

CARIBBEAN TOURISM ORGANIZATION LATEST MONTHLY STATISTICS



MAY 2018

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Overall Performance

- Out of the 18 destinations reporting international arrival data for 2018 so far, growth was recorded in 14, while declines were recorded in four.
- All four destinations reporting arrival data for the period January to April recorded increases ranging between 5.4% in Antigua & Barbuda to 18.8% in Belize.
- Growth was recorded in six out of the nine destinations reporting arrival data for the period January to March ranging from 1.1% in Curaçao to 20.6% in the Cayman Islands. Declines were recorded in the remaining three destinations led by the British Virgin Islands (-77.1%) and followed by the US Virgin Islands (-57.0%), and Puerto Rico (-47.8%).
- Of the three destinations reporting international visits during the period January to February, Guyana registered a robust 20.8% increase while modest growth was recorded in St. Vincent & the Grenadines (5.3%) and Martinique (0.7%) during this time.
- Two destinations reported international arrivals for January alone with Trinidad & Tobago recording growth of 4.1%, while Anguilla registered a decrease of -61.4%.

By Month

- In January, 13 out of 18 destinations reported increased international trips, while the other five registered declines. The highest percentage increase in tourist arrivals during this month was recorded in Belize (26.3%), followed by the Cayman Islands (23.9%) and Guyana (15.6%). In contrast, decreases recorded during this month ranged between -72.6% in the British Virgin Islands and -4.6% in Bermuda.
- Eleven out of 16 reporting destinations recorded growth in arrivals in February. Guyana (26.2%) recorded the highest percentage increase this month trailed by Belize (17.0%) and Bermuda (12.6%). The British Virgin Islands (-79.3%) recorded the largest percentage decrease during the month followed by the US Virgin Islands (-60.4%) and Puerto Rico (-46.7%).
- During March, 10 destinations (out of 13 reporting) registered growth in arrivals ranging between 4.9% in Curaçao and 24.8% in both the Cayman Islands and Belize. Like the previous month, the British Virgin Islands (-79.0%) recorded the largest percentage decrease during this month followed by the US Virgin Islands (-51.2%), and Puerto Rico (-42.0%).
- Belize (5.9%) was the only destination out of the four reporting arrival data for April to register growth, while moderate declines were recorded in the Dominican Republic (-0.7%), Grenada (-2.3%), and Antigua & Barbuda (-3.1%).

By Market

United States

- International trips from the United States grew in 12 of the 15 reporting destinations overall and contracted in three destinations.
- Growth in international arrivals from the United States was recorded in all four destinations reporting for the period January to April with Belize (19.2%) registering the largest percentage increase.
- Out of the seven destinations reporting visitor arrivals from the United States for the period January to March, growth was recorded in five ranging between 9.7% in Aruba and 23.6% in the Cayman Islands. Puerto Rico (-54.4%) and Curaçao (-8.2%) were the only destinations to register decreases in arrivals from this market during this time.
- Both Guyana and St. Vincent & the Grenadines, the only destinations reporting arrivals for the period January to February, registered growth in international trips from the United States of 11.4% and 9.4%, respectively.
- Two destinations reported arrivals from the United States for January alone. While Trinidad & Tobago registered an increase of 13.2%, Anguilla registered a -68.7% decrease.

Canada

- Overall, visitor trips to the region from Canada increased in 11 out of 15 reporting destinations, while four destinations recorded declines from this market.
- All four destinations reporting international arrivals from Canada for the period January to April recorded growth ranging from 4.4% in Grenada to 71.1% in Antigua & Barbuda.
- Robust growth was recorded in four out of the seven destinations reporting international arrivals from Canada for the period January to March ranging from 11.2% in both Aruba and the Cayman Islands to 33.2% in Curaçao. Declines were recorded in the remaining three destinations with Puerto Rico (-52.6%) registering the largest percentage decrease followed by marginal decreases in Jamaica (-0.8%) and Saint Lucia (-0.1%).
- Both St. Vincent & the Grenadines and Guyana, the only destinations reporting international arrivals from Canada for the period January to February, recorded growth of 9.7% and 1.8%, respectively.
- For January alone, growth in international arrivals from the Canadian market was registered in Trinidad & Tobago (1.1%) while Anguilla (-63.4%) recorded a decrease.

Europe

- International visitor arrivals from Europe increased in eight of the 15 reporting destinations with contractions registered in the remaining seven destinations.
- Belize (22.7%) was the only destination registering growth in arrivals from Europe during the period January to April. The remaining three destinations reporting arrivals from this market during this time recorded declines of -7.8% in Antigua & Barbuda, -0.8% in the Dominican Republic, and -0.1% in Grenada.

- European arrivals increased in five out of seven destinations reporting for the period January to March ranging from 1.3% in Jamaica to 6.7% in Saint Lucia. Bermuda (-10.6%) and Puerto Rico (-64.1%) were the only destinations to record a decrease in arrivals from this market during this time.
- Growth in arrivals from the European market was recorded in both Guyana (17.5%) and St. Vincent & the Grenadines (2.0%), the only destinations reporting for the period January to February.
- In contrast, both destinations reporting visitor trips from Europe for January alone recorded declines of -64.4% in Anguilla and -0.7% in Trinidad & Tobago.

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Cruise Arrivals

- Cruise passenger arrivals to the region increased in 11 out of 17 reporting destinations, while the remaining six registered decreases.
- Three out of the five destinations reporting cruise passenger arrivals for the period January to April registered growth with Grenada (25.5%) recording the largest increase followed by Belize (2.3%) and Cozumel (Mexico) (0.9%). Declines in cruise passenger arrivals were recorded in Dominica (-88.4%) and the US Virgin Islands (-27.1%) during this time.
- Nine destinations reported cruise passenger arrivals for the period January to March, six of which recorded increases ranging from 6.5% in Jamaica to 63.6% in Curaçao. The remaining three destinations registered declines of -49.5% in Bermuda, -22.0% in the Dominican Republic, and -6.3% in Puerto Rico during this time.
- Growth in cruise passenger arrivals during the period January to February was recorded in St. Vincent & the Grenadines (122.3%) and Martinique (68.5%), while -0.2% fewer cruise passenger arrivals were recorded in the Bahamas during this time.

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