



Tourism Statistics Summary

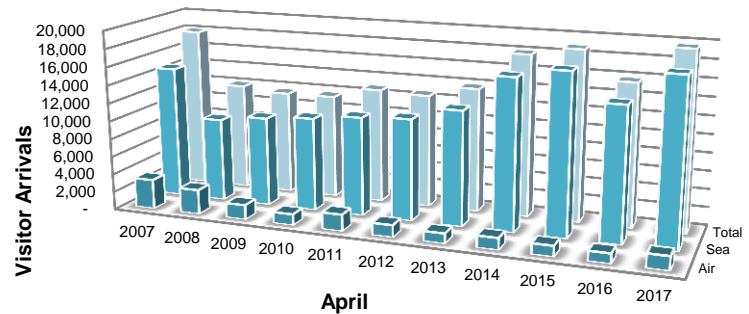
April 2017

OVERVIEW

April's summer season visitor arrivals for 2017 continued to show increases, recording the year's first double digit figure of 24.6% when compared with April 2016; with arrivals totalling 19,618. This figure is recorded as the highest number of visitors to grace our shores during this April period as far back as 1993, followed by the years 2015 and 2006 recording 18,833 and 18,483 respectively. This may have been partly due to the Easter period events such as the Festival del Mar.

April's increase in visitor arrivals was due to increases in both types of visitors; tourists (stay-overs) and excursionists (day-trippers). Double digits increases were recorded for both types of visitors; however, stay-over arrivals contributed the larger increase over their corresponding 2016 figures.

Of these visitors, 1.5% of the arrivals represented business travellers and the other 98.5% vacationers.



	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
■ Air	3,302	2,726	1,634	1,235	1,838	1,335	1,112	1,308	1,179	1,090	1,530
■ Sea	14,688	9,272	9,919	10,370	10,959	11,260	12,675	16,615	17,654	14,656	18,088
■ Total	17,990	11,998	11,553	11,605	12,797	12,595	13,787	17,923	18,833	15,746	19,618

Figure 1: Visitor Arrivals, April 2007 - 2017

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) recorded a double digit increase of 13.9%, totalling 26,609 from April's 2016 figure of 23,367 passengers.

Anguilla's inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward passengers of 24,825 (93.3%), of which, 20,415 (82.2%) passengers entered at the Blowing Point terminal and 4,410 (17.8%) at the Sandy Ground port. 1,784 (6.7%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

Passenger departures recorded an increase of 14.4% relative to the same period in 2016, to 27,868 outbound passengers, compared to the recorded 24,356 in 2016. Passenger departures via the seaports from Anguilla accounted for 91.0% (25,373), of which 21,013 (82.8%) passengers left through the Blowing Point terminal and 4,360 (17.2%) passengers made their exit from the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 9.0% (2,495) of the departures from Anguilla.

TOURISTS (Stay- Over Visitors)

April's tourist (stay-over) visitor arrivals to Anguilla recorded its first increase for this year 2017, with 31.7% over the same period for 2016 with 9,664 persons. This year's figure recorded the largest amount of tourist arrivals for the month of April dating far back as 1993, followed by 2006 and 2007 with 8,392 and 7,736 arrivals respectively.

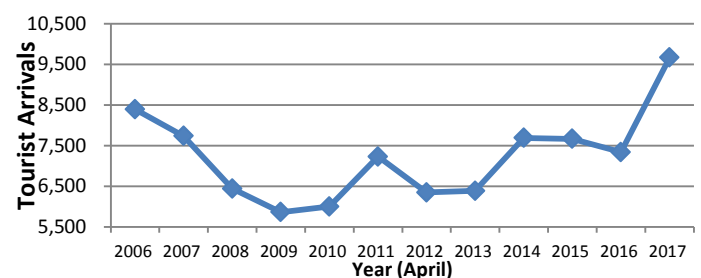


Figure 2: Tourist Arrivals, April 2006-2017

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review increased to 6.8 days compared to April 2016, 6.3 days. The largest slice of tourists with more than half of the arrivals, accounted for 52.7% who intended to spend 4-7 days in Anguilla. 22.2% of tourists wished to stay 1-3 days, followed by 19.6% who wished to stay 8-15 days, 1.2% for 16-22 days and 4.3% indicating they intended to stay 23 or more days.

