

CARIBBEAN TOURISM ORGANIZATION LATEST MONTHLY STATISTICS



FEBRUARY 2019

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Overall Performance

- Out of the 26 destinations reporting international arrival data for 2018 so far, growth was recorded in 17, while declines were recorded in nine.
- Out of the 20 destinations reporting tourist arrivals for the period January to December, 13 registered growth ranging between 0.3% in Martinique and 15.9% in Guyana while declines were recorded in the remaining seven destinations led by -55.8% in St. Maarten, followed by -40.9% in the British Virgin Islands and -25.0% in the US Virgin Islands.
- Tourist visits to Barbados, the only destination reporting arrivals for the period January to November, increased by 3.0% during this period.
- Aruba (1.3%) was the only destination reporting visitor arrivals for the period January to October.
- St. Kitts & Nevis, the only destination reporting arrival data for the period January to July, recorded growth of 11.8%.
- While growth was recorded in Haiti (1.6%) for the period January to April, the Turks & Caicos Islands, registered a -10.3% decline in international trips during this time.
- Cuba, the only destination reporting for one month, recorded -8.9% fewer tourist arrivals during January.

By Month

- In January 15 out of 26 destinations reported increased international trips, while 11 destinations registered declines. The highest percentage increase in tourist arrivals during this month was recorded in Belize (26.3%), followed by the Cayman Islands (23.9%) and Guyana (15.6%). In contrast, decreases recorded during this month ranged between -0.7% in St. Kitts & Nevis and -77.2% in St. Maarten.
- Fifteen out of 25 reporting destinations recorded growth in arrivals in February. Guyana (26.2%) recorded the highest percentage increase this month trailed by St. Kitts & Nevis (20.4%) and Belize (17.0%). Ten destinations registered declines, St. Maarten (-78.4%) recorded the largest percentage decrease during the month followed by the British Virgin Islands (-68.8%) and the US Virgin Islands (-60.4%).
- During March, 18 destinations (out of 25 reporting) registered growth in arrivals ranging from 3.7% in the Turks & Caicos Islands to 40.9% in St. Kitts & Nevis. Like the previous month, St. Maarten (-78.4%) recorded the largest percentage decrease during this month followed by the British Virgin Islands (-62.3%) and the US Virgin Islands (-55.6%).
- Three out of the 25 destinations reporting arrival data for April registered growth, while declines were recorded in 22 destinations. Bermuda (14.3%), Belize (5.9%) and the Cayman Islands (0.3%) were the destinations recording increases while decreases ranged from -0.5% in Jamaica to -76.6% in St. Maarten.
- Out of the 23 destinations reporting arrivals for May, 14 registered growth ranging from 2.7% in Saint Lucia to 28.1% in Guyana. Nine destinations registered declines ranging from -6.2% in St. Kitts & Nevis to -68.1% in St. Maarten.

- Twenty-three destinations reported arrivals for June, 15 of which registered increases ranging from flat growth in Saint Lucia to 28.1% in St. Kitts & Nevis. Declines during this month were recorded in eight destinations led by St. Maarten (-66.0%), followed by the British Virgin Islands (-54.0%) and the US Virgin Islands (-35.8%).
- Thirteen out of the 23 destinations reporting arrivals for July registered growth led by Belize (19.8%), Curaçao (19.7%) and Guyana (13.1%), while declines were recorded in the remaining ten destinations during this month ranging between -0.9% in Aruba and -63.4% in St. Maarten.
- In August, growth in tourist trips was recorded in 14 destinations (out of 22 reporting), led by Curaçao (20.2%), followed by The Bahamas (18.8%) and Grenada (15.0%). Declines were recorded in the remaining eight destinations ranging from -9.5% in Trinidad & Tobago to -59.4% in St. Maarten.
- Growth in tourist arrivals was recorded in 18 out of the 22 destinations reporting for September led by significant performances in the recovering destinations, the US Virgin Islands (843.1%) followed by the British Virgin Islands (461.7%), Anguilla (416.2%), and St. Maarten (141.1%). Puerto Rico (-10.5%), Saint Lucia (-6.5%), the Cayman Islands (-3.0%), and Aruba (-2.1%) were the only destinations registering declines in arrivals during this time.
- Out of the 22 destinations reporting arrival data for October, growth was recorded in 17 ranging between 0.5% in St. Vincent & the Grenadines and 472.9% in the British Virgin Islands. Declines recorded in the remaining five destinations ranged from -0.4% in Bermuda to -13.2% in Trinidad & Tobago.
- Nineteen out of the 21 destinations reporting arrival data for November recorded growth led by the British Virgin Islands (386.8%), followed by Anguilla (346.9%), the US Virgin Islands (193.9%), Puerto Rico (172.9%), and St. Maarten (165.4%). Bermuda (-4.7%) and Trinidad & Tobago (-4.6%) were the only destinations to record declines in arrivals this month.
- Twenty destinations reported arrival data for December, 19 of which registered growth ranging from 2.7% in Bermuda to 251.8% in Anguilla. Trinidad & Tobago (-1.7%) was the only destination to record a decline in arrivals this month.

