

VISITOR ARRIVALS REPORT

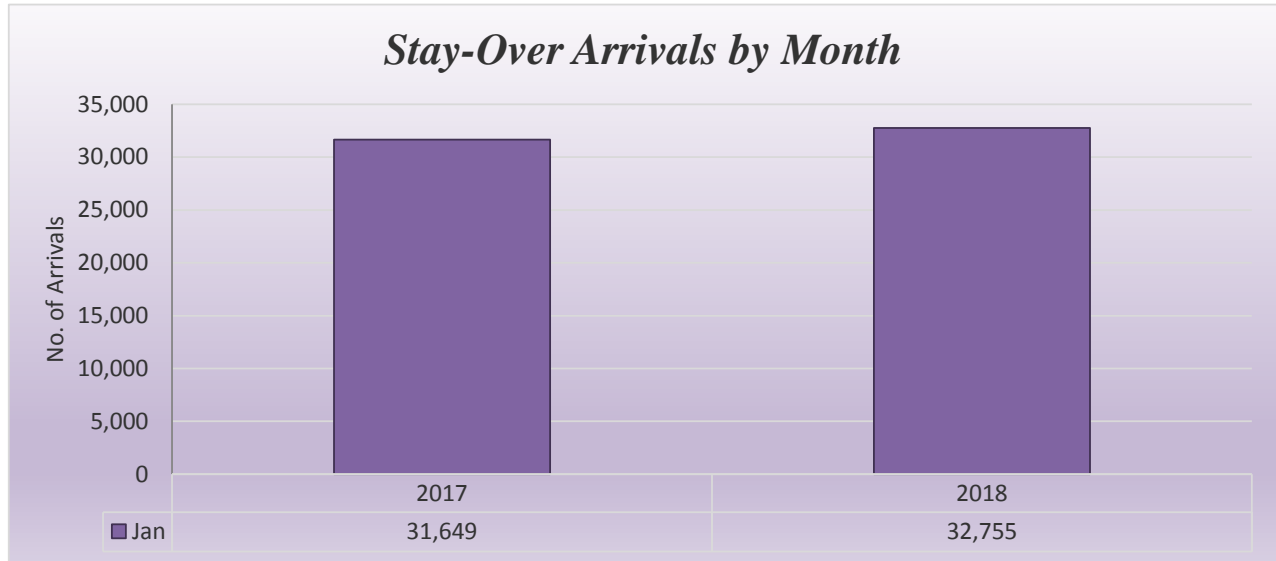
Stay Over Arrivals by Market (January, 2018)



**Source: Saint Lucia Tourism Authority
Research & Planning Department**

TOTAL STAY OVER ARRIVALS BY MONTH

MONTH	2017	2018	ACT. CHG.	% CHANGE
Jan	31,649	32,755	1,106	3.5%
TOTAL	31,649	32,755	1,106	3.5%



STAY OVER ARRIVALS BY MARKET (January 2017/2018)

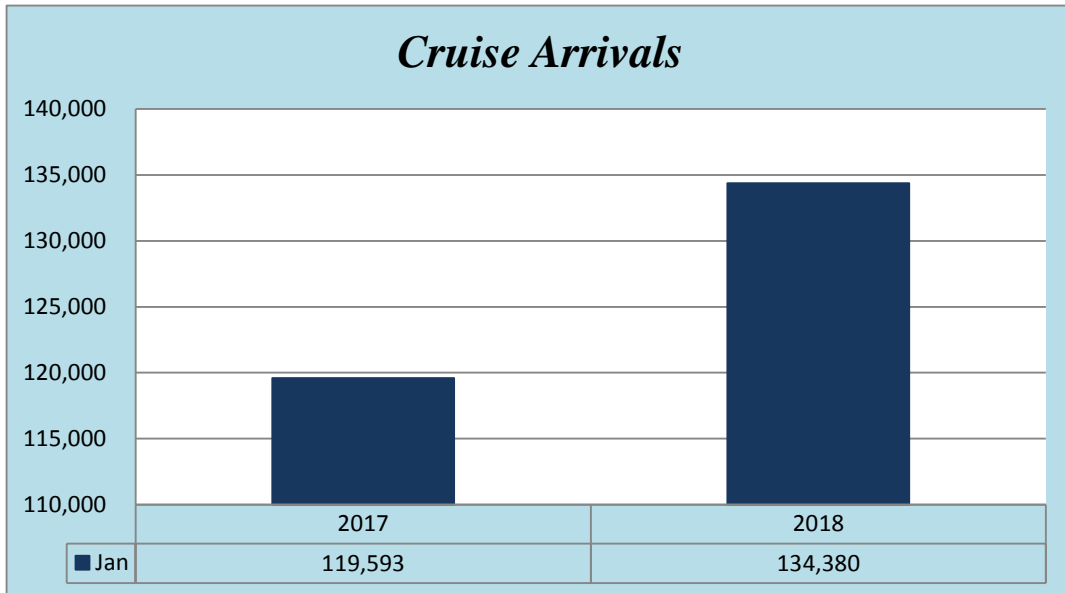
Markets	2017	2018	ACT.CHG.	% CHANGE
USA	12,796	13,997	1,201	9.4%
UK	6,111	6,592	481	7.9%
Caribbean	3,486	3,242	-244	-7.0%
Canada	5,935	6,046	111	1.9%
Rest of Europe	1,509	1,341	-168	-11.1%
Germany	404	229	(175)	-43.3%
France	701	692	-9	-1.3%
Rest of World	707	616	(91)	-12.9%
Total	31,649	32,755	1,106	3.5%

