



CARIBBEAN
HOTEL & TOURISM
ASSOCIATION

Special Industry Briefing

CHTA Tourism Recovery Measures and Activities

June 8, 2021

Today's Agenda

Overview

- Industry Performance Indicators & Outlook
- Caribbean Tourism: Recovery Strategies & Actions
- Recovery Initiatives & Opportunities
- Trade and Consumer Communications & Resources
- CHTA Forward Together

Networking Session 11:15 - 11:45



Caribbean Economic Impact from COVID-19



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**Travel & Tourism
Jobs Lost in 2020:**

**2.08
Million**

24.7%



**Travel & Tourism
GDP Loss in 2020:**

**33.9
Billion**

58%



**Visitor Impact
Global Arrivals**

International

68%

Domestic

49.6%

**Impact
Going
Forward
Can be
Mitigated
with
Return
of Safe
Travel**

Source: World Travel & Tourism Council

Performance Indicators



Caribbean Hotels Rebounding

- **Over 90% of Region's Hotels Now Open**
- **April, 2021 Occupancy 36.9% up from 31% in March, 2021** and from 7% in April, 2020
- **Room Rates Hold Firm:** April, 2021 Room Rate at (\$245 ADR) vs. \$235 ADR April 2019
- **Leading Destinations for Occupancy Rate** (April, 2021):
 - USVI (81.8%)
 - Turks and Caicos (73.5%)
 - Puerto Rico (67.4%)
 - Cancun (55.1%)
 - Aruba (53.6%)
- **Moving Up the Occupancy Rate Chart:** Bahamas, Bermuda, DR, Jamaica, Antigua, St. Lucia, Belize...All Reported Improved Growth in the 25%-50% Occupancy Rate Range
- **Investments in New Hotels Hold Despite Pandemic.** DR Continues to Lead with 5,976 Rooms Still in Pipeline followed by Jamaica with 1,368 Rooms, then Puerto Rico at 774 Rooms

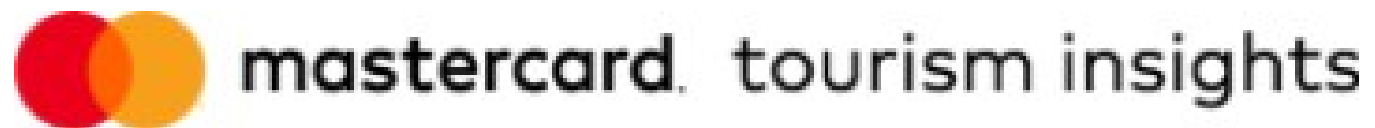
Source: STR, CHTA Strategic Partner

[CHTA Caribbean Tourism Pulse Session, April 30, 2021](#)



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Performance Indicators

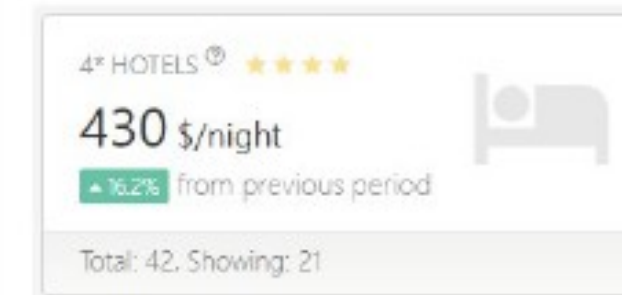
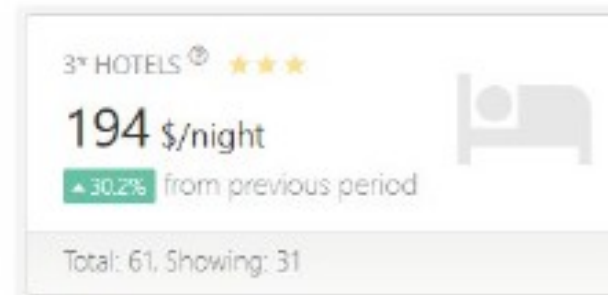


CHTA Member Exclusive Reports

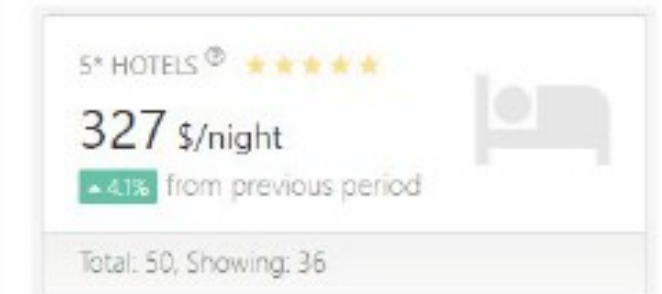
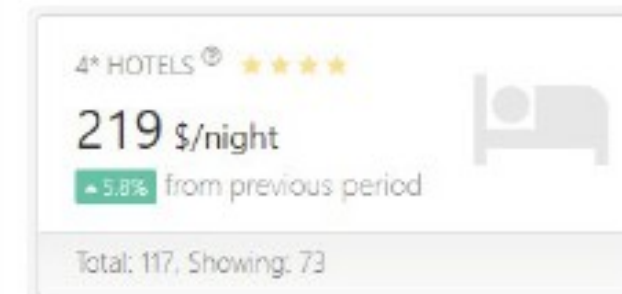
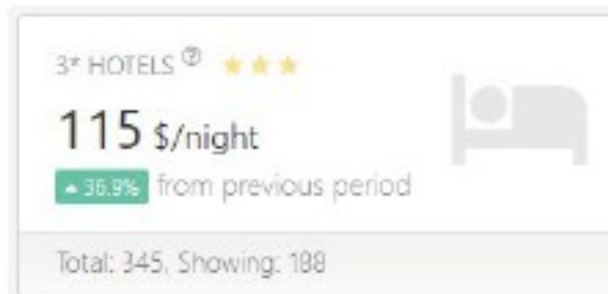
Caribbean Hotels Rebounding

Hotel Prices Insights (Period May 3 - June 6)

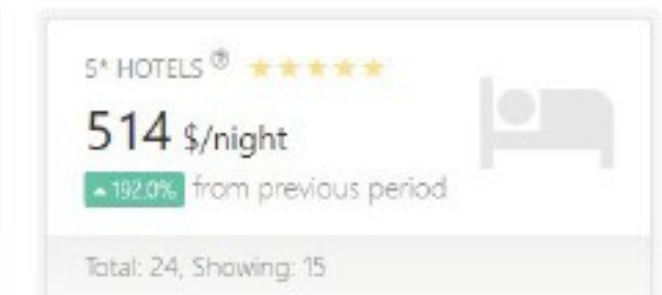
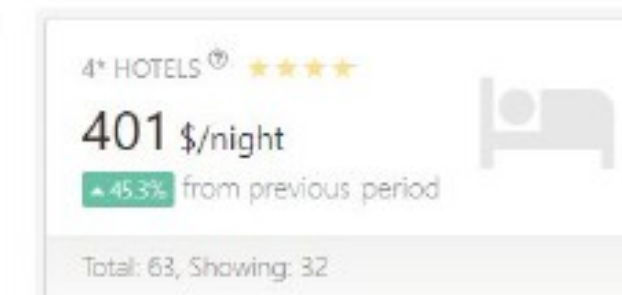
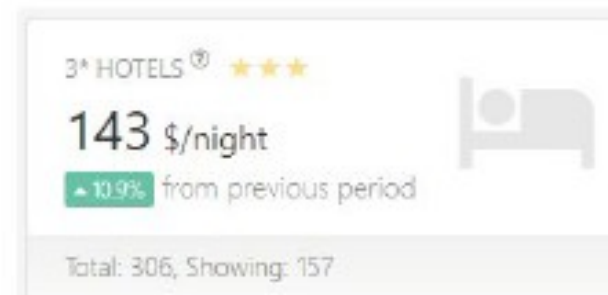
Barbados



DR



Jamaica



<https://caribbeanhotelandtourism.com/mastercard-tourism-insights/>



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Outlook



Traveler Confidence Building

- **Vaccine Rates in Major Feeder Markets** (US, UK, Canada, EU) Boosting Traveler Confidence...Poised to Exceed 70% by End of Year
- **Highest Stateside Vaccination Rates** in Major US-Caribbean Travel States - Mid-Atlantic, Northeast States, Florida – **Encouraging**
- Massive \$1.7 Trillion US **Household Savings to Spur Travel**
- More Than Two-Thirds of **Travelers (67%) Indicate They are Ready** to Travel Now...Highest Levels Since Pandemic Start
- **87% Have Travel Plans over the Next Six Months**

Source: Adam Sacks, Tourism Economics

CHTA Caribbean Tourism Pulse Session, April 30, 2021



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Outlook

Airlift Returns: Strong Forward Bookings

- **US Travelers Leading Reactivation** Jumping from 61% of Region's Confirmed Ticket Sales in 2019 to 85% in 2021 thru April
- **Caribbean Leads US International Traveler Departures** in Percentage Share of Confirmed Tickets Booked Q2 and Q3 2021 at 34% of All Departure Destinations vs. 17% Same Period 2019
- **Length of Stay for Q2 and Q3 2021 Bookings Edges Up** With DR Seeing Best Gains from 8.7 Days in 2019 to 10 Days this Year
- **More US Travelers Booking Last Minute**
- **Rising Flights from US to Caribbean.** Biggest Gains from Philadelphia, Newark, Atlanta, Charlotte, Chicago, Houston, Dallas, Denver and LA. Miami, Ft. Lauderdale, Orlando, JFK and Boston still underperforming 2019.
- **Despite Seat Capacity Gains, Huge Unfilled Gap Remains,** Particularly from August thru Fall, 2021 – Down 20-25% of Pre-pandemic Seat Capacity. Demand can drive that up.
- **USVI Leads the Pack with 126% Increase in Seat Capacity** between April and September 2021 vs Same Period in 2019

