

**MONTHLY UPDATE - ARUBA'S TOURISM INDUSTRY  
August 2017 and Year to Date 2017.**

**Summary Highlights.**

**Total stopovers fell by 5.7% in August.**

- The total number of stopovers visiting Aruba fell by 5.7% in August 2017 compared with August 2016. The number of stopover visitors was 90,798 in August 2017 and 96,319 in August 2016.
- In the first eight months of 2017 the number of stopover visitors decreased by 6.8% from 772,476 in 2016 to 719,813 in 2017.

**Stopovers from the USA were up by 10.1% in August.**

- Traffic from the USA was up by 10.1%, from 50,193 stopovers in August 2016 to 55,284 stopovers in August 2017. Traffic was up by 14.1% from Pennsylvania, 12.7% from New Jersey, up by 6.7% from New York State, and up 4.6% from Massachusetts. Arrivals from Florida showed a 36.2% increase linked to the new daily JetBlue service from Fort Lauderdale which was introduced in January 2017.
- In the first eight months of 2017 the number of stopover visitors from the USA increased by 8.9% from 439,628 in 2016 to 478,696 in 2017.

**Stopovers from Venezuela were down 45.9% in August.**

- Traffic from Venezuela was down by 45.9% in August from 22,056 stopovers in August 2016 to 11,938 stopovers in August 2017.
- In the first eight months of 2017 the number of stopover visitors from Venezuela fell by 62.5%, from 158,359 in 2016 to 59,459 in 2017.

**Tourism receipts were up 3.5% in the first quarter of 2017.**

- Tourism receipts grew by 3.5% in the first quarter of 2017 compared to first quarter 2016. Stopover arrivals fell by 15% in the same first quarter of 2017.

**Total visitor nights fell by 9.4% in August.**

- The total number of visitor nights fell by 9.4% in August, from 727,390 in August 2016 to 659,258 in August 2017. The overall average length of stay fell by 3.9% from 7.55 nights in August 2016 to 7.26 nights in August 2017.

## Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

- The total number of visitor nights declined by 3.1% in the first eight months of 2017, from 5,503,612 in 2016 to 5,335,669 in 2017. The overall average length of stay grew by 4.0% from 7.12 nights in 2016 to 7.41 nights in 2017.

### **Visitors to the Dominican Republic were up 7.1% in the first seven months of 2017.**

- In the first seven months of 2017 The Dominican Republic saw a 7.1% increase in stopover traffic, while Jamaica saw a 5.1% increase in stopovers in the same seven months of 2017. The U.S. Virgin Islands saw a 3.4% increase in air arrivals in the first six months of 2017.
- Outbound travel by US citizens grew by 8.0% in the first eleven months of 2016 compared to the same period for 2015 but was up by just 2.0% to the Caribbean.

### **Cruise Visitor traffic to Aruba was up 104.7% in August.**

- The number of cruise passengers visiting Aruba in August grew by 104.7%, from 22,557 in August 2016 to 46,181 in August 2017.
- In the first eight months of 2017 the number of cruise visitors grew by 22.8% from 417,815 in 2016 to 513,206 in 2017.

### **The number of hotel visitors fell by 1.1% in August.**

- As reported by Immigration card data the number of stopover visitors staying in hotels in August 2017 fell by 1.1%, and staying in timeshare resorts fell by 5.6%. The number staying in "other accommodation" fell by 17.4%. This latter category comprised 18.4% of all visitors in August 2017, down from 21.0% in August 2016.
- In the first eight months of 2017 the number of visitors staying in hotels grew by 4.2% compared with the same eight months of 2016, the number staying in timeshare resorts grew by 1.5% and the number staying in other accommodation fell by 33.0%.
- In August 2017 hotels saw a 2.0% decline in the overall number of visitor nights compared with August 2016. The USA generated 8.1% more hotel nights in August 2017 than in August 2016. In the first eight months of 2017 the USA has generated an 8.5% increase in the number of hotel nights.

**The number of nights spent in apartments/guesthouses fell by 29.2% in August.**

- The number of nights spent by visitors staying in apartments or guesthouses fell by 29.2% in August, from 31,517 nights in August 2016 to 22,322 nights in August 2017. The number of nights spent by visitors staying in private homes fell by 23.7% from 167,573 in August 2016 to 127,875 in August 2017.
- In the first eight months of 2017 the number of nights spent by visitors staying in apartments or guesthouses fell by 0.2% from 211,528 nights in 2016 to 211,030 nights in 2017. The number of nights spent in private homes fell by 20.0% in the first eight months, from 1,405,853 in 2016 to 1,124,063 nights in 2017.
- The number of Venezuelan stopovers using "other accommodation" fell by 44.3% in August 2017 and comprised 41.8% of all Venezuelan visitors in August 2017 up from 40.7% in August 2016. The number of Venezuelans staying in hotel accommodation in August 2017 fell by 49.2% compared with August 2016.

**Average hotel occupancy fell by 0.4 percentage points to 85.0% in August.**

- Numbers provided to AHATA show that for a sample of 14 hotels average room occupancy fell by 0.4 percentage points in August from 85.4% in August 2016 to 85.0% in August 2017. The average daily room rate grew by 5.2% to \$199.97 and the average RevPar grew by 4.8% to \$169.99.
- In the first eight months of 2017 average room occupancy grew by 4.5 percentage points to 84.7%. The average daily room rate grew by 3.7% to \$244.96 and the average RevPar grew by 9.5% to \$207.36.
- Performance of the hotels by category for August 2017 shows that the brand name beach front hotels saw their average room occupancies fall by 0.2 percentage points to 82.8%, but with their RevPar growing by 4.5% to \$225.98. The all-inclusive resorts saw their average room occupancies fall by 0.7 percentage points to 88.9% but their RevPar grow by 3.8% to \$137.47. The smaller independent beach front hotels saw their average room occupancy grow by 0.3 percentage points to 94.2% and their RevPar grow by 18.1% to \$276.65. The non-beach front hotels saw their average room occupancies improve by 0.2 percentage points to 79.4% and saw their RevPar grow by 5.4% to \$142.18.
- In the first eight months of 2017 Smith Travel Research (STR) reported that hotels in seven of nine Caribbean destinations saw higher average room occupancies. Seven of the nine also saw a higher average RevPar.

**JetBlue was the number one carrier in August.**

- JetBlue was the number one carrier in August 2017 and brought in 15,724 non-resident visitors, up 20.4% compared with August 2016. United Airlines was the number two carrier (14,335 non-residents) and American Airlines brought in 12,062 non-residents.
- In the first eight months of 2017 JetBlue brought in 40.8% more non-resident passengers than in the same period of 2016, growing from 96,330 visitors to 135,608 in 2017. The additional 39,278 passengers accounted for 90% of the overall increase in non-resident passengers carried by the six main US airlines in the first eight months of 2017.

**10% of Venezuelan stopovers arrived on an American scheduled airline.**

- Of the 11,938 Venezuelans who visited Aruba in August 2017 10.1% (1,202) arrived in Aruba on a US scheduled carrier. In total 1,422 Venezuelans (11.9% of all Venezuelans) arrived in Aruba on a carrier other than one based in Venezuela or in Aruba. These are thought to be persons visiting Aruba in transit to another country and returning to Venezuela via Aruba.
- 4.9% of non-residents carried to Aruba by American Airlines in August 2017 were residents of Venezuela. 1.0% of non-residents carried to Aruba by Delta Air Lines in August were residents of Venezuela. For most other non-Venezuelan, non-Aruban carriers it was generally less than 2%.

**The number of visitors 70 years old or older, grew by 6% in August.**

- There was a 5.6% increase in August of the number of visitors 70 years old or older.
- The number of visitors from the USA 70 years old and older (up 21.2%) and between 0 – 11 years (up 13.4%) and 12 – 19 years old (up 13.2%), grew substantially in August.

**47% of our visitors in August were visiting for the first time.**

- In August 2017 47.2% of our visitors reported they were visiting for the first time and 39.0% reported they had visited before. 13.8% of our visitors did not report how many times they visited. Assigning the number who did not report on a *pro rata* basis results in an overall percentage of 55% first time and 45% repeat. In the first eight months of 2017 the *pro rata* numbers are 53% first time and 47% repeat.

**Aruba scored 4.40 on the TripAdvisor ratings in July.**

- Trip Advisor ratings for July 2017 show that Aruba received a total of 5,707 reviews and achieved an average rating of 4.40 out of 5. The Cayman Islands achieved an average rating of 4.60 as did the USVI. Puerto Rico also achieved a 4.40 rating.

**The ATA forecasts a 1% growth in stopovers for 2017.**

- The Aruba Tourism Authority has set a forecast of 1.0% more stopover visitors for 2017 compared to 2016. As well they have targeted a 1% increase in tourism receipts and an increase of cruise visitors of 5%.
- It is currently forecasted by AHATA that there will be little change in the number of available hotel room nights in 2017 due on the one hand the addition of 74 renovated rooms at the Tropicana Aruba but there being one less day in 2017 than in 2016. Please note that the Bucuti and Tara Beach Resort currently plans renovations during the course of 2017 which will involve the closure of some rooms.
- AHATA is currently projecting a 4.1 percentage point increase in overall average hotel room occupancy in 2017 and a 3% change in the overall ADR. RevPar is projected to grow by 8.6%.
- The Aruba Airport Authority is forecasting there will be 9.8% more seats from the USA to Aruba during the summer of 2017, a 24.1% increase from Canada and a 16.7% increase from Europe. However, the overall number of inbound seats is forecasted to decline by 9.8% however due largely to a lower number of seats from Venezuela and from points within the Caribbean (especially from Curacao).
- Projections for cruise traffic for 2017 suggest that, based on existing schedules, the number of cruise passengers will increase by about 10% compared with 2016.

Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

<b>Index</b>	<b>Page</b>
Stopover Arrivals	7
Tourism Receipts	10
Arrivals from the USA	11
Visitor Nights	13
Competitive Performance	15
Cruise Traffic	19
Place of Stay	21
Hotel Nights	23
Apartments/Guest Houses/Private Homes	24
Place of Stay – Visitors from Venezuela	25
Hotel Performance	27
Regional Hotel Performance	31
Airline Performance	32
Age of Visitors	38
First Time/Repeat	40
Trip Advisor Ratings	41
Targets/Forecast	42

**Visitor Arrivals – August 2017**

**Aruba: Total Visitors August 2017**

	2017	%	2016	%	% change
USA	55,284	60.9%	50,193	52.1%	10.1%
Canada	2,442	2.7%	2,313	2.4%	5.6%
Venezuela	11,938	13.1%	22,056	22.9%	-45.9%
Brazil	1,057	1.2%	859	0.9%	23.1%
Colombia	2,760	3.0%	2,491	2.6%	10.8%
Argentina	2,227	2.5%	1,571	1.6%	41.8%
Chile	793	0.9%	794	0.8%	-0.1%
Netherlands	3,210	3.5%	3,088	3.2%	4.0%
Germany	481	0.5%	460	0.5%	4.6%
Italy	1,958	2.2%	1,995	2.1%	-1.9%
UK	2,828	3.1%	3,075	3.2%	-8.0%
Sweden	66	0.1%	105	0.1%	-37.1%
Other	5,754	6.3%	7,319	7.6%	-21.4%
<b>Total</b>	<b>90,798</b>	<b>100.0%</b>	<b>96,319</b>	<b>100.0%</b>	<b>-5.7%</b>

Source: ATA

Total stopover arrivals (persons staying 24 hours or more) for August 2017 showed a 5.7% decrease compared with August 2016.

Traffic from the USA was up by 10.1%, was up by 5.6% from Canada, down 45.9% from Venezuela, up 10.8% from Colombia, up 41.8% from Argentina and was up 23.1% from Brazil. Arrivals were up 4.0% from The Netherlands.

Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

**Aruba: Total Visitors August 2017 YTD**

	2017	%	2016	%	% change
USA	478,696	66.5%	439,628	56.9%	8.9%
Canada	31,415	4.4%	28,326	3.7%	10.9%
Venezuela	59,459	8.3%	158,359	20.5%	-62.5%
Brazil	8,092	1.1%	8,074	1.0%	0.2%
Colombia	21,487	3.0%	18,213	2.4%	18.0%
Argentina	20,333	2.8%	12,891	1.7%	57.7%
Chile	7,145	1.0%	7,707	1.0%	-7.3%
Netherlands	24,528	3.4%	23,542	3.0%	4.2%
Germany	3,549	0.5%	2,703	0.3%	31.3%
Italy	4,594	0.6%	4,790	0.6%	-4.1%
UK	13,146	1.8%	12,496	1.6%	5.2%
Sweden	2,997	0.4%	3,285	0.4%	-8.8%
Other	44,372	6.2%	52,462	6.8%	-15.4%
<b>Total</b>	<b>719,813</b>	<b>100.0%</b>	<b>772,476</b>	<b>100.0%</b>	<b>-6.8%</b>

Source: ATA

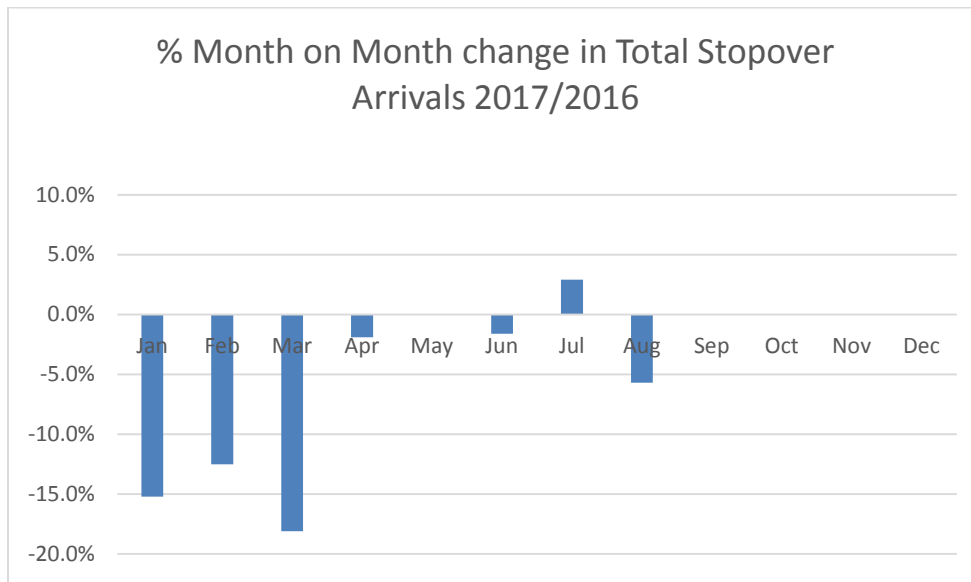


Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

**Total stopover arrivals by month.**

	2017	2016	% change
Jan	89,269	104,072	-14.2%
Feb	84,163	96,185	-12.5%
Mar	90,133	109,998	-18.1%
Apr	96,915	98,823	-1.9%
May	80,975	80,964	0.0%
Jun	85,288	86,697	-1.6%
Jul	102,272	99,418	2.9%
Aug	90,798	96,319	-5.7%
<b>YTD</b>	<b>719,813</b>	<b>772,476</b>	<b>-6.8%</b>

Source: ATA



## Expenditures

### Tourism Receipts

(In Millions of AFL)

YEAR	1st	2nd	3rd	4th	TOTAL
2010	644.5	519.8	502.5	566.2	2,233.0
2011	690.4	582.1	555.4	583.4	2,411.3
2012	728.7	581.2	576.5	615.1	2,501.5
2013	774.9	621.4	600.6	680.4	2,660.0
2014	806.7	652.3	678.8	723.5	2,861.3
2015	864.4	672.0	681.4	718.8	2,936.6
2016	842.8	670.8	689.1	689.3	2,892.0
2017	872.5				

Source: Central Bank of Aruba

In the first quarter of 2017 the volume of visitor arrivals declined by 15.0% while the volume of tourism receipts grew by 3.5% compared with first quarter 2016.

## Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

### Top Producing US States.

#### Aruba: Total Visitors: US States: August 2017

	2017	%	2016	%	% change
New York	15,165	27.4%	14,212	28.3%	6.7%
Massachusetts	4,403	8.0%	4,211	8.4%	4.6%
New Jersey	9,970	18.0%	8,847	17.6%	12.7%
Pennsylvania	2,921	5.3%	2,560	5.1%	14.1%
Illinois	1,145	2.1%	1,149	2.3%	-0.3%
Florida	3,876	7.0%	2,845	5.7%	36.2%
Connecticut	1,759	3.2%	1,534	3.1%	14.7%
Maryland	2,319	4.2%	1,767	3.5%	31.2%
Ohio	987	1.8%	917	1.8%	7.6%
Michigan	687	1.2%	650	1.3%	5.7%
Virginia	1,507	2.7%	1,283	2.6%	17.5%
Texas	1,761	3.2%	2,199	4.4%	-19.9%
California	1,588	2.9%	1,451	2.9%	9.4%
Other	7,196	13.0%	6,568	13.1%	9.6%
Total	55,284	100.0%	50,193	100.0%	10.1%

Source: ATA

**Aruba: Total Visitors: US States: August 2017 YTD**

	2017	%	2016	%	% change
New York	97,221	20.3%	92,070	20.9%	5.6%
Massachusetts	55,766	11.6%	48,890	11.1%	14.1%
New Jersey	60,201	12.6%	56,530	12.9%	6.5%
Pennsylvania	28,267	5.9%	25,963	5.9%	8.9%
Illinois	14,954	3.1%	13,981	3.2%	7.0%
Florida	29,920	6.3%	22,692	5.2%	31.9%
Connecticut	16,462	3.4%	16,275	3.7%	1.1%
Maryland	17,512	3.7%	16,382	3.7%	6.9%
Ohio	13,934	2.9%	12,585	2.9%	10.7%
Michigan	10,206	2.1%	9,741	2.2%	4.8%
Virginia	12,174	2.5%	11,618	2.6%	4.8%
Texas	15,377	3.2%	16,335	3.7%	-5.9%
California	11,061	2.3%	10,272	2.3%	7.7%
Other	95,641	20.0%	86,294	19.6%	10.8%
<b>Total</b>	<b>478,696</b>	<b>100.0%</b>	<b>439,628</b>	<b>100.0%</b>	<b>8.9%</b>

Source: ATA

**USA Stopover Arrivals by Month 2017**

USA	2017	2016	% change
Jan	55,383	51,096	8.4%
Feb	56,849	52,632	8.0%
Mar	64,947	60,840	6.8%
Apr	66,110	58,458	13.1%
May	55,387	50,504	9.7%
Jun	57,903	54,520	6.2%
Jul	66,833	61,385	8.9%
Aug	55,284	50,193	10.1%
<b>YTD</b>	<b>478,696</b>	<b>439,628</b>	<b>8.9%</b>