Notes:

- Rest of Europe includes among others, Holland, Italy, Austria, Belgium, Denmark, Greece, Ireland, Luxembourg, Norway, Portugal, Spain, Sweden, Switzerland
- This data is obtained from the international ED Cards
- Figures are inclusive of arrivals by Ferry

ARRIVALS BY CRUISE SHIP

MONTHS	2017	2018	ACT. CHG.	% CHANGE
Jan	119,593	134,380	14,787	12.4%
TOTAL	119,593	134,380	14,787	12.4%



CRUISE SHIP CALLS

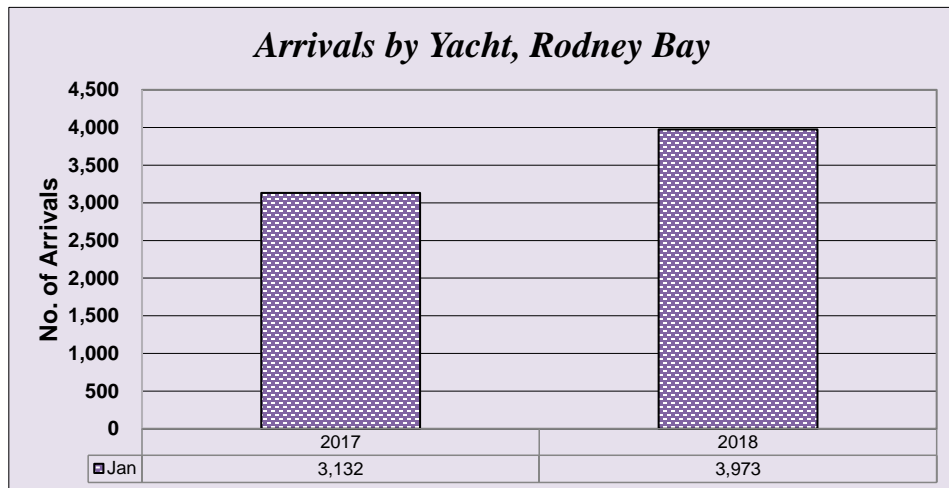
MONTHS	2017	2018	ACT.CHG.	%CHANGE
Jan	74	67	-7	-9.5%
TOTAL	74	67	(7)	-9.5%

Source: SLASPA

ARRIVALS BY YACHT, RODNEY BAY MARINA

MONTHS	2017	2018	ACT. CHG.	% Change
Jan	3,132	3,973	841	26.9%
Total	3,132	3,973	841	26.9%

NB: Arrival figures are less those already captured in stay-over arrival figures



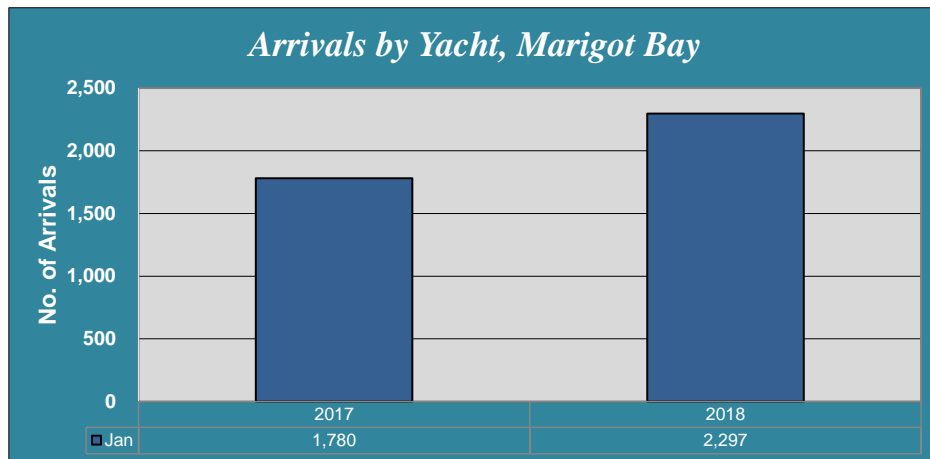
YACHT CALLS, RODNEY BAY

MONTHS	2017	2018	ACT.CHG.	%CHANGE
Jan	679	762	83	12.2%
TOTAL	679	762	83	12.2%

Source: SLASPA

ARRIVALS BY YACHT, MARIGOT BAY

MONTHS	2017	2018	ACT. CHG.	% Change
Jan	1,780	2,297	517	29.0%
Total	1,780	2,297	517	29.0%