Source: Olivier Ponti, ForwardKeys

[CHTA Caribbean Tourism Pulse Session, April 30, 2021](#)



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Beyond Covid-19: Traveler Behaviors, Lifestyles and Desires



Traveler Insights

- **Prospective Caribbean Leisure Travelers** Looking to Take 4 Trips (domestic and international) Over Next 12 Months
- **Vaccination Interest by US Travelers High** with Only 11% Saying They Don't Intend to Be Vaccinated
- 67% of Caribbean **Travel Prospects Positively Impacted by Availability of Covid-19 Tests** at Hotels and Airports to Facilitate Return
- **Top Vacation Motivators:** Relaxation (83%); Exploration (74%); Experience Different Cultures (70%); Experience New Cuisines (67%); Enhancing Existing Relationships (59%); Self-Discovery (45%)
- 28% of Caribbean Travel Prospects Say **Travel Deals** Will Have Extreme Impact on Decision to Take Trip in Next Six Months, 49% Say it Will Have Some Impact

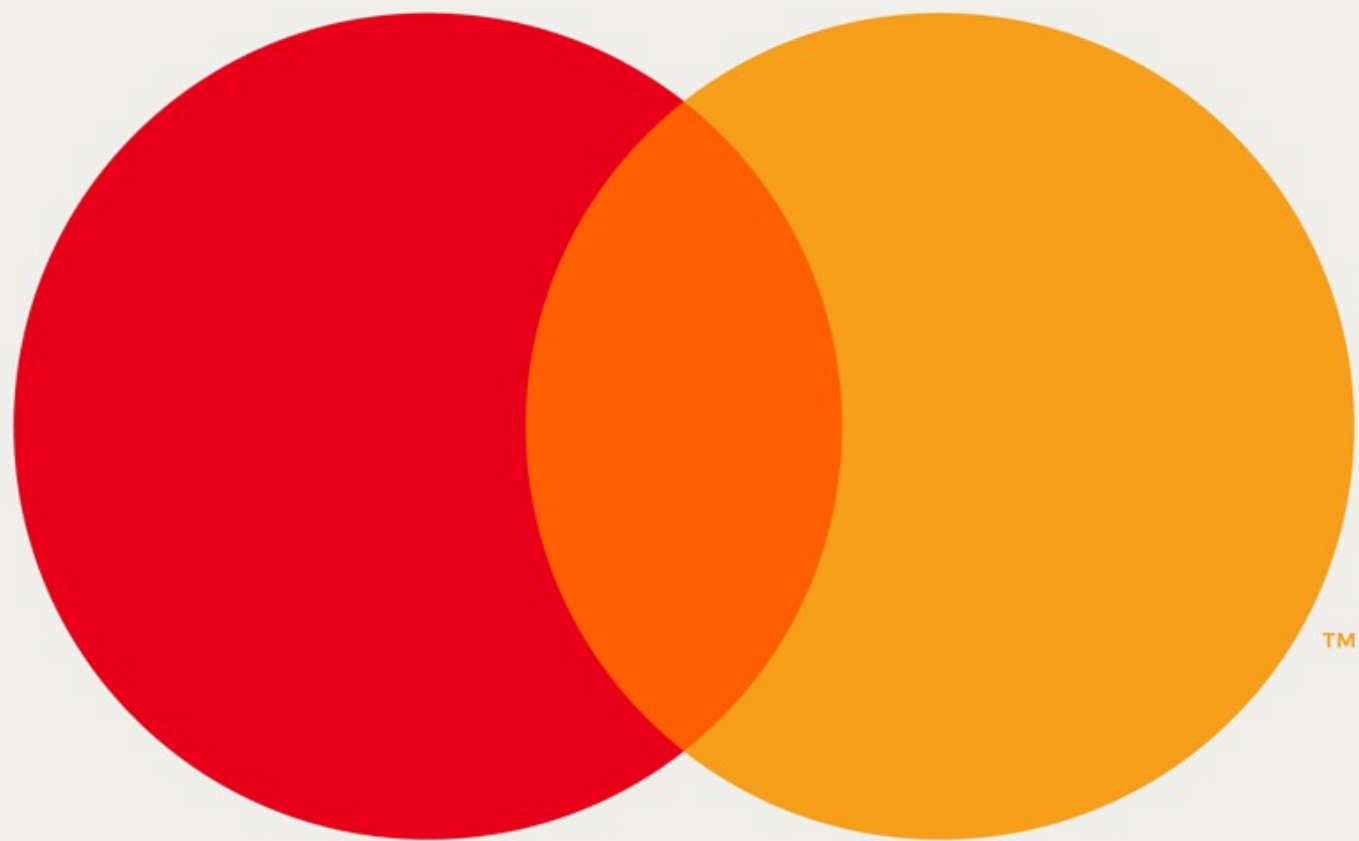
Source: Chris Davidson, MMGY Global

[CHTA Caribbean Tourism Pulse Session, May 1, 2021](#)



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Beyond Covid-19: Traveler Behaviors, Lifestyles and Desires



mastercard®

Check on Travel Recovery

- **Leisure Travelers Lead Recovery:** Consumers Returning to Travel Faster Than Companies. In 2021, Consumers are Tracking 71% of Where They Were In Q4'19
- **Customer Loyalty Programs and Sentiment Shifts;** Pandemic a Catalyst for Travelers to Reevaluate their providers. Low tier Loyalty Members are Looking for Options to Earn and Be Rewarded Better. 62% of Loyalty Members Seek Value or Money Over the Brand or Loyalty Program Rewards
- **Millennials (77%) Especially Likely to be Planning Post-COVID splurge**
- **67% of Consumers Have Saved Money for Travel**
- **35% of Millennials and GenXers Spending More on Wellness Activities**
- **82% Have Picked Up Hobbies or Accelerated Activity Around Them,** Backed by New Purchases of Hobby-Related Equipment, Clothing, Supplies, and Services

Source: Andreas Spycher and David Klippenstein, CHTA Strategic Partner, MasterCard
[CHTA Caribbean Tourism Pulse Session, May 1, 2021](#)



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Beyond Covid-19: Traveler Behaviors, Lifestyles and Desires

TRAVELZOO®

US and Canadian Traveler Insights

- **Demand to Travel Internationally Grows** with 53% of Americans and 62% of Canadians Planning at Least One International Trip in Next Year
- **Top Caribbean Travel Choices for Americans** in March 2021 in Order were: USVI, Bahamas, Turks and Caicos, Aruba, Puerto Rico, Jamaica, St. Maarten-St. Martin, Cayman Islands, St. Lucia, BVI, Dominican Republic, Barbados, Cuba, Antigua and Barbuda, and Curacao
- 79% of American Travelzoo Members and 88% of Canadian Members Indicate **On-Site (hotel) Covid-19 Testing is Important** to Them
- **Safety, Covid-19 Testing, Price and Flexibility** Cited in Order as Most Important Things For a Caribbean Hotelier to Have Or Offer In Deciding Whether or Not To Book A Trip Right Now
- **Trust is a Global Currency.** 83% Agree That Trustworthiness is the Single Most Important Trait a Company Can Have
- **75% Are Willing to Pay More** for Goods or Services They Know They Can Trust

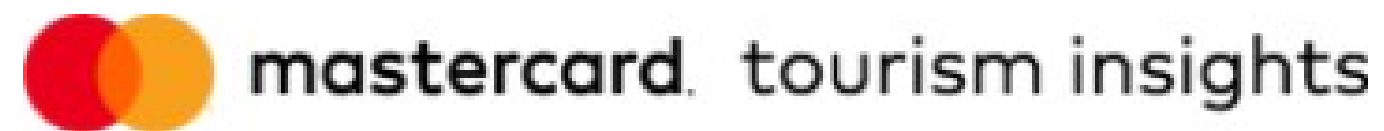
Source: Gabe Saglie, CHTA Strategic Partner Travelzoo

[CHTA Caribbean Tourism Pulse Session, May 1, 2021](#)



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Beyond Covid-19: Traveler Behaviors, Lifestyles and Desires



