

STATE OF THE TOURISM INDUSTRY

Prepared by CTO, January 2020



TABLE OF CONTENTS

Caribbean tourism industry performance in the three quarters of 2019

1. International and Caribbean Tourist Visits
2. International Visits to the Caribbean by Main Market
3. Monthly Stopover Arrivals
4. Monthly Cruise Visits
5. Outlook for 2019



International and Caribbean Tourist Visits

Performance of International Tourist Arrivals by Region

	2015	2016	2017	2018	2019 Jan-Sep
	Change				
World	4.7%	3.8%	7.2%	5.6%	4.0%
Europe	4.7%	2.5%	8.8%	5.8%	3.4%
Asia and the Pacific	5.4%	7.7%	5.7%	7.3%	5.4%
Americas	6.0%	3.7%	4.7%	2.4%	2.0%
Caribbean^R	7.2%	4.8%	1.7%	-0.7%	6.1%
Africa	-2.9%	7.8%	8.5%	8.5%	4.6%
Middle East	4.0%	-4.8%	3.9%	3.4%	9.3%

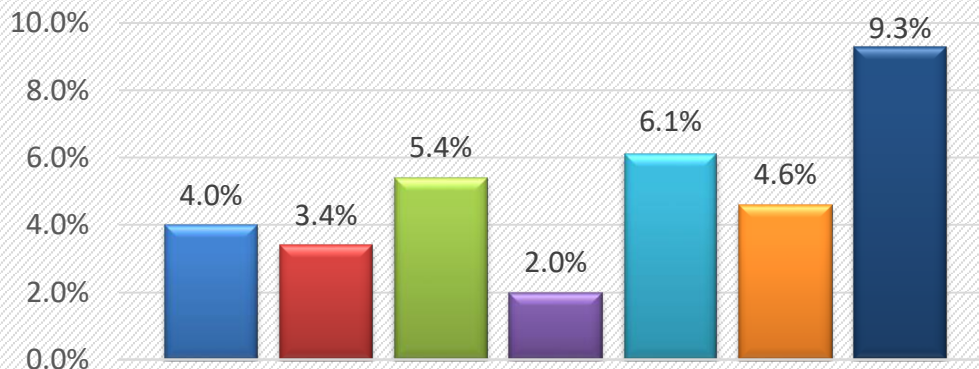
Sources: UNWTO, CTO



International and Caribbean Tourist Visits

International trips worldwide increased by 4.0% in the first nine months of 2019

Tourist arrivals to the Caribbean expanded by 6.1% in the same period

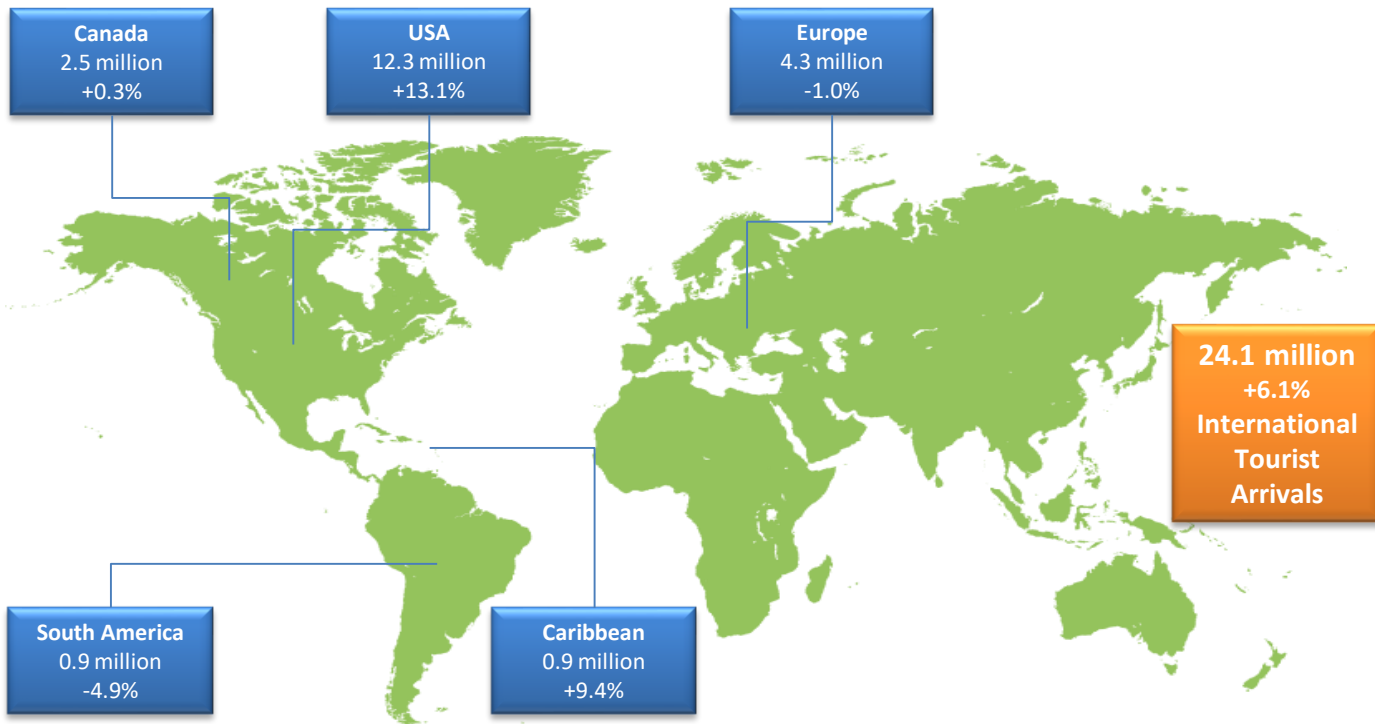


2019 January - September

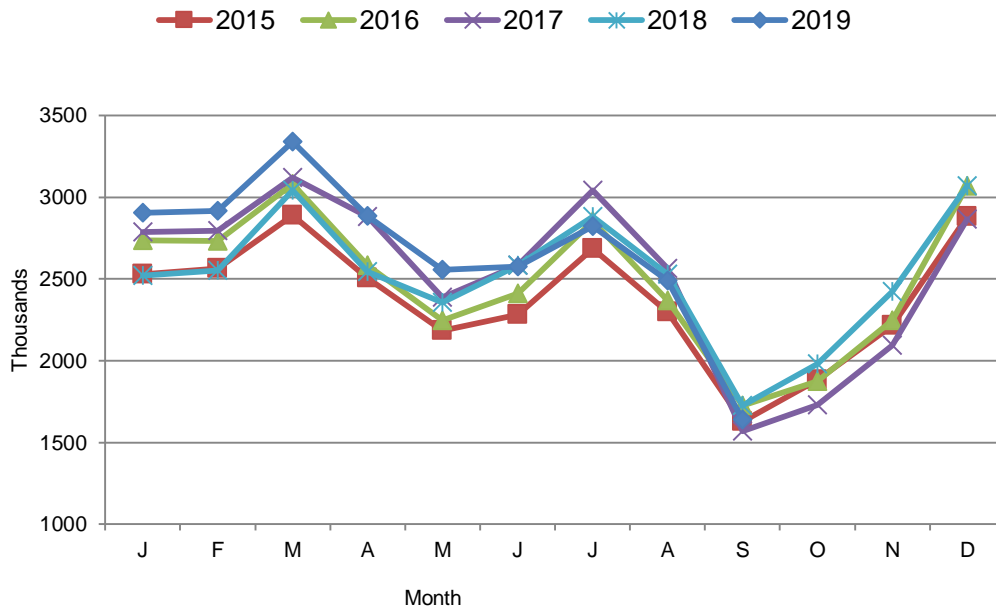
■ World ■ Europe ■ Asia and the Pacific ■ Americas ■ Caribbean ■ Africa ■ Middle East