Source: ATA

**Stopover Visitors by Number of Nights Stayed.**

**Aruba: Total Nights August 2017**

	2017	%	2016	%	% change
USA	359,993	54.6%	332,968	45.8%	8.1%
Canada	19,412	2.9%	18,953	2.6%	2.4%
Venezuela	94,874	14.4%	175,056	24.1%	-45.8%
Brazil	7,219	1.1%	5,896	0.8%	22.4%
Colombia	19,092	2.9%	21,412	2.9%	-10.8%
Argentina	19,633	3.0%	13,516	1.9%	45.3%
Chile	6,117	0.9%	5,922	0.8%	3.3%
Netherlands	37,648	5.7%	36,578	5.0%	2.9%
Germany	4,776	0.7%	4,226	0.6%	13.0%
Italy	14,951	2.3%	14,874	2.0%	0.5%
UK	32,940	5.0%	37,689	5.2%	-12.6%
Sweden	576	0.1%	978	0.1%	-41.1%
Other	42,027	6.4%	59,322	8.2%	-29.2%
<b>Total</b>	<b>659,258</b>	<b>100.0%</b>	<b>727,390</b>	<b>100.0%</b>	<b>-9.4%</b>

Source: ATA

**Aruba: Average Length of Stay in Nights: August 2017**

	2017	2016	% change
USA	6.51	6.63	-1.8%
Canada	7.95	8.19	-3.0%
Venezuela	7.95	7.94	0.1%
Brazil	6.83	6.86	-0.5%
Colombia	6.92	8.60	-19.5%
Argentina	8.82	8.60	2.5%
Chile	7.71	7.46	3.4%
Netherlands	11.73	11.85	-1.0%
Germany	9.93	9.19	8.1%
Italy	7.64	7.46	2.4%
UK	11.65	12.26	-5.0%
Sweden	8.73	9.31	-6.3%
Other	7.30	8.11	-9.9%
<b>Total</b>	<b>7.26</b>	<b>7.55</b>	<b>-3.9%</b>

Source: ATA

## Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

### Aruba: Total Nights August 2017 YTD

	2017	%	2016	%	% change
USA	3,305,230	61.9%	3,085,269	56.1%	7.1%
Canada	273,044	5.1%	245,965	4.5%	11.0%
Venezuela	401,382	7.5%	818,786	14.9%	-51.0%
Brazil	54,203	1.0%	52,262	0.9%	3.7%
Colombia	161,914	3.0%	175,623	3.2%	-7.8%
Argentina	186,681	3.5%	114,576	2.1%	62.9%
Chile	56,642	1.1%	59,537	1.1%	-4.9%
Netherlands	311,666	5.8%	298,054	5.4%	4.6%
Germany	32,759	0.6%	26,279	0.5%	24.7%
Italy	36,464	0.7%	36,411	0.7%	0.1%
UK	150,804	2.8%	147,317	2.7%	2.4%
Sweden	35,328	0.7%	40,182	0.7%	-12.1%
Other	329,552	6.2%	403,351	7.3%	-18.3%
<b>Total</b>	<b>5,335,669</b>	<b>100.0%</b>	<b>5,503,612</b>	<b>100.0%</b>	<b>-3.1%</b>

Source: ATA

### Aruba: Average Length of Stay in Nights: August 2017 YTD

	2017	2016	% change
USA	6.90	7.02	-1.6%
Canada	8.69	8.68	0.1%
Venezuela	6.75	5.17	30.6%
Brazil	6.70	6.47	3.5%
Colombia	7.54	9.64	-21.9%
Argentina	9.18	8.89	3.3%
Chile	7.93	7.73	2.6%
Netherlands	12.71	12.66	0.4%
Germany	9.23	9.72	-5.1%
Italy	7.94	7.60	4.4%
UK	11.47	11.79	-2.7%
Sweden	11.79	12.23	-3.6%
Other	7.43	7.69	-3.4%
<b>Total</b>	<b>7.41</b>	<b>7.12</b>	<b>4.0%</b>

Source: ATA

### Competing Destination performance.

The Caribbean Tourism Organization collects data from across the region. Their most recently published figures are from September 2017 which show a limited set of data for 2017.

	Total Stopover Visitors			
	2017	2016	% change	Period
Antigua	176,597	187,364	-5.7%	Jan-Aug
Aruba	719,813	772,476	-6.8%	Jan-Aug
Bahamas	NA	NA	NA	NA
Barbados	449,751	418,694	7.4%	Jan-Aug
Belize	299,580	275,603	8.7%	Jan-Aug
British Virgin Islands	243,363	240,240	1.3%	Jan-Jun
Cayman Islands	263,877	253,214	4.2%	Jan-Jul
Cuba	2,688,446	2,147,919	25.2%	Jan-Jun
Curacao	262,062	299,842	-12.6%	Jan-Aug
Dominican Republic	3,416,330	3,190,791	7.1%	Jan-Jul
Jamaica	1,432,379	1,363,249	5.1%	Jan-Jul
Puerto Rico*	989,967	963,941	2.7%	Jan-Jun
Saint Lucia	235,839	216,565	8.9%	Jan-Jul
Turks & Caicos Islands	255,037	258,921	-1.5%	Jan-Jun
US Virgin Islands	453,055	438,215	3.4%	Jan-Jun

\* Hotel Non-Resident Registrations

Source CTO

Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

The same CTO report also shows data for stopover visitor arrivals for 2017 from the USA to certain destinations.

Total US Stopover Visitors				
	2017	2016	% change	Period
Antigua	72,612	80,289	-9.6%	Jan-Aug
Aruba	478,696	439,628	8.9%	Jan-Aug
Bahamas	NA	NA	NA	NA
Barbados	131,852	113,485	16.2%	Jan-Aug
Belize	199,830	187,634	6.5%	Jan-Aug
British Virgin Islands	NA	NA	NA	NA
Cayman Islands	218,240	202,071	8.0%	Jan-Jul
Cuba	NA	NA	NA	NA
Curacao	40,988	41,697	-1.7%	Jan-Aug
Dominican Republic	1,398,721	1,379,176	1.4%	Jan-Jul
Jamaica	933,014	896,215	4.1%	Jan-Jul
Puerto Rico*	911,222	862,083	5.7%	Jan-Jun
Saint Lucia	107,932	101,823	6.0%	Jan-Jul
Turks & Caicos Islands	208,753	212,147	-1.6%	Jan-Jun
US Virgin Islands	NA	NA	NA	NA

\* Hotel Non-Resident Registrations

Source CTO



Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

The US Government has notified us they are having issues populating the following databases and consequently the most recent data are through November 2016. As soon as more current data become available they will be published.

U.S. Citizens Outbound Travel - Caribbean			
	2016	2015	% change
Jan	588,925	560,268	5.1%
Feb	643,467	610,837	5.3%
Mar	809,877	755,526	7.2%
Apr	687,500	671,777	2.3%
August	641,598	647,866	-1.0%
Jun	803,919	783,320	2.6%
Jul	890,781	852,692	4.5%
Aug	640,065	656,606	-2.5%
Sep	416,980	403,601	3.3%
Oct	451,579	477,299	-5.4%
Nov	502,982	523,274	-3.9%
YTD	7,082,673	6,943,066	2.0%

Source: ITA: National Travel & Tourism Office

U.S. Citizens Outbound Travel - Total			
	2016	2015	% change
Jan	5,329,529	4,861,589	9.6%
Feb	5,201,686	4,696,331	10.8%
Mar	6,508,516	5,797,906	12.3%
Apr	5,834,736	5,473,174	6.6%
August	6,757,900	6,369,370	6.1%
Jun	8,227,499	7,751,682	6.1%
Jul	9,072,024	8,235,479	10.2%
Aug	7,438,193	7,066,754	5.3%
Sep	6,291,971	5,781,623	8.8%
Oct	6,063,359	5,499,394	10.3%
Nov	5,599,045	5,405,054	3.6%
YTD	72,559,988	67,188,967	8.0%

Source: ITA: National Travel & Tourism Office

## Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

U.S. Citizens Outbound Travel - Caribbean Share			
	2016	2015	% pt change
Jan	11.1%	11.5%	-0.5%
Feb	12.4%	13.0%	-0.6%
Mar	12.4%	13.0%	-0.6%
Apr	11.8%	12.3%	-0.5%
August	9.5%	10.2%	-0.7%
Jun	9.8%	10.1%	-0.3%
Jul	9.8%	10.4%	-0.5%
Aug	8.6%	9.3%	-0.7%
Sep	6.6%	7.0%	-0.4%
Oct	7.4%	8.7%	-1.2%
Nov	9.0%	9.7%	-0.7%
YTD	9.8%	10.3%	-0.6%

Source: ITA: National Travel & Tourism Office

U.S. Citizens Outbound Travel - January - November 2016 YTD					
	2016	% share	2015	% share	% change
Europe	12,582,821	17.3%	11,774,204	17.5%	6.9%
Caribbean	7,082,673	9.8%	6,943,066	10.3%	2.0%
Asia	4,823,912	6.6%	4,404,734	6.6%	9.5%
South America	1,781,067	2.5%	1,635,186	2.4%	8.9%
Central America	2,655,456	3.7%	2,469,846	3.7%	7.5%
Oceania	634,541	0.9%	569,251	0.8%	11.5%
Middle East	1,935,216	2.7%	1,828,788	2.7%	5.8%
Africa	328,752	0.5%	316,757	0.5%	3.8%
Mexico (Air)	7,940,334	10.9%	7,145,001	10.6%	11.1%
Mexico (Other)	19,861,014	27.4%	18,459,627	27.5%	7.6%
Canada	12,934,202	17.8%	11,642,507	17.3%	11.1%
Total	72,559,988	100.0%	67,188,967	100.0%	8.0%

Source: ITA: National Travel & Tourism Office

Travel to the Caribbean by US citizens in the first 11 months of 2016 has shown the slowest rate of growth of all destinations, with a 2% increase, compared with an overall increase of 8.0%. Consequently, the Caribbean's share of such travel has fallen from 10.3% in 2015 to 9.8% in 2016.