CHTA Member Exclusive Reports

<https://caribbeanhotelandtourism.com/mastercard-tourism-insights/>

Consumer Spend

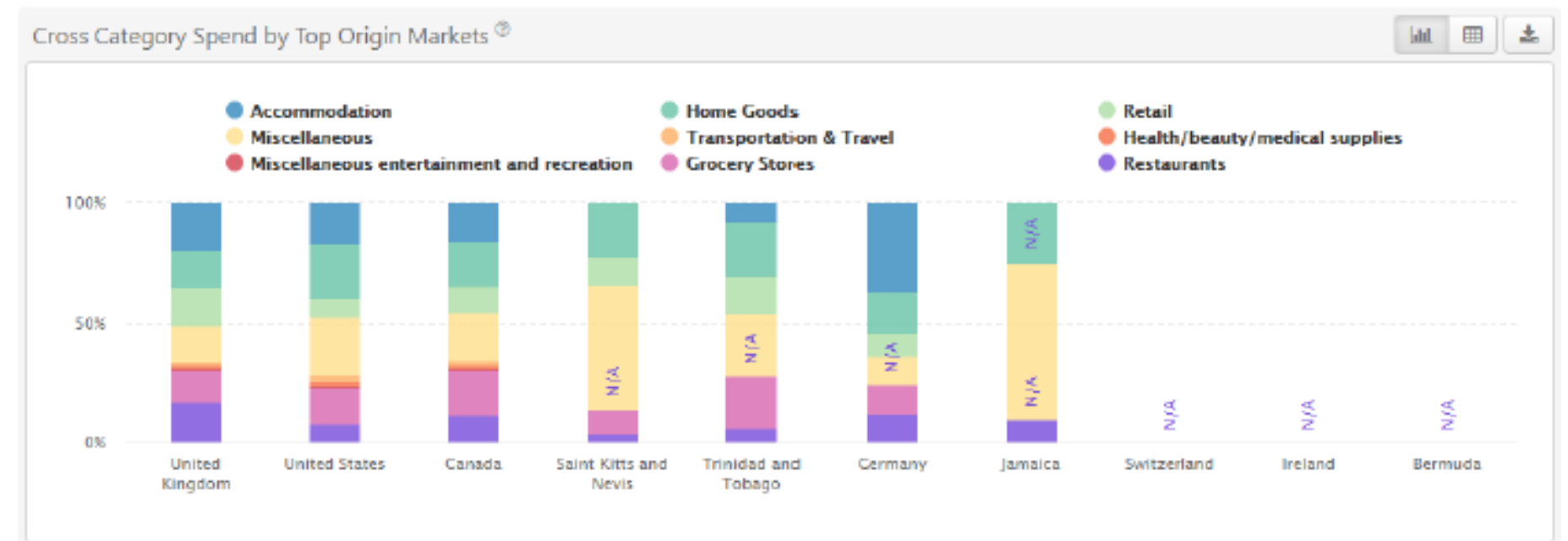
Period May 2020 - April 2021

Barbados



Spend by Top Origin Countries

Barbados



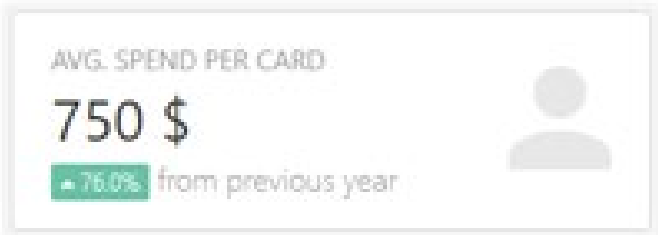
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Beyond Covid-19: Traveler Behaviors, Lifestyles and Desires

Consumer Spend

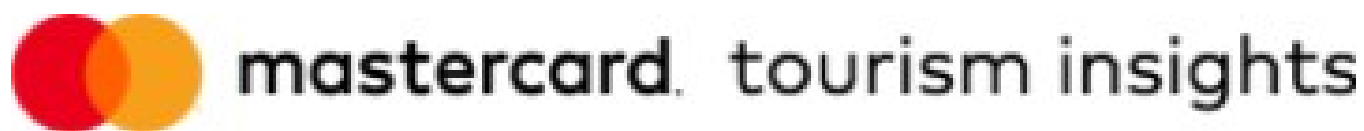
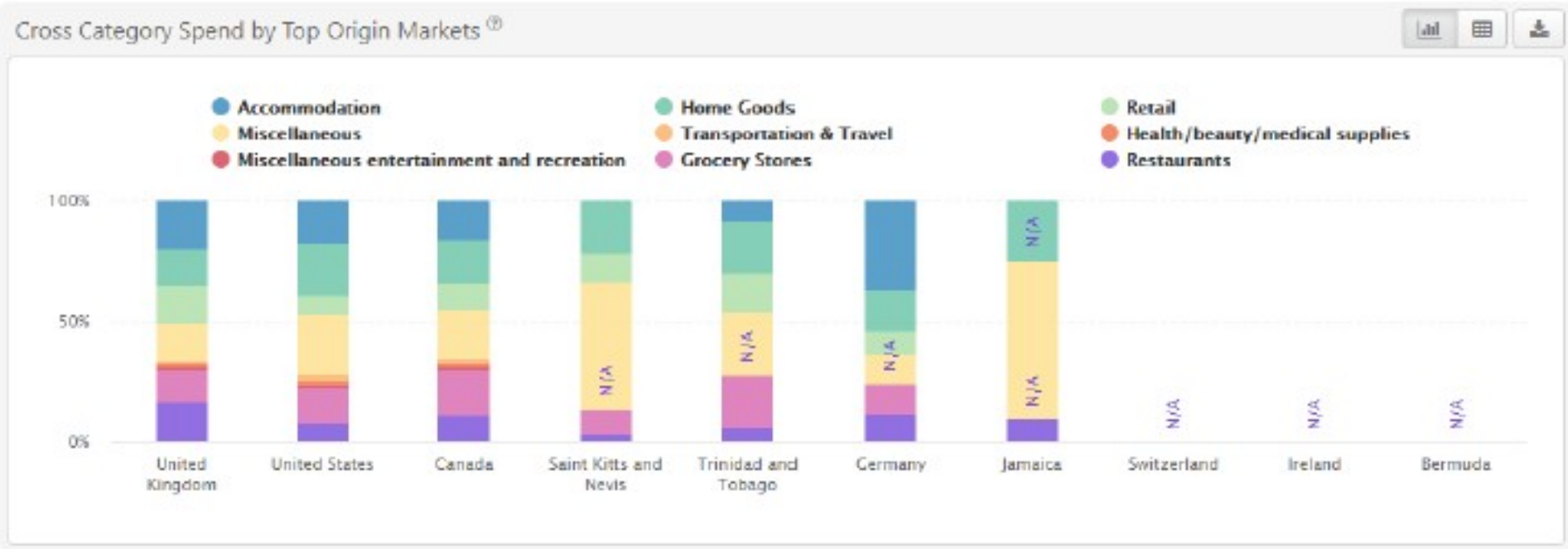
Period May 2020 - April 2021

DR



Spend by Top Origin Countries

DR



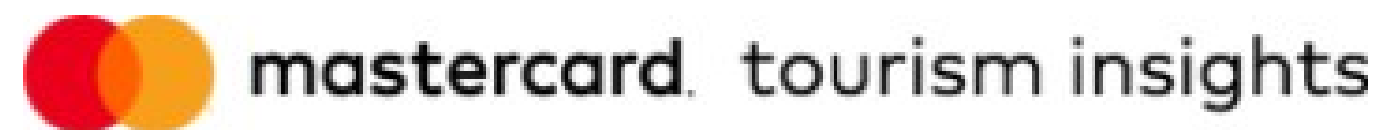
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Beyond Covid-19: Traveler Behaviors, Lifestyles and Desires



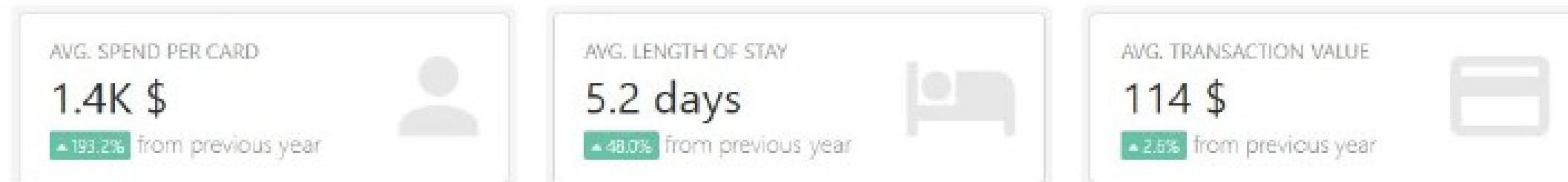
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Consumer Spend

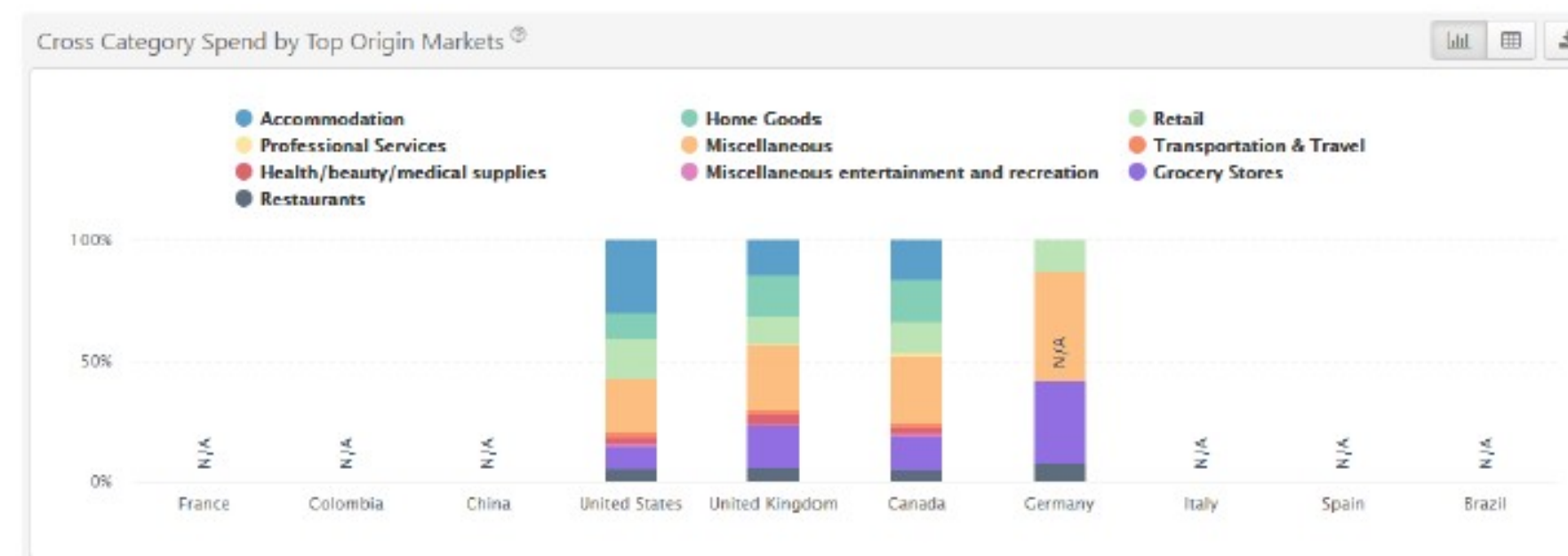
Period May 2020 - April 2021

Jamaica



Spend by Top Origin Countries

Jamaica



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Caribbean Tourism: Recovery Strategies and Actions

