



GOVERNMENT OF ANGUILLA  
 Anguilla Statistics Department  
**Tourism Statistics Summary**  
**January 2017**

**January 2017/2016**  
**ARRIVAL ANALYSIS**

Visitors - ↑ 1.1%

Tourists - ↓ 0.2%

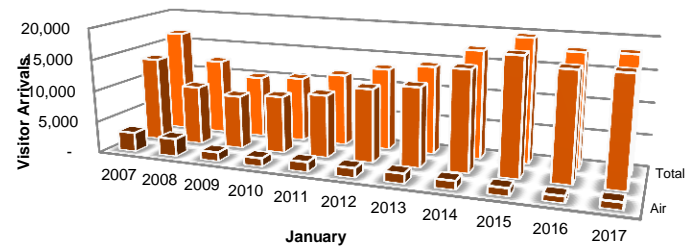
Excursionists – ↑ 2.0%

## OVERVIEW

Winter visitor arrivals for the first month of the New Year during Anguilla’s tourist season January 2017, recorded an increase of 1.1% after the last month of 2016, December ending on a 2.9% decline. Our shores were graced by 18,114 persons compared to January’s 2016 figure of 17,918. This period under review registered the 2<sup>nd</sup> largest figure for the period ‘January’ as far back as 1993, with 2015 recording the largest number of visitors with 19,602, followed by 16,695 during 2007.

The increase in visitor arrivals for this period January 2017 was positively impacted solely by the arrivals of excursionists (Day trippers). Excursionist arrivals experienced a stronger negative trend in 2016 in comparison to previous years’ trends, experiencing eleven (11) decreases over its 2015 corresponding figures (2016/2015). Conversely, tourist arrivals (stay-over

visitors) recorded a decrease after its stronger positive trend in 2016, experiencing ten (10) increases for the 2016/2015 analysis. Majority, 97.7% of the visitor arrivals, came with the intention of vacationing, while 2.3% came with the intention of doing business.



	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
■ Air	3,110	2,848	1,471	1,352	1,603	1,530	1,585	1,387	1,251	1,054	1,181
■ Sea	13,585	9,488	8,592	9,150	10,029	11,636	12,541	15,796	18,351	16,864	16,933
■ Total	16,695	12,336	10,063	10,502	11,632	13,166	14,126	17,183	19,602	17,918	18,114

**Figure 1: Visitor Arrivals: January 2007 – 2017**

## PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents in January, measured a 0.7% increase from 25,036 in 2016 to 25,214 in 2017. Anguilla’s inward passenger movement by sea continues to be the main mode of entry, facilitating 92.3% (23,261) of arrivals; of which, 18,573 (79.8%) of sea passenger arrivals entered at the Blowing Point terminal and 4,688 passengers (20.2%) arrived at the Sandy Ground terminal. Passenger arrivals by air at the Clayton J. Lloyd International Airport accounted for 1,953 (7.7%) of total passengers arrivals.

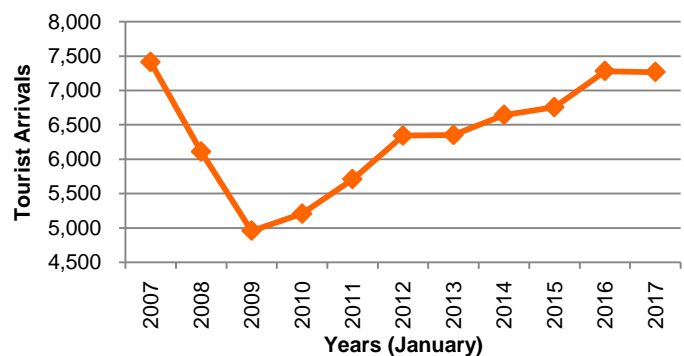
Departing passengers on the other hand, during this period recorded an increase from 25,143 in 2016 to 26,107 for 2017; measuring 3.8%.

Of the three ports of exit, both seaports cumulatively accounted for 90.1%, (23,528) of all departures, of which, the Blowing Point terminal facilitated the movement of 18,817 (80.0%) passengers and Sandy Ground with 4,711 (20.0%) passengers.

By air, 2,579 (9.9%) passengers departed Anguilla through the Clayton J. Lloyd Airport International.

## TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for the month of January totaled 7,267, accounting for 40.1% of the share of visitor arrivals, recording a decrease of 0.2% over its corresponding 2016 figure of 7,280. The trend of tourist arrivals from the year 2016 to 2017 showed that the last decrease was experienced in August 2016 with 6.1% and prior to that April 2016 with a decrease of 4.3% which were the only two decreases for 2016. This 2017 January figure was recorded as the third highest number of tourist arrivals to the island during the period ‘January’ as far back as 1993 with 2007 ranking the highest followed by 2016 with 7,411 and 7,280 respectively.



**Figure 2: Tourist Arrivals, January 2007 - 2017**

## Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists increased to 7.9 days from January 2016, 7.7 days. The majority of tourists arrivals (47.2%), intended to stay for 4 to 7 days, 20.8% between 1 to 3 days, 20.3% for 8 to 15 days, 8.2% for 16 to 22 days and 3.5% indicated 23 or more days.

