



Caribbean Travel Mart

January 2020

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Source: 2020 STR, LLC / STR Global, Ltd., CoStar Group companies, trading as "STR".

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Benchmarking
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U.S. Review

Number of Months with Positive ADR % Change of Less Than 1%



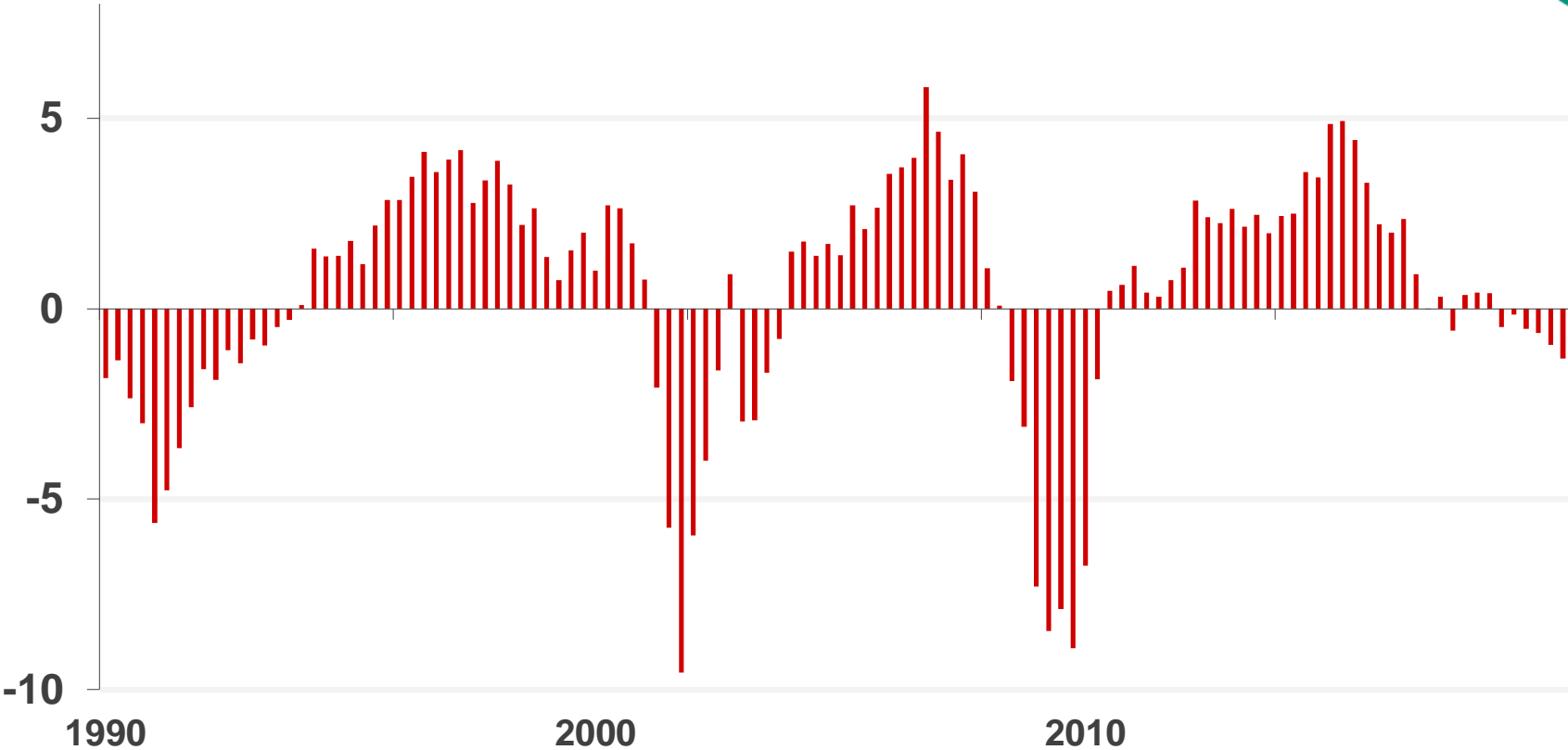
2011 – 2018

0

YTD 2019

5

Real ADR Growth (ADR% minus CPI%) Has Now Been Negative For Six Quarters



Total U.S., Real ADR % Change (ADR minus CPI), by quarter, Q1/1990 – Q4/2019

Source: STR
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12 MMA December 2019: Persistent Weak ADR Change



