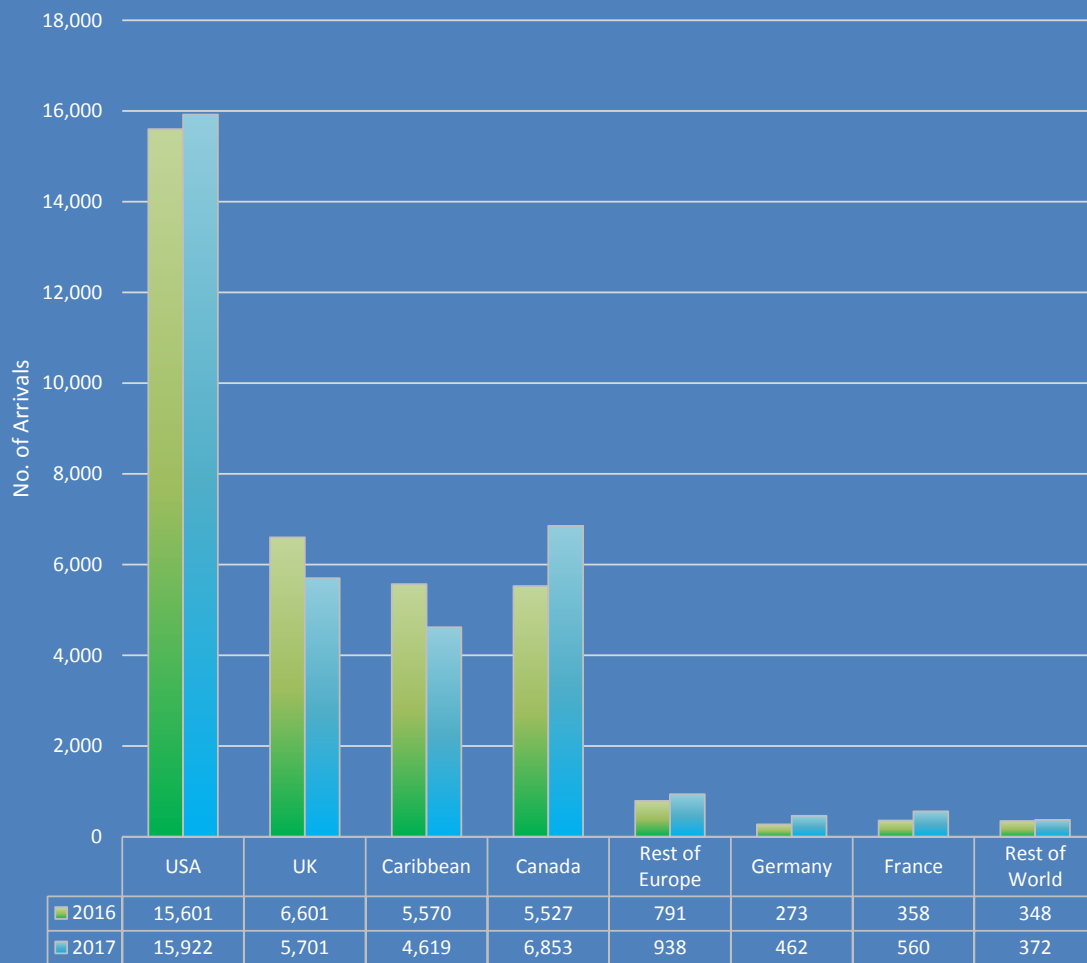




SAINT LUCIA
Simply Beautiful

TOURIST ARRIVALS REPORT

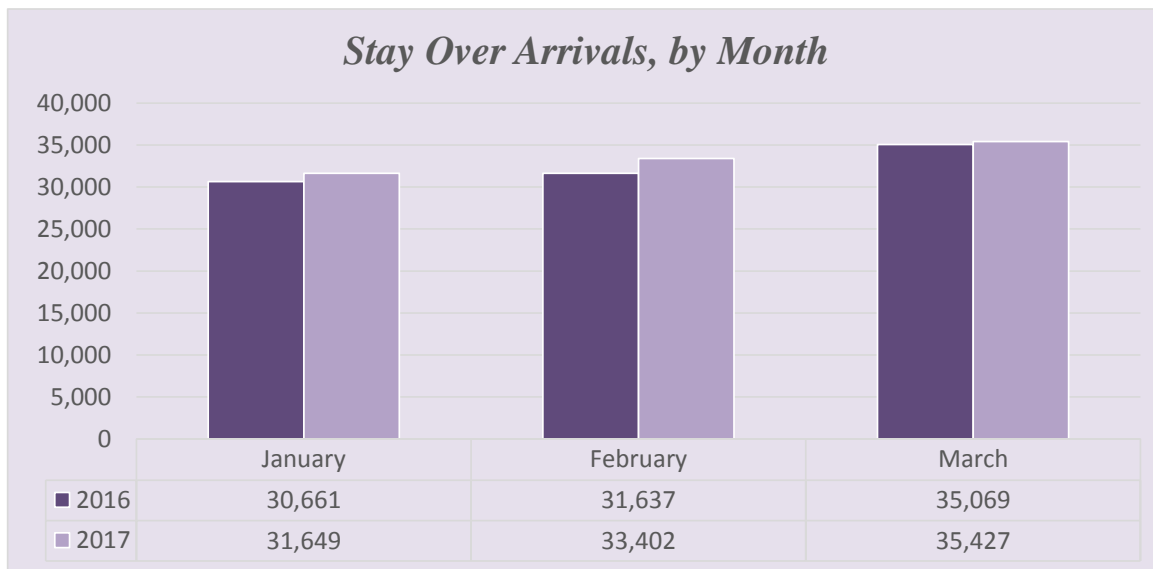
Stay Over Arrivals by Market (March, 2017)



**Source: Saint Lucia Tourist Board
Research & Planning Department**

TOTAL STAY OVER ARRIVALS BY MONTH

MONTH	2016	2017	ACT. CHG.	% CHANGE
January	30,661	31,649	988	3.2%
February	31,637	33,402	1,765	5.6%
March	35,069	35,427	358	1.0%
TOTAL	97,367	100,478	3,111	3.2%



STAY OVER ARRIVALS BY MARKET (March 2016/2017)