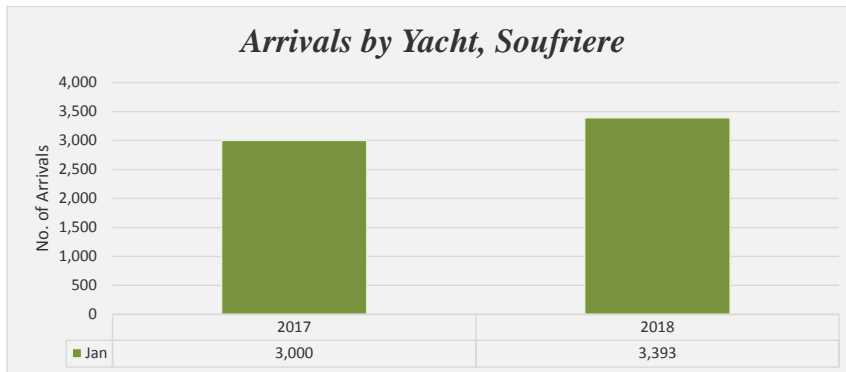
YACHT CALLS, MARIGOT BAY

MONTHS	2017	2018	ACT.CHG.	%CHANGE
Jan	347	340	-7	-2.0%
TOTAL	347	340	(7)	-2.0%

Source: SLASPA

ARRIVALS BY YACHT, SOUFRIERE

MONTHS	2017	2018	Actual Change	% Change
Jan	3,000	3,393	393	13%
Total	3,000	3,393	393	13%



YACHT CALLS, SOUFRIERE

MONTHS	2017	2018	Actual Change	% Change
Jan	328	352	24	7%
Total	328	352	24	7%

Source: Customs Department

SUMMARY REPORT OF VISITOR ARRIVALS (JANUARY 2017/2018)

Type of Visitor	2017	2018	Difference	% Increase
Stay-Over	31,649	32,755	1,106	3.5%
Cruise	119,593	134,380	14,787	12.4%
Yacht	7,912	9,663	1,751	22.1%
Total	159,154	176,798	17,644	11.1%

NB: Arrivals by Yacht figures do not include those already captured in stay-over arrivals.

STAY-OVER TOURIST ARRIVALS BY MARKET, JANUARY 2017/2018

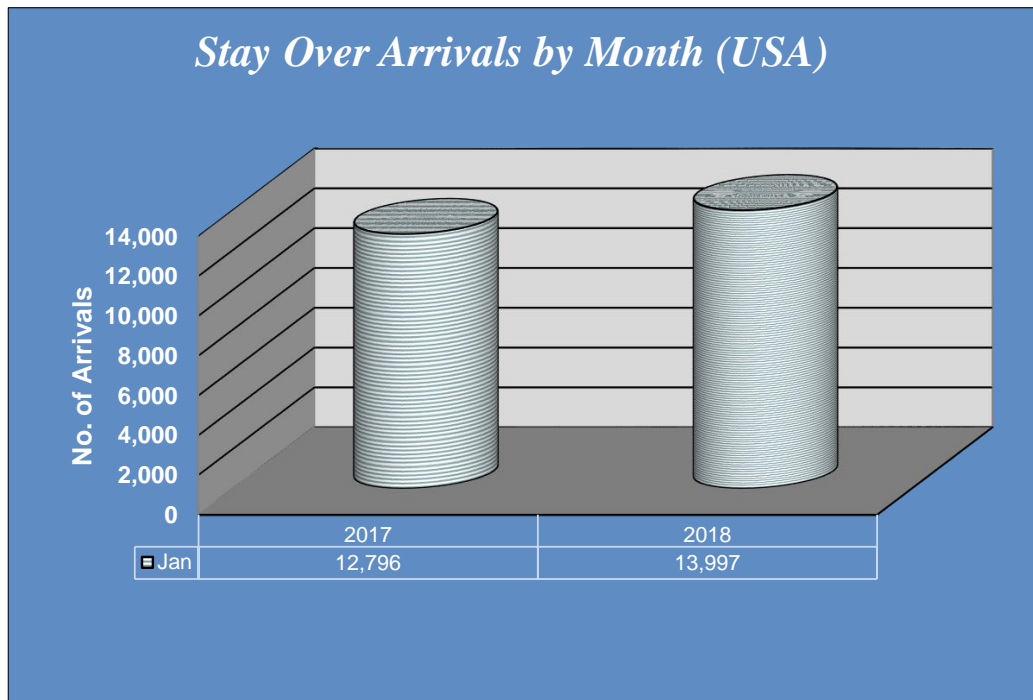
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Caribbean	3,486	3,242	(244)	-7.0%
Canada	5,935	6,046	111	1.9%
Rest of Europe	1,509	1,341	(168)	-11.1%
Germany	404	229	(175)	-43.3%
France	701	692	(9)	-1.3%
Rest of World	707	616	(91)	-12.9%
Total	31,649	32,755	1,106	3.5%

YACHT ARRIVALS BY PORT, JANUARY 2017/2018

Port	2017	2018	ACT.CHG.	% CHANGE
Rodney Bay Marina	3,132	3,973	841	26.9%
Marigot Bay	1,780	2,297	517	29.0%
Soufriere	3,000	3,393	393	13.1%
Total	7,912	9,663	1,751	22.1%

STAY OVER ARRIVALS BY MONTH (USA)

