

# **CARIBBEAN TOURISM ORGANIZATION LATEST MONTHLY STATISTICS**



**SEPTEMBER 2017**

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## Overall Performance

- Arrival data was reported by 21 destinations in 2017 so far, 15 of which recorded growth while declines were recorded in six.
- During the period January to August, growth in tourist arrivals was recorded in Grenada (6.6%) and Belize (8.7%) while arrivals declined in Curacao (-12.6%), Aruba (-6.8%), and Antigua & Barbuda (-5.7%).
- Seven of the eight destinations reporting arrival data for the period January to July registered increases ranging from 4.2% in the Cayman Islands to 12.7% in Bermuda. In contrast, arrivals only declined Trinidad & Tobago (-3.2%) during this time.
- Seven destinations reported arrival data for the period January to June. Of this number, five destinations achieved growth led by Dominica (15.2%) while increases in the other four destinations ranged between 1.3% in the British Virgin Islands and 4.9% in Guyana. Declines were registered in St. Vincent & the Grenadines (-6.1%) and the Turks & Caicos Islands (-1.5%).
- Anguilla, the only destination reporting arrival data for the period January to May, registered growth of 6.3% during this time.

## By Month

- In January, 11 out of 21 destinations reported increased international trips, while the other ten registered declines. The highest percentage increase in tourist arrivals during this month was recorded in Bermuda (36.0%). Other increases ranged between 0.7% recorded in both Belize and the Turks & Caicos Islands and 17.5% in Guyana. In contrast, Trinidad & Tobago (-20.2%) recorded the largest decrease in arrivals during this month followed by Aruba (-14.2%) and St. Vincent & the Grenadines (-12.8%).
- Thirteen out of 21 reporting destinations recorded growth in arrivals in February. Dominica (18.9%) recorded the highest percentage increase this month followed by Bermuda (11.9%) and Trinidad & Tobago (11.1%). Decreases were registered in eight destinations during this month ranging from -0.3% in Anguilla to -12.6% recorded in Curaçao.
- During March, seven out of the 21 reporting destinations saw increases which ranged between 1.0% in St. Lucia and 8.5% in Barbados. Declines were registered in the other 14 reporting destinations ranging between -1.1% in the US Virgin Islands and -22.8% in Curaçao.
- April, the best performing month of the year so far, had 19 destinations out of 21 recording growth in international visits led by a 58.4% increase in Dominica and strong performances in Guyana (43.7%) and Anguilla (31.7%). Curaçao (-6.3%) and Aruba (-1.9%) were the only two destinations to register decreased arrivals during this month.
- The number of destinations recording growth in tourist arrivals in May dropped to 16 (out of 21 reporting) ranging between flat performance in Aruba and 17.0% in Bermuda. Declines were recorded in five destinations ranging from -1.5% in the US Virgin Islands to -26.9% in Guyana.
- Twenty destinations reported data for June, 14 of which registered growth in arrivals ranging from 1.3% recorded in the US Virgin Islands to 21.1% in Saint Lucia. Declines recorded in the other six destinations ranged between -1.6% in Aruba and -10.4% in the Turks & Caicos Islands.

- In July, nine out of 13 reporting destinations recorded growth in arrivals while four destinations recorded contractions. Saint Lucia (14.7%) led growth during this month followed by Jamaica (9.0%) and the Cayman Islands (6.8%). Curacao recorded a -18.9% fall-off in tourist arrivals, the largest percentage decrease for this month.
- Out of the five destinations reporting tourist arrivals for the month of August, Belize (19.1%) and Grenada (16.9%) were the only two destinations to record increases, while the other three destinations – Curacao (-19.6%), Aruba (-5.7%), and Antigua & Barbuda (-2.5%) – recorded declines.

