

The Tastes of the Caribbean After 7 Months: 360° Look at Consumer Response & Restaurant **Adaptation to This New Normal**

Wednesday, September 30, 2020 4:00 - 5:15 P.M. ET











Gebran Charbine



Maggie O'Quinn



Peter Rosenberg



Matt Shoup



Liz Wunderlich





Please post your questions via the Q&A box. Questions will be addressed at the end of the session.



The on-demand video recording of today's presentation will be distributed within 48 hours of the webinar. A copy of the presentation and any support materials can be found in the Members' Only portal.



This session is scheduled through 5:15PM ET. Following, we invite you to join us on Facebook Live for Happy Hour!























































Connect With Fellow Peers





Join a Conversation with Your Peers
Be Part of the Solution & Help Us "Build Back the Caribbean!"

Participation is FREE for CHTA Members & Non Members Save Your Spot Today!

Upcoming peer groups for the first phase of the CHTA Roundtables are:

- 1. Hospitality and Tourism Allied Members and Suppliers Oct. 9
- 2. Hospitality Human Resources Leaders Oct. 23
- 3. Tourism Business Leaders (e.g. attractions, restaurants, other tourism providers) Oct. 30
- 4. Hospitality and Tourism Stakeholders in Spanish-speaking destinations Nov. 6
- 5. NEW! Hotel Sales & Marketing Leaders Nov. 13











CHTA Annual General Meeting

Friday, Oct 16th, 9:00AM - 12:00PM ET

Important Updates & Dialogue on Key Areas of Focus for Industry

Electing Leadership Team to Guide CHTA for 2020 - 2022







CHTA L I V E RESILIENCE SERIES

CHTA Membership



Your membership helps us continue our work to safeguard the industry and build towards a strong recovery.

Join the #MyCHTA community!

Membership@CaribbeanHotelandTourism.com

www.caribbeanhotelandtourism.com



























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A GLOBAL LOOK AT STRATEGIES AND TACTICS









Daniel's Steak & Chop



Oak Steakhouse



Ritz Carlton

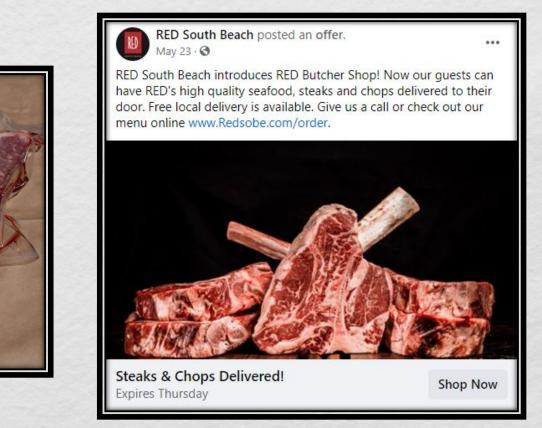








Red, the Steakhouse













ANGUS BEEF®



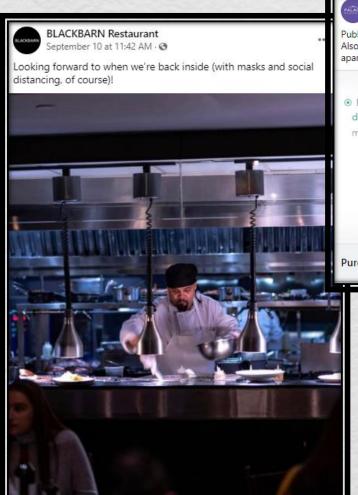
Build loyalists through authentic storytelling



THE STORY OF SAFETY



CARIBBEAN HOTEL & TOURISM ASSOCIATION



Palace Resorts posted a video to playlist Purely Palace.

Based in Mexico · September 19 at 12:00 PM · •

Public areas are sanitized daily with an electrostatic misting system.

Also, indoor and outdoor furnishings are disinfected and spaced safely apart. #PurelyPalace

Public areas are sanitized daily with an electrostatic misting system.

Purely Palace - Public Areas

RADISSON HOTELS

SGS



#RADISSONCARES





GET CREATIVE







Hold out-of-the-box themed events.

Now is the perfect time to promote a staycation.





Shift menus to include trendy, take-out-friendly dishes.



INSTAGRAM LIVE COOKING

> 大日方久美子 (@kumi511976) The Burn シェフ 米澤 文雄

VIRTUAL EXPERIENCES









Liz Wunderlich



Peter Rosenberg
Certified Angus Beef LLC



Matt Shoup
Certified Angus Beef LLC



Gebran Charbine Certified Angus Beef LLC



Maggie O'Quinn
Midan Marketing

Engage us. We are here to help.



Thank You!





Certified Angus Beef ® (www.certifiedangusbeef.com/):

- Gebran Charbine, Vice President, Brand Marketing, International & Ethnic gebran@certifiedangusbeef.com
- Matt Shoup, Brand Manager, Caribbean <u>mshoup@certifiedangusbeef.com</u>

Midan Marketing (www.midanmarketing.com/):

Maggie O'Quinn, New Business Development Manager – m.oquinn@midanmarketing.com

US Meat Export Federation (www.usmef-caribbean.org/):

Liz Wunderlich, Caribbean Representative – <u>caribbean@usmef.org</u>



Continue to Join Us!







MAMA LIZ, CAB, & MIDAN

Join Us For Happy Hour Now!

Wed, Sept 30, 2020 5:15 - 6:15PM ET Facebook LIVE

TASTE of the CARIBBEAN