Markets	2016	2017	ACT.CHG.	% CHANGE
USA	15,601	15,922	321	2.1%
UK	6,601	5,701	(900)	-13.6%
Caribbean	5,570	4,619	-951	-17.1%
Canada	5,527	6,853	1,326	24.0%
Rest of Europe	791	938	147	18.6%
Germany	273	462	189	69.2%
France	358	560	202	56.4%
Rest of World	348	372	24	6.9%
Total	35,069	35,427	358	1.0%

Notes:

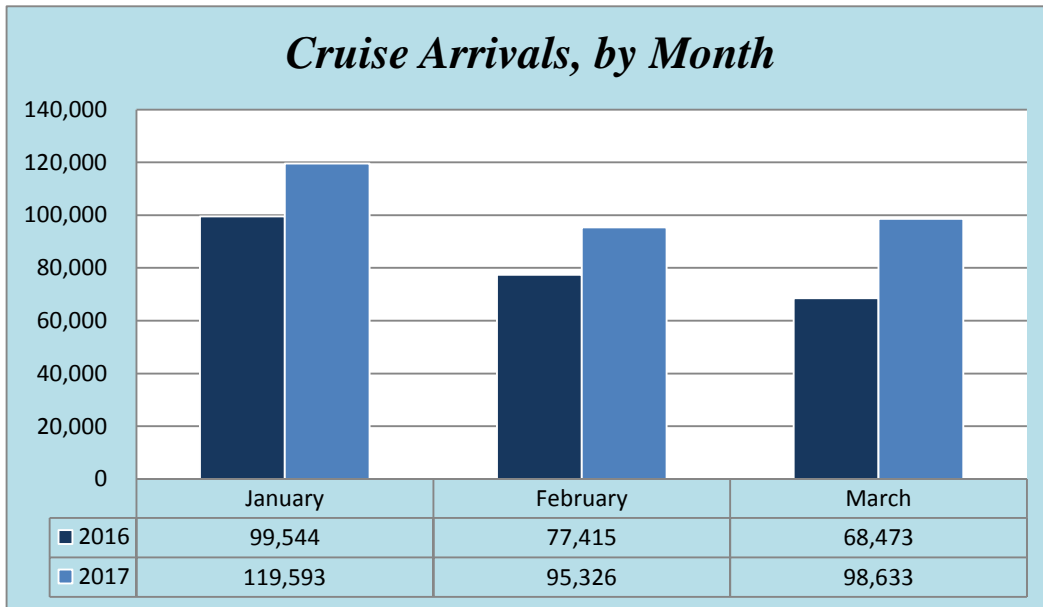
1. Rest of Europe includes among others, Holland, Italy, Austria, Belgium, Denmark, Greece, Ireland, Luxembourg, Norway, Portugal, Spain, Sweden, Switzerland

2. This data is obtained from the international ED Cards

3. Figures are inclusive of arrivals by Ferry

ARRIVALS BY CRUISE SHIP

MONTHS	2016	2017	ACT. CHG.	% CHANGE
January	99,544	119,593	20,049	20.1%
February	77,415	95,326	17,911	23.1%
March	68,473	98,633	30,160	44.0%
TOTAL	245,432	313,552	68,120	27.8%



CRUISE SHIP CALLS

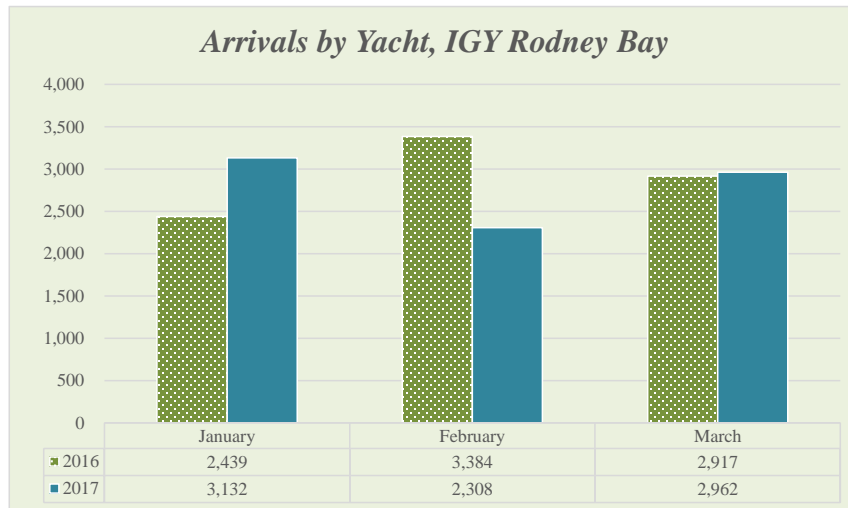
MONTHS	2016	2017	ACT.CHG.	%CHANGE
January	70	74	4	5.7%
February	59	65	6	10.2%
March	55	72	17	30.9%
TOTAL	184	211	27	14.7%

Source: SLASPA

ARRIVALS BY YACHT, RODNEY BAY MARINA

MONTHS	2016	2017	ACT. CHG.	% Change
January	2,439	3,132	693	28.4%
February	3,384	2,308	(1,076)	-31.8%
March	2,917	2,962	45	1.5%
Total	8,740	8,402	(338)	-3.9%

NB: Figures do not include visitors already captured in stay-over arrivals.