**Cruise Traffic.**

**Cruise Visitors: Aruba 2017**

	2017		2016		Per cent change	
	Calls	Passengers	Calls	Passengers	Calls	Passengers
Aug	16	46,181	11	22,557	45.5%	104.7%
YTD	213	513,206	198	417,815	7.6%	22.8%

Source: Aruba Port Authority.

In August 2017 Aruba saw a 104.7% increase in the number of cruise passengers compared with August 2016.

In August 2016 Aruba received:

- 4 Carnival calls
- 2 Royal Caribbean International calls
- 5 calls by the Freewinds

In August 2017 Aruba received:

- 6 Carnival calls
- 3 Royal Caribbean International calls
- 5 Pullmantur calls
- 2 calls from the Freewinds.

Thus, the main difference between August 2016 and August 2017 was five more Pullmantur calls, two more Carnival calls and one more RCI call.

Year to date through August the volume of cruise traffic has grown by 22.8% compared with the same period for 2016.

Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

The CTO numbers for 2017 for cruise visitor traffic show: -

	Total Cruise Visitors			
	2017	2016	% change	Period
Antigua	441,822	407,817	8.3%	Jan-Aug
Aruba	513,206	417,815	22.8%	Jan-Aug
Bahamas	2,439,370	2,451,944	-0.5%	Jan-Jun
Barbados	434,284	357,623	21.4%	Jan-Jul
Belize	668,142	645,433	3.5%	Jan-Aug
British Virgin Islands	367,708	411,211	-10.6%	Jan-Jun
Cayman Islands	983,442	1,081,752	-9.1%	Jan-Jul
Cozumel	2,655,570	2,365,746	12.3%	Jan-Aug
Curacao	378,437	311,220	21.6%	Jan-Aug
Dominican Republic	663,752	488,293	35.9%	Jan-Jul
Jamaica	1,088,718	1,037,863	4.9%	Jan-Jul
Puerto Rico	782,976	717,772	9.1%	Jan-Jun
Saint Lucia	420,423	344,200	22.1%	Jan-Jul
St. Maarten	1,011,608	955,689	5.9%	Jan-Jun
Turks & Caicos Islands	498,398	442,789	12.6%	Jan-Jun
US Virgin Islands	873,153	1,038,159	-15.9%	Jan-Jun
sub total	14,221,009	13,475,326	5.5%	

Source CTO

## Place of Stay

The following numbers are from the ATA data base and derived from the information entered on the immigration card by all visitors.

	Place of Stay: Visitors 2017				
	Aug 2017		Aug 2016		% change
	Visitors	%	Visitors	%	
Hotels	49,782	54.8%	50,327	52.3%	-1.1%
Timeshare	24,331	26.8%	25,784	26.8%	-5.6%
Apts/Priv Homes	16,685	18.4%	20,208	21.0%	-17.4%
<b>Total</b>	<b>90,798</b>	<b>100.0%</b>	<b>96,319</b>	<b>100.0%</b>	<b>-5.7%</b>

Source: ATA

The hotels category includes High Rise hotels, Low Rise hotels and the Tropicana. As shown above in August 2017 the number of visitors staying in hotel accommodation grew by 5.8%, those staying in a timeshare resort increased by 4.1% and those staying in apartments, guest houses or private homes declined by 5.8%.

	Place of Stay: Visitor Nights 2017				
	Aug 2017		Aug 2016		% change
	Nights	%	Nights	%	
Hotels	317,385	48.1%	323,940	44.5%	-2.0%
Timeshare	191,660	29.1%	204,221	28.1%	-6.2%
Apts/Priv Homes	150,213	22.8%	199,229	27.4%	-24.6%
<b>Total</b>	<b>659,258</b>	<b>100.0%</b>	<b>727,390</b>	<b>100.0%</b>	<b>-9.4%</b>

Source: ATA

	Average Length of Stay in Nights 2017		
	Aug 2017	Aug 2016	% change
	Nights	Nights	
Hotels	6.38	6.44	-1.0%
Timeshare	7.88	7.92	-0.5%
Apts/Priv Homes	9.00	9.86	-8.7%
<b>Total</b>	<b>7.26</b>	<b>7.55</b>	<b>-3.9%</b>

Source: ATA

## Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

	Visitors 2017				
	Aug 2017 YTD		Aug 2016 YTD		% change
	Visitors	%	Visitors	%	
Hotels	388,640	54.0%	373,110	48.3%	4.2%
Timeshare	186,981	26.0%	184,307	23.9%	1.5%
Apts/Priv Homes	144,192	20.0%	215,059	27.8%	-33.0%
<b>Total</b>	<b>719,813</b>	<b>100.0%</b>	<b>772,476</b>	<b>100.0%</b>	<b>-6.8%</b>

Source: ATA

	Visitor Nights Full Year 2017				
	Aug 2017 YTD		Aug 2016 YTD		% change
	Nights	%	Nights	%	
Hotels	2,445,330	45.8%	2,342,444	42.6%	4.4%
Timeshare	1,554,957	29.1%	1,538,063	27.9%	1.1%
Apts/Priv Homes	1,335,382	25.0%	1,623,105	29.5%	-17.7%
<b>Total</b>	<b>5,335,669</b>	<b>100.0%</b>	<b>5,503,612</b>	<b>100.0%</b>	<b>-3.1%</b>

Source: ATA

	Average Length of Stay in Nights 2017		
	Aug 2017 YTD	Aug 2016 YTD	% change
	Nights	Nights	
Hotels	6.29	6.28	0.2%
Timeshare	8.32	8.35	-0.3%
Apts/Priv Homes	9.26	7.55	22.7%
<b>Total</b>	<b>7.41</b>	<b>7.12</b>	<b>4.0%</b>

Source: ATA

### Hotel Nights by Market.

The following numbers are from the ATA data base and are derived from the information entered on the immigration card by all visitors as to the length of their intended stay. The USA has shown good growth in hotel nights so far this year (up 8.1%) and accounted for 59.9% of all hotel nights in August 2017 and 66.5% for the first eight months of 2017.

#### Aruba: Total Hotel Nights August 2017

	2017	%	2016	%	% change
USA	190,168	59.9%	175,978	54.3%	8.1%
Canada	11,321	3.6%	11,204	3.5%	1.0%
Venezuela	18,804	5.9%	37,121	11.5%	-49.3%
Brazil	5,555	1.8%	4,612	1.4%	20.4%
Colombia	6,755	2.1%	6,357	2.0%	6.3%
Argentina	15,121	4.8%	10,728	3.3%	40.9%
Netherlands	9,750	3.1%	10,136	3.1%	-3.8%
Germany	2,310	0.7%	2,140	0.7%	7.9%
Italy	9,968	3.1%	10,811	3.3%	-7.8%
UK	27,163	8.6%	32,400	10.0%	-16.2%
Other	20,470	6.4%	22,453	6.9%	-8.8%
<b>Total</b>	<b>317,385</b>	<b>100.0%</b>	<b>323,940</b>	<b>100.0%</b>	<b>-2.0%</b>

Source: ATA

#### Aruba: Total Hotel Nights August YTD 2017

	2017	%	2016	%	% change
USA	1,625,085	66.5%	1,498,204	64.0%	8.5%
Canada	139,333	5.7%	135,473	5.8%	2.8%
Venezuela	84,381	3.5%	136,963	5.8%	-38.4%
Brazil	40,589	1.7%	38,945	1.7%	4.2%
Colombia	49,992	2.0%	40,656	1.7%	23.0%
Argentina	128,779	5.3%	86,207	3.7%	49.4%
Netherlands	57,643	2.4%	60,206	2.6%	-4.3%
Germany	13,208	0.5%	11,769	0.5%	12.2%
Italy	20,785	0.8%	22,642	1.0%	-8.2%
UK	117,211	4.8%	122,609	5.2%	-4.4%
Other	168,324	6.9%	188,770	8.1%	-10.8%

## Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

Total	2,445,330	100.0%	2,342,444	100.0%	4.4%
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Source: ATA

### Visitor Nights in Apartments/Guest Houses and Private Homes.

#### August 2017

August 2017	2017				2016				Per Cent Change	
	Apt/		Private		Apt/		Private		Apt/	Private
	Gst Hse	% share	Home	% share	Gst Hse	% share	Home	% share	Gst Hse	Home
USA	4,065	18.2%	29,219	22.8%	3,374	10.7%	25,263	15.1%	20.5%	15.7%
Canada	808	3.6%	3,732	2.9%	514	1.6%	3,875	2.3%	57.2%	-3.7%
Venezuela	4,515	20.2%	37,014	28.9%	4,856	15.4%	75,929	45.3%	-7.0%	-51.3%
Brazil	136	0.6%	1,020	0.8%	185	0.6%	764	0.5%	-26.5%	33.5%
Colombia	676	3.0%	9,876	7.7%	435	1.4%	12,770	7.6%	55.4%	-22.7%
Argentina	560	2.5%	2,076	1.6%	198	0.6%	1,042	0.6%	182.8%	99.2%
Netherlands	4,483	20.1%	21,258	16.6%	3,608	11.4%	20,838	12.4%	24.3%	2.0%
Germany	310	1.4%	1,643	1.3%	261	0.8%	1,609	1.0%	18.8%	2.1%
U.K.	613	2.7%	1,495	1.2%	859	2.7%	1,610	1.0%	-28.6%	-7.1%
Italy	647	2.9%	2,676	2.1%	256	0.8%	2,598	1.6%	152.7%	3.0%
Other	5,509	24.7%	17,866	14.0%	16,971	53.8%	21,275	12.7%	-67.5%	-16.0%
<b>Total</b>	<b>22,322</b>	<b>100.0%</b>	<b>127,875</b>	<b>100.0%</b>	<b>31,517</b>	<b>100.0%</b>	<b>167,573</b>	<b>100.0%</b>	<b>-29.2%</b>	<b>-23.7%</b>

