



CARIBBEAN
HOTEL & TOURISM
ASSOCIATION

Newsletter Editorial Calendar 2018

JANUARY

Caribbean Travel Marketplace
Year in Review

MLK Day

Mailing Date: January 17
Content Due Date: January 8

FEBRUARY

The Romance Issue
Destination Meetings & Events

Carnival, Valentine's Day, President's Day

Mailing Date: February 14
Content Due Date: February 5

MARCH

Family Travel Issue
Professional Development / Scholarships

Mailing Date: March 14
Content Due Date: March 5

APRIL

The Green Issue
Spa and Wellness

Easter Sunday,

Mailing Date: April 11
Content Due Date: April 1

MAY

The Summer Issue
CHIEF / Taste of the Caribbean

Mother's Day, Memorial Day

Mailing Date: May 16
Content Due Date: May 7

JUNE

The Hurricane Issue
Emergency Preparedness

US Independence Day

Mailing Date: July 18
Content Due Date: July 9

JULY

The HR Issue
HR Development / Continuing Education

Father's Day

Mailing Date: June 13
Content Due Date: June 4

AUGUST

The Management Issue
Operations, Meetings & Events

Mailing Date: August 15
Content Due Date: August 6

SEPTEMBER

Digital Marketing
Social Media, Websites and Blogs

Labor Day

Mailing Date: September 12
Content Due Date: September 3

OCTOBER

The Money Issue
Luxury Travel

Halloween

Mailing Date: October 17
Content Due Date: October 8

NOVEMBER

The Holiday Issue
Inclusive Holiday Celebrations

Veteran's Day, Thanksgiving

Mailing Date: November 14
Content Due Date: November 5

DECEMBER

2018 Best Practices
Christmas, Hanukkah
Mailing Date: December 12
Content Due Date: December 3