- Advancing Health Safety Initiatives
- Building Trade and Traveler Confidence
- Advancing Better Tour Operator Policies
- Advancing Regional Collaboration to Support Tourism's Recovery
- Making the Case for Travel With Key International Markets
- Advocating for Jurisdictional and Regional Policies Supporting Recovery



COVID-19

Coronavirus Disease



GLOBALLY



171,709,030
confirmed cases

154,221,559 recovered
3,697,151 deaths

790,985,435
persons vaccinated¹

¹ at least one dose administered



CARPHA MEMBER STATES (CMS)



193,030
confirmed cases

26 countries, territories
or areas
148,731 recovered
3,572 deaths

1,032,182
persons vaccinated¹



CARIBBEAN (including CMS)

834,473
confirmed cases

35 countries, territories
or areas
669,439 recovered
11,226 deaths

6,556,604
persons vaccinated¹



REST OF THE WORLD (excluding the Caribbean)



170,874,557
confirmed cases

187 countries, territories
or areas
153,552,120 recovered
3,685,925 deaths

784,428,831
persons vaccinated¹



As of June 3 2021, CARPHA Medical Microbiology Laboratory (CMML) has received 60,894 samples from 17 CMS, 9,198 (15.1%) of which have tested positive since the start of the outbreak.

(1) World Health Organization. (2021, June 4). WHO Coronavirus Disease (COVID-19) dashboard. Retrieved 10:10 am June 4, 2021, from <https://who.sprinklr.com>
(2) Worldometers. (2021, June 4). Coronavirus. Retrieved 10:10 am June 4, 2021, from <https://www.worldometers.info/coronavirus/>
(3) Ministry of Health - Guyana. (2021, June 4). Guyana COVID-19 dashboard. Retrieved June 4, 2021, from <https://www.facebook.com/mohguyana/photos/pcb.2612365192400344/2612365055733691>
(4) PAHO. (2021, June 4). COVAX Vaccines COVID-19 Deliveries in The Americas Dashboard. Retrieved June 4, 2021, from https://ais.paho.org/imm/IM_DosisAdmin-Vacunacion.asp
(5) St. Lucia Ministry of Health and Wellness. (2021, June 3). Saint Lucia COVID-19 dashboard. Retrieved June 4, 2021, from <https://www.covid19response.lc/>
(6) Government of Belize Press Office. (2021, June 3). COVID-19 coronavirus disease. Retrieved June 4, 2021, from <https://www.facebook.com/Belizehealth/photos/pcb.2698453563786375/2698453457119719>

(7) The Government of Sint Maarten. (2021, June 3). Update on the Coronavirus Disease (COVID-19). Retrieved June 4, 2021, from <http://www.sintmaartengov.org/government/VSA/Health-Updates/NOVELCORONAVIRUS/Pages/Current-Situation.aspx>
(8) Gobierno di Aruba. (2021, June 4). Ultimo informacion. Retrieved June 4, 2021, from <https://www.anubecovid19.org/>
(9) Gobierno di Korsou. (2021, June 4). Ultimo informacion. Retrieved June 4, 2021, from <https://www.facebook.com/GobiernoKorsou/photos/a.1321157117970163/4038951636190684/>
(10) Directorate National Security. (2021, June 4). Coronavirus (COVID-19) dashboard. Retrieved June 4, 2021, from <https://covid-19.nr/>
(11) Barbados Government Information Service. (2021, June 3). Barbados situation report. Retrieved June 4, 2021, from <https://gisbarbados.gov.bb/blog/covid-19-update-3-new-positives-33-in-isolation/>
(12) Ministry of Health Trinidad & Tobago. (2021, May 26). COVID-19 (Novel Coronavirus) Update #744. Retrieved May 27, 2021, from <https://www.facebook.com/151162024913614/posts/trinidad-and-tobago-covid-19-novel-coronavirus-update-744-additional-details-re/4471732019523238/>

Coronavirus



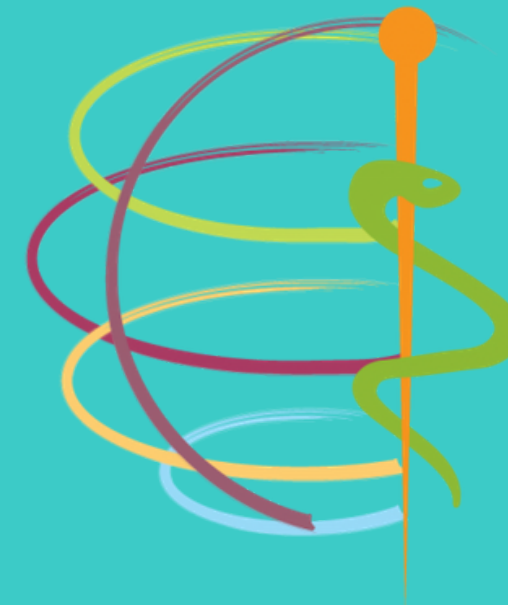


Percentage of population in CARPHA Member States who received at least one dose of COVID-19 vaccines as of May 28, 2021



Source of base graphic: Metric Pioneer/CARICOM

Advancing Health Safety Initiatives



Caribbean
Public Health
Agency

CARPHA



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Building on a 6-year unique partnership
between health and tourism



January 2020

Started Planning for
Possible Pandemic

February 2020

Extensive Industry
Briefings; Launch
Resource Center

March 2020

Formation of
Caribbean Tourism
Covid-19 Task Force

April & May 2020

Developed Industry
Protocols, Guidelines,
Checklists

Advancing Health Safety Initiatives



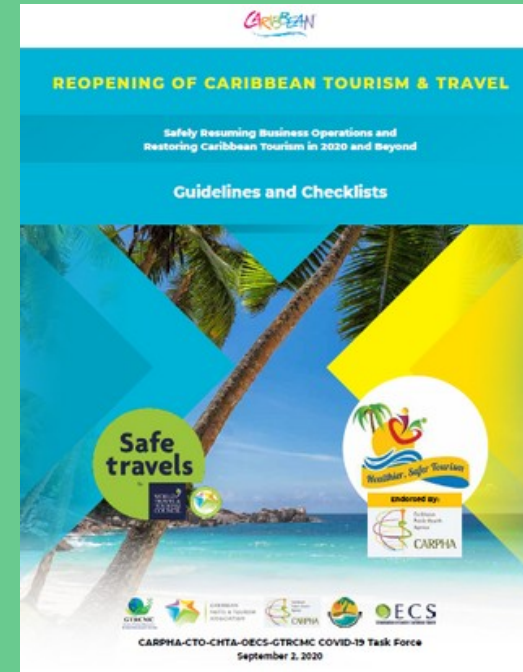
Caribbean
Public Health
Agency

CARPHA

Unique partnership between
health and tourism



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Guidelines and Training

Extensive Health Safety Training for
Owners, Managers and Supervisors

Over 10,000 management level individuals
trained since June 2020

Caribbean Public Health Agency
Tourism and Health Programme



Tourism and Health
Information System

Monitoring and Prevention

Confidential early warning system that
monitors illnesses in tourist
accommodations to identify early public
health threats impacting tourism



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RECOMMENDED GUIDANCE ON:

- Vaccine Requirement for Travel/Entry
- Vaccine Priority for Travel and Tourism Related Employees
- Vaccines as a Requirement for Employment
- Regional Harmonization Re Entry, Testing, Protocols, Quarantines
- Vaccine Education and Encouragement
- Implementation of Regional Tourism Safety Initiatives

Guidance on health safety and recovery matters

<https://caribbeanhotelandtourism.com/covid-19/#initiatives>

Building Trade and Traveler Confidence



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March 2020

Developed
Recommended
Cancellation
Guidelines

April 2020

Launched Extensive
Webinar Resiliency
Series



May 2020

Relaunched, Revised
TripMate Traveler
Insurance Program



<https://caribbeanhotelandtourism.com/travel-protection-plan/>

Building Trade and Traveler Confidence



Caribbean Travellers Health Assurance Stamp for Healthier Safer Tourism

Endorsed by the World Travel & Tourism Council (WTTC), Caribbean Hotel and Tourism Association (CHTA) and Caribbean Tourism Organization (CTO) is designed for travellers, health and tourism stakeholders

