

# CARIBBEAN TOURISM ORGANIZATION LATEST MONTHLY STATISTICS



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## Overall Performance <sup>1</sup>

- Out of the 22 destinations reporting international arrival data for 2018 so far, growth was recorded in 13, while declines were recorded in seven.
- Five destinations reported arrival data for the period January to July, four of which recorded growth ranging from 2.0% in Aruba to 17.5% in Belize. Trinidad & Tobago (-4.3%) was the only destination to record a decline during this time.
- Eight out of the 12 destinations reporting arrival data for the period January to June recorded increases ranging from 1.7% in Curaçao to 18.3% in Guyana. Declines were recorded in the remaining three destinations led by Anguilla (-51.4%) followed by the US Virgin Islands (-51.2%), and Martinique (-0.3%).
- The British Virgin Islands, the only destination reporting arrival data for the period January to May, registered a -71.0% decline in international trips during this time.
- Barbados (3.7%) was the only destination reporting growth in international visits for the period January to April while the two remaining destinations reporting for this period recorded declines of -47.7% in Puerto Rico and -10.3% in the Turks & Caicos.

## By Month

- In January 14 out of 22 destinations reported increased international trips, while six destinations registered declines. The highest percentage increase in tourist arrivals during this month was recorded in Belize (26.3%), followed by the Cayman Islands (23.9%) and Guyana (15.6%). In contrast, decreases recorded during this month ranged between -4.6% in Bermuda and -72.6% in the British Virgin Islands.
- Thirteen out of 21 reporting destinations recorded growth in arrivals in February. Guyana (26.2%) recorded the highest percentage increase this month trailed by Belize (17.0%) and the Cayman Islands (12.6%). Of the remaining eight destinations, the British Virgin Islands (-79.3%) recorded the largest percentage decrease during the month followed by the US Virgin Islands (-60.4%) and Anguilla (-58.9%).
- During March, 15 destinations (out of 21 reporting) registered growth in arrivals ranging from 3.7% in the Turks & Caicos Islands to 35.9% in St. Vincent & the Grenadines. Like the previous month, the British Virgin Islands (-79.0%) recorded the largest percentage decrease during this month followed by the US Virgin Islands (-55.6%) and Anguilla (-50.7%).
- Three out of the 20 destinations reporting arrival data for April registered growth, while declines were recorded in 17 destinations. Bermuda (14.3%), Belize (5.9%) and the Cayman Islands (0.3%) were the destinations recording increases while decreases ranged from -0.5% in Jamaica to -64.0% in the British Virgin Islands.
- Out of the 18 destinations reporting arrivals for May, 13 registered growth ranging from 2.7% in Saint Lucia to 28.1% in Guyana. Four destinations registered declines ranging from -6.8% in Trinidad & Tobago to -57.2% in the British Virgin Islands.

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<sup>1</sup> Due to a technical issue, Dominica's 2018 data (Jan-Jun) is not yet comparable with its 2017 data while comparative 2017 data (Jan only) for St. Kitts & Nevis is unavailable.

- Seventeen destinations reported arrivals during June, 11 of which registered growth ranging between 0.9% in Bermuda and 24.3% in Guyana. Declines during this month were recorded in five destinations led by the US Virgin Islands (-35.8%), followed by Anguilla (-34.1%) and Martinique (-2.0%).
- Three out of the five destinations reporting arrivals for July registered growth led by the Dominican Republic (19.8%), while Trinidad & Tobago (-2.4%) and Aruba (-0.9%) were the only destinations recording declines this month.

## By Market

### United States

- International trips from the United States grew in 13 of the 18 reporting destinations overall and contracted in four destinations.
- Growth in international arrivals from the United States was recorded in four of the five destinations reporting for the period January to July ranging between 3.1% in Antigua & Barbuda and 17.4% in Belize. Trinidad & Tobago (-3.5%) was the only destination to register a decline in arrivals from this market during this time.
- Visitor trips from the United States increased in eight destinations (out of nine reporting) during the period January to June ranging from 5.9% in Guyana to 18.4% in the Cayman Islands. Anguilla, the only destination to register a decline, received -57.5% fewer arrivals from this market during this time.
- Barbados was the only destination (out of three reporting) to register growth in arrivals from the US market during the period January to April. In contrast, international trips from the United States declined in Puerto Rico by -54.6% and by -6.9% in the Turks & Caicos Islands.

### Canada

- Overall, visitor trips to the region from Canada increased in 12 out of 18 reporting destinations, while five destinations recorded declines from this market.
- Four out of the five destinations reporting international arrivals from Canada for the period January to July recorded growth ranging from 6.9% in the Dominican Republic to 82.9% in Antigua & Barbuda. Trinidad & Tobago (-13.9%) was the only destination to record a decline from this market during this time.
- Growth in international trips from Canada to the region during the period January to June was recorded in seven out of nine reporting destinations ranging from 0.5% in Guyana to 13.4% in St. Vincent & the Grenadines. Anguilla (-64.5%) and Saint Lucia (-5.5%) were the only destinations to register fewer arrivals from this market during this period.
- Out of the three destinations reporting international trips from Canada for the period January to April, Barbados (5.1%) was the only destination to record growth, while Puerto Rico (-33.6%) and the Turks & Caicos Islands (-5.5%) registered declines.

### Europe

- International visitor arrivals from Europe increased in eight of the 18 reporting destinations whereas contractions registered in the remaining nine.
- Out of the five destinations reporting arrivals from Europe during the period January to July, Belize (27.5%) was the only destination to register growth, while the other four destinations registered declines ranging between -1.7% in Trinidad & Tobago and -5.6% in Antigua & Barbuda.
- Six destinations (out of nine reporting) recorded growth in international trips from Europe during the period January to June led by Guyana (9.4%), followed by Curaçao (6.2%) and Saint

Lucia (4.5%). Declines were recorded in the Cayman Islands (-1.5%), Bermuda (-22.1%), and Anguilla (-55.1%) during this time.

- During the period January to April, European arrivals increased in Barbados (2.5%) alone while the other two destinations, Puerto Rico (-54.8%) and the Turks & Caicos Islands (-3.8%), registered contracting arrivals from this market during this period.

## Cruise Arrivals

- Cruise visits to the region increased in 15 out of 23 reporting destinations, while the remaining eight registered decreases.
- Growth in cruise visits during the period January to July was recorded in all three reporting destinations led by Antigua & Barbuda (17.8%), followed by Belize (15.7%) and Cozumel (Mexico) (4.9%).
- Eleven out of the 16 destinations reporting cruise visits for the period January to June registered growth with Trinidad & Tobago (166.1%) recording the largest increase followed by St. Vincent & the Grenadines (84.2%) and Martinique (54.7%). Declines in cruise visits were recorded in the remaining five destinations ranging from -2.7% in the Turks & Caicos to -27.5% in St. Maarten.
- Both the British Virgin Islands and The Bahamas, the only destinations reporting cruise visits for the period January to May, recorded decreases of -89.9% and -0.1%, respectively.
- Similarly, the only destination reporting cruise visits during the period January to April, Dominica, registered a decline of -88.4% during this time.
- St. Kitts & Nevis, the only destination reporting cruise visits for the period January to March, registered an increase of 17.8%.