

National Hotel and Tourism Assn Survey Re Linkages Activities

Saturday, August 23, 2025

18

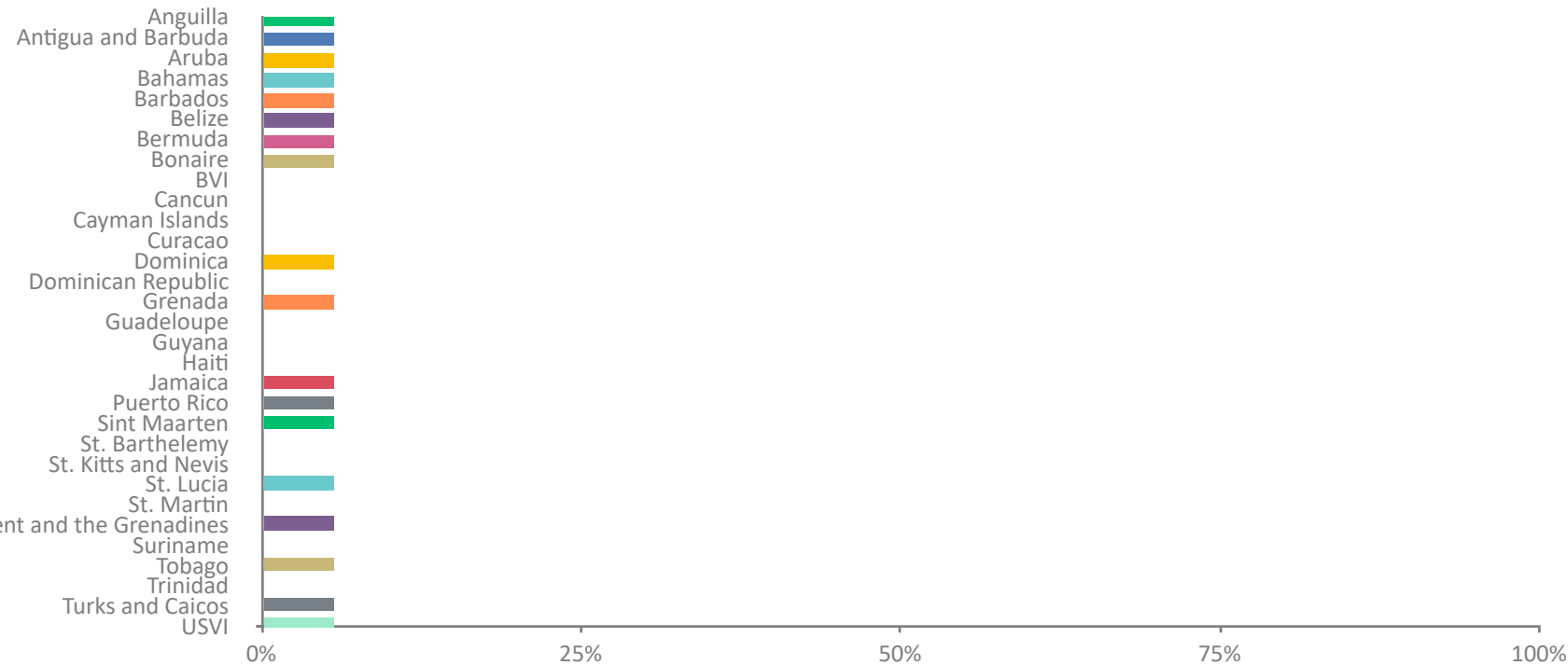
Total Responses

Date Created: Tuesday, July 29, 2025

Complete Responses: 18

Q1: Select your country:

Answered: 18 Skipped: 0



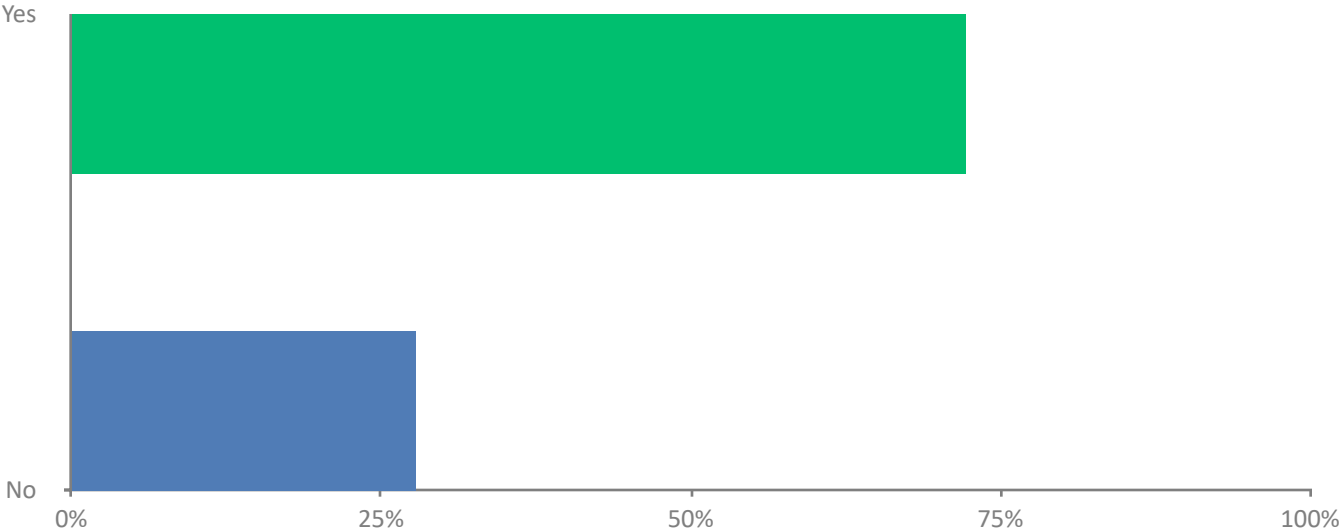
Q1: Select your country:

Answered: 18 Skipped: 0

ANSWER CHOICES	RESPONSES	
Anguilla	5.56%	1
Antigua and Barbuda	5.56%	1
Aruba	5.56%	1
Bahamas	5.56%	1
Barbados	5.56%	1
Belize	5.56%	1
Bermuda	5.56%	1
Bonaire	5.56%	1
BVI	0.00%	0
Cancun	0.00%	0
Cayman Islands	0.00%	0
Curacao	0.00%	0
Dominica	5.56%	1
Dominican Republic	0.00%	0
...	5.56%	1

Q2: Has your Association undertaken any linkages-related activities in recent years to strengthen trade ties between hotels and local farmers, manufacturers, technology firms, local distributors and wholesalers, co-operatives, service providers, cultural-related businesses, and other businesses which provide locally sourced products?

Answered: 18 Skipped: 0

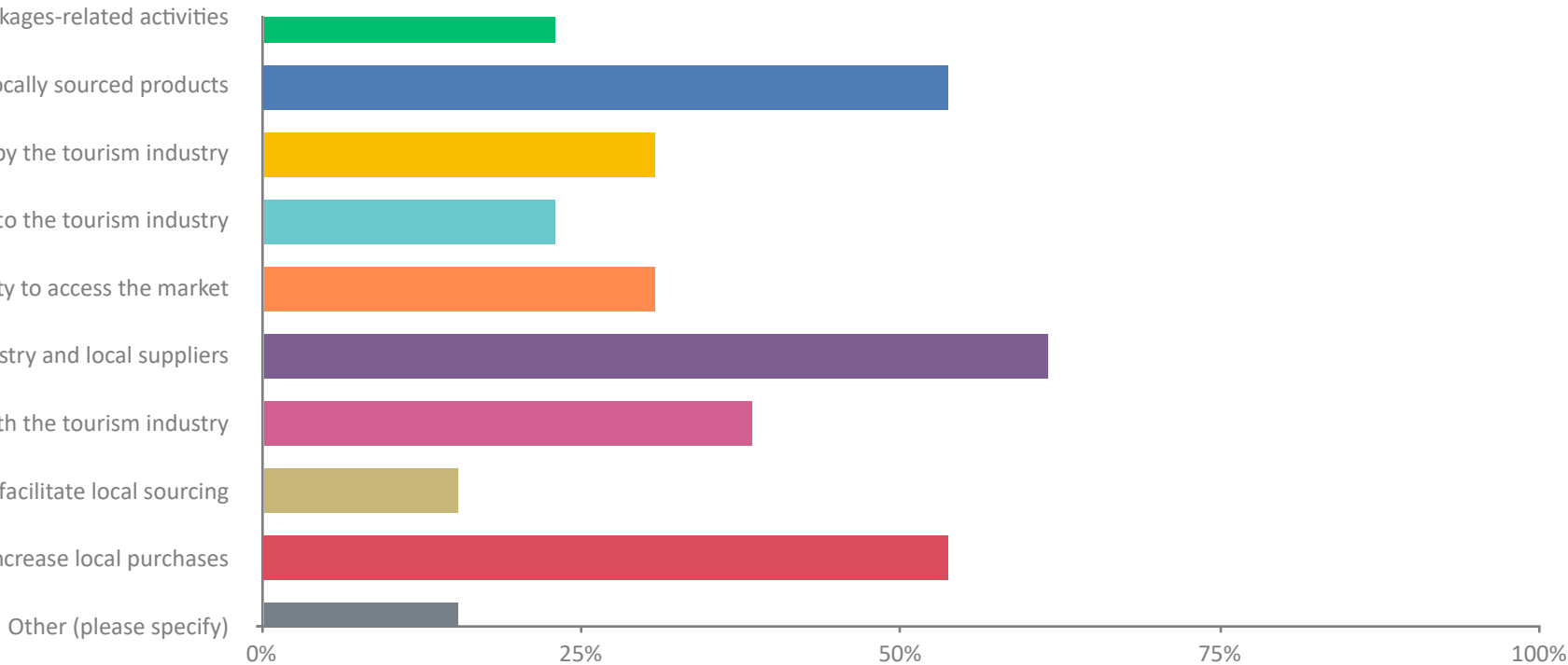


Answered: 18 Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	72.22%	13
No	27.78%	5
TOTAL		18

Q3: What types of activities have your Association undertaken? (if none, select the first box)