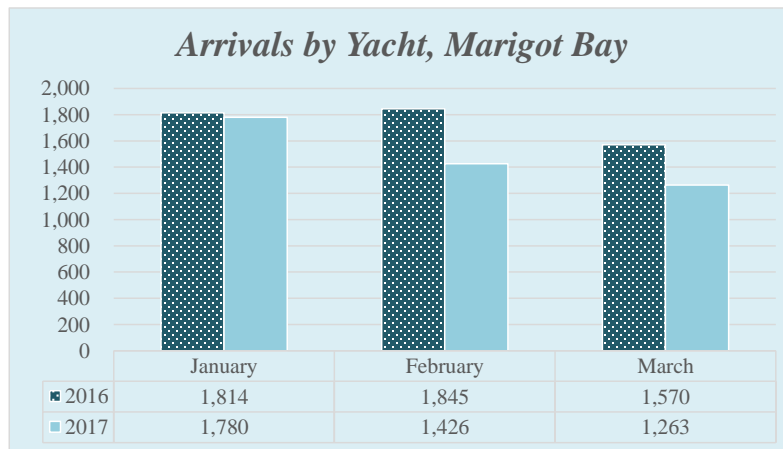
YACHT CALLS, RODNEY BAY

MONTHS	2016	2017	ACT.CHG.	%CHANGE
January	638	679	41	6.4%
February	733	616	-117	-16.0%
March	636	530	-106	-16.7%
TOTAL	2,007	1,825	(182)	-9.1%

Source: SLASPA

ARRIVALS BY YACHT, MARIGOT BAY

MONTHS	2016	2017	ACT. CHG.	% Change
January	1,814	1,780	(34)	-1.9%
February	1,845	1,426	(419)	-22.7%
March	1,570	1,263	(307)	-19.6%
Total	5,229	4,469	(760)	-14.5%



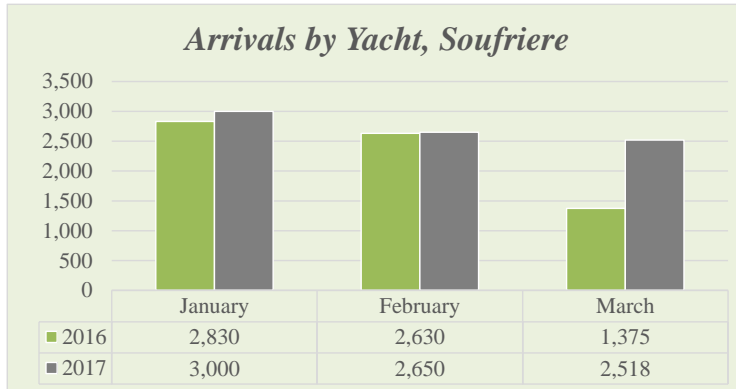
YACHT CALLS, MARIGOT BAY

MONTHS	2016	2017	ACT.CHG.	%CHANGE
January	280	347	67	23.9%
February	304	292	-12	-3.9%
March	247	217	-30	-12.1%
TOTAL	831	856	25	3.0%

Source: SLASPA

ARRIVALS BY YACHT, SOUFRIERE

MONTHS	2016	2017	Actual Change	% Change
January	2,830	3,000	170	6%
February	2,630	2,650	20	1%
March	1,375	2,518	1,143	83%
Total	6,835	8,168	1,333	20%



YACHT CALLS, SOUFRIERE

MONTHS	2016	2017	Actual Change	% Change
January	294	328	34	12%
February	295	310	15	5%
March	315	269	-46	-15%
Total	904	907	3	0%

Source: Customs Department

SUMMARY REPORT OF VISITOR ARRIVALS (YTD FEBRUARY 2016/2017)

Type of Visitor	2016	2017	Difference	% Increase
Stay-Over	97,367	100,478	3,111	3.2%
Cruise	245,432	313,552	68,120	27.8%
Yacht	20,804	21,039	235	1.1%
Total	363,603	435,069	71,466	19.7%

NB: Arrivals by Yacht figures do not include visitors already captured in stay-over arrivals.

STAY-OVER TOURIST ARRIVALS BY MARKET (YTD FEBRUARY 2016/2017)

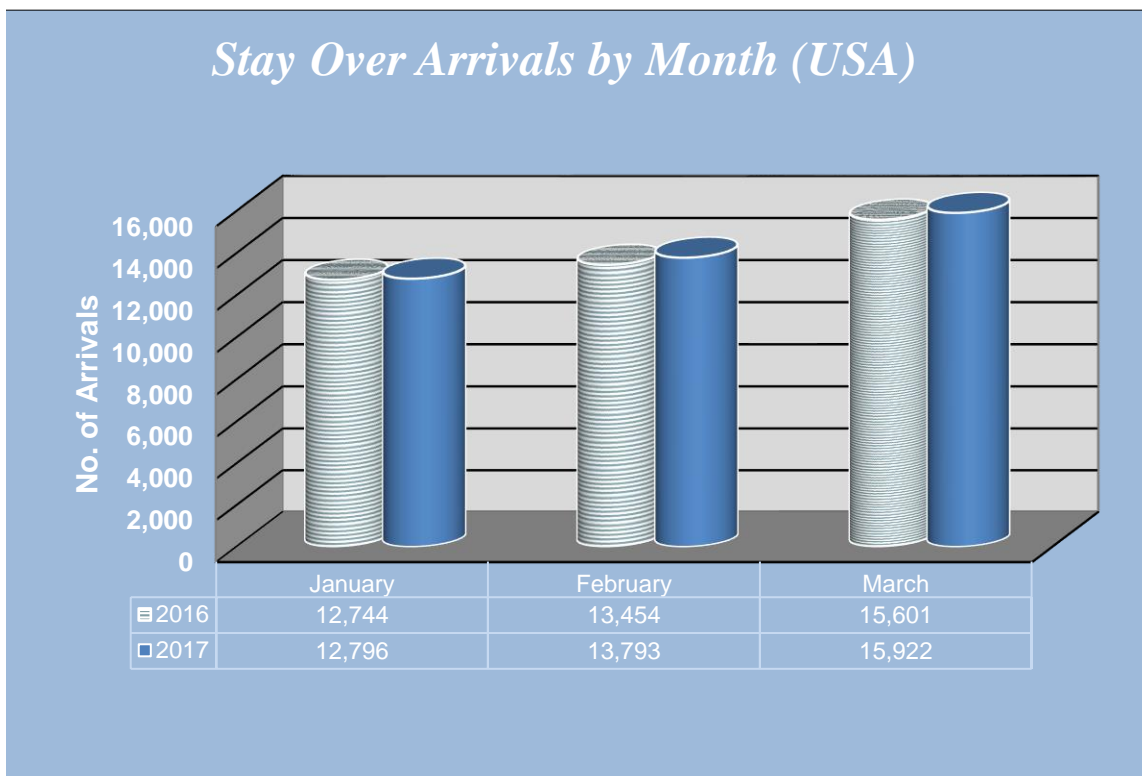
Markets	2016	2017	ACT.CHG.	% CHANGE
USA	41,799	42,511	712	1.7%
UK	18,957	17,743	(1,214)	-6.4%
Caribbean	12,803	12,732	(71)	-0.6%
Canada	17,366	19,054	1,688	9.7%
Rest of Europe	2,919	3,486	567	19.4%
Germany	783	1,283	500	63.9%
France	1,413	2,022	609	43.1%
Rest of World	1,327	1,647	320	24.1%
Total	97,367	100,478	3,111	3.2%

