

# **CARIBBEAN TOURISM ORGANIZATION LATEST MONTHLY STATISTICS**



**APRIL 2017**

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## Overall Performance

- Arrival data was reported by 18 destinations in 2017 so far. Growth was recorded in eight destinations, while declines were recorded in ten.
- Growth was recorded in the Dominican Republic (3.8%) and Belize (2.7%) during the period January to March.
- For the period January to February, five destinations out of 11 reported growth led by 22.1% increase recorded in Bermuda. Declines were recorded in the other six destinations ranging between -0.6% recorded in the Cayman Islands and -13.4% in Aruba.
- For the month of January alone, Guyana (17.5%) was the only destination to record an increase in arrivals, while the other four destinations registered declines ranging from -0.2% in Barbados to -12.8% in St. Vincent & the Grenadines.

## By Month

- In January, half of 18 destinations reported increased international trips, while the other half registered declines. The highest percentage increase in tourist arrivals during this month was recorded in Bermuda (36.0%). Other increases ranged between 0.7% recorded in Belize and 17.5% in Guyana. In contrast, Trinidad & Tobago (-25.5%) recorded the largest decrease in arrivals during this month followed by Aruba (-14.2%) and St. Vincent & the Grenadines (-12.8%).
- Nine out of 13 reporting destinations recorded growth in arrivals in February. Bermuda (11.9%) recorded the highest percentage increase this month followed closely by Trinidad & Tobago (11.1%), while decreases were registered in four destinations during this month ranging from -1.2% in the British Virgin Islands to -12.5% recorded in Aruba.

## By Market

### United States<sup>1</sup>

- International trips from the United States to the region increased in nine destinations out of 15 reporting overall and declined in six.
- Arrivals from the United States increased by 0.5% in the Dominican Republic during the period January to March, while a decline of -0.4% was recorded in Belize during this time.
- During the period January to February, six destinations (out of eight reporting) registered growth in arrivals from the United States ranging from 0.7% recorded in Jamaica to 24.8% in Bermuda. Decreases were recorded in Antigua & Barbuda (-6.4%) and Trinidad and Tobago (-1.2%) during this time.
- Growth in arrivals from the United States was recorded in two destinations (out of five reporting) during the month of January alone with Barbados recording a 15.3% increase followed by Guyana (2.7%). Modest decreases in arrivals from this market were registered in Anguilla (-0.2%), Curaçao (-2.4%), and St. Vincent and the Grenadines (-2.5%) during this time.

### Canada

- Growth in visitor trips from Canada was registered in 13 out of 15 reporting destinations, while declines were recorded in two destinations from this market.
- Both Belize (11.5%) and the Dominican Republic (7.3%) recorded increases in arrivals from Canada during the period January to March.
- Seven out of eight destinations reporting arrivals from this market for the period January to February registered increases led by double-digit growth in Bermuda (17.2%) and followed by moderate increases ranging from 0.1% recorded in the Cayman Islands to 5.4% in Aruba. Antigua & Barbuda (-12.9%) was the only destination to register a decline during this time.
- During the month of January alone, growth was reported in four destinations (out of five reporting) ranging between 1.8% recorded in Anguilla and 6.5% in Guyana. Curaçao (-6.9%) was the only destination to record a decrease in tourist visits during this time.

### Europe

- Overall visitor arrivals from Europe grew in seven destinations (out of 15 reporting) and contracted in eight.
- International trips from Europe increased in both Belize (4.7%) and the Dominican Republic (14.8%) between January and March.
- During the period January to February, five destinations (out of eight reporting) recorded growth in European arrivals led by Bermuda (14.9%). The remaining three destinations registered declines in international trips from Europe with the Cayman Islands (22.1%) recording the largest percentage decrease during this time.

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<sup>1</sup> Tourist arrivals from the USA to Cuba are captured in "Other". Refer to Table 3.

- Arrivals from Europe decreased in all five destinations reporting arrival data for the month of January alone ranging from -1.4% recorded in Curaçao to -26.8% in St. Vincent & the Grenadines.

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## Cruise Arrivals

- Cruise passenger arrivals to the region increased in 11 out of 18 reporting destinations, while the other six registered decreases.
- During the period January to March, four out of five reporting destinations registered increases in cruise passenger arrivals ranging between 8.7% recorded in Belize and 32.9% in the Dominican Republic. The US Virgin Islands (-14.0%) was the only destination to record a decline during this time.
- Three destinations (out of eight) reporting cruise passenger arrival data during the period January to February recorded increases led by double-figures growth in Bermuda (97.0%). Declines were reported during this time in the remaining five destinations ranging from -0.5% recorded in the Cayman Islands to -18.9% in Martinique.
- For the month of January alone, all five reporting destinations recorded growth in cruise passenger arrivals led by a strong increase of 42.1% in St. Vincent & the Grenadines followed by Curaçao (16.2%) and Barbados (4.3%).

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