Answered: 13 Skipped: 5



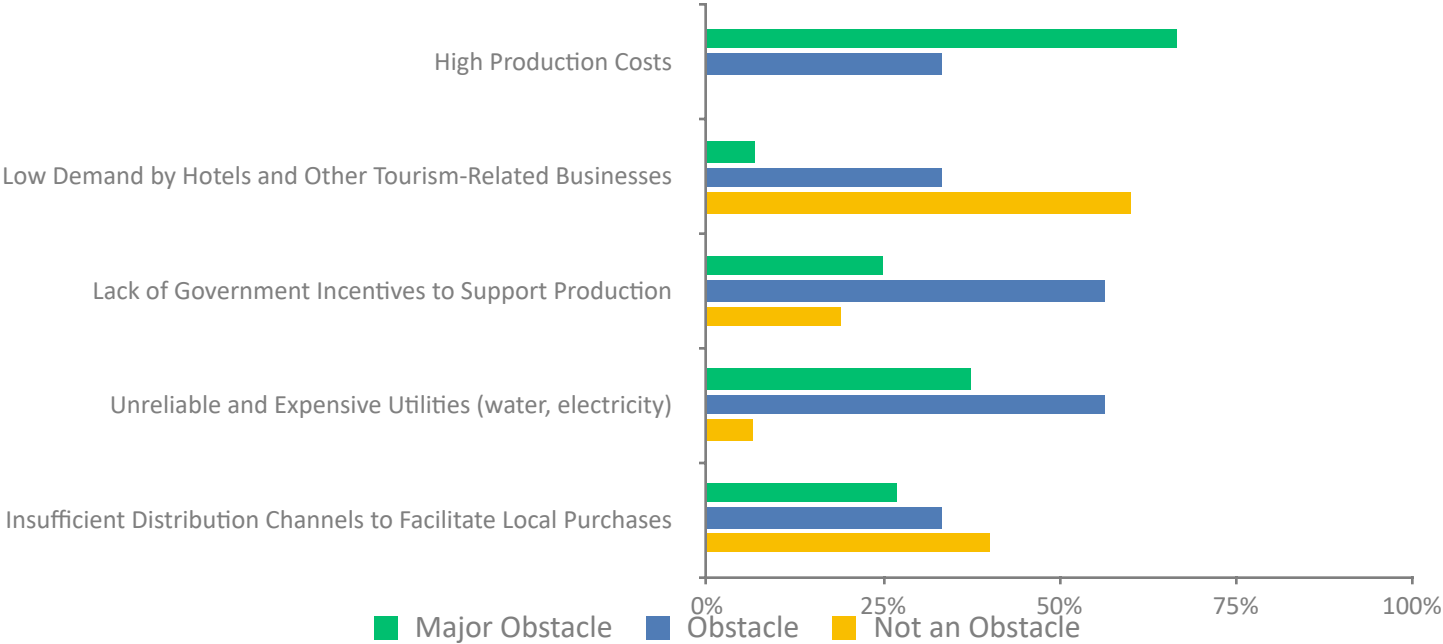
Q3: What types of activities have your Association undertaken? (if none, select the first box)

Answered: 13 Skipped: 5

ANSWER CHOICES	RESPONSES	
We have not engaged in any linkages-related activities	23.08%	3
Conducted trade shows for suppliers of locally sourced products	53.85%	7
Conducted research to identify types of locally sourced products with high demand by the tourism industry	30.77%	4
Conducted research to identify specific suppliers which exist who can provide locally sourced products of interest to the tourism industry	23.08%	3
Assisted with training of local suppliers to improve their ability to access the market	30.77%	4
Identified obstacles expressed by hoteliers and tourism-related businesses towards supporting links between the tourism industry and local suppliers	61.54%	8
Identified obstacles by local suppliers to building and strengthening ties with the tourism industry	38.46%	5
Worked with other trade groups to help	15.38%	2

Q4: Please rate what you believe is the degree of challenge, if any, facing local producers in supplying products to the tourism industry:

Answered: 18 Skipped: 0



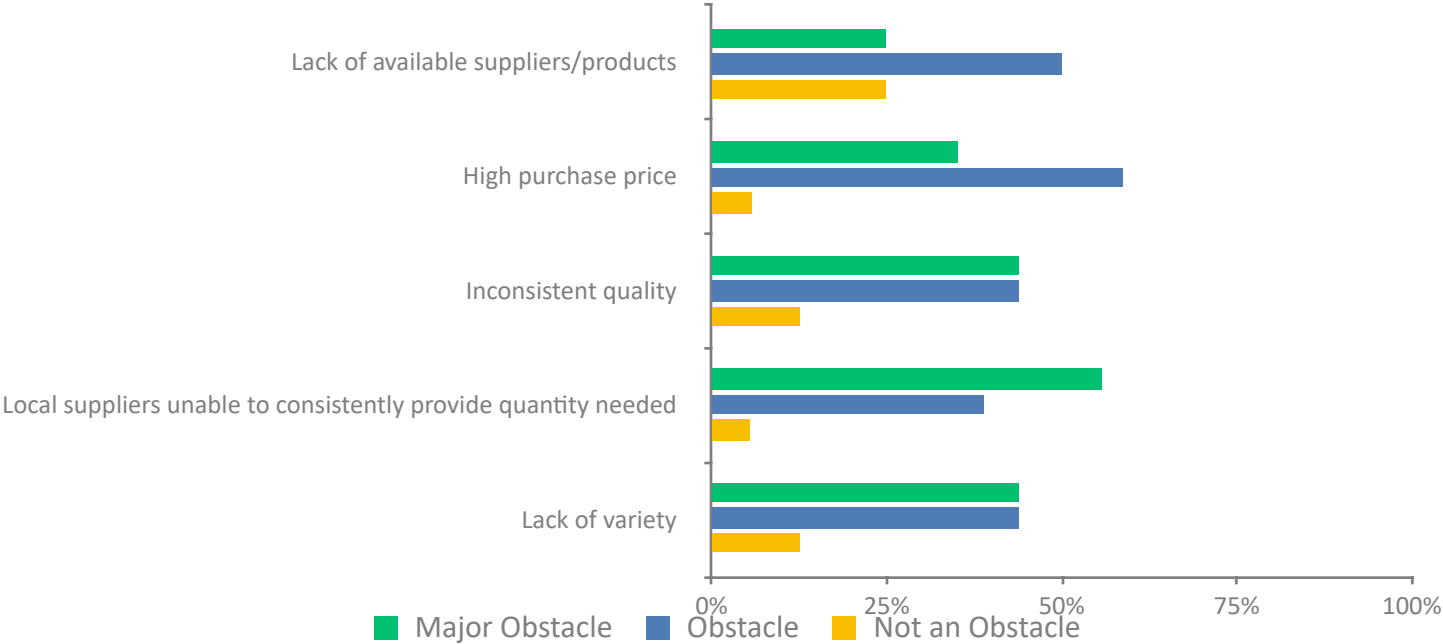
Q4: Please rate what you believe is the degree of challenge, if any, facing local producers in supplying products to the tourism industry:

Answered: 18 Skipped: 0

	MAJOR OBSTACLE	OBSTACLE	NOT AN OBSTACLE	TOTAL
High Production Costs	66.67% 12	33.33% 6	0.00% 0	18
Low Demand by Hotels and Other Tourism-Related Businesses	6.67% 1	33.33% 5	60.00% 9	15
Lack of Government Incentives to Support Production	25.00% 4	56.25% 9	18.75% 3	16
Unreliable and Expensive Utilities (water, electricity)	37.50% 6	56.25% 9	6.25% 1	16
Insufficient Distribution	26.67% 4	33.33% 5	40.00% 6	15

Q5: Please rate the degree of obstacle, if any, to strengthening linkages between the tourism industry and locally sourced suppliers:

Answered: 18 Skipped: 0



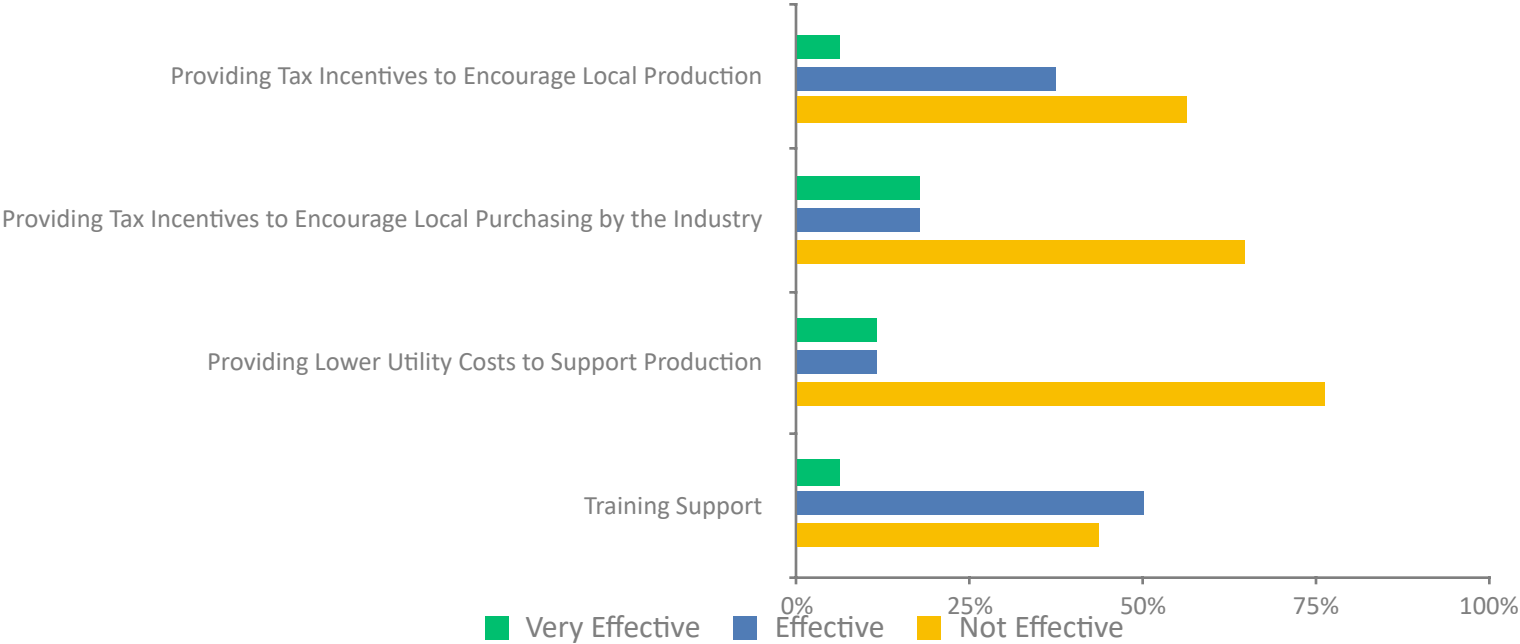
Q5: Please rate the degree of obstacle, if any, to strengthening linkages between the tourism industry and locally sourced suppliers:

Answered: 18 Skipped: 0

	MAJOR OBSTACLE	OBSTACLE	NOT AN OBSTACLE	TOTAL
Lack of available suppliers/products	25.00% 4	50.00% 8	25.00% 4	16
High purchase price	35.29% 6	58.82% 10	5.88% 1	17
Inconsistent quality	43.75% 7	43.75% 7	12.50% 2	16
Local suppliers unable to consistently provide quantity needed	55.56% 10	38.89% 7	5.56% 1	18
Lack of variety	43.75% 7	43.75% 7	12.50% 2	16

Q6: How effective is Government policy and support in encouraging purchases by the tourism industry of locally sourced products in the following areas?

Answered: 18 Skipped: 0



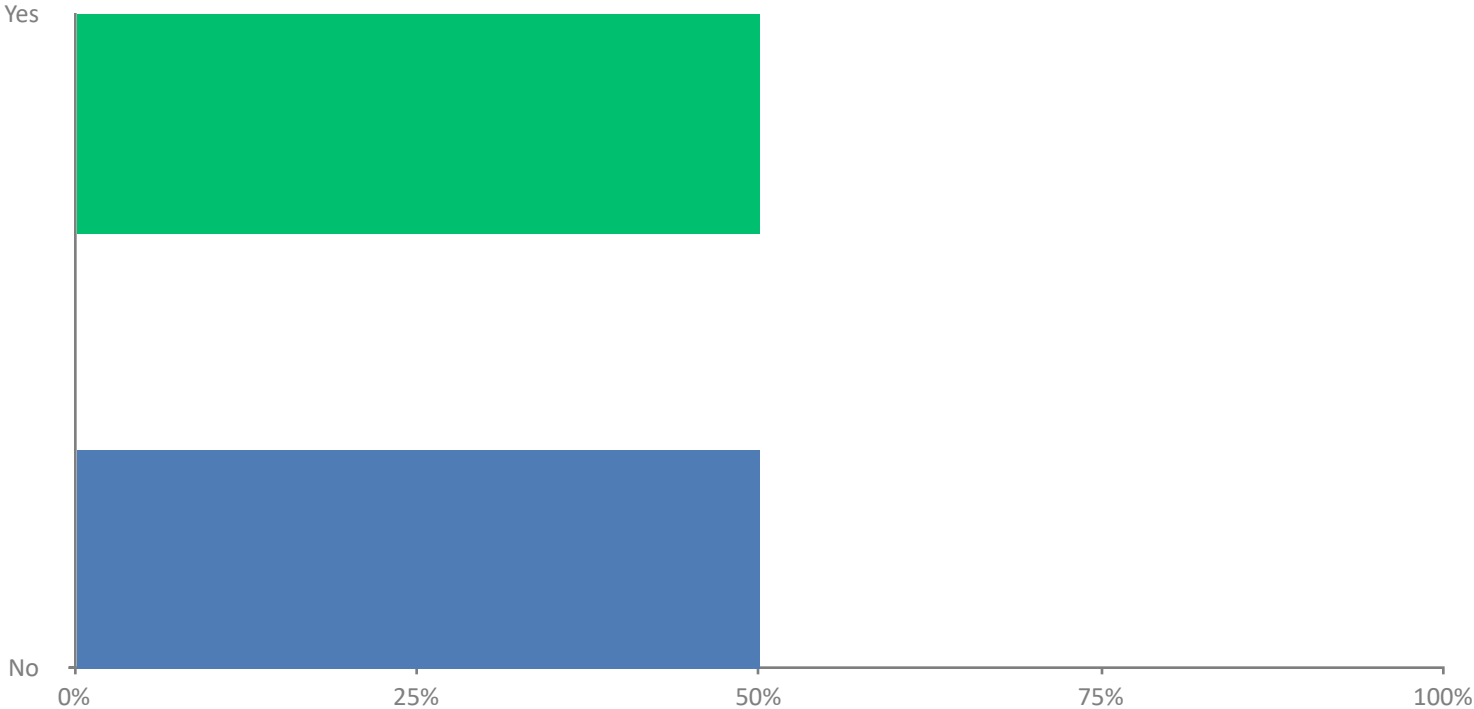
Q6: How effective is Government policy and support in encouraging purchases by the tourism industry of locally sourced products in the following areas?

Answered: 18 Skipped: 0

	VERY EFFECTIVE	EFFECTIVE	NOT EFFECTIVE	TOTAL
Providing Tax Incentives to Encourage Local Production	6.25% 1	37.50% 6	56.25% 9	16
Providing Tax Incentives to Encourage Local Purchasing by the Industry	17.65% 3	17.65% 3	64.71% 11	17
Providing Lower Utility Costs to Support Production	11.76% 2	11.76% 2	76.47% 13	17
Training Support	6.25% 1	50.00% 8	43.75% 7	16

Q7: As an Association, have you lobbied for any changes in Government policy with regard to tourism linkages?