MONTHS	2017	2018	ACT. CHG.	% Change
Jan	12,796	13,997	1,201	9.4%
Total	12,796	13,997	1,201	9.4%



ARRIVALS FROM THE US BY STATE (JANUARY 2017/2018)

States by Regions	Jan-17	Jan-18	Actual Change	% Change
North East	5,006	5,632	626	12.5%
Connecticut	287	327	40	13.9%
Maine	76	93	17	22.4%
Massachusetts	737	858	121	16.4%
New Hampshire	164	139	(25)	-15.2%
New Jersey	781	784	3	0.4%
New York	2,222	2,554	332	14.9%
Pennsylvania	609	743	134	22.0%
Rhode Island	73	84	11	15.1%
Vermont	57	50	(7)	-12.3%
Mid West	2,649	2,941	292	11.0%
Dakota, North	39	34	(5)	-12.8%
Dakota, South	35	39	4	11.4%
Illinois	503	533	30	6.0%
Indiana	189	250	61	32.3%
Iowa	189	153	(36)	-19.0%
Kansas	68	134	66	97.1%
Michigan	409	376	(33)	-8.1%
Minnesota	325	331	6	1.8%
Missouri	129	186	57	44.2%
Nebraska	76	157	81	106.6%
Ohio	308	319	11	3.6%
Wisconsin	379	429	50	13.2%
South East	3,344	3,479	135	4.0%
Alabama	87	84	(3)	-3.4%
Arkansas	42	34	(8)	-19.0%
Delaware	41	56	15	36.6%
District of Columbia	75	74	(1)	-1.3%
Florida	889	818	(71)	-8.0%
Georgia	469	400	(69)	-14.7%
Kentucky	128	108	(20)	-15.6%
Louisiana	91	125	34	37.4%
Maryland	314	438	124	39.5%
Mississippi	40	49	9	22.5%
North Carolina	454	449	(5)	-1.1%
South Carolina	138	153	15	10.9%
Tennessee	123	166	43	35.0%
Virginia	421	474	53	12.6%
West Virginia	32	51	19	59.4%
South West	594	828	234	39.4%
Arizona	78	144	66	84.6%
New Mexico	18	16	(2)	-11.1%
Oklahoma	68	95	27	39.7%
Texas	430	573	143	33.3%
West	1,060	998	(62)	-5.8%
Alaska	-	1	1	0.0%
California	461	424	(37)	-8.0%
Colorado	278	234	(44)	-15.8%
Hawaii	-	4	4	#DIV/0!
Idaho	29	45	16	55.2%
Montana	31	26	(5)	-16.1%
Nevada	35	35	-	0.0%
Oregon	37	47	10	27.0%
Utah	60	47	(13)	-21.7%
Washington	120	108	(12)	-10.0%
Wyoming	9	27	18	200.0%
Not Stated	143	119	(24)	-16.8%
Total	12,796	13,997	1,201	9.4%

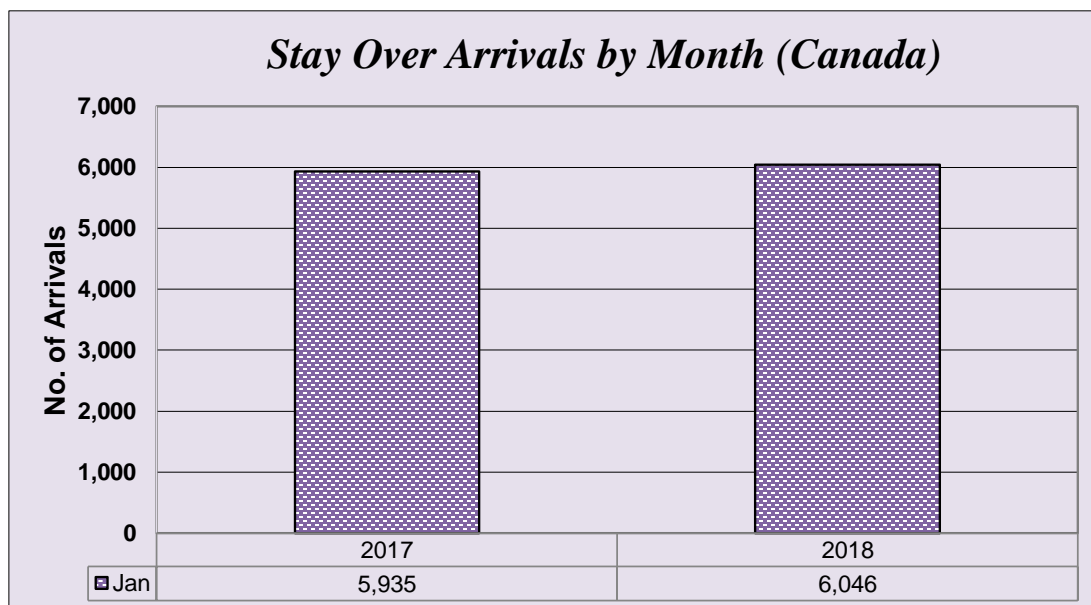
ARRIVALS FROM THE US BY REGION (JANUARY 2017/2018)