| | Highest Ever? | | % Change |
|--------------|-------------------------------------|-------|----------|
| Room Supply | <input checked="" type="checkbox"/> | | 2.0% |
| Room Demand | <input checked="" type="checkbox"/> | | 2.0% |
| Occupancy | <input checked="" type="checkbox"/> | 66.1% | -0.0% |
| ADR | <input checked="" type="checkbox"/> | \$131 | 1.0% |
| RevPAR | <input checked="" type="checkbox"/> | \$87 | 0.9% |
| Room Revenue | <input checked="" type="checkbox"/> | | 3.0% |

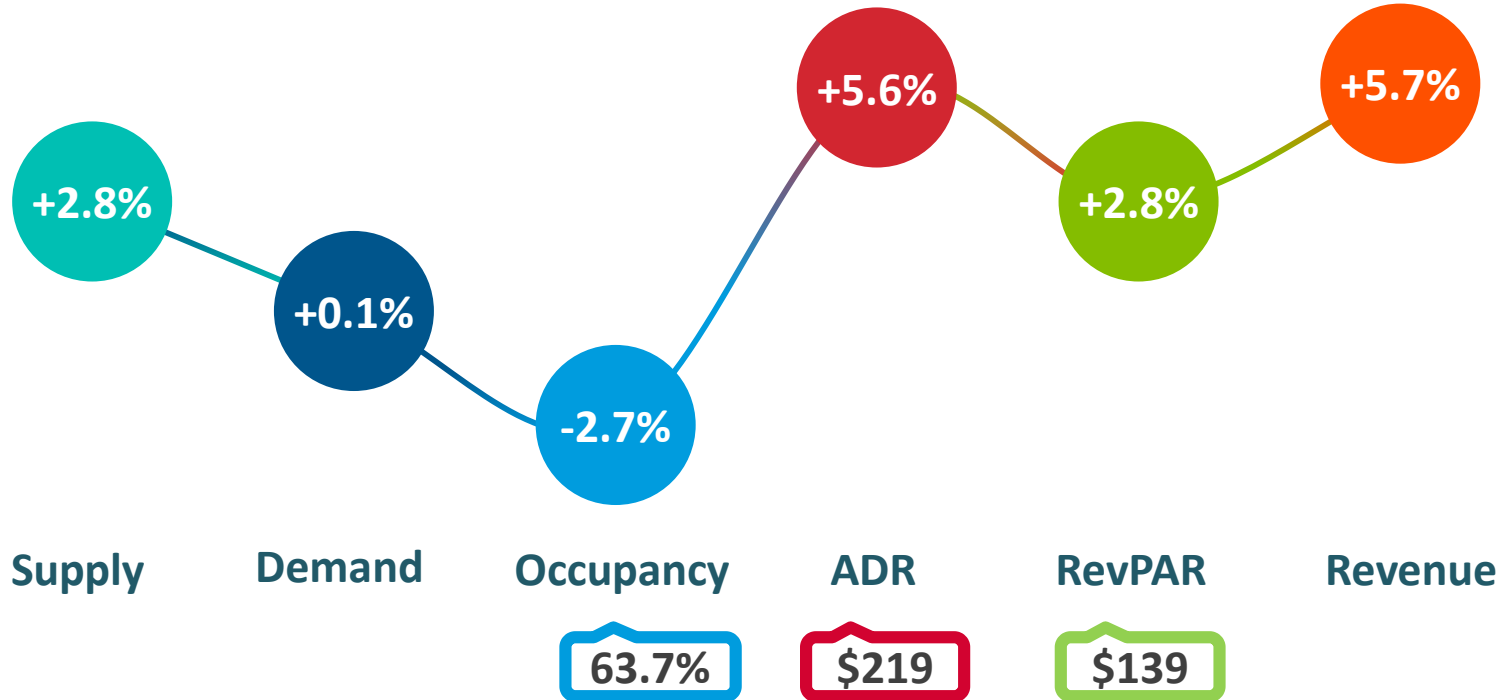
Total US Results, 12 MMA December 2019

Source: STR
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Caribbean Overview

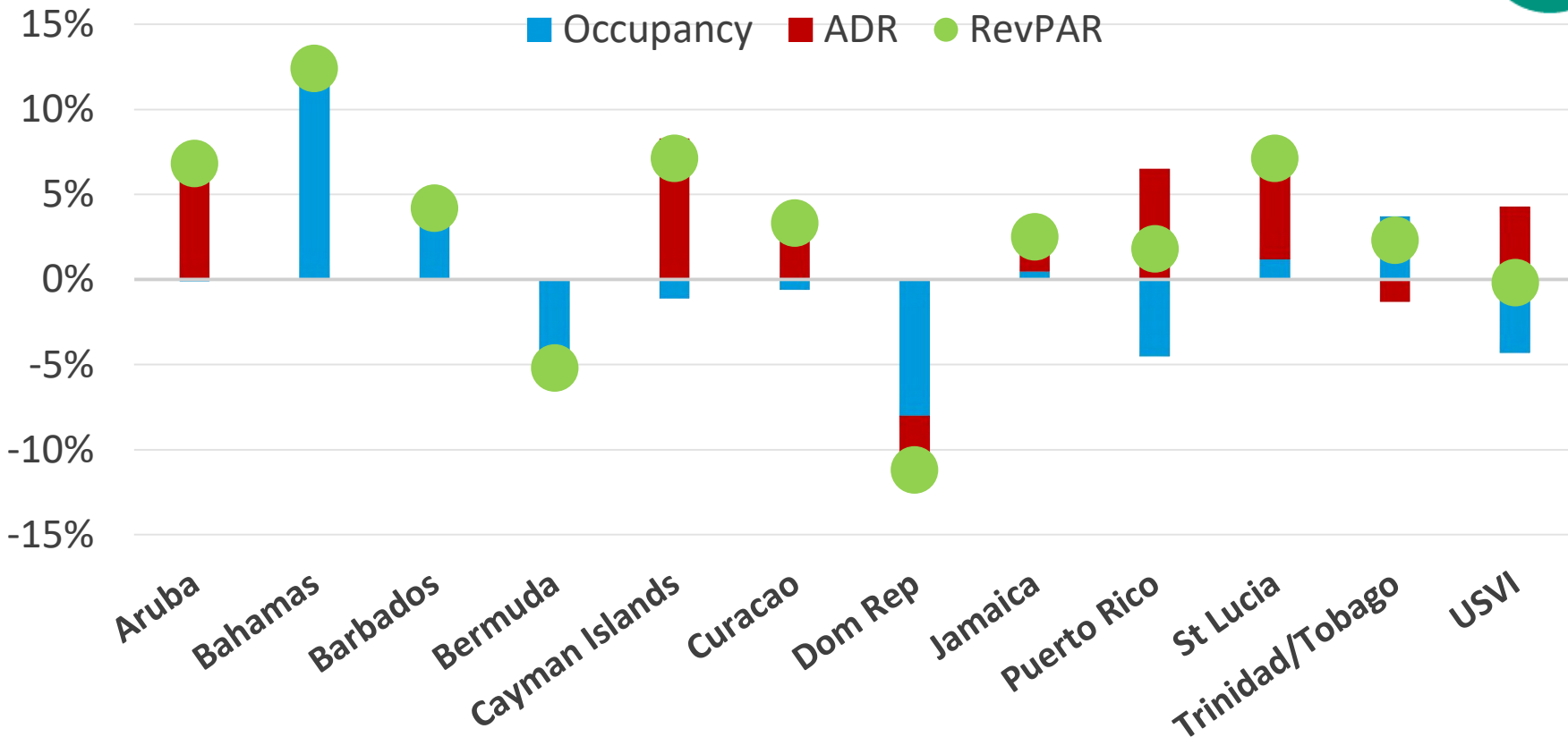
2019—a record year for RevPAR in the Caribbean!