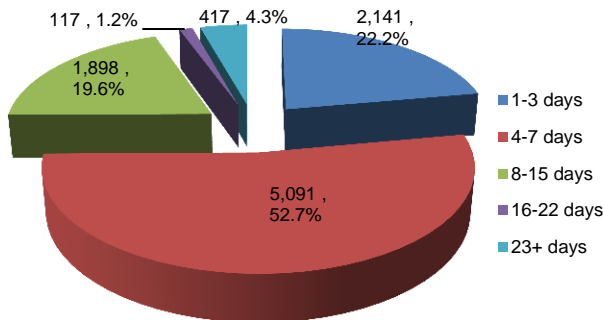


Figure 3: Tourist Arrivals by Length of Stay, April 2017

A review of the source markets for tourists visiting Anguilla during April 2017 showed that nine (9) source markets contributed to this recorded increase. The largest increase was experienced in the “Italian” market with 134.7%, (49-115 persons) followed by the “Dutch West Indies”, and “Other” source markets by 79.5% and 76.0% respectively. The sole decrease was reported in the “Canadian” market of 16.0%. The USA market, Anguilla’s major source market recorded an increase of 30.1%, with a 65.2% share of the tourist arrivals.

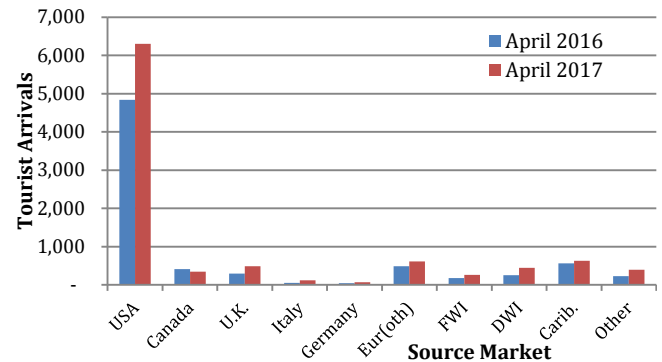


Figure 4: Tourist Arrivals by Country of Residence, April 2016 and 2017

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review continued its positive trend, recording its second double digit figure for the year with an increase of 18.4%; 9,954 day trippers, over the 8,406 during the same period in 2016. This increase was the highest recorded increase for the year over its corresponding figure. Conversely, the number of excursionists in April was the smallest amount when reviewing the four periods in 2017; with January recording the largest with 10,847. Unlike tourist arrivals, April’s figure was the fifth largest number excursionist arrivals to the island for the ‘April’ month dating as far back as 1993, with 2015 recording the largest with 11,166 arrivals.

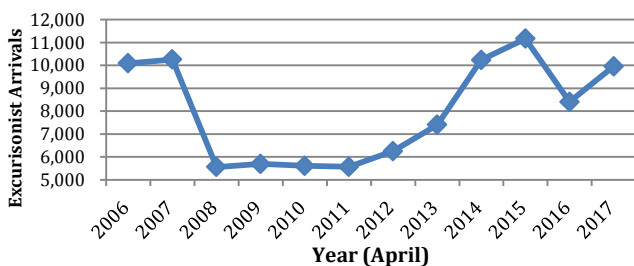


Figure 5: Excursionist Arrivals, April 2006–2017

Day trippers to Anguilla showed that seven (7) of the source markets contributed to the increase in excursionist arrivals during this period under review. The largest increase was recorded in the ‘German’ market with 50.8%; followed by 26.0% and 25.6% in the ‘U.K.’ and “Other European” source markets respectively. The decreases were recorded in the ‘Canadian’, ‘Italian’ and ‘Caribbean’ markets with 8.6%, 3.9% and 1.6% respectively over their 2016 corresponding figures. Anguilla’s main excursionists source market the USA, held a share of 56.5% of the excursionists’ market, an increase of 24.0% over the period April 2016.

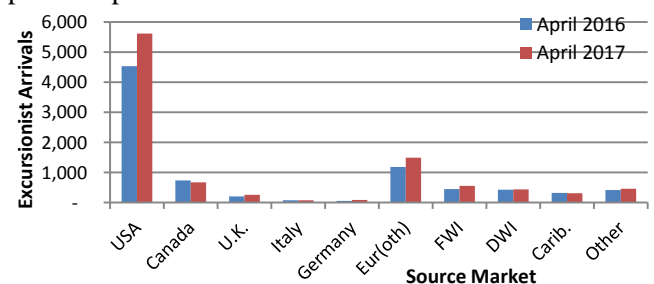


Figure 6: Excursionist Arrivals by Country of Residence, April 2016 and 2017

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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