Source: ATA

#### Year to Date.

August 2017 YTD	2017				2016				Per Cent Change	
	Apt/GH	% share	Priv Home	% share	Apt/GH	% share	Priv Home	% share	Apt/GH	Priv Home
USA	50,410	23.9%	298,277	26.5%	37,018	17.5%	266,527	19.0%	36.2%	11.9%
Canada	9,299	4.4%	71,044	6.3%	4,902	2.3%	56,701	4.0%	89.7%	25.3%
Venezuela	21,204	10.0%	234,403	20.9%	32,619	15.4%	547,536	38.9%	-35.0%	-57.2%
Brazil	1,760	0.8%	7,658	0.7%	2,114	1.0%	7,704	0.5%	-16.7%	-0.6%
Colombia	4,618	2.2%	87,683	7.8%	3,071	1.5%	113,646	8.1%	50.4%	-22.8%
Argentina	7,594	3.6%	30,966	2.8%	2,434	1.2%	13,118	0.9%	212.0%	136.1%
Netherlands	44,865	21.3%	197,375	17.6%	27,063	12.8%	197,769	14.1%	65.8%	-0.2%
Germany	4,051	1.9%	13,532	1.2%	1,896	0.9%	11,129	0.8%	113.7%	21.6%
U.K.	6,121	2.9%	11,035	1.0%	2,733	1.3%	9,475	0.7%	124.0%	16.5%
Italy	3,536	1.7%	10,323	0.9%	1,904	0.9%	10,878	0.8%	85.7%	-5.1%
Other	57,572	27.3%	161,767	14.4%	95,774	45.3%	171,370	12.2%	-39.9%	-5.6%
<b>Total</b>	<b>211,030</b>	<b>100%</b>	<b>1,124,063</b>	<b>100%</b>	<b>211,528</b>	<b>100%</b>	<b>1,405,853</b>	<b>100%</b>	<b>-0.2%</b>	<b>-20.0%</b>

Source: ATA



### Use of Accommodation by visitors from Venezuela.

The number of visitors from Venezuela using hotel accommodation in August fell by 49.2%. The number of visitors using private homes/apartments and condominiums fell by 44.3% and comprised 41.8% of all Venezuelan visitors in August 2017, up from 40.7% in August 2016.

	Visitors from Venezuela 2017				
	Aug 2017		Aug 2016		% change
	Visitors	%	Visitors	%	
Hotels	3,434	28.8%	6,758	30.6%	-49.2%
Timeshare	3,511	29.4%	6,327	28.7%	-44.5%
Apts/Priv Homes	4,993	41.8%	8,971	40.7%	-44.3%
<b>Total</b>	<b>11,938</b>	<b>100.0%</b>	<b>22,056</b>	<b>100.0%</b>	<b>-45.9%</b>

Source: ATA

	Visitor Nights from Venezuela 2017				
	Aug 2017		Aug 2016		% change
	Nights	%	Nights	%	
Hotels	18,804	19.8%	37,121	21.2%	-49.3%
Timeshare	34,535	36.4%	57,074	32.6%	-39.5%
Apts/Priv Homes	41,535	43.8%	80,861	46.2%	-48.6%
<b>Total</b>	<b>94,874</b>	<b>100.0%</b>	<b>175,056</b>	<b>100.0%</b>	<b>-45.8%</b>

Source: ATA

	Average Length of Stay Venezuela 2017		
	Aug 2017		% change
	Nights	Nights	
Hotels	5.48 nts	5.49 nts	-0.3%
Timeshare	9.84 nts	9.02 nts	9.0%
Apts/Priv Homes	8.32 nts	9.01 nts	-7.7%
<b>Total</b>	<b>7.95 nts</b>	<b>7.94 nts</b>	<b>0.1%</b>

Source: ATA

Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

**Year to Date.**

Visitors from Venezuela 2017					
	Aug 2017 YTD		Aug 2016 YTD		
	Visitors	%	Visitors	%	% change
Hotels	18,623	31.3%	30,961	19.6%	-39.9%
Timeshare	7,636	12.8%	12,683	8.0%	-39.8%
Apts/Priv Homes	33,200	55.8%	114,715	72.4%	-71.1%
<b>Total</b>	<b>59,459</b>	<b>100.0%</b>	<b>158,359</b>	<b>100.0%</b>	<b>-62.5%</b>

Source: ATA

Visitor Nights from Venezuela 2017					
	Aug 2017 YTD		Aug 2016 YTD		
	Nights	%	Nights	%	% change
Hotels	84,381	21.0%	136,963	16.7%	-38.4%
Timeshare	61,197	15.2%	96,408	11.8%	-36.5%
Apts/Priv Homes	255,804	63.7%	585,415	71.5%	-56.3%
<b>Total</b>	<b>401,382</b>	<b>100.0%</b>	<b>818,786</b>	<b>100.0%</b>	<b>-51.0%</b>

Source: ATA

Average Length of Stay Venezuela 2017					
	Aug 2017 YTD		Aug 2016 YTD		
	Nights		Nights		% change
Hotels	4.53	nts	4.42	nts	2.4%
Timeshare	8.01	nts	7.60	nts	5.4%
Apts/Priv Homes	7.70	nts	5.10	nts	51.0%
<b>Total</b>	<b>6.75</b>	<b>nts</b>	<b>5.17</b>	<b>nts</b>	<b>30.6%</b>

Source: ATA

### Hotel Performance Aruba 2017

<b>August 2017</b>	2017	2016	2017/2016	
			% change	
Rooms	4,622	4,571	1.1%	
ARN	143,282	141,715	1.1%	
ORN	121,804	120,981	0.7%	
% occupancy	85.0%	85.4%	-0.4%	points
ADR	\$199.97	\$190.05	5.2%	
Rev Par	\$169.99	\$162.24	4.8%	

*Based on data from 14 properties.*

Total transient hotel room inventory for Aruba in August 2017 stood at 5,275 rooms. In addition to the transient hotel room inventory there was an estimated total of 3,440 timeshare units.

The above numbers reflect a sample of 14 hotels. The sample includes all major hotels except the Hilton Aruba.

In August 2017, the hotel sector saw a 0.4 percentage point decrease in average room occupancy, from 85.4% to 85.0%, and a 5.2% increase in the average daily room rate (ADR) from \$190.05 to \$199.97. With a lower average room occupancy and higher ADR revenue per available room (RevPar) grew by 4.8% compared with August 2016.

### Year to Date

<b>August 2017 YTD</b>	2017	2016	2017/2016	
			% change	
Rooms	4,622	4,571	1.1%	
ARN	1,124,507	1,112,775	1.1%	
ORN	951,932	892,154	6.7%	
% occupancy	84.7%	80.2%	4.5%	points
ADR	\$244.96	\$236.16	3.7%	
Rev Par	\$207.36	\$189.34	9.5%	

*Based on data from 14 properties.*

Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

2017	Avg Occupancy			ADR			RevPar		
	2017	2016	% pt chng	2017	2016	% chng	2017	2016	% chng
Jan	84.9%	79.2%	5.7%	\$302.22	\$296.93	1.8%	\$256.48	\$235.30	9.0%
Feb	87.9%	83.5%	4.4%	\$315.71	\$308.11	2.5%	\$277.53	\$257.38	7.8%
Mar	84.5%	77.7%	6.8%	\$290.33	\$305.03	-4.8%	\$245.26	\$236.91	3.5%
Apr	86.1%	79.3%	6.8%	\$251.94	\$215.46	16.9%	\$217.02	\$170.96	26.9%
May	83.5%	75.8%	7.7%	\$195.95	\$188.54	3.9%	\$163.68	\$142.98	14.5%
Jun	78.7%	76.5%	2.2%	\$196.06	\$185.90	5.5%	\$154.36	\$142.28	8.5%
Jul	86.7%	84.0%	2.7%	\$209.46	\$203.67	3.0%	\$181.69	\$170.99	6.4%
Aug	85.0%	85.4%	-0.4%	\$199.97	\$190.05	5.2%	\$169.99	\$162.24	4.8%
YTD	84.7%	80.2%	4.5%	\$244.96	\$236.16	3.7%	\$207.36	\$189.34	9.5%

## Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

### Performance by Category – August 2017.

August 2017	2017						
	Rooms	ARN	ORN	%opy	Revenue	\$ADR	\$RevPar
Brand Name Beach Front	1,678	52,018	43,087	82.8%	\$11,755,085.00	\$272.82	\$225.98
All Inclusives	1,844	57,164	50,831	88.9%	\$7,858,474.00	\$154.60	\$137.47
Small Independent Beach Front	176	5,456	5,139	94.2%	\$1,509,385.00	\$293.71	\$276.65
Non-Beach Front	924	28,644	22,747	79.4%	\$3,234,150.00	\$142.18	\$112.91
<b>Total</b>	<b>4,622</b>	<b>143,282</b>	<b>121,804</b>	<b>85.0%</b>	<b>\$24,357,094.00</b>	<b>\$199.97</b>	<b>\$169.99</b>