Answered: 18 Skipped: 0



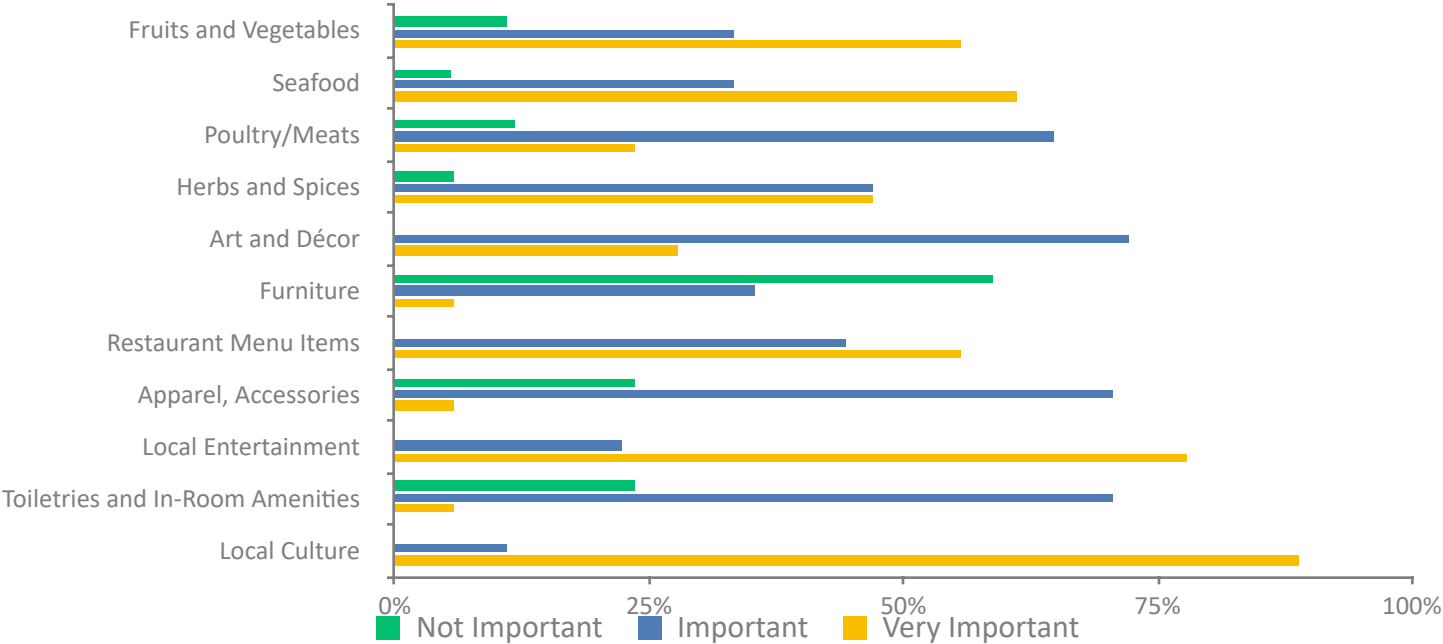
Q7: As an Association, have you lobbied for any changes in Government policy with regard to tourism linkages?

Answered: 18 Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	50.00%	9
No	50.00%	9
TOTAL		18

Q8: In your opinion, what level of importance does the visitor attach to being able to utilize/experience locally generated products and services?

Answered: 18 Skipped: 0



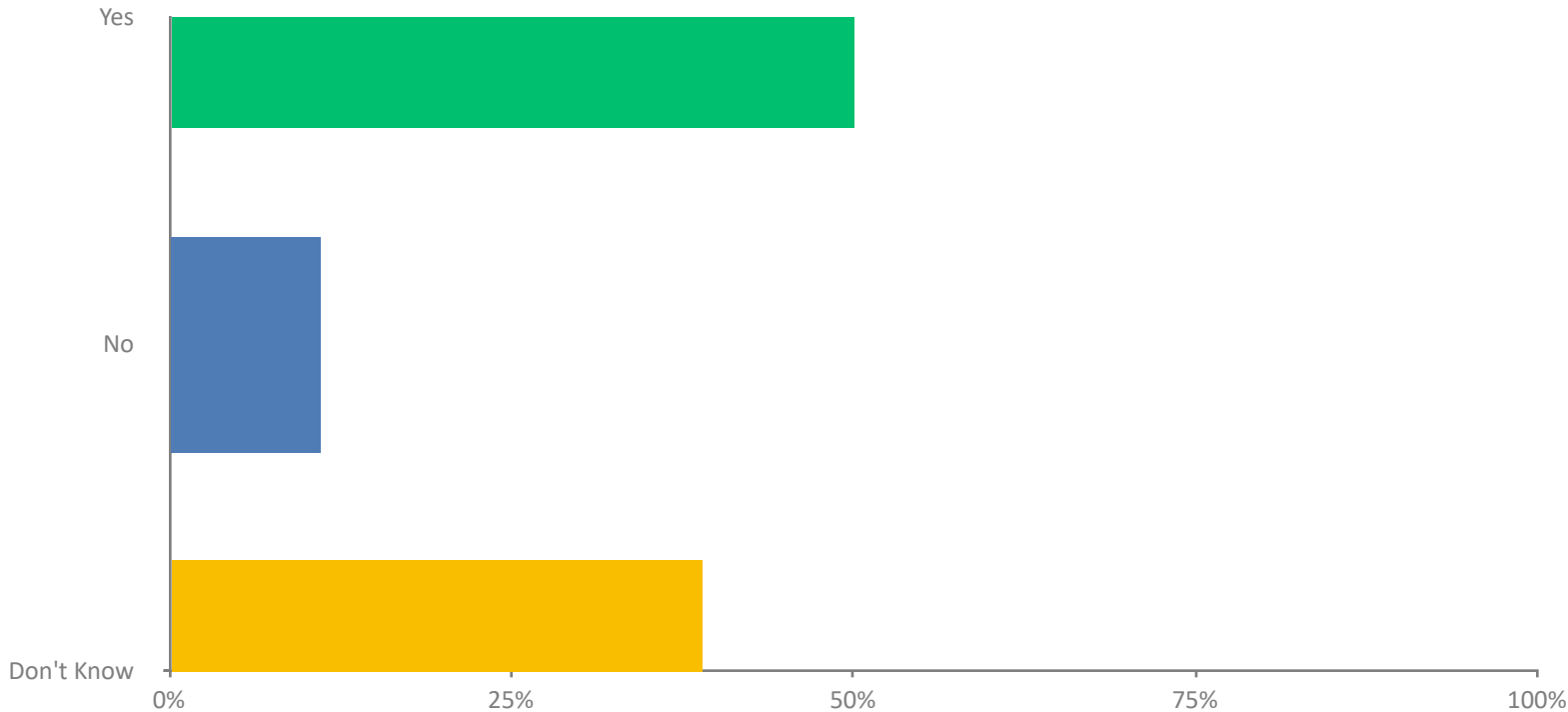
Q8: In your opinion, what level of importance does the visitor attach to being able to utilize/experience locally generated products and services?