YACHT ARRIVALS BY PORT (YTD FEBRUARY 2016/2017)

Port	2016	2017	ACT.CHG.	% CHANGE
Rodney Bay Marina	8,740	8,402	(338)	-3.9%
Marigot Bay	5,229	4,469	(760)	-14.5%
Soufriere	6,835	8,168	1,333	19.5%
Total	20,804	21,039	235	1.1%

STAY OVER ARRIVALS BY MONTH (USA)

MONTHS	2016	2017	ACT. CHG.	% Change
January	12,744	12,796	52	0.4%
February	13,454	13,793	339	2.5%
March	15,601	15,922	321	2.1%
Total	41,799	42,511	712	1.7%



ARRIVALS FROM THE US BY STATE (MARCH 2016/2017)

States by Regions	Jan-16	Feb-16	Mar-16	YTD	Jan-17	Feb-17	Mar-17	YTD	% Change
North East	5,100	6,011	6,040	17,151	5,006	6,268	6,152	17,426	1.6%
Connecticut	290	337	459	1,086	287	378	466	1,131	4.1%
Maine	80	102	143	325	76	116	142	334	2.8%
Massachusetts	792	989	778	2,559	737	885	857	2,479	-3.1%
New Hampshire	175	262	170	607	164	298	202	664	9.4%
New Jersey	834	650	1,172	2,656	781	815	889	2,485	-6.4%
New York	2,103	2,863	2,430	7,396	2,222	2,856	2,629	7,707	4.2%
Pennsylvania	690	625	748	2,063	609	758	817	2,184	5.9%
Rhode Island	74	69	70	213	73	85	66	224	5.2%
Vermont	62	114	70	246	57	77	84	218	-11.4%
Mid West	2,872	3,033	3,079	8,984	2,649	3,014	3,131	8,794	-2.1%
Dakota, North	31	42	8	81	39	36	24	99	22.2%
Dakota, South	45	34	20	99	35	55	29	119	20.2%
Illinois	523	561	655	1,739	503	577	764	1,844	6.0%
Indiana	162	167	215	544	189	217	266	672	23.5%
Iowa	162	156	153	471	189	169	158	516	9.6%
Kansas	128	75	65	268	68	129	86	283	5.6%
Michigan	351	452	398	1,201	409	535	414	1,358	13.1%
Minnesota	337	300	339	976	325	371	400	1,096	12.3%
Missouri	187	150	181	518	129	89	108	326	-37.1%
Nebraska	125	121	44	290	76	68	51	195	-32.8%
Ohio	355	341	505	1,201	308	371	397	1,076	-10.4%
Wisconsin	466	634	496	1,596	379	397	434	1,210	-24.2%
South East	2,842	2,724	4,171	9,737	3,344	2,918	4,132	10,394	6.7%
Alabama	84	109	143	336	87	64	200	351	4.5%
Arkansas	53	31	56	140	42	22	45	109	-22.1%
Delaware	52	44	59	155	41	38	56	135	-12.9%
District of Columbia	67	56	71	194	75	67	71	213	9.8%
Florida	616	588	875	2,079	889	682	1,127	2,698	29.8%
Georgia	349	338	483	1,170	469	413	647	1,529	30.7%
Kentucky	84	120	73	277	128	105	78	311	12.3%
Louisiana	115	105	136	356	91	75	104	270	-24.2%
Maryland	349	251	348	948	314	302	370	986	4.0%
Mississippi	46	53	70	169	40	55	63	158	-6.5%
North Carolina	294	375	645	1,314	454	369	474	1,297	-1.3%
South Carolina	156	116	231	503	138	139	150	427	-15.1%
Tennessee	163	126	227	516	123	163	238	524	1.6%
Virginia	353	361	729	1,443	421	395	477	1,293	-10.4%
West Virginia	61	51	25	137	32	29	32	93	-32.1%
South West	682	593	876	2,151	594	518	1,025	2,137	-0.7%
Arizona	141	102	109	352	78	77	175	330	-6.3%
New Mexico	29	9	13	51	18	20	55	93	82.4%
Oklahoma	41	54	38	133	68	31	90	189	42.1%
Texas	471	428	716	1,615	430	390	705	1,525	-5.6%
West	1,002	883	1,238	3,123	1,060	984	1,352	3,396	8.7%
Alaska	-	2	6	8	-	-	4	4	-50.0%
California	400	400	561	1,361	461	415	579	1,455	6.9%
Colorado	205	133	272	610	278	194	326	798	30.8%
Hawaii	2	3	1	6	-	1	9	10	66.7%
Idaho	34	28	36	98	29	44	24	97	-1.0%
Montana	45	34	37	116	31	67	43	141	21.6%
Nevada	37	41	51	129	35	32	37	104	-19.4%
Oregon	66	56	66	188	37	61	52	150	-20.2%
Utah	116	48	63	227	60	40	87	187	-17.6%
Washington	87	118	128	333	120	110	135	365	9.6%
Wyoming	10	20	17	47	9	20	56	85	80.9%
Not Stated	246	210	197	653	143	91	130	364	-44.3%
Total	12,744	13,454	15,601	41,799	12,796	13,793	15,922	42,511	1.7%