<https://caribbeanhotelandtourism.com/health-safety-resources/>



Congrats to CHTA Members

Beaches Negril Resort & Spa - Jamaica
Deja Resorts - Jamaica

Mount Irvine Bay Resort - Tobago

Palm Island Resort & Spa - St Vincent and the Grenadines

Sand Dollar Condominiums - Bonaire

Sandals Grande Resort - Saint Lucia

Sandals Halcyon - Saint Lucia

Sandals Royal Plantation - Jamaica

Sandals South Coast - Jamaica

The Chancellor Hotel - Trinidad & Tobago



Resources

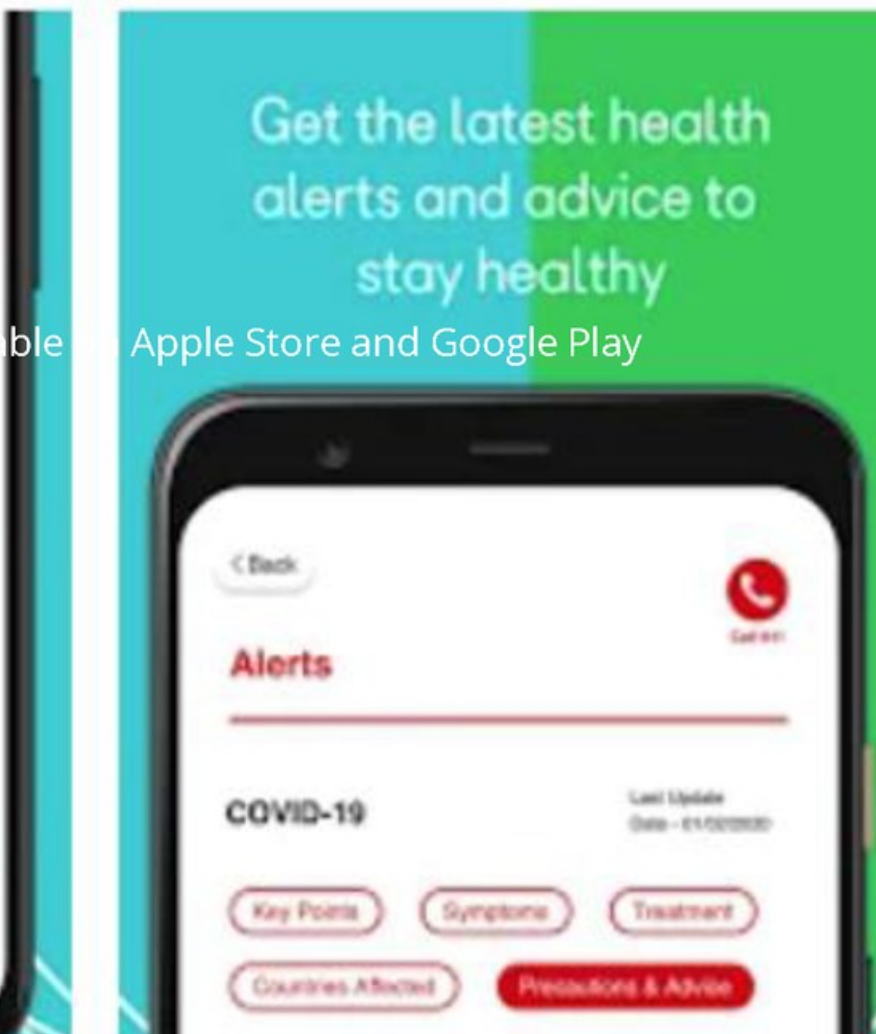
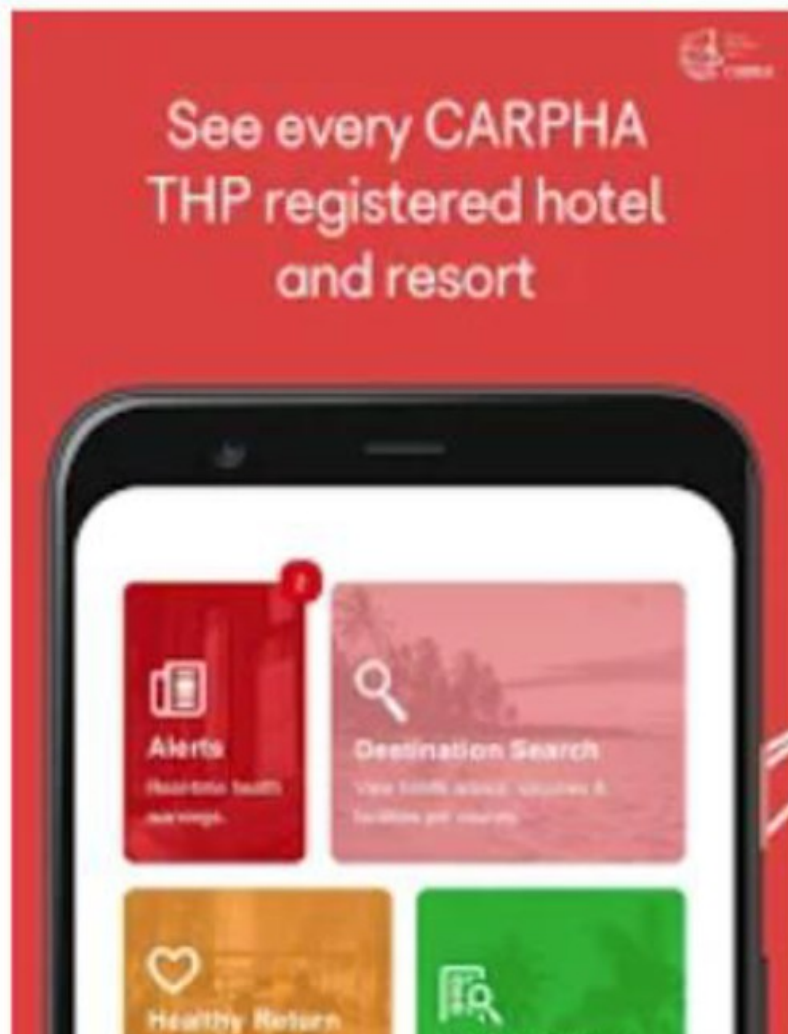


Caribbean Travelers Health

Caribbean Public Health Agency Medical

Everyone

Add to Wishlist



Available on Apple Store and Google Play

Advancing Tour Operator Policies



- **Researched Extent of Problem in Q1 2020**
- **Advocated for Restoration of Delinquent Reimbursements with Most Operators in Arrears Coming Forward**
- **Advanced Destination Approach to More Timely Payment Terms for Future Agreements**
- **Many Members Reported Reaching More Favourable Payment Terms**



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Advancing Regional Collaboration to Support Tourism's Recovery



- **CHTA Part of Public-Private Sector Tourism Working Group**
Established by CARICOM Heads of Government to Advance Tourism's Recovery
- **Recommendations from Working Group for Marketing, Public Relations, Health Safety Emergency Initiatives to Support Recovery Being Considered at CARICOM Heads of Government Later This Month**
- **CHTA and CTO Would Form Public-Private Sector Steering Committee to Guide Recovery Effort**

Making the Case for Travel With Key International Markets



- **CHTA Leads Appeal to UK Government to Green Light Caribbean Travel**
- **Case Made to PM Boris Johnson and UK Travel Task Force**
- **CARICOM and Caribbean Heads of Government Join Effort**
- **Justification Cites:**
 - Incidence of Infections, Hospitalizations and Deaths Among Lowest in the World
 - Testing Requirements in Place for Entry by All Caribbean Jurisdictions, Generally PCR Test Upon Departure followed by Second Test Upon Arrival at Airport
 - Tests Readily Available to Travelers Departing the Caribbean to Return to the UK
 - Positive Tests for Returning Travelers Extremely Low.
 - Low Rate of Transmission Through Travel....Mostly Through Community Transmission, Still Among Lowest in the World
 - Caribbean Vaccination Rates...Accelerating and Exceeding Earlier Expectations. Many Caribbean Jurisdictions Above Rates of Continental Europe.



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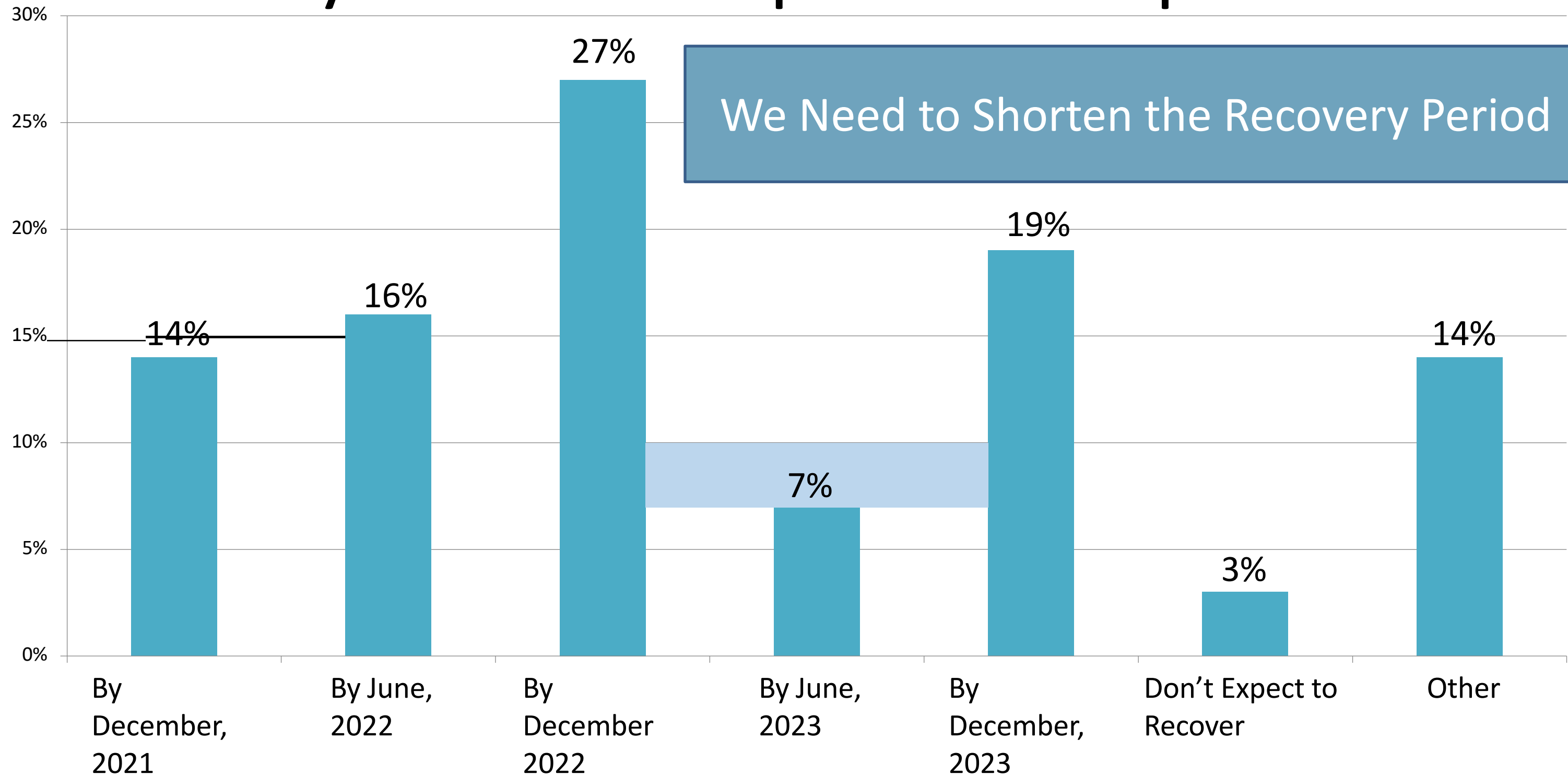
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CHTA Covid-19 Caribbean Tourism Impact and Outlook Survey Summary of Results