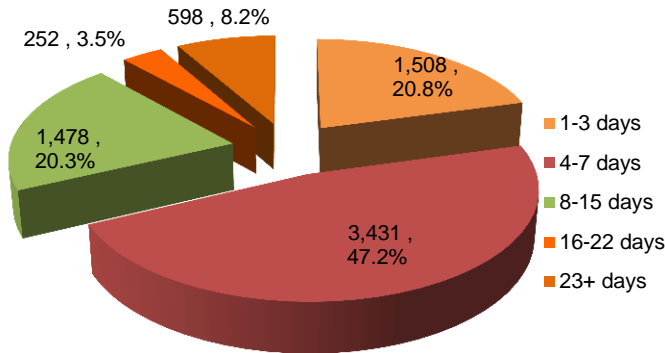


Figure 3: Tourist Arrivals by intended Length of Stay, Jan 2016

A review of the ten source markets from which tourists to Anguilla originate show that there was a decrease in six of the source markets in January 2017, which impacted the monthly decline. There were increases in the other four

markets. The largest decreases were recorded within the ‘German’ ‘Dutch West Indies’, and the ‘Italian’ markets with 23.5%, 17.5%, and 6.2%, respectively over their corresponding 2016 figures. The increases were recorded in ‘Other’, ‘UK’, ‘Canadian’ and the ‘French West Indies’ source markets with 24.1%, 10.6%, 1.8 and 1.5% respectively over their corresponding 2016 figures.

Anguilla’s main market, USA reported a decrease of 0.2% over 2016’s January arrivals, accounting for a 66.1% share of the tourist market.

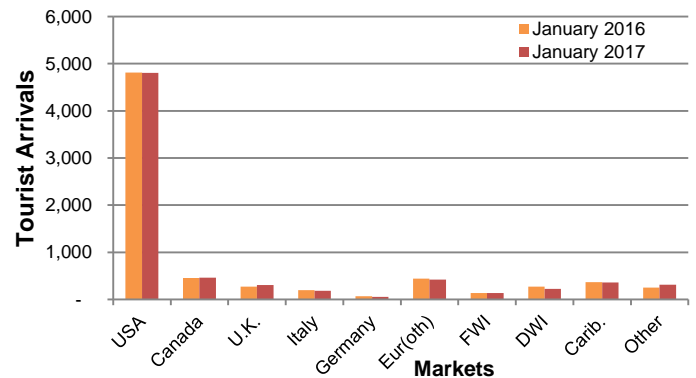


Figure 4: Tourist Arrivals by Country of Residence

## EXCURSIONISTS (Day Trippers)

Excursionist arrivals’ negative trend during 2016 came to a halt in the New Year with January 2017 recording an increase of 2.0%. This type of visitor accounted for a 59.9% share of visitor arrivals to Anguilla’s shores.

The period under review recorded a total 10,847 up from the 10,638 recorded in January 2016. The figure was also recorded as the second highest number of excursionist arrivals to the island during the period ‘January’ as far back as 1993 with 2015 ranking the highest with 12,844 of this type of visitor.

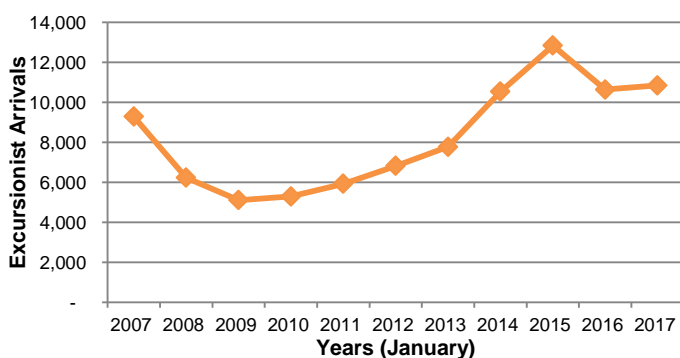


Figure 5: Excursionist Arrivals, January 2007 - 2017

There were increases in six (6) day-trippers source markets, which contributed to this overall increase, the largest increases were experienced by the ‘Italian’, ‘French West Indies’ and the ‘Caribbean’ market with 56.3%, 52.5% and 29.3% respectively. The decrease was experienced in the ‘German’, ‘U.K.’, ‘USA’ and ‘Dutch West Indies’ source markets with 20.1%, 16.8%, 4.4% and 3.3% respectively.

Anguilla’s main source market ‘USA’, represented a 42.3% share of the excursionist market.

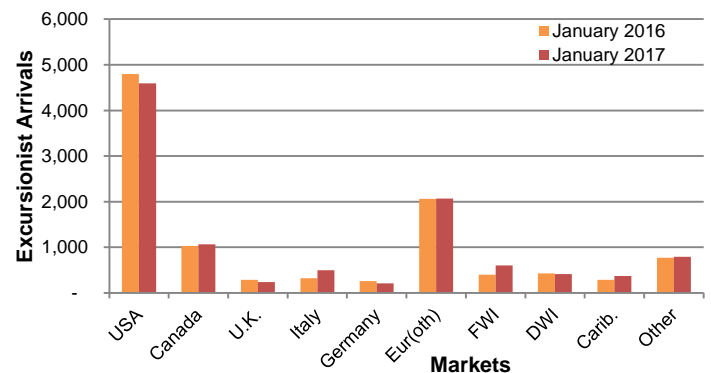


Figure 6: Excursionist Arrivals by Country of Residence

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>