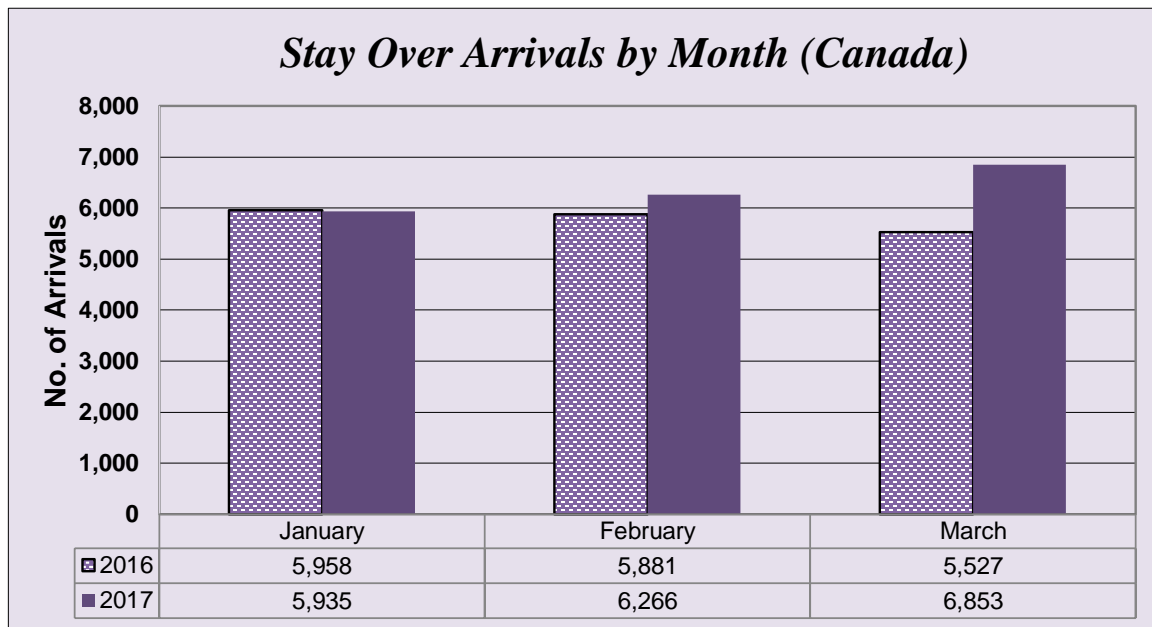
ARRIVALS FROM THE US BY REGION (MARCH 2016/2017)

MONTHS	2016						
	North East	Mid West	South East	South West	West	Not Stated	Total
January	5,100	2,872	2,842	682	1,002	246	12,744
February	6,011	3,033	2,724	593	883	210	13,454
March	6,040	3,079	4,171	876	1,238	197	15,601
Total	17,151	8,984	9,737	2,151	3,123	653	26,198

Month	2017							% Change 2016/17
	North East	Mid West	South East	South West	West	Not Stated	Total	
January	5,006	2,649	3,344	594	1,060	143	12,796	0.4%
February	6,268	3,014	2,918	518	984	91	13,793	2.5%
March	6,152	3,131	4,132	1,025	1,352	130	15,922	2.1%
Total	17,426	8,794	10,394	2,137	3,396	364	42,511	
% Difference	1.6%	-2.1%	6.7%	-0.7%	8.7%	-44.3%	62.3%	

STAY OVER ARRIVALS BY MONTH (CANADA)

MONTHS	2016	2017	ACT. CHG.	% Change
January	5,958	5,935	(23)	-0.4%
February	5,881	6,266	385	6.5%
March	5,527	6,853	1,326	24.0%
Total	17,366	19,054	1,688	9.7%

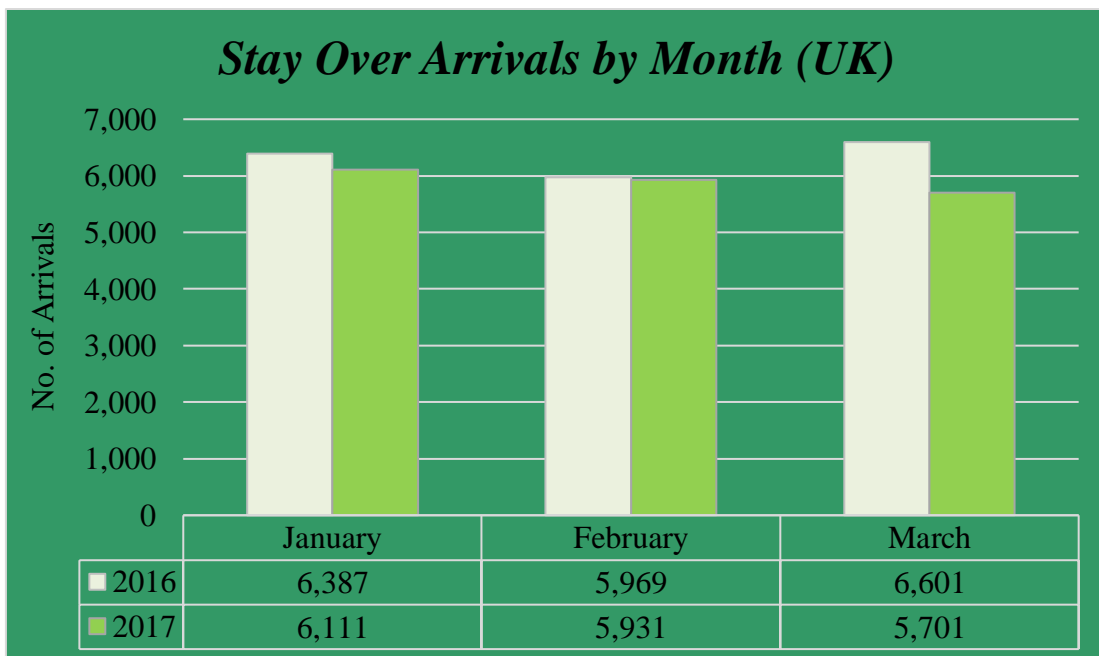


ARRIVALS FROM CANADA BY PROVINCE (MARCH 2016/2017)

Province	Jan-16	Feb-16	Mar-16	YTD	Jan-17	Feb-17	Mar-17	YTD	% Change
Alberta	419	326	340	1,085	344	313	359	1,016	-6%
British Columbia	172	191	233	596	201	209	189	599	1%
Manitoba	144	128	130	402	132	164	98	394	-2%
New Brunswick	64	39	95	198	52	75	130	257	30%
Newfoundland & Labrador	91	55	75	221	12	16	47	75	-66%
Northwest Territories	20	18	10	48	4	5	4	13	-73%
Nova Scotia	86	84	151	321	69	67	132	268	-17%
Nunavut	8	5	6	19	0	1	1	2	-89%
Ontario	3,471	3,587	3,381	10,439	3,992	4,361	4,775	13,128	26%
Prince Edward Island	23	10	15	48	9	12	15	36	-25%
Quebec	1,270	1,304	992	3,566	961	894	969	2,824	-21%
Saskatchewan	130	102	43	275	130	123	75	328	19%
Not Stated	60	32	56	148	29	26	59	114	-23%
Total	5,958	5,881	5,527	17,366	5,935	6,266	6,853	19,054	10%