March 2021

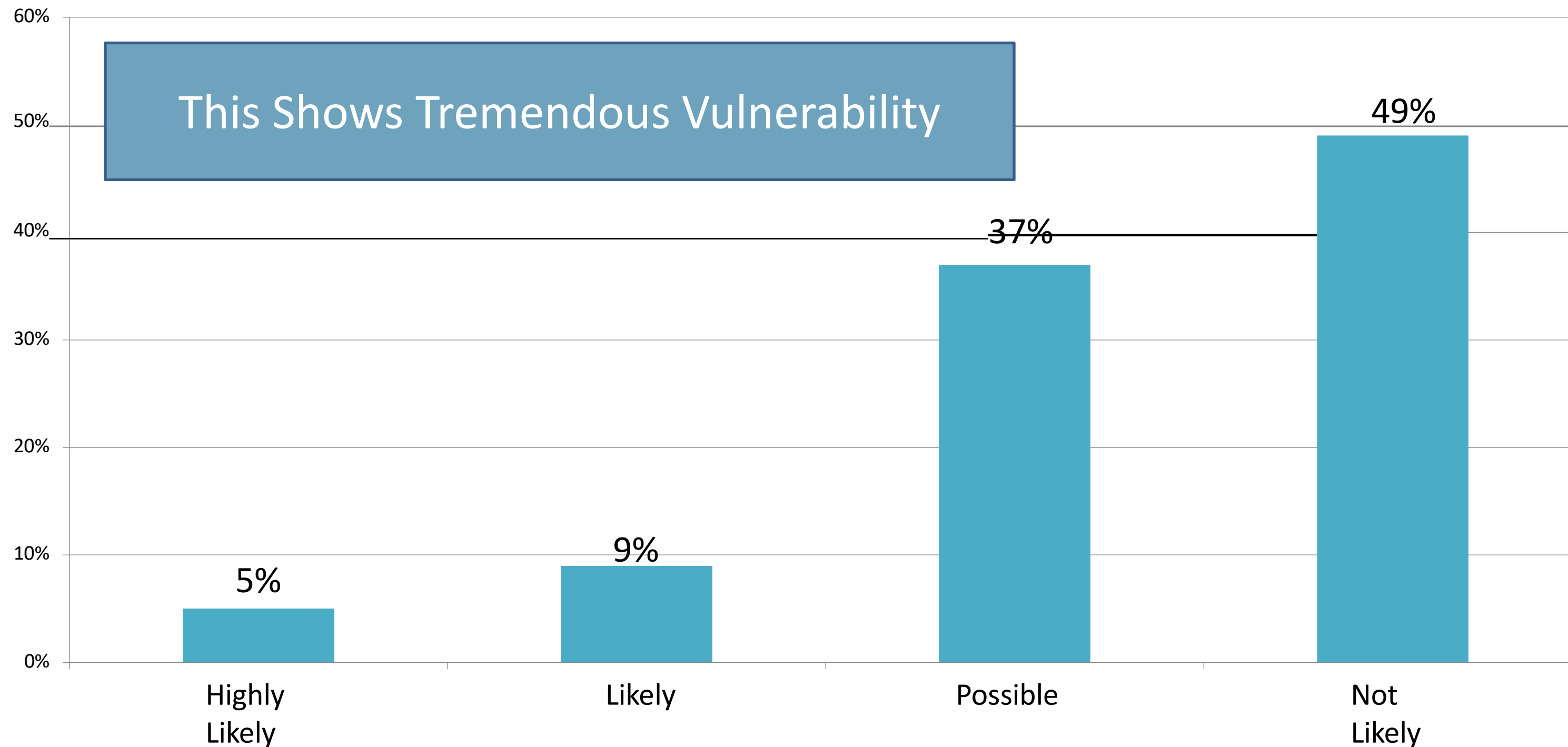


When do you expect your business to recover financially from the impact of the pandemic?

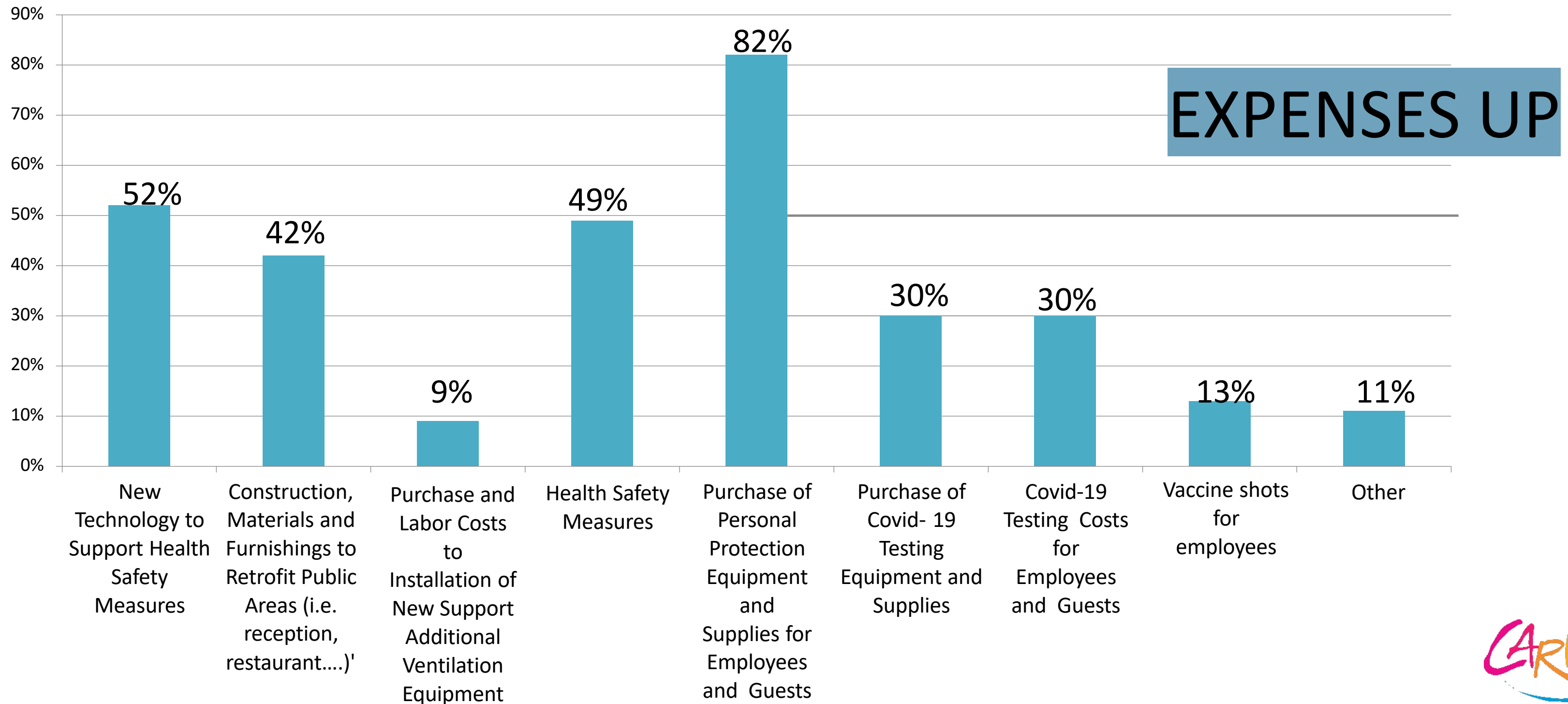




How likely is your business to permanently close as a result of the pandemic?

