

**FOR IMMEDIATE RELEASE**



## **REGISTRATION NOW OPEN FOR CARIBBEAN TRAVEL MARKETPLACE 2026 IN ANTIGUA AND BARBUDA**

**Fort Lauderdale, Fla. – February 2, 2026** – Registration is now open for [Caribbean Travel Marketplace \(CTM\) 2026](#), taking place **May 12-15 in Antigua and Barbuda**, host destination for this year's event. Presented by the [Caribbean Hotel & Tourism Association \(CHTA\)](#), CTM is the region's largest tourism forum and a year-round business platform where Caribbean hospitality and tourism stakeholders transform insight, relationships, and regional alignment into measurable commercial outcomes.

Now in its 44th year, CTM continues to deliver strong value for attendees by offering efficient access to decision-makers from key source markets, all within a single, centralized forum. For hotels, destinations, and tourism businesses, the event reduces the cost and time of global sales outreach while amplifying visibility through the Caribbean's collective presence.

"As we look ahead to Caribbean Travel Marketplace 2026, we are proud to continue our collaboration with Antigua and Barbuda, and build on the momentum of last year's event," said CHTA President Sanovnik Destang. "Marketplace remains critical for industry professionals, especially as the region navigates shifting traveler expectations, policy changes, and market trends. Beyond connecting buyers and sellers, we aim to provide attendees with guidance to navigate change and make informed decisions that strengthen the Caribbean's resilience and competitiveness."

This enthusiasm for continued partnership and regional progress is echoed by the host destination.

"We are pleased to welcome Caribbean Travel Marketplace back to Antigua and Barbuda," said Colin C. James, CEO of the Antigua and Barbuda Tourism Authority. "The event brings direct business to the region while allowing us to showcase the culture, hospitality, and connectivity that define our destination."

Caribbean Travel Marketplace is made possible by the following Platinum Partners: ABA Global Marketing, Interval International, MasterCard; Gold Partners: Amadeus, Maestro PMS, Silverware POS.

For more information or to register, visit <https://chtamarketplace.com/registration>.

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### **About the Caribbean Hotel and Tourism Association (CHTA)**

The Caribbean Hotel and Tourism Association (CHTA) is the leading organization representing the interests of the Caribbean hospitality and tourism industry for more than 60 years. With 32 National Hotel Associations as well as 1,000 diverse members spanning hotels, resorts, tourism providers, and allied partners across the region and beyond, CHTA serves as a powerful voice, resource, and connector for the Caribbean's most vital industry. Through ongoing advocacy, professional development, industry insights, and market intelligence, CHTA helps its members thrive in today's competitive global marketplace. Organizations worldwide with interest in the Caribbean that want to increase their presence and connectivity in the Caribbean Hospitality and tourism industry are invited to join this dynamic community. To learn more about membership benefits and upcoming virtual and in-person events, please visit [www.caribbeanhotelandtourism.com](http://www.caribbeanhotelandtourism.com)