



The Tastes of the Caribbean After 7 Months: 360° Look at Consumer Response & Restaurant Adaptation to This New Normal

Wednesday, September 30, 2020
4:00 – 5:15 P.M. ET



TASTE of the
CARIBBEAN
A SHOWCASE OF CARIBBEAN CUISINE



CARIBBEAN
HOTEL & TOURISM
ASSOCIATION



Gebran Charbine



Maggie O'Quinn



Peter Rosenberg



Matt Shoup



Liz Wunderlich



Please post your questions via the Q&A box.
Questions will be addressed at the end of the session.



The on-demand video recording of today's
presentation will be distributed within 48 hours of
the webinar. A copy of the presentation and any
support materials can be found in the Members' Only
portal.



This session is scheduled through 5:15PM ET.
Following, we invite you to join us on Facebook Live
for Happy Hour!



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Attorneys At Law



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Connect With Fellow Peers



Join a Conversation with Your Peers
Be Part of the Solution & Help Us "Build Back the Caribbean!"

Participation is FREE for CHTA Members & Non Members
Save Your Spot Today!

Upcoming peer groups for the first phase of the CHTA Roundtables are:

1. Hospitality and Tourism Allied Members and Suppliers – Oct. 9
2. Hospitality Human Resources Leaders – Oct. 23
3. Tourism Business Leaders (e.g. attractions, restaurants, other tourism providers) – Oct. 30
4. Hospitality and Tourism Stakeholders in Spanish-speaking destinations – Nov. 6
5. NEW! Hotel Sales & Marketing Leaders – Nov. 13



www.caribbeanhotelandtourism.com



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CHTA Annual General Meeting

Friday, Oct 16th, 9:00AM - 12:00PM ET

Important Updates & Dialogue on Key
Areas of Focus for Industry

Electing Leadership Team to Guide
CHTA for 2020 – 2022



CHTA Membership



Your membership helps us continue our work to safeguard the industry and build towards a strong recovery.

Join the **#MyCHTA** community!
Membership@CaribbeanHotelandTourism.com
www.caribbeanhotelandtourism.com



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A GLOBAL LOOK AT STRATEGIES AND TACTICS



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Business Adaptation

Daniel's Steak & Chop



Oak Steakhouse



Ritz Carlton



Meal Kits and Carry Out



Red, the Steakhouse



RED South Beach posted an offer.
May 23 · 🌐

RED South Beach introduces RED Butcher Shop! Now our guests can have RED's high quality seafood, steaks and chops delivered to their door. Free local delivery is available. Give us a call or check out our menu online www.Redso.be.com/order.



Steaks & Chops Delivered!
Expires Thursday

Shop Now

EXPLORE RETAIL



Storytelling





THE POWER OF YOUR STORY



Build loyalists through authentic storytelling




THE STORY OF SAFETY



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BLACKBARN Restaurant
September 10 at 11:42 AM · 🌐



Looking forward to when we're back inside (with masks and social distancing, of course)!



Palace Resorts posted a video to playlist **Purely Palace**.
Based in Mexico · September 19 at 12:00 PM · 🌐

Public areas are sanitized daily with an electrostatic misting system. Also, indoor and outdoor furnishings are disinfected and spaced safely apart. [#PurelyPalace](#)

🕒 Public areas are sanitized daily with an electrostatic misting system.



Purely Palace - Public Areas [Send Message](#)



SCAN HERE TO SEE OUR MENU



Your Logo Here



RADISSON HOTELS
Safety Protocol

In partnership with **SGS**



#RADISSONCARES
✓SGS VALIDATED HOTEL

THINK OUTSIDE-OF-THE-BOX



GET CREATIVE



Hold out-of-the-box themed events.

Now is the perfect time to promote a staycation.



Shift menus to include trendy, take-out-friendly dishes.



VIRTUAL EXPERIENCES





Liz Wunderlich
USMEF



Peter Rosenberg
Certified Angus Beef LLC



Matt Shoup
Certified Angus Beef LLC



Gebran Charbine
Certified Angus Beef LLC



Maggie O'Quinn
Midan Marketing

Engage us. We are here to help.



Thank You!



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US Meat Export Federation (www.usmef-caribbean.org/):

- Liz Wunderlich, Caribbean Representative – caribbean@usmef.org

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Continue to Join Us!

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Join Us For
Happy Hour Now!

Wed, Sept 30, 2020
5:15 - 6:15PM ET
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