadines registered -2.4% fewer arrivals from this market.

### Canada

- Growth in visitor trips from Canada was registered in 14 out of 17 reporting destinations, while only three destinations recorded declines from this market.
- Visitor trips from Canada increased in four out of five destinations reporting arrival data for the period January to June ranging from 9.0% recorded in the Dominican Republic to 14.8% in Belize. Antigua & Barbuda (-9.7%) was the only destination to record a decline in arrivals from this market during this time.
- Arrivals from Canada increased in eight out of nine destinations reporting for the period January to May. During this time, growth was led by Dominica (18.9%), followed closely by Saint Lucia (17.4%), and Bermuda (15.5%), while Guyana recorded a -4.4% decline.
- During the period January to April, Barbados recorded an increase of 10.7% in visitor trips from Canada.
- International arrivals from Canada decreased in the Turks & Caicos Islands (-5.9%), the only reporting destination during the period January to March.
- St. Vincent & the Grenadines, the only destination reporting arrivals from this market for the period January to February, registered an increase of 12.8%.

### Europe

- Overall visitor arrivals from Europe increased in 11 of the 17 reporting destinations, whereas contractions were registered in the other six.

- Four out of five reporting destinations registered growth in arrivals from Europe during the period January to June led by 20.9% recorded in the Dominican Republic. Trinidad & Tobago (-2.9%) was the only destination to record fewer European arrivals during this time.
- International trips from Europe increased in six out of nine reporting destinations during the period January to May led by Dominica (31.5%) and followed by Bermuda (16.9%) and Anguilla (14.7%). During this time, arrivals from this market declined in Curaçao (-1.3%), the Cayman Islands (-17.1%), and Guyana (-17.8%).
- Growth in arrivals from Europe was recorded in Barbados (1.0%) during the period January to April, the only destination reporting for this time.
- The Turks & Caicos Islands recorded a significant decrease in visitor trips from Europe during the period January to March, registering a drop of -20.9%.
- St. Vincent & the Grenadines (-26.2%) also registered a decline in international trips from Europe during the period January to February.

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## Cruise Arrivals

- Cruise passenger arrivals to the region increased in 13 out of 20 reporting destinations, while the other seven registered decreases.
- Out of the five destinations reporting cruise passenger arrivals for the period January to June, growth was recorded in four, ranging between 3.1% in Belize and 23.7% in Barbados. The US Virgin Islands (-15.9%) was the only destination to record a decline in cruise passenger arrivals during this time.
- Seven out of 11 destinations reporting cruise passenger arrivals for the period January to May registered increases led by 35.9% recorded in the Dominican Republic and followed by Saint Lucia (28.5%) and Bermuda (17.4%). Fewer cruise passenger arrivals were recorded in the remaining four destinations during this time ranging from -6.9% in Martinique to -16.4% in Grenada.
- The British Virgin Islands was the only destination reporting cruise passenger arrivals for the period January to April and registered a decline of -6.1% during this time.
- During the period January to March, St. Maarten, the only destination reporting for this time, recorded a moderate 15.5% increase in cruise passenger arrivals.
- St. Vincent & the Grenadines welcomed 25.7% more cruise passengers during the period January to February, while Aruba recorded -1.1% fewer cruise passenger arrivals during this time.