International Visits to the Caribbean by Market

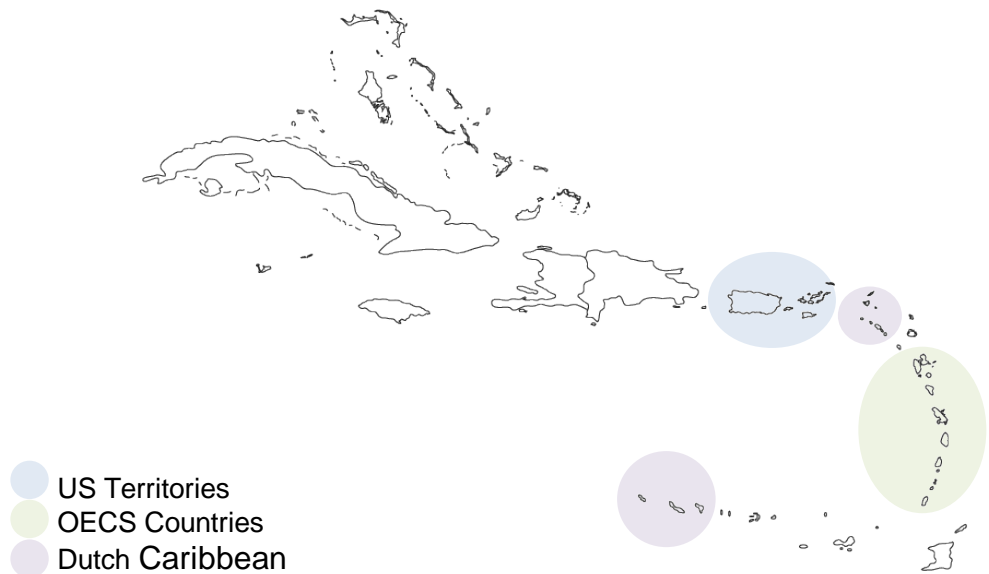


Monthly Tourist Stopover Arrivals (thousands)

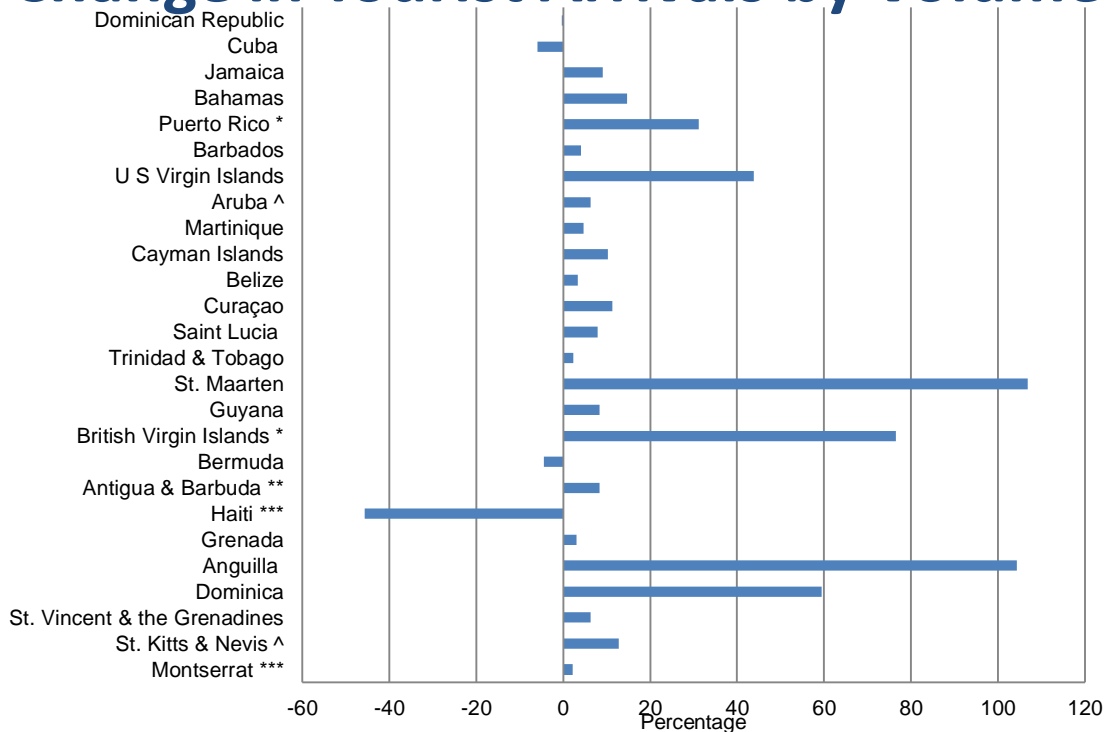


International and Caribbean Tourist Visits

The fastest growing regions were US Territories (31.9%), OECS Countries (21.2%) and the Dutch Caribbean(14.1%).