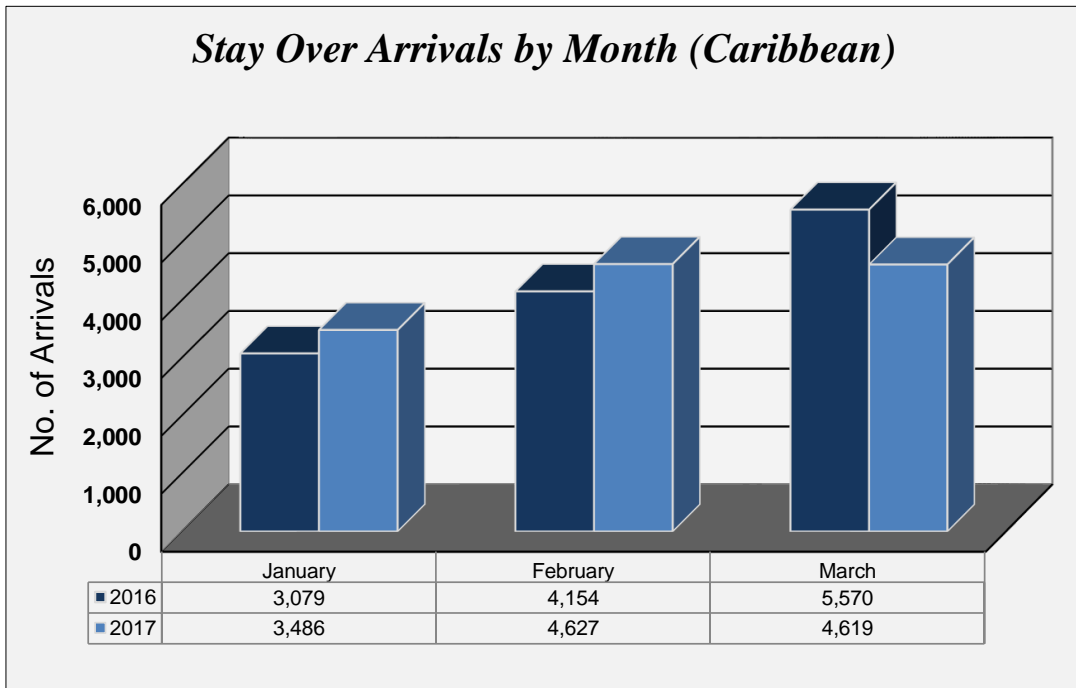
STAY OVER ARRIVALS BY MONTH (UK)

MONTHS	2016	2017	ACT. CHG.	% Change
January	6,387	6,111	(276)	-4.3%
February	5,969	5,931	(38)	-0.6%
March	6,601	5,701	(900)	-13.6%
Total	18,957	17,743	(1,214)	-6.4%



STAY OVER ARRIVALS BY MONTH (CARIBBEAN)

MONTHS	2016	2017	ACT. CHG.	% Change
January	3,079	3,486	407	13.2%
February	4,154	4,627	473	11.4%
March	5,570	4,619	(951)	-17.1%
Total	12,803	12,732	(71)	-0.6%



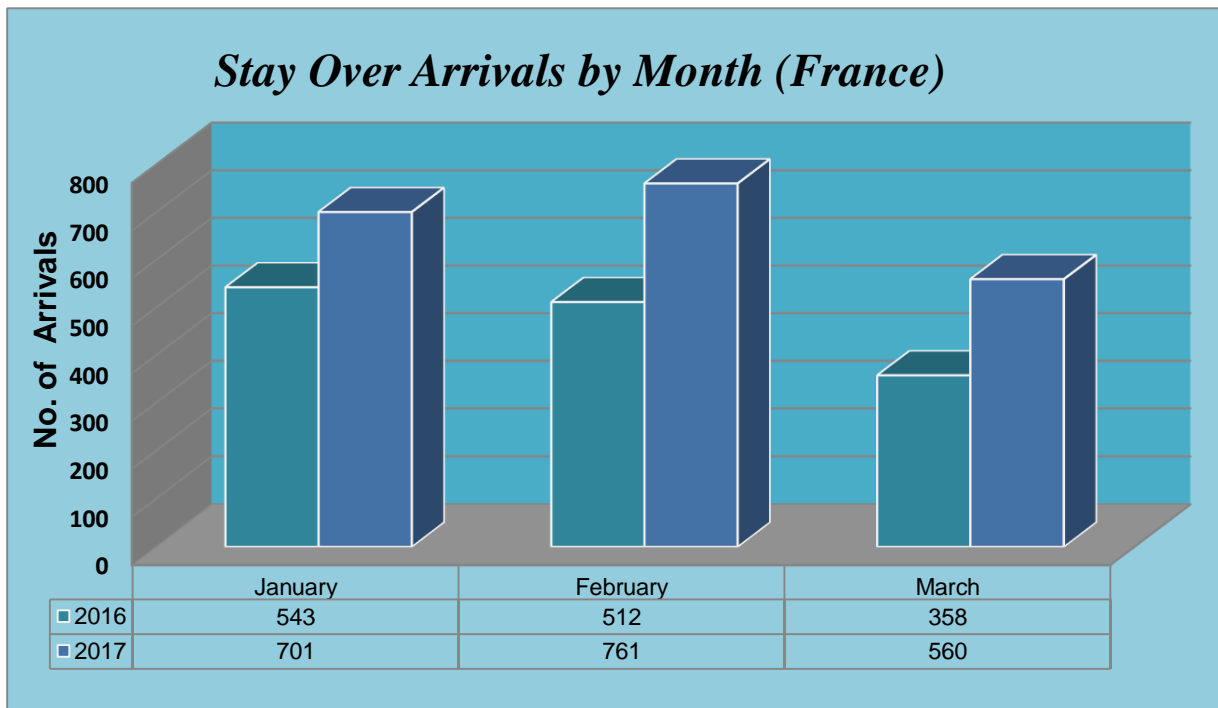
ARRIVALS FROM THE CARIBBEAN BY COUNTRY (MARCH 2016/2017)