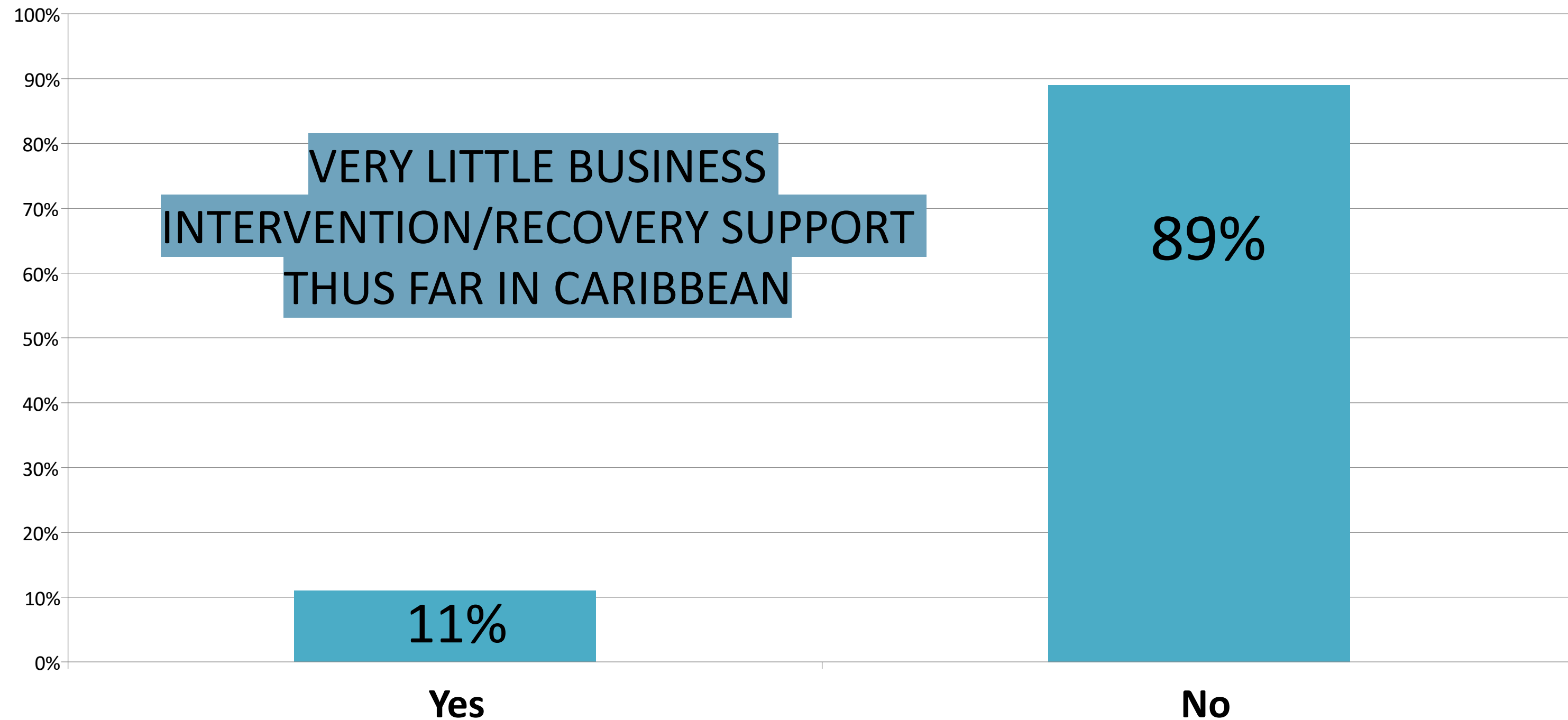


Please identify those areas where your operating costs have increased or are expected to increase as a result of implementing health safety protocols due to the pandemic:



March, 2021

Have you received tax or duty relief to support purchase of new health-safety-related equipment, materials and supplies?



Covid-19 Business Impact and Recovery Survey Results March, 2021

Indicate the level of importance you place on the following stimulus measures:

Measures Important to Stimulate Tourism's Recovery

Weighted Average

| | |
|---|------|
| Increased Marketing and Public Relations: By Government | 4.15 |
| Increased Marketing and Public Relations: Collaboratively by Public and Private Sectors | 4.15 |
| Increased Marketing and Public Relations: By Industry | 4.12 |
| Unemployment Support to Furloughed Employees | 4.11 |
| Utilities – Electricity Relief | 4.11 |
| Utilities – Electricity Peak Demand Adjustment | 4.03 |
| Stimulus Support to Generate Airlift | 3.96 |
| Bank – Soft Loans/Low Interest | 3.8 |
| Tax Relief – Other | 3.76 |
| Tax Credits for Employee Retention | 3.76 |
| Working Capital Support | 3.75 |
| Bank Loan Payment Deferral | 3.72 |
| Employment Tax Credits or Payroll Support for Early Rehires | 3.65 |
| Tax Relief – VAT | 3.59 |
| Aviation and Airline Related Fees Reduction | 3.55 |
| Tax Relief – Corporate Income Tax | 3.5 |
| Suppliers – Discounts, Deferred Payments | 3.45 |
| Tax Payment Deferral | 3.4 |

Has your government, utilities or financial institutions provided support in the following areas:

| | Yes | No | Don't Know |
|---|-----|-----|------------|
| Tax Relief – VAT | 11% | 67% | 22% |
| Tax Relief – Corporate Income Tax | 9% | 67% | 24% |
| Tax Relief – Other | 10% | 61% | 29% |
| Tax Payment Deferral | 17% | 59% | 24% |
| Bank Loan Payment Deferral | 48% | 32% | 20% |
| Bank – Soft Loans/Low Interest | 28% | 46% | 26% |
| Tax Credits for Employee Retention | 7% | 63% | 30% |
| Employment Tax Credits or Payroll Support for Early Rehires | 5% | 63% | 32% |
| Unemployment Support to Furloughed Employees | 39% | 38% | 23% |
| Utilities – Electricity Relief | 18% | 66% | 16% |
| Utilities – Electricity Peak Demand Adjustment | 3% | 71% | 26% |
| Aviation and Airline Related Fees Reduction | 2% | 59% | 38% |
| Increased Marketing and Public Relations | 22% | 38% | 40% |
| Stimulus Support to Generate Airlift | 10% | 45% | 40% |

Please indicate the value level which you place on the following subject matter areas for training and information sharing to support your company's ongoing recovery efforts:

| | |
|--|-----|
| Digital Marketing Strategies in a Covid-19 Environment | 69% |
| Health Safety Training for Front Line Workers | 69% |
| Reducing Employer Risk/Liability Due to Potential Virus Exposure | 67% |
| Effective Customer Service - Social Distancing in a Social Business | 65% |
| Marketing Strategies in a Covid-19 Environment | 65% |
| Best Public-Private Sector Practices to Support Tourism's Recovery | 64% |
| Maintaining Rate Integrity Thru a Crisis and Beyond | 58% |
| Communications and Public Relations Strategies Now and Thru Recovery | 57% |
| Supervisory and Management Leadership to Guide Recovery and Beyond | 53% |
| Strategies for a Caribbean Brand Marketing Approach | 52% |
| Labor Management Thru the Crisis | 49% |
| Leveraging Resources to Conduct Destination Marketing | 48% |
| Market Differentiation Out of a Crisis | 48% |
| Stress Management Training for Employees | 48% |
| Bank Lending, Refinancing and Debt Restructuring | 42% |
| Renegotiating Tour Operator Contracts Post Recovery | 40% |

Advocacy Initiatives to Support Interventions:

- Regional and Local Public Announcement Highlighting Ability to Accelerate Recovery, Restore Businesses, Employment and Tax Revenue with Intervention Strategies
- Working with NHTAs on Strategies to Support Advancing Local Interventions
- Advancing Intervention Recommendations to Heads of Governments and Ministers of Tourism
- Sharing Findings and Recommendations with Members
- Training/Webinars/Info for Members on Areas Where Need Has Been Identified

Tourism Recovery Initiatives and Opportunities



CONNECTING THE CARIBBEAN TO THE WORLD

- Engagement with 132 travel buyers and advisors selling the Caribbean
- Opportunity to widen the net - tour operators looking for diversity and off-the beaten path accommodations and experiences
- Practical educational sessions to better understand how to increase your share of direct bookings and how can this channel complement your wholesale business.

www.CHTAMarketplace.com



CARIBBEAN TRAVEL marketplace39

VIRTUAL • MAY 11 - 14, 2021

Attendance Statistics

2021 Buyer & Travel Agent Registration Summary

Buyers - Number of companies/delegates represented 107/175

Participating Countries (20)

| | | |
|---------|-------------|-----------------------|
| Austria | Israel | Portugal |
| Bahamas | Italy | Saint Vincent And The |
| Belgium | Jamaica | Grenadines |
| Canada | Korea | Switzerland |
| France | Mexico | United Arab Emirates |
| Germany | Netherlands | United Kingdom |
| India | Poland | United States |