Year-End 2019 % Change (USD), Total Caribbean Region

Source: STR
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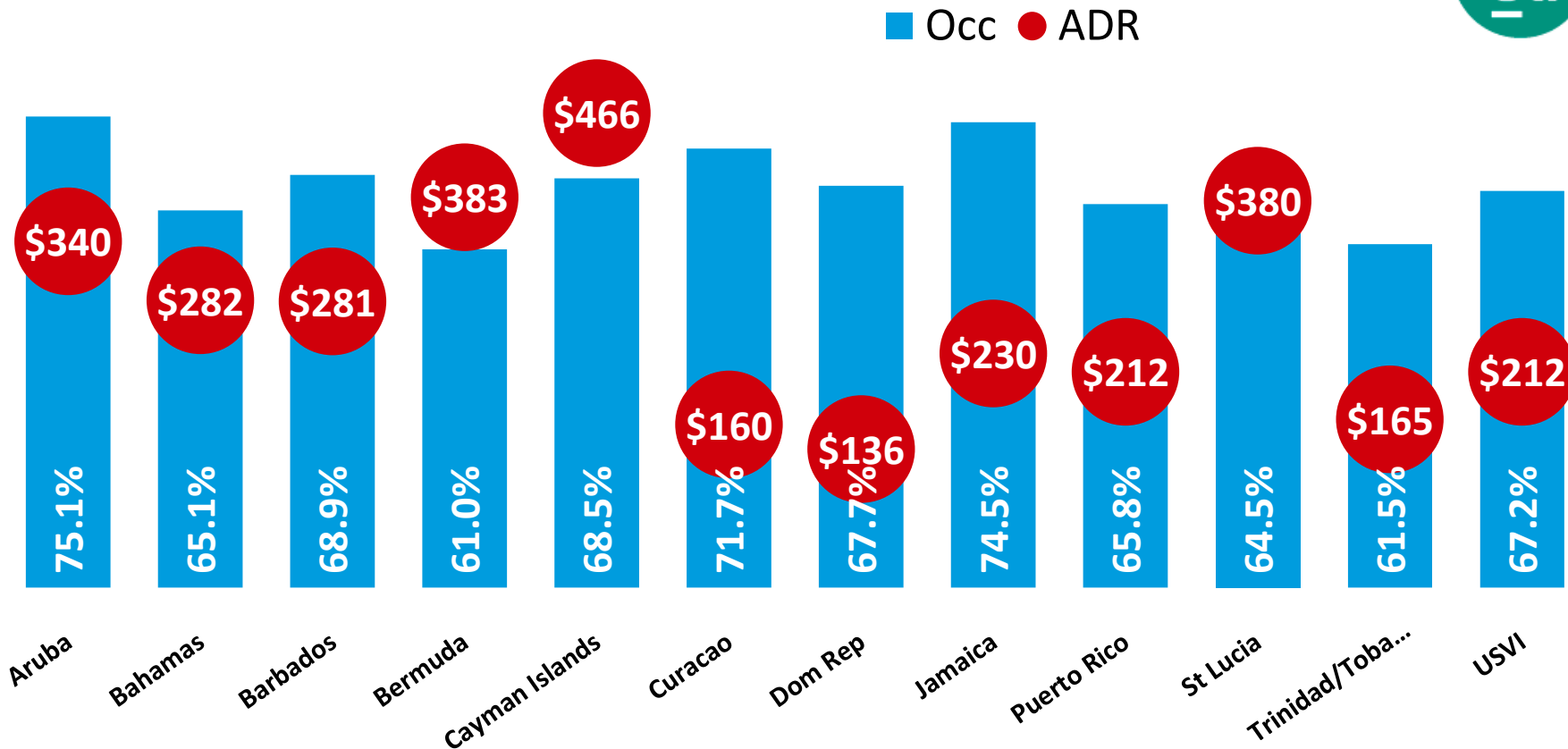
One Caribbean, but many different markets with different results