MONTHS	2017						
	North East	Mid West	South East	South West	West	Not Stated	Total
January	5,006	2,649	3,344	594	1,060	143	12,796
Total	5,006	2,649	3,344	594	1,060	143	12,796

Month	2018							% Change 2017/18
	North East	Mid West	South East	South West	West	Not Stated	Total	
January	5,632	2,941	3,479	828	998	119	13,997	9.4%
Total	5,632	2,941	3,479	828	998	119	13,997	
% Difference	12.5%	11.0%	4.0%	39.4%	-5.8%	-16.8%	9.4%	

STAY OVER ARRIVALS BY MONTH (CANADA)

MONTHS	2017	2018	ACT. CHG.	% Change
Jan	5,935	6,046	111	1.9%
Total	5,935	6,046	111	1.9%

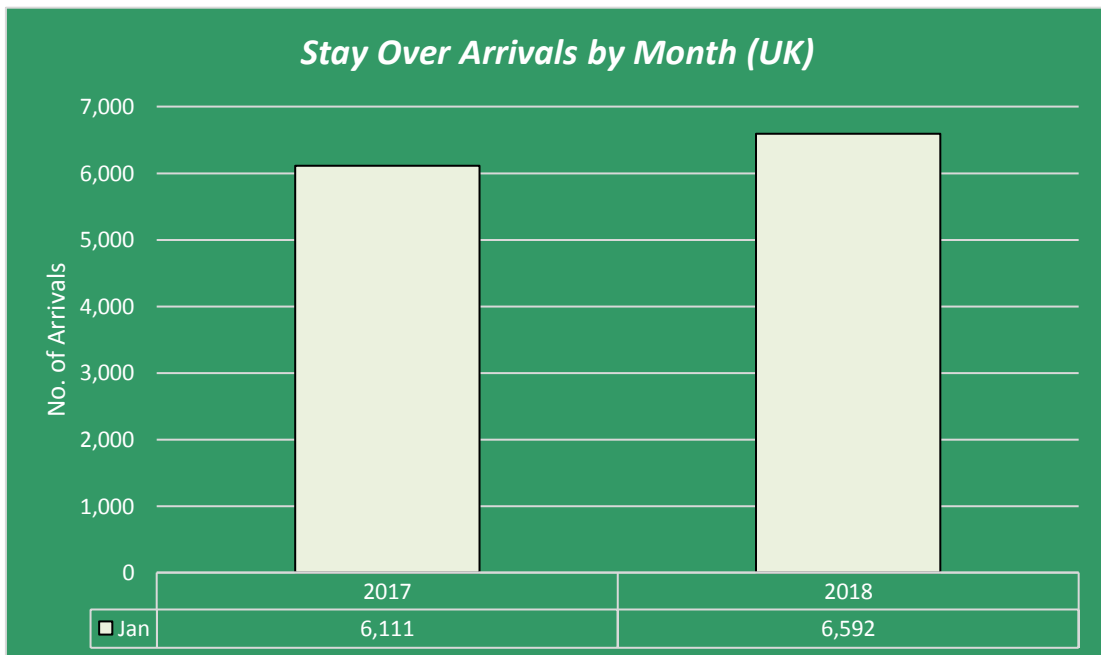


**ARRIVALS FROM CANADA BY PROVINCE (JANUARY
2017/2018)**

Province	Jan-17	Jan-18	Actual Change	% Change
Alberta	344	400	56	16%
British Columbia	201	180	-21	-10%
Manitoba	132	145	13	10%
New Brunswick	52	38	-14	-27%
New Foundland & Labrador	12	17	5	42%
Northwest Territories	4	5	1	25%
Nova Scotia	69	72	3	4%
Nunavut	0	0	0	0%
Ontario	3,992	4,156	164	4%
Prince Edward Island	9	28	19	211%
Quebec	961	884	-77	-8%
Saskatchewan	130	101	-29	-22%
Not Stated	29	20	-9	-31%
Total	5,935	6,046	111	2%

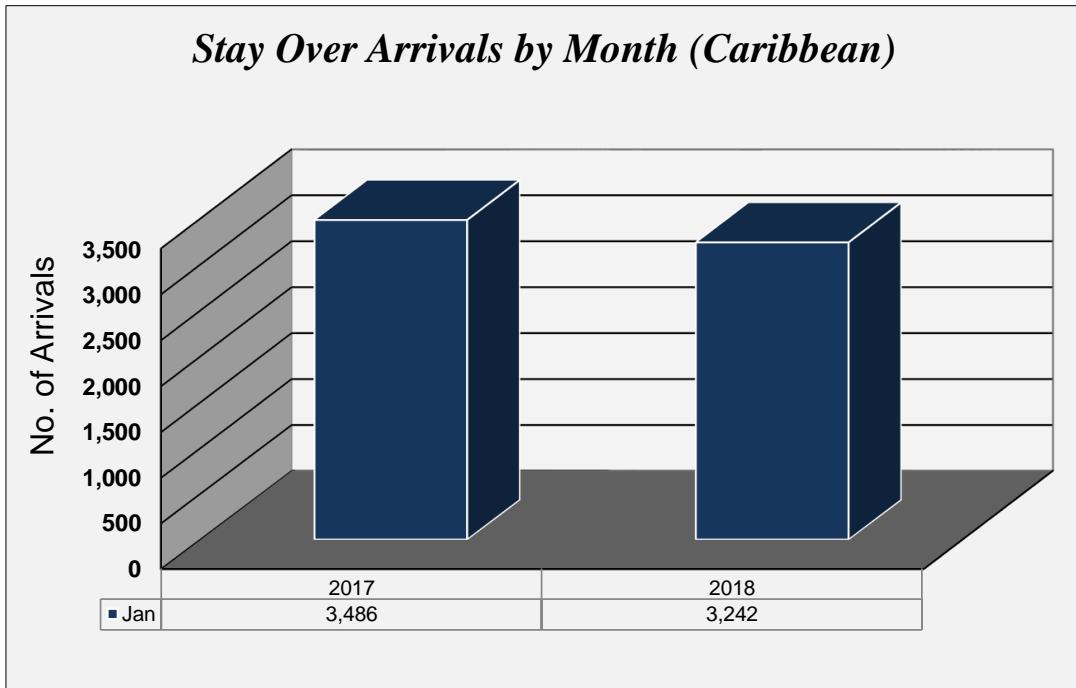
STAY OVER ARRIVALS BY MONTH (UK)

