# CARIBBEAN TOURISM ORGANIZATION LATEST MONTHLY STATISTICS





**AUGUST 2017** 

Copyright © 2017, Caribbean Tourism Organization (CTO)

Published by the Caribbean Tourism Organization (CTO), 2017. All rights reserved.

The designations employed and the presentation of material in this publication do not imply the expression of any opinions whatsoever on the part of the Caribbean Tourism Organization concerning the legal status of any country, territory, city or area, or of its authorities or concerning the delimitation of its frontiers or boundaries.

Caribbean Tourism Organization (CTO)

Seventh Floor, Baobab Tower Warrens, St Michael Barbados

Tel.: (246) 427-5242

Website: www.onecaribbean.org E-mail: statspub@caribtourism.com

All CTO publications are protected by copyright. Therefore and unless otherwise specified, no part of a CTO publication may be reproduced, stored in a retrieval system or utilised in any form or by any means, electronic or mechanical, including photocopying, microfilm, scanning, without prior permission in writing. CTO encourages dissemination of its work and is pleased to consider permissions, licensing, and translation requests related to CTO publications.

For authorization of the reproduction of CTO works, please contact the CTO at the address and email above.

## Overall Performance

- Arrival data was reported by 21 destinations in 2017 so far, 15 of which recorded growth while declines were recorded in six.
- Two of the four destinations reporting arrival data for the period January to July recorded increases of 7.6% in Belize and 5.9% in the Dominican Republic. In contrast, arrivals declined in Antigua & Barbuda (-6.1%) and Trinidad & Tobago (-3.2%).
- Fourteen destinations reported arrival data for the period January to June. Dominica (15.2%) led growth while increases in the other ten destinations ranged between 1.3% in the British Virgin Islands and 14.9% in Bermuda. Declines were registered in Curação (-10.3%), Aruba (-8.7%), and the Turks & Caicos Islands (-1.5%).
- Growth was recorded in both destinations reporting arrival data for the period January to May with Martinique registering growth of 4.6% and Anguilla recording an increase of 6.3%.
- St. Vincent & the Grenadines, the only destination reporting arrivals for the period January to February, registered a -8.0% decline in arrivals during this time.

## By Month

- In January, 11 out of 21 destinations reported increased international trips, while the other ten registered declines. The highest percentage increase in tourist arrivals during this month was recorded in Bermuda (36.0%). Other increases ranged between 0.7% recorded in both Belize and the Turks & Caicos Islands and 17.5% in Guyana. In contrast, Trinidad & Tobago (-20.2%) recorded the largest decrease in arrivals during this month followed by Aruba (-14.2%) and St. Vincent & the Grenadines (-12.8%).
- Thirteen out of 21 reporting destinations recorded growth in arrivals in February. Dominica (18.9%) recorded the highest percentage increase this month followed by Bermuda (11.9%) and Trinidad & Tobago (11.1%). Decreases were registered in eight destinations during this month ranging from -0.3% in Anguilla to -12.6% recorded in Curação.
- During March, seven out of the 20 reporting destinations saw increases which ranged between 1.0% in St. Lucia and 8.5% in Barbados. Declines were registered in the other 13 reporting destinations ranging between -1.1% in the US Virgin Islands and -22.8% in Curação.
- Out of the 20 destinations reporting data for April, growth was recorded in 18 destinations led by a 58.4% increase in Dominica and strong performances in Guyana (43.7%) and Anguilla (31.7%). Curação (-6.3%) and Aruba (-1.9%) were the only two destinations to register decreased arrivals during this month.
- International visitor trips recorded during May increased in 16 out of 20 reporting destinations ranging between flat performance in Aruba and 17.0% in Bermuda. Declines were recorded in four destinations ranging from -2.0% in the US Virgin Islands to -26.9% in Guyana.
- Eighteen destinations reported data for June, 13 of which registered growth in arrivals ranging from 1.3% recorded in the US Virgin Islands to 21.1% in Saint Lucia. Declines recorded in the other five destinations ranged between -1.6% in Aruba and -10.4% in the Turks & Caicos Islands.

