

CARIBBEAN TOURISM ORGANIZATION LATEST MONTHLY STATISTICS



MARCH 2019

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Caribbean Tourism Organization (CTO)

Seventh Floor, Baobab Tower
Warrens, St Michael
Barbados
Tel.: (246) 427-5242
Website: www.onecaribbean.org
E-mail: statspub@caribtourism.com

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Overall Performance

- Out of the 14 destinations reporting international arrival data for 2019 so far, growth was recorded in 12, while declines were recorded in two.
- Four out of the 5 destinations reporting tourist arrivals for the period January to February registered growth ranging between 6.2% in Belize and 7.3% in Antigua & Barbuda. Bermuda (-2.0%) was the only destination to record a decline during this time.
- Out of the nine destinations reporting tourist visits for January alone, growth was recorded in eight ranging between 5.5% in the Dominican Republic and 217.6% in Anguilla. Trinidad & Tobago (-15.1%) was the only destination registering fewer visits during this period.

By Month

- In January, 13 out of 14 reporting destinations registered increased international trips. The highest percentage increase in tourist arrivals during this month was recorded in Anguilla (217.6%), followed by St. Maarten (118.3%), and Guyana (12.0%). In contrast, Trinidad & Tobago (-15.1%) was the only destination to record a decrease during this month.
- Four out of five reporting destinations recorded growth in arrivals in February. Grenada (11.2%) recorded the highest percentage increase this month trailed by Belize (8.0%) and Saint Lucia (7.4%). Bermuda (-5.4%) was the only destination registering a decline during the month.

By Market

United States

- International trips from the United States grew in 11 of the 14 reporting destinations and contracted in three destinations.
- Arrivals from the United States for the period January to February increased in three of the five reporting destinations led by Antigua & Barbuda (14.0%) followed by Belize (7.1%) and Saint Lucia (1.3%). The two remaining destinations, Bermuda (-0.5%) and Grenada (-1.7%) were the only destinations to record declines in arrivals from this market during this time.
- Out of the nine destinations reporting international visits from the United States for January alone, eight recorded increases led by Anguilla (308.2%) followed by St. Maarten (245.3%) and Cuba (122.8%). Trinidad & Tobago (-14.9%) was the only destination to register a decline in arrivals from this market during this period.

Canada

- Overall, the performances among the 14 reporting destinations in the Canadian market were equally split with visitor trips increasing in seven destinations and declining in the other seven.
- Growth in visitor trips from Canada for the period January to February was registered in Grenada (39.7%) and Belize (5.7%). Decreases in arrivals from this market during this time were recorded in the remaining three destinations with Bermuda (-11.2%) recording the largest percentage decrease.
- Increases in visitor trips from Canada for January alone were recorded in five out of nine reporting destinations ranging from 5.3% in the Cayman Islands to 345.0% in St. Maarten. However, during this time, fewer arrivals from this market were recorded four destinations ranging from -1.0% in the Dominican Republic to -11.4% in Trinidad & Tobago.

Europe

- International visitor arrivals from Europe increased in 10 of the 14 reporting destinations whereas contractions were registered in the remaining four.
- Growth in arrivals from the European market during the period January to February was recorded in all five reporting destinations ranging between 2.5% in Belize and 24.5% in Saint Lucia.
- Five out of the nine destinations reporting arrivals from Europe for January alone registered growth led by Anguilla (228.9%), followed by St. Maarten (43.3%) and Guyana (9.0%). Fewer arrivals from this market were recorded in the remaining four destinations ranging from -2.6% in the Dominican Republic to -18.4% in Trinidad & Tobago.

Cruise Arrivals

- Cruise visits to the region increased in seven out of 12 reporting destinations, while the remaining five registered decreases.
- Growth was recorded in four out of five destinations reporting cruise visits for the period January to February ranging from 7.2% in Cozumel (Mexico) to 1,268.7% in Bermuda. Grenada (-3.2%) was the only destination to register a contraction in cruise arrivals during this time.
- Cruise visits increased in three out of the seven destinations reporting for January alone led by the Cayman Islands (24.1%), followed by Curaçao (23.3%) and US Virgin Islands (23.0%). Declines were registered in the remaining four destinations ranging between -0.2% in Jamaica and -33.2% in Trinidad & Tobago during this time.