MONTHS	2017	2018	ACT. CHG.	% Change
Jan	6,111	6,592	481	7.9%
Total	6,111	6,592	481	7.9%



STAY OVER ARRIVALS BY MONTH (CARIBBEAN)

MONTHS	2017	2018	ACT. CHG.	% Change
Jan	3,486	3,242	(244)	-7.0%
Total	3,486	3,242	(244)	-7.0%



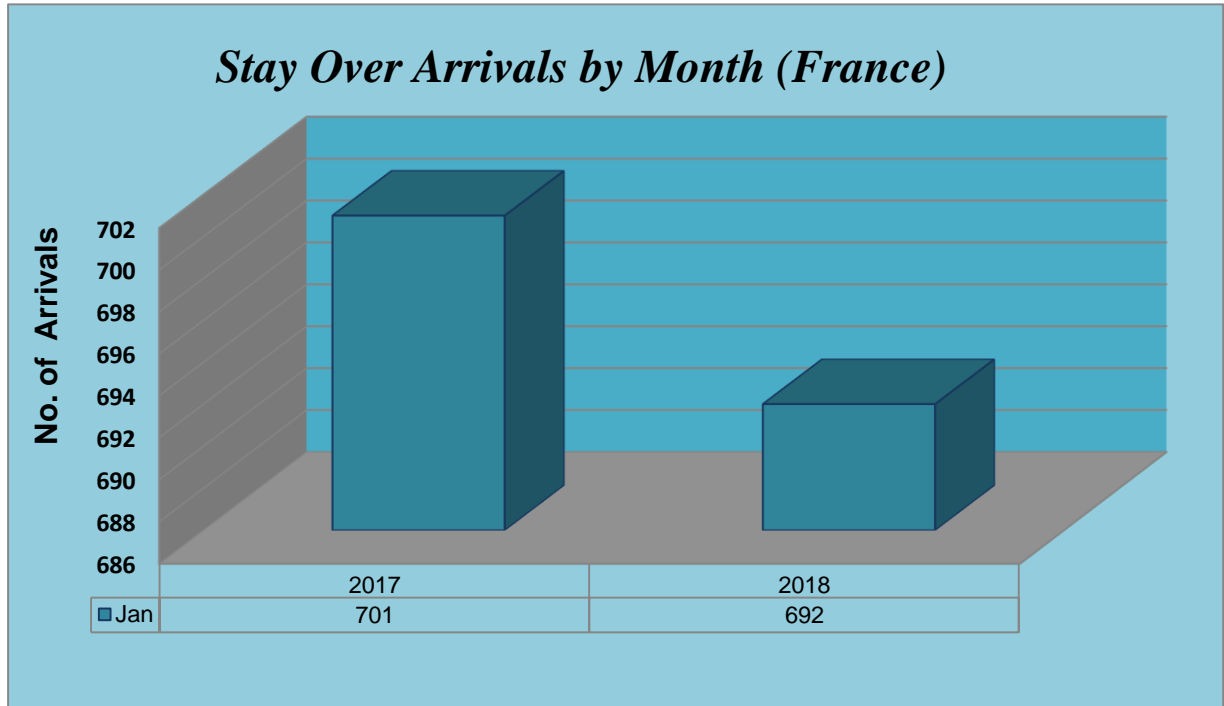
ARRIVALS FROM THE CARIBBEAN BY COUNTRY (JANUARY 2017/2018)