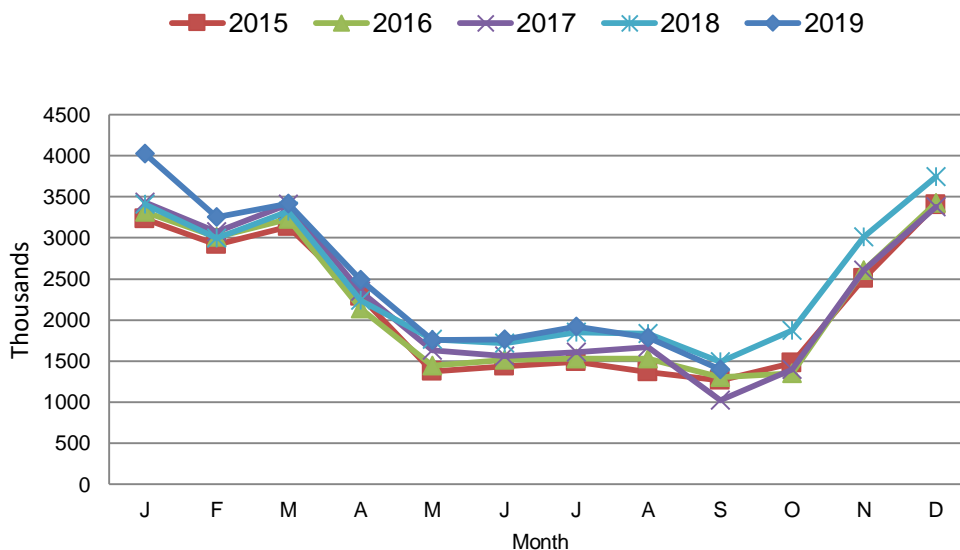
Change in Tourist Arrivals by Volume



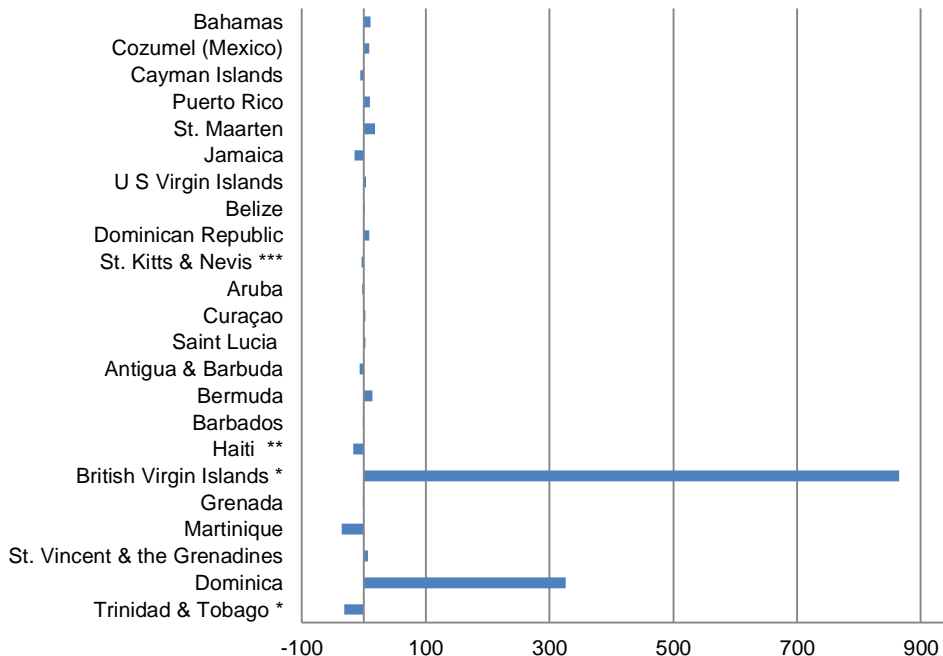
Notes: * Jan-Aug, ** Jan-Jul, *** Jan -Jun, ^ Jan-May



Monthly Cruise Visits (thousands)



Change in Cruise Visits by Volume



Notes: * Jan-Aug, ** Jan-Jun, *** Jan-May

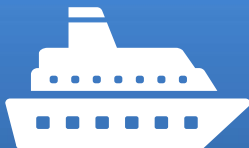
Percentage



Outlook



PERIOD	STAY-OVER ARRIVALS
Q.1	12.9%
Q.2	7.1%
Q.3	-2.6%
Q.4	0.0% - 1.0%
2019	4.0% - 5.0%



PERIOD	CRUISE VISITS
Q.1	9.9%
Q.2	4.9%
Q.3	-1.1%
Q.4	-1.0% to -2.0%
2019	3.0% - 4.0%



Thank You!

