



CARIBBEAN  
HOTEL & TOURISM  
ASSOCIATION



## CHTA Key Member Resources

### Providing Reopening Resources to Help You Get Back to Business

- Comprehensive Industry [Health Safety Guidelines and Checklists](#) – reviewed and endorsed by the Caribbean Public Health Agency (CARPHA)
- [Tourism Health Safety Training Series](#) to provide training for critical points on the continuum of the traveler's experience at the destination.
- [CHTA Live: The Resilience Series](#) webinar trainings on sensitive matters like liability waivers, debt restructuring, and insurance coverage
- [Traveler Insurance Protection Plan](#)
- [Regional Guidelines on Cancellation Policies](#)
- Securing [Health Safety Recognitions by CARPHA](#) to Build Added Guest Confidence
- Utilizing Online Health Safety Monitoring Tools, such as the confidential online Tourism Health Information System ([THiS](#))

### Giving You Voice and Representation

- Helping to Speed Up Tour Operator Reimbursements and Payments
- Listing up-to-the-minute [regional Travel Advisories and hotel opening dates](#)
- Recommending Health Safety Protocols to Caribbean Heads of Government
- Conducting Regular Briefings with National Hotel and Tourism Association Leaders to Share Best Practices
- Working with Partner Organizations like the WTTC, CTO, IATA, the IDB to provide input and gain insights

### Imparting Intelligence and Data to Help You Make Informed Decisions On...

- [Market Trends](#)
- [Airlift Performance and Development](#)
- [Consumer Search and Booking Patterns](#)
- Hotel and Hotel Investment Performance
- Best Practices to Adapt Your Food & Beverage Operations - [Limin wid Taste Series](#)
- Caribbean Hospitality Industry Trends via the insights available in the [Knowledge Center](#)

### Sharing Our Story, Your Story With the World Through...

- Non-Stop Coverage Reaching Millions in Global Consumer Media
- Continuous Interviews and Press Releases in Trade Media
- Ongoing Updates and Webinars to Travel Industry Partners and Travel Agents
- [Caribbean Tourism Fireworks](#) - Destination Reopening Press Conferences
- Active on Social Media, and Showcasing Destinations and Properties on CaribbeanTravel.com

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<http://www.caribbeanhotelandtourism.com/>