



CHTA Key Member Resources

Providing Reopening Resources to Help You Get Back to Business

- Comprehensive Industry [Health Safety Guidelines and Checklists](#) – reviewed and endorsed by the Caribbean Public Health Agency (CARPHA)
- Access to marketing tools recognizing your [Health Safety Commitment](#): CARPHA’s Caribbean Travellers Health Assurance Stamp, WTTC Safe Travels Stamp, and CHTA’s Exclusive Website Listings
- [Tourism Health Safety Training Series](#) to provide training for critical points on the continuum of the traveler’s experience at the destination.
- [CHTA Live: The Resilience Series](#) webinar trainings on sensitive matters like liability waivers, debt restructuring, insurance coverage, and state of the industry
- [CHTA Roundtable](#) discussions provide an opportunity for different peer groups to join together and share in candid dialog regarding their challenges, successes, and best practices that they can share with others in similar roles
- [Traveler Insurance Protection Plan](#)
- [Regional Guidelines on Cancellation Policies](#)
- Securing [Health Safety Recognitions by CARPHA](#) to Build Added Guest Confidence
- Utilizing Online Health Safety Monitoring Tools, such as the confidential online Tourism Health Information System ([THIS](#))
- [Caribbean Tourism Job Bank](#) - the only Caribbean hospitality specific career center finding talent within the industry in the region. Job postings are free for members

Providing Resources to Connect You with the Caribbean Hospitality Industry

- **Members-Only Online Directory**: members can search for other member companies of interest in the region by category and can obtain contact information
- **Marketing Opportunities**: members are encouraged to extend discounts for their accommodations, products, or services which are featured on our website, social channels and member communications

Giving You Voice and Representation

- Helping to Speed Up Tour Operator Reimbursements and Payments
- Listing up-to-the-minute [regional Travel Advisories and hotel opening dates](#)
- Recommending Health Safety Protocols to Caribbean Heads of Government
- Conducting Regular Briefings with National Hotel and Tourism Association Leaders to Share Best Practices
- Working with Partner Organizations like the WTTC, CTO, IATA, the IDB to provide input and gain insights

Imparting Intelligence and Data to Help You Make Informed Decisions On...

- [Market Trends](#)
- [Airlift Performance and Development](#)
- [Consumer Search and Booking Patterns](#)
- Hotel and Hotel Investment Performance
- Best Practices to Adapt Your Food & Beverage Operations - [Limin wid Taste Series](#)
- Caribbean Hospitality Industry Trends via the insights available in the [Knowledge Center](#)

Sharing Our Story, Your Story with the World Through...

- Non-Stop Coverage Reaching Millions in Global Consumer Media
- Continuous Interviews and Press Releases in Trade Media
- Ongoing Updates and Webinars to Travel Industry Partners and Travel Agents
- [Caribbean Tourism Fireworks](#) - Destination Reopening Press Conferences
- Active on Social Media, and Showcasing Destinations and Properties on [CaribbeanTravel.com](#)

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