Year-End 2019 RevPAR % Change by Contribution of OCC/ADR % Change (USD), Select Caribbean Markets

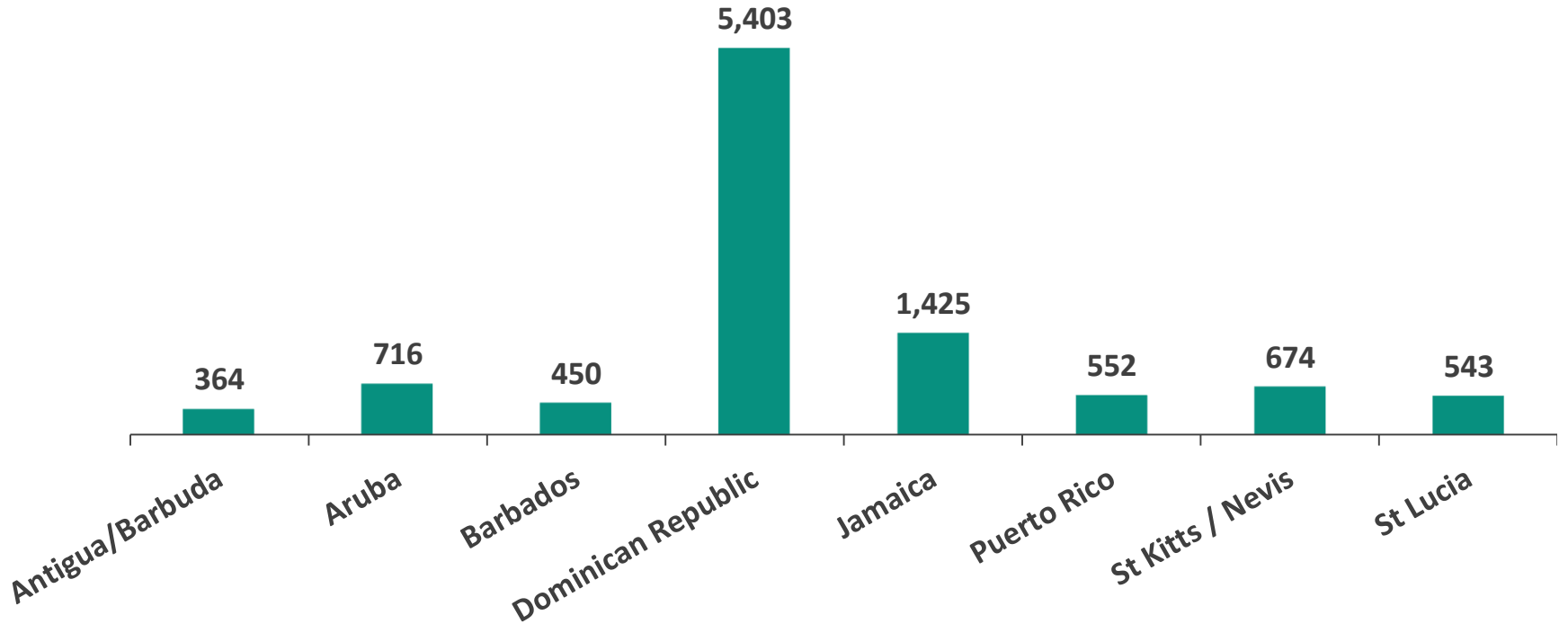
Source: STR
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Who is joining in the 70% Club?