	2016						
	Rooms	ARN	ORN	%opy	Revenue	\$ADR	\$RevPar
Brand Name Beach Front	1,678	52,018	43,196	83.0%	\$11,243,588.00	\$260.29	\$216.15
All Inclusives	1,841	57,071	51,135	89.6%	\$7,560,998.00	\$147.86	\$132.48
Small Independent Beach Front	176	5,456	5,122	93.9%	\$1,277,699.00	\$249.45	\$234.18
Non-Beach Front	876	27,170	21,528	79.2%	\$2,909,569.00	\$135.15	\$107.09
<b>Total</b>	<b>4,571</b>	<b>141,715</b>	<b>120,981</b>	<b>85.4%</b>	<b>\$22,991,854.00</b>	<b>\$190.05</b>	<b>\$162.24</b>

	Percentage Change						
	Rooms	ARN	ORN	% pt change	Revenue	\$ADR	\$RevPar
Brand Name Beach Front	0.0%	0.0%	-0.3%	-0.2%	4.5%	4.8%	4.5%
All Inclusives	0.2%	0.2%	-0.6%	-0.7%	3.9%	4.6%	3.8%
Small Independent Beach Front	0.0%	0.0%	0.3%	0.3%	18.1%	17.7%	18.1%
Non-Beach Front	5.5%	5.4%	5.7%	0.2%	11.2%	5.2%	5.4%
<b>Total</b>	<b>1.1%</b>	<b>1.1%</b>	<b>0.7%</b>	<b>-0.4%</b>	<b>5.9%</b>	<b>5.2%</b>	<b>4.8%</b>

### Brand Name Beachfront Hotels

The Aruba Marriott, the Holiday Inn, the Hyatt Regency Aruba, and the Ritz Carlton Aruba.

### All Inclusives Resorts.

Divi Tamarijn and Divi All Inclusive, the Barcelo Aruba, the Riu Palace and the Riu Palace Antillas.

### Small Independent Beach Front Hotels.

## Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

Bucuti & Tara Beach Resort, the Manchebo Beach Resort

### Non-Beachfront Hotels.

The Mill Resort, the Talk of the Town, the Renaissance Aruba, the Tropicana Aruba Resort & Casino.

### Year to Date.

August 2017 YTD	YTD 2017						
	Rooms	ARN	ORN	%opy	Revenue	\$ADR	\$RevPar
Brand Name Beach Front	1,678	407,754	342,631	84.0%	\$123,591,673.00	\$360.71	\$303.10
All Inclusives	1,844	447,716	401,893	89.8%	\$66,982,306.00	\$166.67	\$149.61
Small Independent Beach Front	176	42,768	37,092	86.7%	\$13,198,471.00	\$355.83	\$308.61
Non-Beach Front	936	226,269	170,316	75.3%	\$29,409,882.00	\$172.68	\$129.98
<b>Total</b>	<b>4,634</b>	<b>1,124,507</b>	<b>951,932</b>	<b>84.7%</b>	<b>\$233,182,332.00</b>	<b>\$244.96</b>	<b>\$207.36</b>

	YTD 2016						
	Rooms	ARN	ORN	%opy	Revenue	\$ADR	\$RevPar
Brand Name Beach Front	1,678	409,681	324,239	79.1%	\$112,615,439.00	\$347.32	\$274.89
All Inclusives	1,841	446,954	382,150	85.5%	\$61,016,821.00	\$159.67	\$136.52
Small Independent Beach Front	176	42,944	38,746	90.2%	\$12,671,024.00	\$327.03	\$295.06
Non-Beach Front	888	213,196	147,068	69.0%	\$24,397,516.00	\$165.89	\$114.44
<b>Total</b>	<b>4,583</b>	<b>1,112,775</b>	<b>892,154</b>	<b>80.2%</b>	<b>\$210,695,258.00</b>	<b>\$236.16</b>	<b>\$189.34</b>

	Percentage Change						
	Rooms	ARN	ORN	% pt change	Revenue	\$ADR	\$RevPar
Brand Name Beach Front	0.0%	-0.5%	5.7%	4.9%	9.7%	3.9%	10.3%
All Inclusives	0.2%	0.2%	5.2%	4.3%	9.8%	4.4%	9.6%
Small Independent Beach Front	0.0%	-0.4%	-4.3%	-3.5%	4.2%	8.8%	4.6%
Non-Beach Front	5.4%	6.1%	15.8%	6.3%	20.5%	4.1%	13.6%
<b>Total</b>	<b>1.1%</b>	<b>1.1%</b>	<b>6.7%</b>	<b>4.5%</b>	<b>10.7%</b>	<b>3.7%</b>	<b>9.5%</b>

## Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

### Competing Destination performance.

Smith Travel Research (STR) collects data from hotels across the Caribbean on behalf of the CHTA. The following numbers are based on this STR report and show the performance figures for hotels in various Caribbean countries for August 2017 compared with August 2016.

August 2017	Average Room Occupancy			Average Daily Rate			RevPar			#Hotels in Sample
	2017	2016	% pt change	2017	2016	% change	2017	2016	% change	
Aruba	85.0%	85.4%	-0.4%	\$199.97	\$190.05	5.2%	\$169.99	\$162.24	4.8%	14
Barbados	65.3%	60.6%	4.7%	\$205.69	\$202.88	1.4%	\$134.32	\$122.85	9.3%	35
Cancun	75.5%	72.6%	2.9%	\$191.06	\$171.78	11.2%	\$144.26	\$124.76	15.6%	68
Cayman Islands	59.8%	63.9%	-4.1%	\$279.48	\$235.63	18.6%	\$167.17	\$150.55	11.0%	7
Curacao	62.7%	64.8%	-2.1%	\$137.85	\$135.41	1.8%	\$86.37	\$87.73	-1.6%	13
Dominican Republic	77.1%	73.6%	3.5%	\$119.96	\$121.09	-0.9%	\$92.46	\$89.07	3.8%	31
Jamaica	68.7%	68.1%	0.6%	\$211.96	\$197.14	7.5%	\$145.52	\$134.22	8.4%	11
Puerto Rico	73.7%	69.4%	4.3%	\$155.73	\$145.75	6.8%	\$114.78	\$101.21	13.4%	47
USVI	75.4%	76.0%	-0.6%	\$264.88	\$244.40	8.4%	\$199.93	\$185.80	7.6%	5
Caribbean	66.7%	65.5%	1.2%	\$182.89	\$171.54	6.6%	\$121.94	\$112.31	8.6%	251

Source: STR.

August YTD 2017	Average Room Occupancy			Average Daily Rate			RevPar			#Hotels in Sample
	2017	2016	% pt change	2017	2016	% change	2017	2016	% change	
Aruba	84.7%	80.2%	4.5%	\$244.96	\$236.16	3.7%	\$207.36	\$189.34	9.5%	14
Barbados	69.6%	68.6%	1.0%	\$289.89	\$288.64	0.4%	\$201.83	\$198.00	1.9%	35
Cancun	78.2%	74.8%	3.4%	\$220.38	\$207.17	6.4%	\$172.33	\$154.94	11.2%	68
Cayman Islands	67.9%	73.8%	-5.9%	\$383.92	\$365.60	5.0%	\$260.75	\$269.65	-3.3%	7
Curacao	68.3%	66.1%	2.2%	\$144.78	\$145.18	-0.3%	\$98.82	\$95.92	3.0%	13
Dominican Republic	78.3%	75.7%	2.6%	\$139.85	\$137.93	1.4%	\$109.52	\$104.45	4.9%	31
Jamaica	75.7%	71.1%	4.6%	\$245.60	\$239.81	2.4%	\$185.96	\$170.45	9.1%	11
Puerto Rico	73.4%	74.3%	-0.9%	\$182.47	\$187.92	-2.9%	\$134.02	\$139.71	-4.1%	47
USVI	82.2%	81.9%	0.3%	\$379.58	\$354.33	7.1%	\$311.93	\$290.23	7.5%	5
Caribbean	70.4%	69.9%	0.5%	\$212.97	\$210.54	1.2%	\$149.93	\$147.21	1.8%	251

Source: STR.

## Visitors by Carrier.

The table below shows the number of non-resident visitors brought in by various airline carriers during August 2017. It does not show the number of passengers in transit (for example from The Netherlands through to Bonaire) nor does it show the number of returning residents of Aruba which used any one of the carriers.