The British Virgin Islands (6.7%) and Belize (2.9%) were the only two destinations (out of four reporting) to record growth in arrivals during July. The other two destinations - Martinique (-

destination is month.

## By Market

## **United States**

- Growth in international trips from the United States was recorded in 13 out of 18 reporting destinations overall and declined in five.
- Out of the four destinations reporting arrivals from the United States during the period January to July, the Dominican Republic (1.4%) and Belize (5.9%) recorded increases while Trinidad & Tobago (-2.1%) and Antigua & Barbuda (-9.4%) registered declines.
- During the period January to June, ten destinations (out of twelve reporting) recorded growth in visitor trips from the United States ranging from 0.1% in Curação to 17.6% in Barbados. The remaining two destinations, the Turks & Caicos Islands (-1.6%) and Guyana (-13.1%), registered declines in arrivals from this market during this time.
- Arrivals from the United States increased in Anguilla by 6.1%, the only destination reporting arrival data for the period January to May.
- In contrast, during the period January to February, St. Vincent & the Grenadines registered -2.4% fewer arrivals from this market.

#### Canada

- Visitor trips to the region from Canada increased in 14 out of 18 reporting destinations, while four destinations recorded declines from this market.
- Visitor trips from Canada increased in three out of four destinations reporting arrival data for the
  period January to July led by Belize (14.3%) and followed by Trinidad & Tobago (10.3%) and the
  Dominican Republic (8.1%). Antigua & Barbuda (-5.4%) was the only destination to record a
  decline in arrivals from this market during this time.
- Arrivals from Canada increased in nine out of 12 destinations reporting for the period January to
  June. During this time, Dominica (19.3%) recorded the highest percentage increase, followed by
  other increases ranging between 1.6% in the Cayman Islands and 17.1% in Bermuda. The
  remaining three destinations recorded declines with the Turks & Caicos Islands (-6.7%)
  registering the largest percentage decline followed by Puerto Rico (-2.8%) and Guyana (-2.5%).
- During the period January to May, Anguilla recorded an increase of 4.4% in visitor trips from Canada.
- St. Vincent & the Grenadines, the only destination reporting arrivals from this market for the period January to February, also registered an increase of 12.8%.

#### Europe

- Overall visitor arrivals from Europe increased in half of the 18 reporting destinations with contractions registered in the other half.
- Out of the four destinations reporting arrivals from Europe during the period January to July, growth was registered in the Dominican Republic (20.5%) and Belize (8.2%), while Antigua & Barbuda (-0.3%) and Trinidad & Tobago (-5.3%) recorded fewer European arrivals during this time.

- International trips from Europe increased in six out of 12 reporting destinations during the period January to June. Dominica (32.9%) led growth followed by Bermuda (29.7%) and Saint Lucia (8.8%). Arrivals from this market declined in the remaining six destinations during this time ranging from -18.0% recorded in Guyana and the Cayman Islands to -0.3% in Curação.
- Growth in arrivals from Europe was recorded in Anguilla (14.7%) during the period January to May, the only destination reporting for this time.
- St. Vincent & the Grenadines recorded a significant decline in international trips from Europe during the period January to February registering a drop of -26.2%.

## **Cruise Arrivals**

- Cruise passenger arrivals to the region increased in 14 out of 21 reporting destinations, while the other seven registered decreases.
- All five destinations reporting cruise passenger arrivals for the period January to July registered growth led by significant increases in the Dominican Republic (35.9%) and Barbados (21.4%) followed by Cozumel (Mexico) (12.6%).
- Eight out of 14 destinations reporting cruise passenger arrivals for the period January to June registered increases ranging between 3.0% in Jamaica and 24.5% in Saint Lucia. Fewer cruise passenger arrivals were recorded in the other six destinations during this time ranging from 0.5% in The Bahamas to -16.7% in Grenada.
- Martinique was the only destination reporting cruise passenger arrivals for the period January to May and registered a decline of -6.9% during this time.
- On the other hand, St. Vincent & the Grenadines welcomed 25.7% more cruise passengers during the period January to February.