New buyers (35 Companies)

| | | | |
|---------------------------|-------------|-----------------------------|----------------|
| Tai Pan Touristik GmbH | Austria | CTPoland sp. z .o.o. | Poland |
| RAINBOW | Belgium | Indalo Space SA | Switzerland |
| CPTrip Service Inc. | Canada | Classic Collection Holidays | United Kingdom |
| Voyage Privé | France | Destination2 Ltd | United Kingdom |
| Yanir Tailor Tours | Israel | Elegant Escapes / | United Kingdom |
| bigmama tour operator | Italy | Holidaysplease | United Kingdom |
| Glamour Tour Operator | Italy | Expressions Holidays | United Kingdom |
| IL TEMPO RITROVATO T.O. | Italy | Gullivers Sports Travel | United Kingdom |
| Naar Tour Operator S.p.a. | Italy | New Concept Travel | United Kingdom |
| OLTREMARE TOUR | Italy | Oliver's Travels | United Kingdom |
| OPERATOR | Italy | On the Beach Ltd | United Kingdom |
| TOUR 2000 AMERICA | Italy | Travelopia | United Kingdom |
| LATINA | Italy | trending travel | United Kingdom |
| Travel North America by | Italy | Capricorn Leisure | USA |
| Siam Viaggi | Korea | Culture Trip | USA |
| THE JOHN HOSPITALITY | Mexico | Great Value Vacations | USA |
| OPORTO MAYORISTA DE | Netherlands | Hopper | USA |
| VIAJES | Netherlands | Hospitality Representation | USA |
| BON travel | Netherlands | LLC | USA |
| Luxurytrips | Poland | Ten Lifestyle Group | USA |
| Air Tours Club | | | |

| | | | | |
|----------------------------|-------------|---------------------|-----------------------|----------------------|
| Buyer Registration: | 2021 | Company: 107 | Delegates: 175 | Countries: 20 |
| | 2020 | Company: 125 | Delegates: 244 | Countries: 19 |
| | 2019 | Company: 148 | Delegates: 282 | Countries: 19 |
| | 2018 | Company: 101 | Delegates: 241 | Countries: 18 |

| | | | | |
|----------------------|-------------|--------------------|----------------------|---------------------|
| Travel Agents | 2021 | Company: 25 | Delegates: 25 | Countries: 5 |
|----------------------|-------------|--------------------|----------------------|---------------------|

Attendance Statistics

2021 Supplier Registration Summary

Supplier - Number of companies/delegates represented 101/249

Supplier - Number of Caribbean countries 24

Supplier Registration:

| | | | |
|-------------|---------------------|-----------------------|----------------------|
| 2021 | Company: 101 | Delegates: 249 | Countries: 24 |
| 2020 | Company: 201 | Delegates: 571 | Countries: 25 |
| 2019 | Company: 215 | Delegates: 579 | Countries: 28 |
| 2018 | Company: 226 | Delegates: 577 | Countries: 26 |

2021 Other Registration Summary

| | |
|-----------------|--------------|
| Sponsors | 17/55 |
| Press | 22/22 |

Pre-scheduled appointments: 5,612



NEW PARTNERSHIP & MEMBER BENEFIT!

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Offer

50% Discount on
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thru Aug 31st



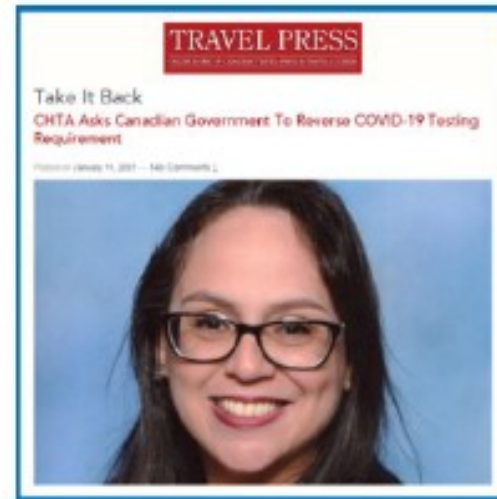
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Tourism
Recovery
Initiatives and
Opportunities



Trade and Consumer Communications & Resources

News Releases



Media Outreach



CHTA Live:



5.9 billion



\$214 million



\$644 million



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Trade and Consumer Communications & Resources

<https://caribbeanhotelandtourism.com/covid-19/#tadvisories2>



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| CARIBBEAN ENTRY REQUIREMENTS | | As of June 2, 2021 | | | |
|------------------------------|--|---|--|---|------------------------------|
| DESTINATION | PRE-ARRIVAL NEGATIVE TEST/VACCINATION | TESTING/VACCINATION WINDOW BEFORE TRAVEL | HEALTH INSURANCE REQUIREMENTS | PRE-ARRIVAL REGISTRATION LINKS | FOR MORE DETAILS AND UPDATES |
| ANGUILLA | PCR or PCR + VACCINATION (up to June 30) | 3-5 DAYS Fully vaccinated** | Mandatory (for non-residential persons only) | Travelers Registration Form | Click Here |
| ANTIGUA & BARBUDA | PCR | 7 DAYS | Not mandatory | Health Declaration Form (Issued on flight) | Click Here |
| ARUBA | MOLECULAR PCR | 72 HOURS | Mandatory | Online ID card | Click Here |
| THE BAHAMAS | PCR or VACCINATION | 5 DAYS Fully vaccinated** | Mandatory | Economic Travel Health Visa | Click Here |
| BARBADOS | PCR or PCR + VACCINATION | 72 HOURS Fully vaccinated** | Not mandatory | Online Immigration/Customs form | Click Here |
| BALEARS | PCR or ANTIGEN or VACCINATION | PCR 96 HOURS/ ANTIGEN 48 HOURS Fully vaccinated** | Recommended | Balea Health App | Click Here |
| BERMUDA | PCR | 5 DAYS | Recommended | Bermuda travel authorization process online | Click Here |
| BONAIRE | PCR + ANTIGEN | 72 HOURS PCR; ANTIGEN 48H | Information not available | Health Declaration Form | Click Here |
| BRITISH VIRGIN ISLANDS | PCR | 5 DAYS | Information not available | EVN Gateway Online Portal | Click Here |
| CAYMAN ISLANDS | PCR or VACCINATION | 72 HOURS Fully vaccinated* by the Cayman Health Service Authority | Information not available | Travel Cayman portal | Click Here |
| CURACAO | PCR | 72 HOURS | Mandatory | doordouracao.com | Click Here |
| DOMINICA | PCR or PCR + VACCINATION | 24-72 HOURS Fully vaccinated** | Information not available | http://coronavirus.dominica.gov.dm | Click Here |
| DOMINICAN REPUBLIC | No longer required | N/A | Free health coverage plan until May 31, 2021. Mandatory (June 1) | https://atlasemigracion.gob.do/ | Click Here |
| GRANADA | PCR | 72 HOURS | Mandatory | Travel Authorization | Click Here |
| GUADALUPE | PCR | 72 HOURS | Information not available | Certificate on honor | Click Here |
| GUYANA | PCR | 24-72 HOURS | Information not available | https://guyana.travel.gy | Click Here |
| HAWAII | PCR | 72 HOURS | Information not available | N/A | Click Here |
| JAMAICA | PCR or ANTIGEN | 72 HOURS | Information not available | visitors and Nationals/Residents | Click Here |
| MARTINIQUE | PCR | 72 HOURS | Information not available | Certificate on honor | Click Here |
| MONTserrat | PCR | 5 DAYS | Information not available | Access Declaration Form | Click Here |
| PUERTO RICO | MOLECULAR or VACCINATION | 72 HOURS Fully vaccinated* - for domestic travelers only | Recommended | Travel Safe Online Portal | Click Here |
| ST. BARTHELEMY | PCR | 72 HOURS | Information not available | Certificate on honor | Click Here |
| ST. KITTS & NEVIS | PCR+VACCINATION | 3 DAYS + Fully vaccinated* | Information not available | www.kntravelform.in | Click Here |
| ST. LUCIA | PCR PCR+VACCINATION | 5 DAYS Fully vaccinated* | Information not available | Travel Authorization | Click Here |
| ST. MAARTEN | PCR or ANTIGEN | PCR 120 HOURS; ANTIGEN 48 HOURS | Information not available | Electronic Health Authorization System (EHAS) | Click Here |
| ST. MARTIN | PCR | 72 HOURS | Information not available | Certificate on honor | Click Here |
| ST. VINCENT & THE GRENADINES | PCR | 72 HOURS OR 3 DAYS | Information not available | Pre-arrival Travel Form | Click Here |
| SURINAME | PCR | 72 - 120 HOURS | Mandatory | N/A | Click Here |
| TRINIDAD & TOBAGO | PCR | 72 HOURS | Not applicable | N/A | Click Here |
| TURKS & CAICOS | PCR | 5 DAYS | Mandatory | PCR Travel Authorization | Click Here |
| UNITED STATES VIRGIN ISLANDS | MOLECULAR OR ANTIGEN OR ANTIBODY | 5 DAYS (Molecular or Antigen); 4 months (Antibody) | Information not available | Travel screening Portal | Click Here |

*Fully vaccinated: 3 weeks after their second dose in a 3-dose series, such as the Pfizer or Moderna vaccines, or 3 weeks after a single-dose vaccine, such as Johnson & Johnson's Janssen vaccine
**Anguilla requires 3 weeks

Please note some jurisdictions restrict movement for a period of time upon arrival, either within a designated area, hotel grounds or a corridor within the destination. Most jurisdictions currently allow movement within the country/territories with adherence to masking and physical distancing upon arrival and proof of negative test as a requirement for entry. Individuals testing positive upon arrival should be prepared to be isolated until they test negative. The quarantine period for vaccinated individuals who test negative will be waived or reduced. Destination data should be checked regularly for more details and updates.

From Survival... to Recovery... to Flourishing



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FORWARD TOGETHER



Existing and Upcoming Member Resources

- CHTA Live: Resilience Series
- Discount Center
- Knowledge Center
- Job Bank
- CAST - Sustainability Resources
- Upcoming - Member Online Community
- Connectivity with industry professionals



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Existing and Upcoming Member Resources



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EDUCATION FOUNDATION



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Support Caribbean hospitality education

Buy a raffle ticket for a chance to win a stay at the Sunset at the Palms, Negril, Jamaica for a 3 night stay on all inclusive basis.

Ends June 21st

Interested in submitting a stay?

Contact Tracy Bell at

foundation@caribbeanhotelandtourism.com

Thanks for your continued support!



Welcome!

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and build towards a strong recovery.

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