By Market¹

United States

- International trips from the United States grew in 15 of the 22 reporting destinations overall and contracted in six destinations.
- Twelve out of the 17 destinations reporting arrivals from the United States for the period January to December recorded increases ranging between 4.1% in Saint Lucia and 19.8% in Curaçao. The five remaining destinations recorded declines in arrivals from this market during this time ranging between -2.8% in Trinidad & Tobago and -67.6% in St. Maarten.
- Barbados, the only destination reporting international visits from the United States for the period January to November registered an 8.5% increase in arrivals from this market during this period.
- For the period January to October, Aruba (7.1%), the only reporting destination, recorded growth in arrivals from the United States.
- Visitor trips from the United States increased to St. Kitts & Nevis (12.8%) for the period January to July.
- The Turks & Caicos Islands was the only destination reporting international trips from the US market for the period January to April registering a decline of -6.9%.

Canada

- Overall, visitor trips to the region from Canada increased in 12 out of 22 reporting destinations, while nine destinations recorded declines from this market.
- Nine out of the 17 destinations reporting visitor trips from Canada for the period January to December registered growth ranging from 0.8% in Bermuda to 66.1% in Antigua & Barbuda. Decreases in arrivals from this market during this time were recorded in the remaining eight destinations ranging between -0.4% in Guyana and -76.5% in St. Maarten.
- Increases in visitor trips from Canada for the January to November period were recorded in Barbados (2.0%), the only destination recording arrivals from this market during this time.
- Growth in arrivals from Canada for the period January to October was recorded in Aruba (7.3%).
- International arrivals from Canada for the period January to July increased by 8.6% in St. Kitts & Nevis, the only destination reporting arrival data from this market during this time.
- The only destination to record international trips from Canada for the period January to April, the Turks & Caicos Islands, registered a decline of -26.8% during this time.

Europe

- International visitor arrivals from Europe increased in 10 of the 22 reporting destinations whereas contractions were registered in the remaining 11.

¹ Comparative 2017 market data for Cuba is unavailable.

- Growth in arrivals from the European market during the period January to December was recorded in eight destinations (out of the 17 reporting) led by Belize (18.4%) and followed by Guyana (11.8%) and Curaçao (7.8%). Declines in arrivals from this market were recorded in the nine remaining destinations ranging between -1.9% in Antigua & Barbuda and -34.8% in St. Maarten.
- Barbados, the only destination reporting arrivals from Europe for the period January to November, registered growth of 1.2%.
- Visitor trips from Europe decreased in Aruba (-2.7%) during the period January to October.
- Arrivals from Europe during the period January to July increased in St. Kitts & Nevis (0.8%).
- During the period January to April, European arrivals decreased in the Turks & Caicos Islands by -3.8%.

Cruise Arrivals

- Cruise visits to the region increased in 18 out of 24 reporting destinations, while the remaining six registered decreases.
- Growth was recorded in 16 out of 22 destinations reporting cruise visits for the period January to December ranging from flat growth in Antigua & Barbuda to 80.0% in Trinidad & Tobago. In the remaining six destinations, cruise arrivals contracted led by the British Virgin Islands (-51.1%), Dominica (-14.4%) and the Dominican Republic (-11.3%).
- Cruise visits increased in Haiti (12.1%) during the period January to September.
- Growth in cruise visits during the period January to July was recorded in St. Kitts & Nevis (5.5%), the only destination reporting during this time.