

For Immediate Release

Source: Caribbean Hotel and Tourism Association

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Nicola Madden-Greig, OD

## **CHTA President Praises Jamaica's Hurricane Preparedness, Assures Ongoing Support**

KINGSTON, Jamaica (July 4, 2024) – President of the Caribbean Hotel and Tourism Association (CHTA), Nicola Madden-Greig, has praised the strength of local and regional public-private sector partnerships, while congratulating tourism stakeholders across Jamaica for their strong

level of preparedness in weathering the dangerous Category 4 Hurricane Beryl, which impacted the island this week.

“Jamaica was spared the worst of the hurricane and we have now returned to regular business operations,” said Madden-Greig, who rode out the storm at her office in Kingston. She reported that Sangster International Airport in Montego Bay and Ian Fleming International Airport in Ocho Rios opened today, while Norman Manley International Airport in Kingston will open on Friday, July 5, after minor repairs are completed.

“We have no reports of any guests being injured during the passage of the storm, and the majority of the hotels and the tourism industry in general have emerged unscathed,” Madden-Greig added.

However, she expressed concerns for the south coast of the island, where many local communities were impacted, along with several independent hotels and villa operations.

“We will be including these operators in our disaster relief efforts, particularly in the Treasure Beach, St. Elizabeth area,” she noted, explaining however that she had little doubt that this resilient community will rebound in the shortest possible time.

The trade association leader was encouraged with the reports emanating from the Cayman Islands, which confirmed no major impact on the sector there. “We are thankful to God for sparing us for the most part, and we are now resolved to getting our industry back on track, while serving communities (especially those in the Grenadines) who are in dire need at this time,” said Madden-Greig.

Individuals, businesses and organizations that want to contribute to regional hurricane relief efforts may make a monetary donation at [www.chtaef.com](http://www.chtaef.com).



### About the Caribbean Hotel and Tourism Association (CHTA)

The Caribbean Hotel and Tourism Association (CHTA) is the Caribbean's leading association representing the interests of national hotel and tourism associations. For more than 60 years, CHTA has been the backbone of the Caribbean hospitality industry. Working with some 1,000 hotel and allied members, and 32 National Hotel Associations, CHTA is shaping the Caribbean's future and helping members to grow their businesses. Whether helping to navigate critical issues in sales and marketing, sustainability, legislative issues, emerging technologies, climate change, data and intelligence or, looking for avenues and ideas to better market and manage businesses, CHTA is helping members on issues which matter most.

For further information, visit [www.caribbeanhotelandtourism.com](http://www.caribbeanhotelandtourism.com).