Answered: 18 Skipped: 0

	NOT IMPORTANT	IMPORTANT	VERY IMPORTANT	TOTAL
Fruits and Vegetables	11.11% 2	33.33% 6	55.56% 10	18
Seafood	5.56% 1	33.33% 6	61.11% 11	18
Poultry/Meats	11.76% 2	64.71% 11	23.53% 4	17
Herbs and Spices	5.88% 1	47.06% 8	47.06% 8	17
Art and Décor	0.00% 0	72.22% 13	27.78% 5	18
Furniture	58.82% 10	35.29% 6	5.88% 1	17
Restaurant Menu Items	0.00% 0	44.44% 8	55.56% 10	18

Q9: Are local tourism-related businesses purchasing products from suppliers sourced and produced elsewhere in the Caribbean?

Answered: 18 Skipped: 0



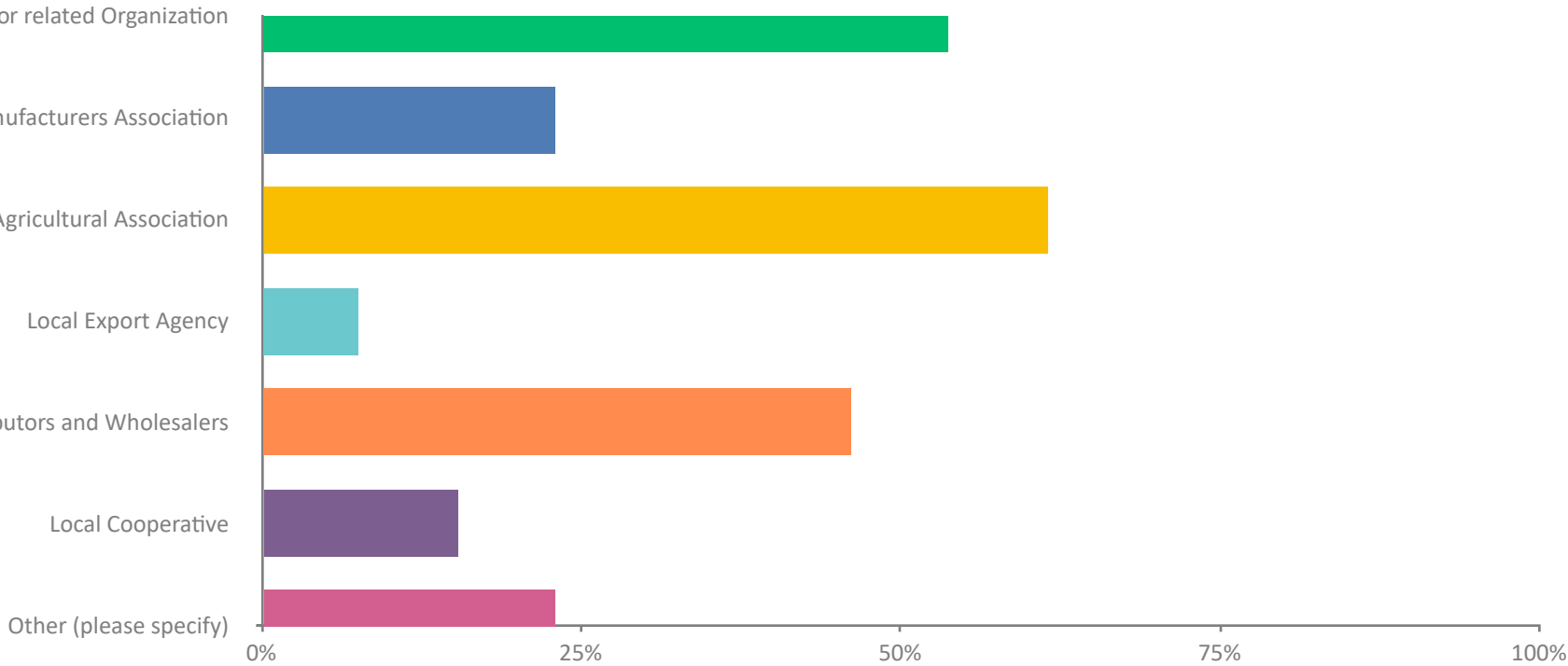
Q9: Are local tourism-related businesses purchasing products from suppliers sourced and produced elsewhere in the Caribbean?

