

Aruba - February 2017 - Preliminary Hotel Performance Figures

The numbers are the aggregate figures for 14 properties including all the major hotels (except for the Hilton Aruba).

February 2017	2017	2016	2017/2016	
			% change	
Rooms	4,602	4,547	1.2%	
ARN	128,576	131,476	-2.2%	
ORN	113,029	109,828	2.9%	
% occupancy	87.9%	83.5%	4.4%	points
ADR	\$315.71	\$308.11	2.5%	
Rev Par	\$277.53	\$257.38	7.8%	

Based on data from 14 properties.

In summary:-

- Average room occupancy was up by 4.4 percentage points from 83.5% in February 2016 to 87.9% in February 2017.
- The overall number of available room nights declined by 2.2%. This was due to two reasons (a) February 2017 had 28 days compared to February 2016 which had 29 days and (b) the addition of 74 rooms to the Tropicana Aruba Resort & Casino which became operational during late December 2016.
- The total number of occupied room nights increased by 2.9%.
- The overall ADR was up by 2.5% from \$308.11 in February 2016 to \$315.71 in February 2017.
- With the higher average occupancies and higher ADR, RevPar increased by 7.8% from \$257.38 in February 2016 to \$277.53 in February 2017.

Of the 14 hotels:-

- Ten (10) hotels saw higher occupancies this February compared to February 2016, with four (4) seeing a lower average room occupancy.
- Twelve (12) hotels saw a higher average daily rate compared to February 2016 with two (2) seeing a lower ADR.
- Twelve (12) hotels saw a higher Rev Par in February 2017 than in February 2016 with two (2) showing a lower RevPar.

Year to Date.

February 2017 YTD	2017	2016	2017/2016	
			% change	
Rooms	4,602	4,547	1.2%	
ARN	270,818	270,325	0.2%	
ORN	233,742	219,857	6.3%	
% occupancy	86.3%	81.3%	5.0%	points
ADR	\$308.74	\$302.47	2.1%	
Rev Par	\$266.47	\$246.00	8.3%	

Based on data from 14 properties.

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For the first two months of 2017 average room occupancy was up by 5.0 percentage points from 81.3% in 2016 to 86.3% in 2017. The number of available room nights increased by 0.2%. The number of occupied room nights increased by 6.3% compared to the first two months of 2016. ADR increased by 2.1% and RevPar grew by 8.3%.

2017	Avg Occupancy			ADR			RevPar		
	2017	2016	% pt chng	2017	2016	% chng	2017	2016	% chng
Jan	84.9%	79.2%	5.7%	\$302.22	\$296.93	1.8%	\$256.48	\$235.30	9.0%
Feb	87.9%	83.5%	4.4%	\$315.71	\$308.11	2.5%	\$277.53	\$257.38	7.8%
YTD	86.3%	81.3%	5.0%	\$308.74	\$302.47	2.1%	\$266.47	\$246.00	8.3%

2017 compared with 2015.

	February			% change
	2015	2016	2017	2015/2017
% occupancy	87.1%	83.5%	87.9%	0.8%
ADR	\$299.33	\$308.11	\$315.71	5.5%
RevPar	\$260.84	\$257.38	\$277.53	6.4%

Based on data from 14 properties.

	February YTD			% change
	2015	2016	2017	2015/2017
% occupancy	85.9%	81.3%	86.3%	0.4%
ADR	\$295.85	\$302.47	\$308.74	4.4%
RevPar	\$254.15	\$246.00	\$266.47	4.8%

Based on data from 14 properties.

Cruise Visitors: Aruba 2017

	2017		2016		Per cent change	
	Calls	Passengers	Calls	Passengers	Calls	Passengers
Jan	44	89,734	52	101,534	-15.4%	-11.6%
Feb	38	91,420	38	81,574	0.0%	12.1%
YTD	82	181,154	90	183,108	-8.9%	-1.1%

Source: Aruba Port Authority.

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