<b>Stopovers: By Airline: August 2017</b>						
<b>(Non-resident stopover Arrivals)</b>						
		2017	% share	2016	% share	% change
1	JetBlue	15,724	17.3%	13,055	13.6%	20.4%
2	American Airlines	12,062	13.3%	12,884	13.4%	-6.4%
3	United Airlines	14,335	15.8%	12,204	12.7%	17.5%
4	Delta Air Lines	10,303	11.3%	10,270	10.7%	0.3%
5	Southwest	3,606	4.0%	4,338	4.5%	-16.9%
6	Copa	3,437	3.8%	3,267	3.4%	5.2%
7	Insel Air	2,590	2.9%	4,595	4.8%	-43.6%
8	KLM	2,231	2.5%	1,889	2.0%	18.1%
9	Avianca	3,498	3.9%	2,154	2.2%	62.4%
10	Sunwing	723	0.8%	912	0.9%	-20.7%
11	Laser	3,286	3.6%	13,278	13.8%	-75.3%
12	Aruba Airlines	2,988	3.3%	2,849	3.0%	4.9%
13	WestJet	222	0.2%	230	0.2%	-3.5%
14	Air Canada	829	0.9%	506	0.5%	63.8%
15	ArkeFly	1,053	1.2%	1,159	1.2%	-9.1%
16	Aserca	859	0.9%	3,931	4.1%	-78.1%
17	Surinam Airways	701	0.8%	648	0.7%	8.2%
18	Thomas Cook	-	0.0%	-	0.0%	0.0%
19	Spirit Airlines	565	0.6%	483	0.5%	17.0%
20	Pawa	352	0.4%	103	0.1%	241.7%
21	Avior	713	0.8%	375	0.4%	90.1%
22	Venezolana	-	0.0%	446	0.5%	-100.0%
23	GOL	-	0.0%	-	0.0%	0.0%
24	Private	1,234	1.4%	971	1.0%	27.1%
	Charter	3,232	3.6%	1,181	1.2%	173.7%



## Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

Other	6,255	6.9%	4,591	4.8%	36.2%
<b>TOTAL</b>	<b>90,798</b>	<b>100.0%</b>	<b>96,319</b>	<b>100.0%</b>	<b>-5.7%</b>

Source: ATA

### Stopovers: By Airline: August 2017 YTD

(Non-resident stopover Arrivals)

	2017 YTD	% share	2016 YTD	% share	% change
1 JetBlue	135,608	18.8%	96,330	12.5%	40.8%
2 American Airlines	109,025	15.1%	111,747	14.5%	-2.4%
3 United Airlines	106,952	14.9%	99,587	12.9%	7.4%
4 Delta Air Lines	82,733	11.5%	76,367	9.9%	8.3%
5 Southwest	51,360	7.1%	57,731	7.5%	-11.0%
6 Copa	24,455	3.4%	21,134	2.7%	15.7%
7 Insel Air	21,180	2.9%	33,806	4.4%	-37.3%
8 KLM	19,870	2.8%	15,818	2.0%	25.6%
9 Avianca	20,945	2.9%	19,532	2.5%	7.2%
10 Sunwing	11,425	1.6%	10,916	1.4%	4.7%
11 Laser	14,955	2.1%	92,085	11.9%	-83.8%
12 Aruba Airlines	19,102	2.7%	17,383	2.3%	9.9%
13 WestJet	5,346	0.7%	5,831	0.8%	-8.3%
14 Air Canada	9,357	1.3%	5,661	0.7%	65.3%
15 ArkeFly	8,259	1.1%	9,219	1.2%	-10.4%
16 Aserca	7,186	1.0%	16,694	2.2%	-57.0%
17 Surinam Airways	4,929	0.7%	5,138	0.7%	-4.1%
18 Thomas Cook	1,544	0.2%	1,877	0.2%	-17.7%
19 Spirit Airlines	3,668	0.5%	3,927	0.5%	-6.6%
20 Pawa	2,922	0.4%	747	0.1%	291.2%
21 Avior	3,328	0.5%	16,049	2.1%	-79.3%
22 Venezolana	-	0.0%	4,477	0.6%	-100.0%
23 GOL	-	0.0%	984	0.1%	-100.0%
24 Private	10,198	1.4%	7,829	1.0%	30.3%
Charter	17,356	2.4%	17,550	2.3%	-1.1%
Other	28,110	3.9%	24,057	3.1%	16.8%
<b>TOTAL</b>	<b>719,813</b>	<b>100.0%</b>	<b>772,476</b>	<b>100.0%</b>	<b>-6.8%</b>

Source: ATA

## Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

### Carriers Used by Venezuelans.

#### Venezuelan Stopovers: By Airline: August 2017

(Non-resident stopover Arrivals)

	Aug 2017	% share	Aug 2016	% share	% change
<b>US Carriers</b>					
American Airlines	597	5.0%	574	2.6%	4.0%
Delta Air Lines	103	0.9%	45	0.2%	128.9%
United Airlines	149	1.2%	175	0.8%	-14.9%
Southwest	41	0.3%	58	0.3%	-29.3%
JetBlue	276	2.3%	61	0.3%	352.5%
Spirit Airlines	36	0.3%	11	0.0%	227.3%
<b>Total US Carriers</b>	<b>1,202</b>	<b>10.1%</b>	<b>924</b>	<b>4.2%</b>	<b>30.1%</b>
<b>Canada</b>					
Air Canada	46	0.4%	21	0.1%	119.0%
WestJet	28	0.2%	13	0.1%	115.4%
<b>Total Canada</b>	<b>74</b>	<b>0.6%</b>	<b>34</b>	<b>0.2%</b>	<b>117.6%</b>
<b>Europe</b>					
KLM	57	0.5%	92	0.4%	-38.0%
Arke Fly	11	0.1%	16	0.1%	100.0%
<b>Total Europe</b>	<b>68</b>	<b>0.6%</b>	<b>108</b>	<b>0.5%</b>	<b>-37.0%</b>
<b>Other Non-Venezuelan</b>					
Copa	60	0.5%	49	0.2%	22.4%
Surinam Airlines	18	0.2%	63	0.3%	-71.4%
<b>Total Other Non Venez</b>	<b>78</b>	<b>0.7%</b>	<b>112</b>	<b>0.5%</b>	<b>-30.4%</b>
<b>Total (Non-Aruba/Non-Venezuelan)</b>	<b>1,422</b>	<b>11.9%</b>	<b>1,178</b>	<b>5.3%</b>	<b>20.7%</b>
Other (Aruban/Venezuelan)	10,516	88.1%	20,878	94.7%	-49.6%
<b>Total</b>	<b>11,938</b>	<b>100.0%</b>	<b>22,056</b>	<b>100.0%</b>	<b>-45.9%</b>

Source: ATA

A portion of Venezuelan business to Aruba in August 2017 was thought to be residents of Venezuela travelling via Aruba to other countries, notably the United States and returning through Aruba to Venezuela.

The above table shows the number of residents of Venezuela who arrived in Aruba using a non-Venezuelan (or Aruban) airline. This is a good indicator of the number of Venezuelans who travelled to and from other countries via Aruba.

The table shows that 1,202 residents of Venezuela (10.1% of all Venezuelans visiting Aruba) arrived in Aruba by a scheduled US carrier (i.e. they were returning to Venezuela via Aruba) so were probably visiting the USA. This was up by 30.1% compared to August 2016. In total 1,422 residents of Venezuela (11.9% of all Venezuelans visiting Aruba) arrived in Aruba by a scheduled carrier other than one based in Venezuela or Aruba.

## Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

### Venezuelan Stopovers: By Airline: August 2017

(Non-resident stopover Arrivals)

Carriers	Inbound To Aruba by Carrier Used		
	Total	Venezuelans	%
<b>US Carriers</b>			
American Airlines	12,062	597	4.9%
Delta Air Lines	10,303	103	1.0%
United Airlines	14,335	149	1.0%
Southwest	3,606	41	1.1%
JetBlue	15,724	276	1.8%
Spirit Airlines	565	36	6.4%
<b>Total US Carriers</b>	<b>56,595</b>	<b>1,202</b>	<b>2.1%</b>
<b>Canada</b>			
Air Canada	829	46	5.5%
WestJet	222	28	12.6%
<b>Total Canada</b>	<b>1,051</b>	<b>74</b>	<b>7.0%</b>
<b>Europe</b>			
KLM	2,231	57	2.6%
Arke Fly	1,053	11	1.0%
<b>Total Europe</b>	<b>3,284</b>	<b>68</b>	<b>2.1%</b>
<b>Other Non-Venezuelan</b>			
Copa	3,437	60	1.7%
Surinam Airlines	701	18	2.6%
<b>Total Other Non Venez</b>	<b>4,138</b>	<b>78</b>	<b>1.9%</b>
<b>Total (Non-Aruba/Non Venezuelan)</b>	<b>65,068</b>	<b>1,422</b>	<b>2.2%</b>
Other (Aruban/Venezuelan)	25,730	10,516	40.9%
<b>Total</b>	<b>90,798</b>	<b>11,938</b>	<b>13.1%</b>

Source ATA

The above table shows the number of Venezuelan residents who arrived in Aruba as a percentage of the total non-residents carried by an airline.

Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

Thus 4.9% of all non-residents arriving in Aruba on American Airlines in August 2017 were residents of Venezuela and 1.0% of all non-residents arriving in Aruba on Delta Air Lines in August 2017 were residents of Venezuela.

**Venezuelans arriving on American Airlines.**

In August 2017 4.9% of all non-resident passengers arriving in Aruba on an American Airlines flight were residents of Venezuela.

Percentage of all Non-Resident Passengers arriving  
in Aruba on American Airlines who were  
residents of Venezuela

	2017
Jan	14.5%
Feb	1.6%
Mar	1.1%
Apr	1.7%
May	1.0%
Jun	1.3%
Jul	1.6%
Aug	4.9%

### Age of Visitors.

The biggest changes in age demographics in August 2017 came in the 70 years old and older category (up 5.6%) and in the 0 – 11 years category (down by 10.6%).