COUNTRIES	Jan-17	Jan-18	Actual Change	% Change
CARICOM *	1,991	2,100	109	5.5%
OECS	586	797	211	36.0%
Antigua & Barbuda	80	85	5	6.3%
Dominica	173	403	230	132.9%
Grenada	92	79	-13	-14.1%
Montserrat	9	4	-5	-55.6%
St Kitts & Nevis	59	46	-13	-22.0%
Anguilla	11	12	1	9.1%
British Virgin Islands	15	27	12	80.0%
St Vincent & Grenadines	147	141	-6	-4.1%
OTHER CARICOM	1,405	1,303	(102)	-7.3%
Barbados	357	458	101	28.3%
Belize	5	9	4	80.0%
Guyana	136	105	(31)	-22.8%
Jamaica	183	101	(82)	-44.8%
Trinidad & Tobago	684	585	(99)	-14.5%
Bahamas	25	28	3	12.0%
Bermuda	8	14	6	75.0%
Turks & Caicos Island	7	3	(4)	-57.1%
FRENCH WEST INDIES	1,362	1,031	(331)	-24.3%
Martinique	1,304	962	(342)	-26.2%
Guadeloupe	55	53	-2	-3.6%
Saint Martin	3	16	13	433.3%
DUTCH WEST INDIES	12	9	-3	-25.0%
Aruba	7	3	-4	-57.1%
Bonaire	0	0	0	0.0%
Curacao	5	6	1	20.0%
OTHER CARIBBEAN	121	102	-19	-15.7%
Cuba	22	24	2	9.1%
Dominican Republic	37	14	-23	-62.2%
Haiti	8	7	-1	-12.5%
Puerto Rico	19	10	-9	-47.4%
Suriname	3	10	7	233.3%
US Virgin Islands	18	25	7	38.9%
Other/Not Stated	14	12	-2	-14.3%
TOTAL	3,486	3,242	-244	-7.0%

* Caricom countries consist of "OECS & "Other Caricom"

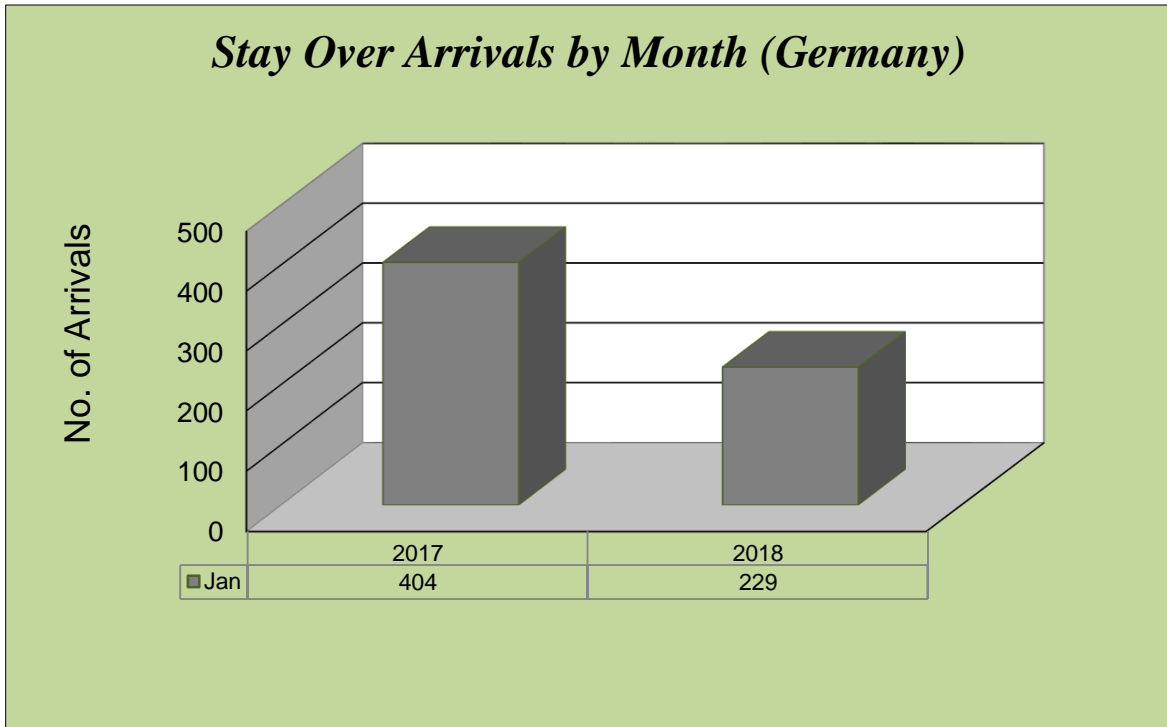
STAY OVER ARRIVALS BY MONTH (FRANCE)

Months	2017	2018	ACT. CHG.	% Change
Jan	701	692	(9)	-1.3%
Total	701	692	(9)	-1.3%



STAY OVER ARRIVALS BY MONTH (GERMANY)

Months	2017	2018	ACT. CHG.	% Change
Jan	404	229	(175)	-43.3%
Total	404	229	(175)	-43.3%