COUNTRIES	Jan-16	Feb-16	Mar-16	YTD	Jan-17	Feb-17	Mar-17	YTD	% Change
CARICOM *	1,685	2,251	3,267	3,936	1,991	2,393	2,441	6,825	73.4%
OECS	561	616	1,056	2,233	586	576	768	1,930	-13.6%
Antigua & Barbuda	130	139	234	503	80	106	109	295	-41.4%
Dominica	165	176	417	758	173	188	230	591	-22.0%
Grenada	93	116	117	326	92	88	94	274	-16.0%
Montserrat	4	9	5	18	9	6	19	34	88.9%
St Kitts & Nevis	50	31	71	152	59	30	62	151	-0.7%
Anguilla	11	8	9	28	11	13	26	50	78.6%
British Virgin Islands	9	8	32	49	15	12	21	48	-2.0%
St Vincent & Grenadines	99	129	171	399	147	133	207	487	22.1%
OTHER CARICOM	1,124	1,635	2,211	4,970	1,405	1,817	1,673	4,895	-1.5%
Barbados	389	461	578	1,428	357	443	501	1,301	-8.9%
Belize	13	7	9	29	5	9	11	25	-13.8%
Guyana	93	112	132	337	136	115	102	353	4.7%
Jamaica	101	127	120	348	183	175	155	513	47.4%
Trinidad & Tobago	500	886	1,322	2,708	684	1,034	846	2,564	-5.3%
Bahamas	14	16	13	43	25	15	31	71	65.1%
Bermuda	10	14	19	43	8	18	20	46	7.0%
Turks & Caicos Island	4	12	18	34	7	8	7	22	-35.3%
FRENCH WEST INDIES	1,304	1,791	2,156	5,251	1,362	2,027	1,987	5,376	2.4%
Martinique	1,221	1,672	2,010	4,903	1,304	1,913	1,910	5,127	4.6%
Guadeloupe	70	102	132	304	55	90	67	212	-30.3%
Saint Martin	13	17	14	44	3	24	10	37	-15.9%
DUTCH WEST INDIES	5	7	3	15	12	29	9	49	227%
Aruba	2	-	-	2	7	5	1	12	500.0%
Bonaire	0	-	-	0	0	0	0	0	0.0%
Curacao	3	7	3	13	5	24	8	37	184.6%
OTHER CARIBBEAN	85	105	144	334	121	178	182	481	44.0%
Cuba	12	33	14	59	22	15	14	51	-13.6%
Dominican Republic	20	14	29	63	37	22	26	85	34.9%
Haiti	3	6	-	9	8	5	9	22	144.4%
Puerto Rico	7	11	22	40	19	12	20	51	27.5%
Suriname	5	10	7	22	3	5	13	21	-4.5%
US Virgin Islands	31	26	60	117	18	91	82	191	63.2%
Other/Not Stated	7	5	12	24	14	28	18	60	150.0%
TOTAL	3,079	4,154	5,570	12,803	3,486	4,627	4,619	12,731	-0.6%

* Caricom countries consist of "OECS & "Other Caricom"

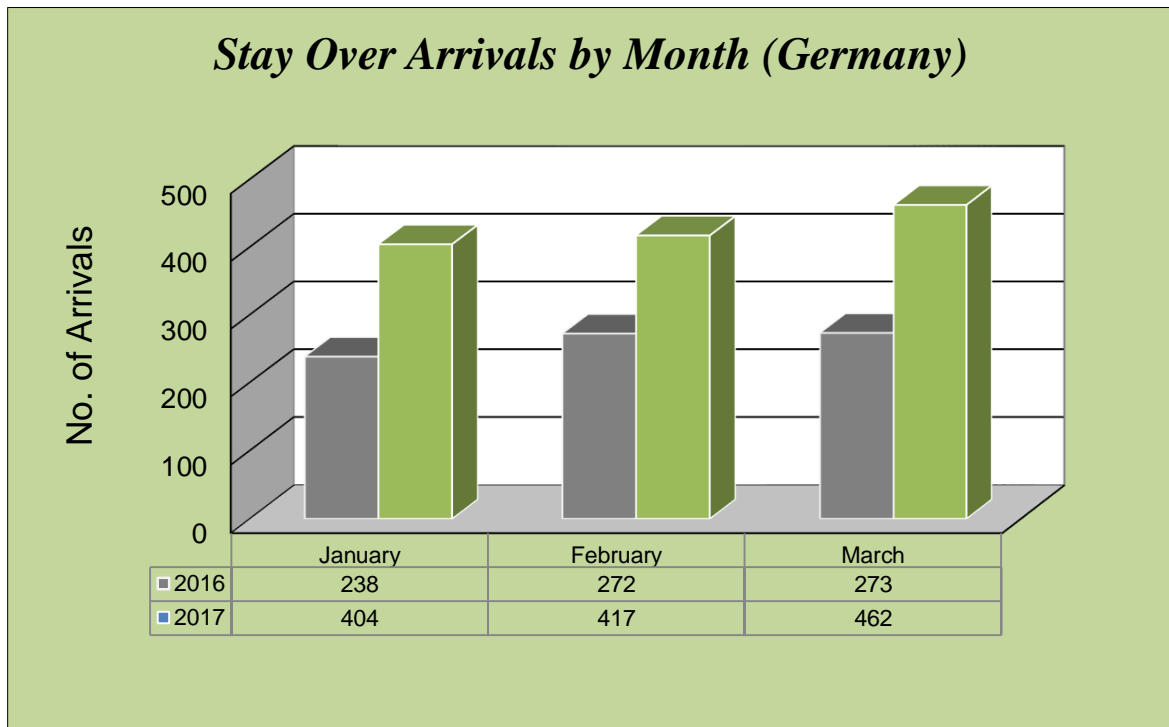
STAY OVER ARRIVALS BY MONTH (FRANCE)

Months	2016	2017	ACT. CHG.	% Change
January	543	701	158	29.1%
February	512	761	249	48.6%
March	358	560	202	56.4%
Total	1,413	2,022	609	43.1%



