

For Immediate Release

Source: Caribbean Hotel and Tourism Association

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Karolin Troubetzkoy, Chair, CHTA Education Foundation

CHTA Education Foundation Hurricane Relief Auction to Support Caribbean Hospitality Workers Affected by Hurricane Beryl

FORT LAUDERDALE, Fla (August 15, 2024) – The Caribbean Hotel & Tourism Association (CHTA), together with the CHTA Education Foundation (CHTAEF), is calling on the global community to support its Hurricane Relief Auction to support Caribbean hospitality workers impacted by the recent devastation of

Hurricane Beryl. The auction offers a unique opportunity for individuals to contribute to recovery efforts, ensuring that affected communities receive the necessary support to rebuild and thrive.

Running until **August 25, 2024, at 4 PM**, the Hurricane Relief Auction features hotel stays in stunning Caribbean locations, including Antigua, Aruba, Bahamas, Barbados, Grenada, St. Kitts, St. Lucia, Turks & Caicos, and the U.S. Virgin Islands. To view the entire catalog and place bids, visit the [Hurricane Relief Auction](#) website.

Vanessa Ledesma, Acting CEO and Director General of CHTA, emphasized the initiative's importance: "In times of crisis, the spirit of solidarity and support can make a profound difference. This auction not only provides essential aid to those affected but also serves as a reminder of the global community's ability to come together for a common cause."

Karolin Troubetzkoy, Chair of CHTAEF, added: "As we mobilize support through this auction, remember that every bid not only aids recovery but also fuels hope among those hit hardest by the hurricane."

Hurricane Beryl made landfall in early July, causing significant damage across the Grenadines islands and the South Coast of Jamaica, leaving hospitality workers and their families in need of urgent assistance.

CHTAEF is dedicated to supporting the development of Caribbean hospitality professionals through education and training initiatives. The foundation is vital in strengthening the Caribbean's tourism sector by empowering individuals with the skills and resources needed to excel.

To learn more about CHTAEF and the support it provides to the hospitality industry, visit chtaef.com.

CHTA



CARIBBEAN
HOTEL & TOURISM
ASSOCIATION

Hurricane Relief Auction

Destinations

- Antigua
- Aruba
- Bahamas
- Barbados
- Grenada
- Panama
- St. Kitts
- St. Lucia
- Turks & Caicos
- US Virgin Islands

Purpose

Your contribution helps hospitality workers impacted by the destruction caused by Hurricane Beryl rebuild their lives.

Auction closes
August 25, 2024 at 4PM

BID NOW

www.chtaef.com

About the Caribbean Hotel and Tourism Association (CHTA)

The Caribbean Hotel and Tourism Association (CHTA) is the Caribbean's leading association representing the interests of national hotel and tourism associations. For more than 60 years, CHTA has been the backbone of the Caribbean hospitality industry. Working with some 1,000 hotel and allied members, and 32 National Hotel Associations, CHTA is shaping the Caribbean's future and helping members to grow their businesses. Whether helping to navigate critical issues in sales and marketing, sustainability, legislative issues, emerging technologies, climate change, data and intelligence or, looking for



avenues and ideas to better market and manage businesses, CHTA is helping members on issues which matter most.

For further information, visit www.caribbeanhotelandtourism.com.