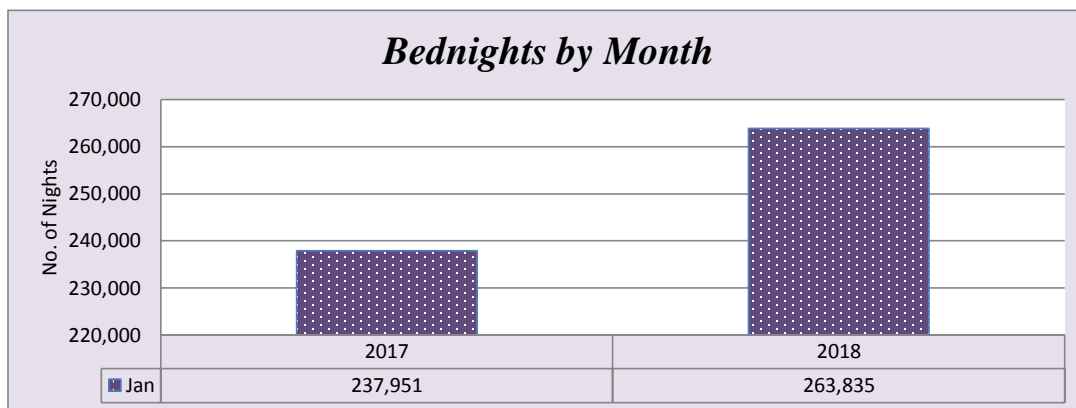


AVERAGE LENGTH OF STAY (JANUARY 2018)

Country	1 - 3 Days	4 - 7 Days	8 - 14 Days	15+ Days	Total	Avg. Length of stay
Total	3,269	18,308	9,202	1,976	32,755	9.57
United States	714	9,893	2,962	428	13,997	7.91
Canada	110	4,139	1,485	312	6,046	9.15
Europe	772	2,848	4,434	800	8,854	10.67
Major Europe	578	2,432	3,959	663	7,632	10.81
France	282	236	134	40	692	6.59
Germany	35	105	62	27	229	8.62
Italy	22	53	30	14	119	9.32
United Kingdom	239	2,038	3,733	582	6,592	11.39
Rest of Europe	99	231	254	87	671	10.31
Austria	3	17	19	5	44	11.02
Belgium	10	27	20	1	58	7.07
Denmark	3	26	9	11	49	10.2
Ireland	8	42	53	10	113	9.83
Norway	18	11	17	9	55	8.45
Spain	11	20	8	14	53	12.64
Sweden	27	45	94	22	188	9.75
Switzerland	19	43	34	15	111	8.92
Other Europe	95	185	221	50	551	7.64
Caribbean	1,536	1,187	232	287	3,242	8.06
C'wealth Caribbean	840	898	161	213	2,112	9.66
OECS/CARICOM	340	271	56	91	758	11.87
Antigua and Barbuda	42	23	9	11	85	8.72
Dominica	193	136	24	50	403	14.01
Grenada	19	42	7	11	79	8.53
Montserrat	2	2	-	-	4	3.25
St. Kitts and Nevis	16	19	4	7	46	9.72
St. Vincent & Gren.	68	49	12	12	141	10.47
Other Caricom	473	600	100	113	1,286	8.36
Barbados	210	173	44	31	458	6.10
Belize	1	5	3	-	9	6.22
Guyana	21	50	10	24	105	19.28
Jamaica	33	37	11	20	101	17.07
Trinidad and Tobago	205	316	28	36	585	6.71
Bahamas	3	19	4	2	28	8.32
Other C'wealth Carib.	27	27	5	9	68	9.59
Anguilla	3	8	1	-	12	5
Bermuda	1	8	2	3	14	9
British Virgin Is.	19	5	2	1	27	3.93
Cayman Islands	4	4	-	4	12	19.33
Turks and Caicos Islands	-	2	-	1	3	42.67
French West Indies	675	249	57	50	1,031	4.09
St. Martin	3	12	1	-	16	5.19
Martinique	645	215	53	49	962	4.05
Guadeloupe	27	22	3	1	53	4.38
Dutch West Indies	3	2	1	3	9	13
Curacao	2	1	-	3	6	16.67
Aruba	1	1	1	-	3	5.67
Other Caribbean	18	38	13	21	90	15.49
Cuba	1	12	-	11	24	36.29
Dominican Republic	6	6	1	1	14	6.36
Haiti	-	4	2	1	7	10.43
Puerto Rico	7	1	1	1	10	5.7
US Virgin Islands	3	12	6	4	25	7.84
Suriname	1	3	3	3	10	10.8
South America	32	58	23	35	148	17.61
Brazil	12	16	3	8	39	34.74
Venezuela	8	13	5	20	46	15.91
Other South America	12	29	15	7	63	9.67
Central America	11	19	11	10	51	11.31
Other	94	164	55	104	417	31.8

BED-NIGHTS BY MONTH *

Month	2017	2018	ACT. CHG.	% Change
Jan	237,951	263,835	25,884	10.9%
Total	237,951	263,835	25,884	10.9%



Bed-Nights by Market, January 2018

Markets	2017	2018	ACT.CHG.	% CHANGE
USA	92,976	100,832	7,856	8.4%
UK	59,444	70,476	11,032	18.6%
Caribbean	10,941	12,497	1,556	14.2%
Canada	48,546	52,858	4,312	8.9%
Rest of Europe	15,764	8,663	(7,101)	-45.0%
Germany	3,090	1,530	(1,560)	-50.5%
France	3,162	2,870	(292)	-9.2%
Rest of World	4,028	14,109	10,081	250.3%
Total	237,951	263,835	25,884	10.9%

* Bednights figures are total arrivals, less persons staying in private accommodation, times Avg. Length of Stay