Answered: 18 Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	50.00%	9
No	11.11%	2
Don't Know	38.89%	7
TOTAL		18

Q10: What types of organizations has the Association partnered with to support local suppliers and local purchases? (select all which apply)

Answered: 13 Skipped: 5



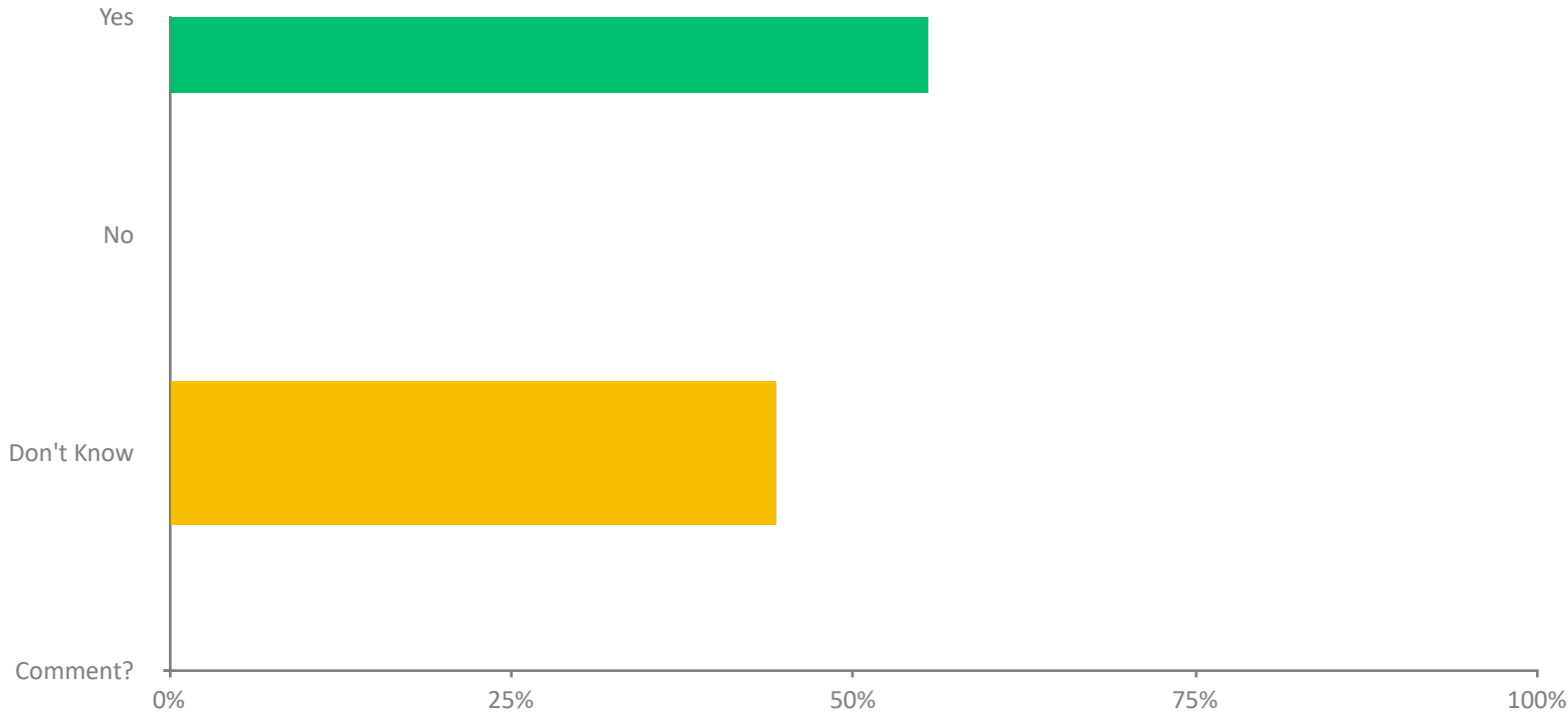
Q10: What types of organizations has the Association partnered with to support local suppliers and local purchases? (select all which apply)

Answered: 13 Skipped: 5

ANSWER CHOICES	RESPONSES	
Local Chamber of Commerce or related Organization	53.85%	7
Local Manufacturers Association	23.08%	3
Local Agricultural Association	61.54%	8
Local Export Agency	7.69%	1
Local Distributors and Wholesalers	46.15%	6
Local Cooperative	15.38%	2
Other (please specify)	23.08%	3
TOTAL		30

Q11: Are hotels experiencing challenges to securing supplies sourced from within the Caribbean due to shipping costs and availability?

Answered: 18 Skipped: 0



Q11: Are hotels experiencing challenges to securing supplies sourced from within the Caribbean due to shipping costs and availability?

Answered: 18 Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	55.56%	10
No	0.00%	0
Don't Know	44.44%	8
Comment?	0.00%	0
TOTAL		18