Year-End 2019 OCC & ADR (USD), Select Caribbean Markets

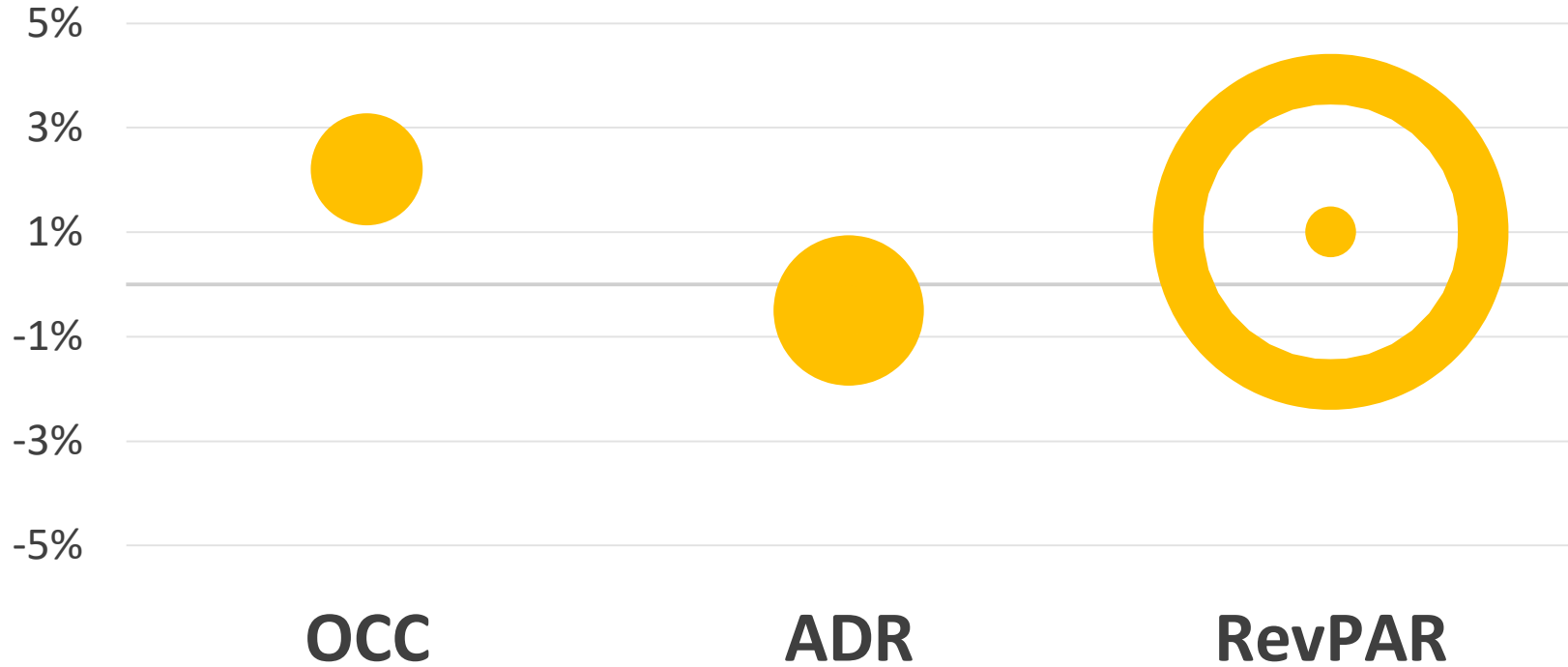
Welcome to the Dominican Republic—here's your hardhat



Rooms in Pipeline (Construction Phase Only), December 2019—Select Caribbean Markets

Source: STR
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Caribbean Region Outlook for YE 2020



Thank You!



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**HOTEL DATA
CONFERENCE**
Hosted by STR and Hotel News Now

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