



**MEDIA CONTACT:**

Johnson JohnRose – CTO

Tel: (246) 427-5242

Email: [jjohnrose@caribtourism.com](mailto:jjohnrose@caribtourism.com)

Theresa M. Oakes

Tel: (516) 594-4100

Email: [T.Oakes@KTCpr.com](mailto:T.Oakes@KTCpr.com)

**STATEMENT FROM THE CARIBBEAN TOURISM ORGANIZATION  
ON HURRICANE IRMA**

BRIDGETOWN, Barbados (5 Sept, 2017) – As Hurricane Irma churns its way towards the northern Leeward Islands and the northern Caribbean, including the Bahamas, Cuba and Haiti as a dangerous category 5 storm, the Caribbean Tourism Organization expresses concern for residents and visitors in the countries that are in the hurricane’s projected path, and pray that the impact will be reduced.

We have been in contact with our members and they assure us that they have been taking all the necessary steps to ensure that they are in a state of readiness.

We take this storm seriously. The safety of the Caribbean’s citizens and our visitors is the number one concern for the authorities and emergency response teams throughout the region.

The CTO is actively monitoring the hurricane and will share updates from our member countries on [www.onecaribbean.org](http://www.onecaribbean.org) and our social media channels, as they become available.

**About the Caribbean Tourism Organization**

The Caribbean Tourism Organization (CTO), with headquarters in Barbados and offices in New York and London, is the Caribbean’s tourism development agency comprising membership of the region’s finest countries and territories including Dutch, English, French and Spanish, as well as a myriad of private sector allied members. The CTO’s vision is to position the Caribbean as the most desirable, year round, warm weather destination, and its purpose is Leading Sustainable Tourism - One Sea, One Voice, One Caribbean.

Among the benefits to its members the organization provides specialized support and technical assistance in sustainable tourism development, marketing, communications, advocacy, human resource development, event planning & execution and research & information technology.

In addition the CTO, in partnership with the Caribbean Hotel & Tourism Association, jointly and equally owns the Caribbean Tourism Development Company, a marketing and business development entity dedicated to promoting the Caribbean brand worldwide.

The CTO's Headquarters is located at Baobab Tower, Warrens, St. Michael, Barbados BB 22026; Tel: (246) 427-5242; Fax: (246) 429-3065; E-mail: [CTObarbados@caribtourism.com](mailto:CTObarbados@caribtourism.com);

The CTO's New York office is located at 80 Broad St., Suite 3302, New York, NY 10004, USA: Tel: (212) 635-9530; Fax: (212) 635-9511; E-mail: [CTOny@caribtourism.com](mailto:CTOny@caribtourism.com);

The CTO's London office is located at The Quadrant, Richmond, Surrey TW9 1BP, England. Tel: 011 44 208 948 0057; Fax: 011 44 208 948 0067; E-mail: [CTOlondon@caribtourism.com](mailto:CTOlondon@caribtourism.com).

For more information on the Caribbean Tourism Organization, please visit [www.OneCaribbean.org](http://www.OneCaribbean.org). Get the latest updates and connect with CTO via [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).