STAY OVER ARRIVALS BY MONTH (GERMANY)

Months	2016	2017	ACT. CHG.	% Change
January	238	404	166	69.7%
February	272	417	145	53.3%
March	273	462	189	69.2%
Total	783	1,283	500	63.9%

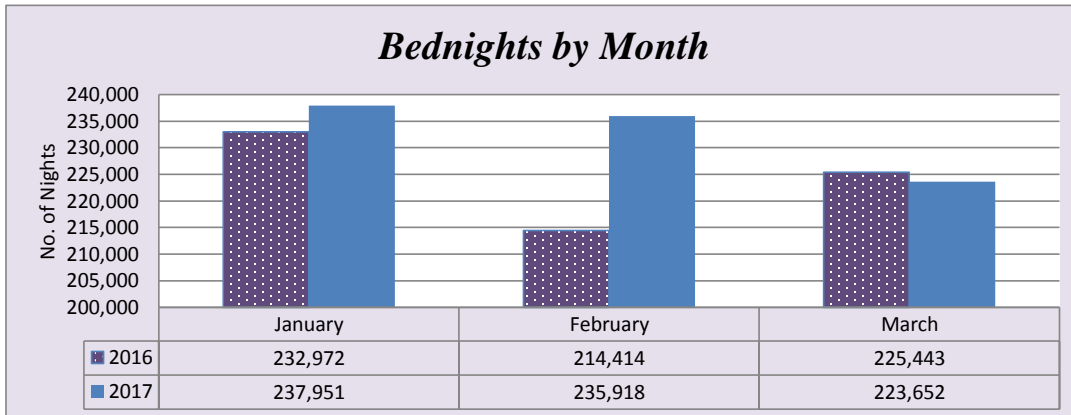


AVERAGE LENGTH OF STAY (MARCH 2017)

Country	1 - 3 Days	4 - 7 Days	8 - 14 Days	15+ Days	Total	Avg. Length of stay
Total	4,449	21,089	8,630	1,259	35,427	7.47
United States	895	11,717	3,082	228	15,922	6.98
Canada	153	4,924	1,610	166	6,853	7.92
Europe	746	2,661	3,544	593	7,544	9.63
Major Europe	587	2,371	3,293	582	6,783	8.8
France	179	207	141	33	560	6.75
Germany	50	167	192	53	462	10.02
Italy	6	32	14	8	60	8.37
United Kingdom	352	1,965	2,946	438	5,701	10.08
Rest of Europe	93	148	122	41	404	8.3
Austria	4	16	19	8	47	11.3
Belgium	9	6	4	1	20	6.1
Denmark	26	19	8	-	53	4.4
Ireland	8	22	25	6	61	9.92
Norway	6	5	1	7	19	10.26
Spain	12	15	10	3	40	7.48
Sweden	8	19	18	4	49	9
Switzerland	20	46	37	12	115	7.93
Other Europe	66	142	129	20	357	7.89
Caribbean	2,504	1,581	330	204	4,619	5.00
C'wealth Caribbean	1,051	1,095	189	112	2,447	5.70
OECS/CARICOM	320	307	56	38	721	5.41
Antigua and Barbuda	55	39	9	6	109	5.25
Dominica	95	95	20	20	230	6.41
Grenada	47	39	6	2	94	4.60
Montserrat	11	8	-	-	19	3.42
St. Kitts and Nevis	31	30	1	-	62	3.47
St. Vincent & Gren.	81	96	20	10	207	5.52
Other Caricom	705	741	129	71	1,646	5.85
Barbados	284	162	34	21	501	5.06
Belize	-	10	-	1	11	16.36
Guyana	23	49	15	15	102	12.50
Jamaica	46	63	30	16	155	9.26
Trinidad and Tobago	339	441	49	17	846	4.78
Bahamas	13	16	1	1	31	5.13
Other C'wealth Carib.	26	47	4	3	80	5.18
Anguilla	8	16	2	-	26	4.65
Bermuda	2	16	2	-	20	5.5
British Virgin Is.	13	8	-	-	21	3.38
Cayman Islands	2	2	-	2	6	10
Turks and Caicos Islands	1	5	-	1	7	7.43
French West Indies	1,414	410	94	69	1,987	3.55
St. Martin	-	1	6	3	10	11.2
Martinique	1,372	388	85	65	1,910	3.51
Guadeloupe	42	21	3	1	67	3.79
Dutch West Indies	9	9	3	-	21	4.62
Curacao	5	1	2	-	8	5
St. Marteen	4	7	1	-	12	4.25
Aruba	-	1	-	-	1	6..0
Other Caribbean	30	67	44	23	164	12.17
Cuba	3	4	-	7	14	21.64
Dominican Republic	10	8	3	5	26	16.46
Haiti	-	3	6	-	9	8.56
Puerto Rico	8	9	3	-	20	5.55
US Virgin Islands	7	37	28	10	82	10.62
Suriname	2	6	4	1	13	15.85
South America	44	54	7	12	117	5.91
Brazil	6	12	-	-	18	3.94
Venezuela	6	8	1	10	25	10.84
Other South America	32	34	6	2	74	4.58
Central America	18	32	6	9	65	7.68
Other	89	120	51	47	307	9.71

BED-NIGHTS BY MONTH *

Month	2016	2017	ACT. CHG.	% Change
January	232,972	237,951	4,979	2.1%
February	214,414	235,918	21,504	10.0%
March	225,443	223,652	(1,791)	-0.8%
Total	672,829	697,521	24,692	3.7%



Bed-Nights by Market, March 2017

Markets	2016	2017	ACT.CHG.	% CHANGE
USA	97,909	97,907	(2)	0.0%
UK	61,968	49,650	(12,318)	-19.9%
Caribbean	16,443	12,600	(3,843)	-23.4%
Canada	39,552	49,548	9,996	25.3%
Rest of Europe	4,680	6,192	1,512	32.3%
Germany	1,640	3,602	1,962	119.7%
France	1,547	2,452	905	58.5%
Rest of World	1,704	1,701	(3)	-0.2%
Total	225,443	223,652	-1,791	-0.8%

* Bednights figures are total arrivals, less persons staying in private accommodation, times Avg. Length of Stay