

CARIBBEAN TOURISM ORGANIZATION LATEST MONTHLY STATISTICS



JULY 2018

Copyright © 2018, Caribbean Tourism Organization (CTO)

Published by the Caribbean Tourism Organization (CTO), 2018. All rights reserved.

The designations employed and the presentation of material in this publication do not imply the expression of any opinions whatsoever on the part of the Caribbean Tourism Organization concerning the legal status of any country, territory, city or area, or of its authorities or concerning the delimitation of its frontiers or boundaries.

Caribbean Tourism Organization (CTO)

Seventh Floor, Baobab Tower
Warrens, St Michael
Barbados
Tel.: (246) 427-5242
Website: www.onecaribbean.org
E-mail: statspub@caribtourism.com

All CTO publications are protected by copyright. Therefore, and unless otherwise specified, no part of a CTO publication may be reproduced, stored in a retrieval system or utilised in any form or by any means, electronic or mechanical, including photocopying, microfilm, scanning, without prior permission in writing. CTO encourages dissemination of its work and is pleased to consider permissions, licensing, and translation requests related to CTO publications.

For authorization of the reproduction of CTO works, please contact the CTO at the address and email above.

Overall Performance

- Out of the 19 destinations reporting international arrival data for 2018 so far, growth was recorded in 13, while declines were recorded in six.
- Six out of the seven destinations reporting arrival data for the period January to June recorded increases ranging between 1.7% in Curaçao to 17.1% in Belize. Anguilla was the only destination registering a decline and recorded -51.4% fewer international arrivals during this period.
- Growth was recorded in five out of the seven destinations reporting arrival data for the period January to May ranging from 5.2% in Saint Lucia to 17.3% in Guyana. Declines during this time were recorded in the British Virgin Islands (-71.0%) and the US Virgin Islands (-54.0%).
- St. Vincent & the Grenadines (7.3%) and Barbados (3.7%) were the only destinations reporting growth in international visits for the period January to April. The remaining three destinations reporting for this period recorded declines led by Puerto Rico (-47.7%), followed by Trinidad & Tobago (-4.9%), and Martinique (-1.0%).

By Month

- In January 14 out of 19 destinations reported increased international trips, while the other five registered declines. The highest percentage increase in tourist arrivals during this month was recorded in Belize (26.3%), followed by the Cayman Islands (23.9%) and Guyana (15.6%). In contrast, decreases recorded during this month ranged between -4.6% in Bermuda and -72.6% in the British Virgin Islands.
- Thirteen out of 19 reporting destinations recorded growth in arrivals in February. Guyana (26.2%) recorded the highest percentage increase this month trailed by Belize (17.0%) and the Cayman Islands (12.6%). The British Virgin Islands (-79.3%) recorded the largest percentage decrease during the month followed by the US Virgin Islands (-60.4%) and Anguilla (-58.9%).
- During March, 14 destinations (out of 19 reporting) registered growth in arrivals ranging between 3.9% in Trinidad & Tobago and 35.9% in St. Vincent & the Grenadines. Like the previous month, the British Virgin Islands (-79.0%) recorded the largest percentage decrease during this month followed by the US Virgin Islands (-55.6%) and Anguilla (-50.7%).
- Three destinations out of the 19 reporting arrival data for April registered growth, while declines were recorded the remaining 16 destinations. Bermuda (14.3%), Belize (5.9%) and the Cayman Islands (0.3%) were the destinations recording increases while decreases ranged from -0.5% in Jamaica to -64.0% in the British Virgin Islands.
- Out of the 14 destinations reporting arrivals for May, 11 registered growth ranging from 2.7% in Saint Lucia to 28.1% in Guyana. The remaining three destinations, British Virgin Islands (-57.2%), US Virgin Islands (-40.4%), and Anguilla (-39.5%), registered declines.
- Seven destinations reported arrivals during June, six of which registered growth ranging between 7.5% in the Dominican Republic and 17.0% in Antigua & Barbuda. Anguilla (-34.1%) was the only destination to record a decline this month.

