



The following are the preliminary April 2017 hotel performance figures for Aruba derived from the reports submitted to AHATA.

The numbers are the aggregate figures for 14 properties including all the major hotels (except for the Hilton Aruba).

April 2017	2017	2016	2017/2016	
			% change	
Rooms	4,651	4,579	1.6%	
ARN	139,530	137,370	1.6%	
ORN	120,187	108,995	10.3%	
% occupancy	86.1%	79.3%	6.8%	points
ADR	\$251.94	\$215.46	16.9%	
Rev Par	\$217.02	\$170.96	26.9%	

**Based on data from 14 properties.**

In summary:-

- Average room occupancy was up by 6.8 percentage points from 79.3% in April 2016 to 86.1% in April 2017.
- The overall number of available room nights increased by 1.6%. This was largely due to the addition of 53 rooms to the Tropicana Aruba Resort & Casino which became operational during late December 2016.
- The total number of occupied room nights increased by 10.3%.
- The overall ADR grew by 16.9% from \$215.46 in April 2016 to \$251.94 in April 2017.
- Please note Easter Sunday for 2017 fell on April 17<sup>th</sup> some three weeks later than in 2016 when it fell on March 27<sup>th</sup>. Consequently higher rated business was maintained through the middle of April 2017 resulting in substantially higher ADR's than in April 2016.
- With the higher average occupancies and higher ADRs RevPar increased by 26.9% from \$170.96 in April 2016 to \$217.02 in April 2017.

Of the 14 hotels:-

- Ten (10) hotels saw higher occupancies this April compared to April 2016, with four (4) seeing a lower average room occupancy.
- Thirteen (13) hotels saw a higher average daily rate compared to April 2016 with one (1) seeing a lower ADR.
- All fourteen (14) hotels saw a higher Rev Par in April 2017 than in April 2016.



**Year to Date.**

April 2017 YTD	2017/2016		
	2017	2016	% change
Rooms	4,651	4,579	1.6%
ARN	553,045	549,024	0.7%
ORN	474,474	438,619	8.2%
% occupancy	85.8%	79.9%	5.9% points
ADR	\$289.68	\$281.51	2.9%
Rev Par	\$248.52	\$224.90	10.5%

***Based on data from 14 properties.***

For the first four months of 2017 average room occupancy was up by 5.9 percentage points from 79.9% in 2016 to 85.8% in 2017. The number of available room nights increased by 0.7%. The number of occupied room nights increased by 8.2% compared to the first four months of 2016. ADR grew by 2.9% and RevPar grew by 10.5%.

Thank you to all who contributed.

**Jim.**

**Jim Hepple, President & CEO, Aruba Hotel and Tourism Association,**  
 L.G. Smith Boulevard #174, PO Box 542, Oranjestad, Aruba  
 Tel (011) (297) 582 2607 Fax (011) (297) 582 4202 [www.ahata.com](http://www.ahata.com)