

CARIBBEAN TOURISM ORGANIZATION LATEST MONTHLY STATISTICS



MAY 2017

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Overall Performance

- Arrival data was reported by 19 destinations in 2017 so far. Growth was recorded in ten destinations, while declines were registered in nine.
- Both destinations reporting arrival data for the period January to April registered increases of 7.2% in Belize and 6.4% in the Dominican Republic.
- Five of the 11 destinations reporting arrival data for the period January to March recorded growth ranging between 0.1% in Jamaica and 14.0% in Bermuda. Declines were reported in the other six destinations ranging from -1.4% registered in the Cayman Islands to -15.0% in Aruba.
- For the period January to February, half of the four reporting destinations reported growth. Barbados (1.6%) and Martinique (4.7%) recorded increases, while declines were registered in the British Virgin Islands (-4.5%) and Trinidad & Tobago (-6.8%).
- For the month of January alone, Guyana (17.5%) was the only destination to record an increase in arrivals, while St. Vincent & the Grenadines (-12.8%) registered a decline during this time.

By Month

- In January, ten out of 19 destinations reported increased international trips, while the other nine registered declines. The highest percentage increase in tourist arrivals during this month was recorded in Bermuda (36.0%). Other increases ranged between 0.7% registered in Belize and 17.5% in Guyana. In contrast, Trinidad & Tobago (-25.5%) recorded the largest decrease in arrivals during this month followed by Aruba (-14.2%) and St. Vincent & the Grenadines (-12.8%).
- Eleven out of 17 reporting destinations recorded growth in arrivals in February. Dominica (12.6%) recorded the highest percentage increase this month followed closely by Bermuda (11.9%) and Trinidad & Tobago (11.1%). Decreases were registered in six destinations during this month ranging from -0.3% in Anguilla to -12.6% recorded in Curaçao.
- Growth in visitor trips during the month of March was reported in four out of 13 destinations ranging between 1.0% in Saint Lucia and 6.1% in Bermuda. Declines were registered in the other eight reporting destinations ranging between -1.1% in the US Virgin Islands and -22.8% in Curaçao.
- Both destinations reporting data for the month of April recorded increases. Belize recorded a 24.2% increase while the Dominican Republic registered a 15.0% upturn in arrivals.

By Market

United States¹

- International trips from the United States to the region increased in ten destinations out of 16 reporting overall and declined in six.
- Both the Dominican Republic (2.7%) and Belize (3.1%) saw increases in arrivals from the United States during the period January to April.
- Arrivals from the United States increased in six destinations (out of ten reporting) during the period January to March ranging from 0.5% recorded in the Cayman Islands to 14.9% in Bermuda. Declines were recorded in the other four destinations ranging from -0.6% in Anguilla to -12.0% in Antigua & Barbuda.
- During the period January to February, while Barbados recorded a 14.7% increase in arrivals from the United States, Trinidad & Tobago registered -1.2% fewer arrivals from this market during this time.
- Visitor arrival data reported for the month of January showed that Guyana recorded a 2.7% increase in visits from the United States, while St. Vincent and the Grenadines posted a -3.2% decline.

Canada

- Growth in visitor trips from Canada was registered in 15 out of 16 reporting destinations, while only one destination recorded a decline from this market.
- During the period January to April, the Dominican Republic (8.9%) and Belize (17.1%) recorded increases in visitor trips from Canada.
- International arrivals from Canada increased in nine destinations (out of ten reporting) during the period January to March with Bermuda (17.0%) recording the largest percentage increase followed by Dominica (10.8%) and Saint Lucia (9.7%). During this time, Antigua & Barbuda (-10.0%) was the only destination to register a decline in arrivals from this market.
- Both destinations reporting arrivals from this market for the period January to February registered increases, 5.0% in Barbados and 5.4% in Trinidad & Tobago.
- During the month of January alone, air arrivals to Guyana and St. Vincent & the Grenadines increased by 6.5% and 6.0%, respectively.

Europe

- Overall, the performances in European market were split, with growth recorded in nine of the 16 reporting destinations and contractions registered in the other seven.
- Two destinations reported European arrival data for the period January to April. The Dominican Republic registered strong performance during this time of 19.6% growth in arrivals from Europe followed by a 9.8% increase in Belize.

¹ Tourist arrivals from the USA to Cuba are captured in "Other". Refer to Table 3.

- International trips from Europe increased in seven out of ten reporting destinations during the period January to March led by Dominica (18.2%) and followed by Bermuda (5.5%). During this time, arrivals from this market declined in Grenada (-0.7%), Curaçao (-5.0%), and the Cayman Islands (-24.5%).
- During the period January to February, Barbados (-6.5%) and Trinidad & Tobago (-8.7%) registered declines in international trips from Europe.
- Arrivals from Europe decreased in both destinations reporting arrival data for the month of January alone, -10.4% recorded in Guyana and -26.8% in St. Vincent & the Grenadines.

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Cruise Arrivals

- Cruise passenger arrivals to the region increased in 12 out of 19 reporting destinations, while the other seven registered decreases.
- All three destinations reporting cruise passenger arrivals for the period January to April registered increases led by 37.4% recorded in the Dominican Republic and followed by Cozumel (Mexico) (13%) and Belize (8.5%).
- During the period January to March, six out of 10 reporting destinations registered increases in cruise passenger arrivals ranging between 3.2% in Jamaica and 174.9% recorded in Bermuda. Declines recorded in the other four destinations during this time ranged from -6.5% in the Cayman Islands to -14.0% in the US Virgin Islands.
- The three destinations reporting cruise passenger arrival data during the period January to February recorded declines of -1.1% in Aruba, -5.1% in the British Virgin Islands, and -18.9% in Martinique.
- In contrast, for the month of January alone, all three reporting destinations recorded growth in cruise passenger arrivals led by a strong increase of 42.1% in St. Vincent & the Grenadines followed by Barbados (4.3%) and Puerto Rico (3.5%).

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