By Market

United States

- International trips from the United States grew in 13 of the 16 reporting destinations overall and contracted in three destinations.
- Growth in international arrivals from the United States was recorded in six of the seven destinations reporting for the period January to June ranging between 3.6% in Antigua & Barbuda and 18.1% in Grenada. Anguilla (-57.5%) was the only destination to register a decline in arrivals from this market during this time.
- All five destinations reporting visitor arrivals from the United States for the period January to May recorded growth ranging from 3.8% in Guyana to 19.4% in the Cayman Islands.
- Two of the four destinations reporting arrivals for the period January to April registered growth in international trips from the United States, while the other two registered declines. Barbados and St. Vincent & the Grenadines recorded increases of 7.7% and 15.7%, respectively. In contrast, international trips from the United States declined in Puerto Rico by -54.6% and by -4.3% in Trinidad & Tobago.

Canada

- Overall, visitor trips to the region from Canada increased in 11 out of 16 reporting destinations, while five destinations recorded declines from this market.
- Growth in international trips from Canada to the region during the period January to June was recorded in six out of seven reporting destinations ranging from 6.1% in the Dominican Republic to 81.5% in Antigua & Barbuda. Anguilla registered -64.5% fewer arrivals from this market during this period.
- Three out of the five destinations reporting international arrivals from Canada for the period January to May recorded growth led by the Cayman Islands (9.7%), followed by Bermuda (6.6%) and Jamaica (0.4%). Saint Lucia (-5.1%) and Guyana (-8.0%) were the only destinations to record declines from this market during this time.
- Out of the four destinations reporting international trips from Canada for the period January to April, St. Vincent & the Grenadines (13.6%) and Barbados (5.1%) recorded growth while Puerto Rico (-33.6%) and Trinidad & Tobago (-14.6%) registered declines.

Europe

- International visitor arrivals from Europe increased in half of the 16 reporting destinations whereas contractions registered in the other half.
- Three destinations (out of seven reporting) recorded growth in international trips from Europe during the period January to June led by Belize (24.3%), followed by Curaçao (6.2%) and Grenada (0.4%). Declines were recorded in the remaining four destinations ranging between -1.5% in the Dominican Republic and -55.1% in Anguilla.
- Out of the five destinations reporting arrivals from Europe during the period January to May, Guyana (7.4%), Saint Lucia (6.3%), and Jamaica (2.5%) registered growth while Bermuda (-13.9%) and the Cayman Islands (-0.4%) recorded declines.

- European arrivals increased in two of the four destinations reporting for the period January to April and decreased in the other two destinations. Growth was recorded in St. Vincent & the Grenadines (3.0%) and Barbados (2.5%), while arrivals from this market contracted in Puerto Rico (-54.8%) and Trinidad & Tobago (-0.9%) during this period.

Cruise Arrivals

- Cruise visits to the region increased in 13 out of 21 reporting destinations, while the remaining eight registered decreases.
- Four out of the six destinations reporting cruise visits for the period January to June registered growth with Curaçao (27.8%) recording the largest increase followed by Grenada (26.5%). The US Virgin Islands (-22.5%) and the Dominican Republic (-13.8%) were the only destinations to register declines in cruise visits during this time.
- Nine destinations reported cruise visits for the period January to May, five of which recorded increases ranging from 5.9% in Jamaica to 19.7% in the Cayman Islands. The remaining four destinations registered declines during this time, led by the British Virgin Islands (-89.9%).
- Growth in cruise visits during the period January to April was recorded in three of the five reporting destinations led by St. Vincent & the Grenadines (81.9%). Dominica (-88.4%) and St. Maarten (-40.9%) were the only remaining destinations to register declines during this time.
- St. Kitts & Nevis, the only destination reporting cruise visits for the period January to March registered an increase of 17.8%.