#### Age of All Stopover Visitors August 2017

	2017	% share	2016	% share	% change
0 - 11 yrs	9,075	10.0%	10,154	10.5%	-10.6%
12 - 19 yrs	8,921	9.8%	9,617	10.0%	-7.2%
20 - 29 yrs	12,835	14.1%	13,937	14.5%	-7.9%
30 - 39 yrs	14,857	16.4%	16,064	16.7%	-7.5%
40 - 49 yrs	16,639	18.3%	17,830	18.5%	-6.7%
50 - 59 yrs	15,368	16.9%	15,821	16.4%	-2.9%
60 - 69 yrs	9,011	9.9%	9,025	9.4%	-0.2%
70 yrs or more	4,086	4.5%	3,868	4.0%	5.6%
Not Stated	6	0.0%	3	0.0%	100.0%
<b>Total</b>	<b>90,798</b>	<b>100.0%</b>	<b>96,319</b>	<b>100.0%</b>	<b>-5.7%</b>

Source: ATA

#### Age of All Stopover Visitors August 2017 YTD

	2017	% share	2016	% share	% change
0 - 11 yrs	57,097	7.9%	67,417	8.7%	-15.3%
12 - 19 yrs	54,750	7.6%	55,461	7.2%	-1.3%
20 - 29 yrs	89,655	12.5%	104,720	13.6%	-14.4%
30 - 39 yrs	109,784	15.3%	130,887	16.9%	-16.1%
40 - 49 yrs	126,970	17.6%	136,761	17.7%	-7.2%
50 - 59 yrs	140,227	19.5%	142,295	18.4%	-1.5%
60 - 69 yrs	96,987	13.5%	95,174	12.3%	1.9%
70 yrs or more	44,300	6.2%	39,740	5.1%	11.5%
Not Stated	43	0.0%	21	0.0%	104.8%
<b>Total</b>	<b>719,813</b>	<b>100.0%</b>	<b>772,476</b>	<b>100.0%</b>	<b>-6.8%</b>

Source: ATA

### Age of Visitors from the USA.

The biggest changes in age demographics in August 2017 for visitors from the USA came in the 70 years old and older category (up by 21.2%) and in the 0 - 11 and 12 - 19 years old categories (up by 13.4% and 13.2% respectively).

#### Age of All US Stopover Visitors August 2017

	2017	% share	2016	% share	% change
0 - 11 yrs	5,404	9.8%	4,764	9.5%	13.4%
12 - 19 yrs	5,778	10.5%	5,102	10.2%	13.2%
20 - 29 yrs	7,557	13.7%	6,957	13.9%	8.6%
30 - 39 yrs	7,843	14.2%	7,207	14.4%	8.8%
40 - 49 yrs	10,227	18.5%	9,409	18.7%	8.7%
50 - 59 yrs	9,873	17.9%	9,147	18.2%	7.9%
60 - 69 yrs	6,015	10.9%	5,473	10.9%	9.9%
70 yrs or more	2,584	4.7%	2,132	4.2%	21.2%
Not Stated	3	0.0%	2	0.0%	50.0%
<b>Total</b>	<b>55,284</b>	<b>100.0%</b>	<b>50,193</b>	<b>100.0%</b>	<b>10.1%</b>

Source: ATA

#### Age of All US Stopover Visitors August YTD 2017

	2017	% share	2016	% share	% change
0 - 11 yrs	35,227	7.4%	32,285	7.3%	9.1%
12 - 19 yrs	38,782	8.1%	35,033	8.0%	10.7%
20 - 29 yrs	54,183	11.3%	49,492	11.3%	9.5%
30 - 39 yrs	63,228	13.2%	58,749	13.4%	7.6%
40 - 49 yrs	83,883	17.5%	77,829	17.7%	7.8%
50 - 59 yrs	98,618	20.6%	91,586	20.8%	7.7%
60 - 69 yrs	71,925	15.0%	66,563	15.1%	8.1%
70 yrs or more	32,819	6.9%	28,075	6.4%	16.9%
Not Stated	31	0.0%	16	0.0%	93.8%
<b>Total</b>	<b>478,696</b>	<b>100.0%</b>	<b>439,628</b>	<b>100.0%</b>	<b>8.9%</b>

Source: ATA

### First Time/Repeat Visitors.

In August 2017 47.2% of our visitors reported they were visiting for the first time and 39.0% reported they had visited before. 13.8% of our visitors did not report how many times they visited. Assigning the number who did not report on a *pro rata* basis results in an overall percentage of 54.8% first time and 45.2% repeat.

#### Number of visits to Aruba: August 2017

Number of Times Visited	2017	% share	2016	% share	% change
First Time	42,870	47.2%	42,103	43.7%	1.8%
2 - 5 times	20,580	22.7%	22,800	23.7%	-9.7%
6 - 9 times	5,915	6.5%	6,375	6.6%	-7.2%
10 or more	8,931	9.8%	10,222	10.6%	-12.6%
Not Stated	12,502	13.8%	14,819	15.4%	-15.6%
<b>Total</b>	<b>90,798</b>	<b>100.0%</b>	<b>96,319</b>	<b>100.0%</b>	<b>-5.7%</b>

Source: ATA: Self-reported by visitors

Year to date 2017 45.7% of our visitors reported they were visiting for the first time and 40.8% reported they had visited before. 13.5% of our visitors did not report how many times they visited. Assigning the number who did not report on a *pro rata* basis results in an overall percentage of 52.8% first time and 47.2% repeat.

#### Number of visits to Aruba: August 2017 YTD

Number of Times Visited	2017	% share	2016	% share	% change
First Time	328,824	45.7%	329,226	42.6%	-0.1%
2 - 5 times	166,678	23.2%	197,443	25.6%	-15.6%
6 - 9 times	48,040	6.7%	50,580	6.5%	-5.0%
10 or more	79,322	11.0%	80,441	10.4%	-1.4%
Not Stated	96,949	13.5%	114,786	14.9%	-15.5%
<b>Total</b>	<b>719,813</b>	<b>100.0%</b>	<b>772,476</b>	<b>100.0%</b>	<b>-6.8%</b>

Source: ATA: Self-reported by visitors



### **Trip Advisor Ratings.**

Trip Advisor has made data available to us which shows the total number of reviews received for the overall Caribbean and for five of our competitors (that is all reviews of hotels, restaurants, attractions and the destination) for July 2017.

The ratings are out of 5.

#### **TripAdvisor Ratings for July 2017**

	Number of Reviews
Aruba	5,707
Bahamas	4,178
Cayman Islands	3,104
Curacao	2,228
Puerto Rico	9,974
USVI	2,228

	Average Rating
Cayman	4.60
USVI	4.60
Aruba	4.40
Puerto Rico	4.40
Curacao	4.20
Bahamas	4.20

(The August numbers are not yet available).

### **Overall Destination Targets for 2017.**

The ATA has set the following targets for 2017.

1. To increase stopover arrivals by 1.0% compared with 2016.
2. To increase tourism receipts by 1.0% compared with 2016
3. To increase cruise arrivals by 5% compared with 2016.

### **Targets in Stopover Visitation for 2017.**

The Aruba Tourism Authority has set as a target an increase of 1.0% more stopover visitors in 2017 compared to 2016.

By market the ATA is targeting a growth in stopover visitors from the USA of 5% in 2017 over the 2016 total, and a growth of 3% from Canada.

Latin America has traditionally been very difficult to forecast and the ATA has not forecast a total from the Venezuelan market for 2017. However, they have forecast 10% growth from the Brazilian market, 25% growth from Colombia and 10% from Argentina. Chile is projected to show a 5% increase in traffic over the 2016 total.

From Europe, the Netherlands is projected to show 7% growth over 2016, Germany 36%, Italy 5% and the UK 8%.

### **Change in Currency Exchange Rates.**

	August 2017	August 2016	
as of	8/15/2017	8/15/2016	% change
Euro	\$1.174	\$1.120	4.8%
UK Pound	\$1.286	\$1.287	-0.1%
Canadian Dollar	\$0.785	\$0.774	1.4%
Colombian Peso*	2975	2929	-1.5%
Brazilian Real**	3.195	3.171	-0.8%

\* Pesos per \$1.00

\*\* Reals per \$1.00

### **Inventory.**

## Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

It is currently forecasted by AHATA that there will be little change in the number of available hotel room nights in 2017 due on the one hand the addition of 74 renovated rooms at the Tropicana Aruba but there being one less day in 2017 than in 2016

### Hotel Performance Forecast - 2017

January - December 2017 Aggregate Forecast			
% opy	84.0%	79.9%	4.1%
ADR	\$234.78	\$227.11	3.4%
RevPar	\$197.10	\$181.41	8.6%

### Tourism Receipts Forecast from Central Bank of Aruba.

According to the Central Bank of Aruba tourism receipts, as registered in the balance of payments, are forecasted to grow nominally by 1.3 percent in 2017. This is based on a critical assumption that the hotel sector will achieve a higher average daily rate for hotel rooms.

In real terms, tourism will decrease slightly as the number of stay- over visitors and visitor nights are expected to decline by 1.9 percent and 1.7 percent, respectively. An anticipated increase in airlift from the United States should contribute to a growth in visitors from the U.S. market but this is insufficient to fully eliminate the significant drop in visitors from Venezuela.

### Airline Seats.

The Aruba Airport Authority is forecasting there will be 9.8% more seats from the USA to Aruba during the summer of 2017, a 24.1% increase from Canada and a 16.7% increase from Europe.

The overall number of inbound seats is forecasted to decline by 9.8% however due largely to a lower number of seats from Venezuela and from points within the Caribbean (especially from Curacao).

Monthly Update - Aruba's Tourism Industry: August 2017 and 2017 YTD.

<b>Inbound Air Seats - Summer 2017</b>				
August 1 - October 31 2017				
	2017	2016	Change	% change
USA	547,432	498,618	48,814	9.8%
Canada	19,284	15,540	3,744	24.1%
Europe	63,736	54,634	9,102	16.7%
Venezuela	131,518	265,703	(134,185)	-50.5%
Colombia	64,478	42,408	22,070	52.0%
Panama	30,106	30,211	(105)	-0.3%
Other Latin America	13,356	31,052	(17,696)	-57.0%
Caribbean	71,265	105,608	(34,343)	-32.5%
<b>Total</b>	<b>941,175</b>	<b>1,043,774</b>	<b>(102,599)</b>	<b>-9.8%</b>

Source: Aruba Airport Authority.

**Cruise forecast.**

Projections for cruise traffic for 2017 suggest that, based on existing schedules, the number of cruise passengers will increase by about 10% compared with 2016.