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## By Market

### United States

- Growth in international trips from the United States was recorded in 13 out of 18 reporting destinations overall and declined in five.
- Out of the five destinations reporting arrivals from the United States during the period January to August, Grenada (13.4%), Aruba (8.9%), and Belize (6.5%) recorded increases while Curacao (-1.7%) and Antigua & Barbuda (-9.6%) registered declines.
- Seven destinations reported arrivals from the United States during the period January to July, six of which recorded increases ranging between 1.4% in the Dominican Republic and 14.2% in Barbados. Trinidad & Tobago (-2.1%) was the only destination to record decreased arrivals from this market during this time.
- During the period January to June, three destinations (out of five reporting) recorded growth in visitor trips from the United States led by Dominica (6.0%) and followed by Puerto Rico (5.7%) and St. Vincent & the Grenadines (0.4%). The remaining two destinations, the Turks & Caicos Islands (-1.6%) and Guyana (-13.1%), registered declines in arrivals from this market during this time.
- Arrivals from the United States increased in Anguilla by 6.1%, the only destination reporting arrival data for the period January to May.

### Canada

- Visitor trips to the region from Canada increased in 14 out of 18 reporting destinations, while four destinations recorded declines from this market.
- Visitor trips from Canada increased in four out of five destinations reporting arrival data for the period January to August ranging from 4.4% in Curacao to 14.5% in Belize. Antigua & Barbuda (-4.3%) was the only destination to record a decline in arrivals from this market during this time.
- Growth was recorded in all seven destinations reporting arrival data for the period January to July led by Bermuda (15.1%) and followed by Saint Lucia (14.0%) and Barbados (11.6%).
- Dominica (19.3%) and St. Vincent & the Grenadines (10.3%) were the only two destinations to recorded increased arrivals from Canada for the period January to June. The remaining three destinations recorded declines with the Turks & Caicos Islands (-6.7%) registering the largest percentage decline followed by Puerto Rico (-2.8%) and Guyana (-2.5%).
- During the period January to May, Anguilla recorded an increase of 4.4% in visitor trips from Canada.

### Europe

- Overall visitor arrivals from Europe increased in half of the 18 reporting destinations with contractions registered in the other half.
- Out of the five destinations reporting arrivals from Europe during the period January to August, growth was registered in Belize (12.7%) and Aruba (4.9%), while Antigua & Barbuda (-0.3%), Curacao (-2.2%), and Grenada (-3.3%) recorded fewer European arrivals during this time.

- During the period January to July, European arrivals increased in five out of seven reporting destinations ranging from 0.1% in Barbados to 22.7% in Bermuda. Trinidad & Tobago (-5.3%) and the Cayman Islands (-18.7%) were the only destinations recording fewer European arrivals during this time.
- International trips from Europe decreased in four out of five destinations reporting during the period January to June. While Dominica recorded a significant 32.9% increase in arrivals from this market, declines recorded in the other four destinations ranged between -4.4% in the Turks & Caicos Islands and -23.2% in St. Vincent & the Grenadines.
- Growth in arrivals from Europe was recorded in Anguilla (14.7%) during the period January to May, the only destination reporting for this time.

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## Cruise Arrivals

- Cruise passenger arrivals to the region increased in 15 out of 22 reporting destinations, while the other seven registered decreases.
- Six out of seven destinations reporting cruise passenger arrivals for the period January to August registered growth led by strong performance in Aruba (22.8%) and Curacao (21.6%) followed by St. Kitts & Nevis (13.9%). Grenada (-16.9%) was the only destination to record fewer cruise passenger arrivals during this time.
- Seven destinations reported cruise passenger arrivals for the period January to July, five of which registered growth ranging from 4.9% recorded in Jamaica to 35.9% in the Dominican Republic, while declines were recorded in Martinique (-4.9%) and the Cayman Islands (-9.1%) during this time.
- Cruise passenger arrivals increased in half of the eight destinations reporting for the period January to June led by 40.5% growth recorded in St. Vincent & the Grenadines. Fewer cruise passenger arrivals were recorded in the other four destinations ranging from -0.5% in The Bahamas to -15.9% in the US Virgin Islands.

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